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The Law of Sale and Lease John Wiley & Sons

The text provides information on the core elements of the subject of marketing without the depth that often surrounds these to ensure that the basic concepts are easily identifiable and accessible. Students on MBA courses often do not have time to read a long text as they are studying many subjects, therefore they require a good, basic guide pitched at the appropriate level to be able to be absorbed quickly but still provide enough of a strategic element to stretch them. Written by a successful author team, *Management of Marketing* covers the key topics of the marketing component of an MBA course and provides a good balance of theory and application to ensure both aspects of the core concepts are covered.

Improving Primary Mathematics

Education, Teaching and Learning John Wiley & Sons

Introductory, theory-practice balanced text teaching the fundamentals of databases to advanced undergraduates or graduate students in information systems or computer science.

The Internal Auditing Handbook Springer Science & Business Media

This book looks at business ethics from the perspective of the business practitioner, but with the rigour of the moral philosopher.

Intended for introductory students of business, commerce and management studies, *Business Ethics at Work* begins by setting business clearly in the context of creating value for its owners, and develops a practical ethical decision model which can be simply and relevantly applied to the hard moral choices with which business people are faced day to day. Against this background, some of the major ethical issues which arise in business are explored, for example, in human resource management, finance, marketing and advertising, the management of the

environment and corporate governance. In conclusion the book looks at the nature of ethical audit and argues that for the business of the future, the identification of its ethical values and their integration into its policies and practices will be a crucial ingredient of success. Principles of External Auditing Pearson UK

For courses in Performance Appraisal, Compensation Management, and Training and Development. Discover where the real success in business can be found. What makes some businesses more successful than others? The answer: people. Organizations with motivated, talented employees that offer outstanding customer service are more likely to pull ahead of the competition. Performance Management is the first text to emphasize this key competitive advantage, showing students that success in today's globalized business world can be found, not in technology and products, but in an organization's people. The third edition includes updated and current information, and features over forty new cases.

Asem Walter de Gruyter GmbH & Co KG Emphasizing the central role of evolution in generating diversity, this best-selling text describes animal life and the fascinating adaptations that enable animals to inhabit so many ecological niches. Featuring high quality illustrations and photographs set within an engaging narrative, *Integrated Principles of Zoology* is considered the standard by which other texts are measured. With its comprehensive coverage of biological and zoological principles, mechanisms of evolution, diversity, physiology, and ecology, organized into five parts for easy access, this text is suitable for one- or two-semester introductory courses.

Law of Damages Through the Cases Praeger "This is one of the best texts I have seen in a while...It makes the world of criminology less daunting and more relevant." —Allyson S. Maida, St. John 's University *Introduction to Criminology*, Tenth Edition, is a comprehensive introduction to the study of criminology, focusing on the vital core areas of the field—theory, method, and criminal behavior. With more attention to crime typologies than most introductory texts, Hagan and Daigle investigate all forms of criminal activity, such as

organized crime, white collar crime, political crime, and environmental crime. The methods of operation, the effects on society and policy decisions, and the connection between theory and criminal behavior are all explained in a clear, accessible manner. A Complete Teaching & Learning Package

International Financial Management

McGraw-Hill Education

Most students, regardless of their major, need to understand information systems and technologies and their importance to the success of business organizations. While many of today's students have lived with technology their whole lives, they do not see the connection between what they use every day and what they need to understand to be successful in the business world. *Introduction to Business Information Systems, Third Canadian Edition* by James Norrie, Michelle Nanjad and Mark Huber focuses on IT as a source of business value and outlines the innovative technologies, as well as the innovative ways to use technology, that help businesses excel. The goal of this book is to teach students that the effective integration of IS with knowledge can drive the creation of significant business value. *Introduction to Business Information Systems, Third Canadian Edition* is written for both the IT and non-IT major. It is written in a friendly, accessible style that will draw students in and engage them with the content. Expanded coverage of highly technical concepts is included in the Technology Core box found in each chapter as well as the TechGuides.

Contemporary Issues in Management Cengage Learning

International Financial Management is written based on two distinct parts: emphasis on the basics and emphasis on a managerial perspective. As capital markets of the world become more integrated, a solid understanding of international finance has become essential for astute corporate decision making. *International Financial Management* provides students with a foundation for analysis that will serve them well in their careers ahead. The decision-making process is presented through the text

with the goal of teaching students how to make informed managerial decisions in an evolving global financial landscape.

Integrated Organisational Communication

Springer

A collaborative series with the University of Cambridge Faculty of Education highlighting leading-edge research across Teacher Education, International Education Reform and Language Education.

Introduction to Criminology Oxford University Press, USA

Praise for the Fifth Edition of *The Responsible Administrator* "Cooper's fifth edition is the definitive text for students and practitioners who want to have a successful administrative career. Moral reasoning, as Cooper so adeptly points out, is essential in today's rapidly changing and complex global environment."—Donald C. Menzel, president, American Society for Public Administration, and professor emeritus, public administration, Northern Illinois University "The Responsible Administrator is at once the most sophisticated and the most practical book available on public sector ethics. It is conceptually clear and jargon-free, which is extraordinary among books on administrative ethics."—H. George Frederickson, Stone Distinguished Professor of Public Administration, University of Kansas "Remarkably effective in linking the science of what should be done with a prescriptive for how to actually do it, the fifth edition of Cooper's book keeps pace with the dynamic changes in the field, both for those who study it and those who practice it. The information presented in these pages can be found nowhere else, and it is information we cannot ethically afford to ignore."—Carole L. Jurkiewicz, John W. Dupuy Endowed Professor, and Woman's Hospital Distinguished Professor of Healthcare Management, Louisiana State University, E. J. Ourso College of Business Administration, Public Administration Institute

Corporate Citizenship Routledge

Ethics in communication and media has arguably reached a pivotal stage of maturity in the last decade, moving from disparate lines of inquiry to a theory-driven, interdisciplinary field presenting normative frameworks and philosophical explications for communicative practices. The intent of this volume is to present this maturation, to reflect the vibrant state of ethics theorizing and to illuminate promising pathways for future research.

Marketing Research McGraw-Hill Education

This introductory social work book provides both a theoretical and applied overview of the U.S. social welfare system, with international perspectives throughout. Other strengths include themes of empowerment theory and practice and an ecosystems framework. Part I is devoted to the history of social work in the U.S. as well as issues of economic oppression, social oppression, human rights, and restorative justice. Part II is devoted to social work across the life cycle.

Personal Financial Management Universities Press

This fully updated second edition of *Teaching English, Language and Literacy* is an essential introduction for anyone learning to teach English at primary school level. Designed for students on initial teacher

training courses, but also of great use to those teachers wanting to keep pace with the latest developments in their specialist subject. The book covers the theory and practice of teaching English, language and literacy and includes comprehensive analysis of the Primary National Strategy (PNS) Literacy Framework. Each chapter has a specific glossary to explain terms and gives suggestions for further reading. This second edition covers key areas that students, teachers and English co-ordinators have to manage, and includes advice on: developing reading, including advice on choosing texts, and the role of phonics improving writing skills, including advice on grammar and punctuation planning and assessing speaking and listening lessons working effectively with pupils who are multilingual understanding historical developments in the subject the latest thinking in educational policy and practice, the use of multimedia maintaining good home-school links. gender and the teaching of English language and literacy All these chapters include clear examples of practice, coverage of key issues, analysis of research, and reflections on national policy to encourage the best possible response to the demands of the National Curriculum.

Auditing Notes for South African Students Juta and Company Ltd

In this work, G.A. Swanson and Hugh Marsh present an interpretive and analytical study of the function of internal auditing, not only from the viewpoint of its role in an organization, but also in regard to the role it plays in the economics of societies and governments. They create a theory of internal auditing and place it within the context of a scientific conceptual framework called Living Systems Theory. Using this approach, they are able to provide a basis for developing a systematic theoretical framework of internal auditing, as well as a theory based on observable, measurable entities. The book begins with a survey of the auditing profession and an introduction to the basic principles of the Living Systems Theory. From this base, Swanson and Marsh discuss a series of specific issues and areas of concern in internal auditing, including its functions, profession, and history, and its professional standards. Subsequent chapters address such topics as money-information, non-monetary quantitative information, estimating compound measurement and forecasting error, non-quantitative assessments, concrete process analysis and living systems process analysis, and ethics. Throughout the book, Swanson and Marsh identify the advantages of using the living systems theory to advance the knowledge and understanding of organizations, and also propose a higher level of internal audit functions that can advance modern societies. This work will be an important tool for members of the accounting and auditing professions, for

students of business and accounting practices, and for professionals in other business and finance positions.

ADVANCED FINANCIAL MANAGEMENT Lulu.com

After describing the functions of the PC and the role of computers in local and global networks, the authors explain the fundamentals of data management, as well as the support of firms' functions and processes through information processing. The concepts utilized are deployed in a multitude of modern and integrated application systems in manufacturing and service industries.

These application examples make up the core of the book. Many application examples illustrate the methodologies addressed.

Principles of Financial Management Cape Town, [Great Britain]: Pearson Education
Written by Hennie Swanepoel and Frik de Beer (both based in South Africa) this development studies text, first published in 1997, is suitable for all introductory-level courses.

Becoming a teacher Routledge

Operational risk is a constant concern for all businesses. It goes far beyond operations and process to encompass all aspects of business risk, including strategic and reputational risks. Within financial services, it became codified by the Basel Committee on Banking Supervision in the 1990s. It is something that needs to be taken seriously by all those involved in running, managing and leading companies. *Mastering Operational Risk* is a comprehensive guide which takes you from the basic elements of operational risk, through to its advanced applications.

Focusing on practical aspects, the book gives you everything you need to help you understand what operational risk is, how it affects you and your business and provides a framework for managing it.

Mastering Operational Risk: Shows you how to make the business case for operational risk, and how to develop effective company-wide policies Covers the essential basic concepts through to advanced managements practices Uses examples and case studies which cover the pitfalls and explains how to avoid them Provides scenario analysis and modelling techniques for you to apply to your business

Operational risk arises in all businesses. It is a broad term and can relate to internal processes, people, and systems, as well as external events. All listed companies, charities and the public sector must make risk judgements and assessments and company managers have an increasing responsibility to ensure that these assessments are robust and that risk management is at the heart of their organisations. In this practical guide, Tony Blunden and John Thirlwell, recognised experts in risk management, show you how

to manage operational risk and show why operational risk management really will add benefits to your business. Mastering Operational Risk includes: The business case for operational risk Risk and control assessment How to use operational risk indicators Reporting operational risk Modelling and stress-testing operational risk Business continuity and insurance Managing people risk Containing reputational damage The Responsible Administrator Cambridge University Press

Conveyancing is designed for law students and new lawyers studying applied land law on the Irish Professional Practice Course. As the fourth edition is published at a time when major reform and modernisation of land law and conveyancing is proposed, the text has been fully revised and updated to include reference to proposed reforms, recently published bills and new legislation enacted. This includes new coverage on the Land Act 2005, the Title Act 2006 and the fundamental changes proposed by the Land and Conveyancing Law Reform Bill 2006. In two volumes, the fourth edition also features updated sample documentation and precedents to enable students to consider the procedural aspects of conveyancing. It includes complete coverage of all the essential knowledge needed when practicing conveyancing, including the legal concept of property, and the protection, acquisition and movement of proprietary interests. The principles of conveyancing practice are clearly explained, ensuring that this is an essential text for apprentices and practitioners in this field.

TEACHING ENGLISH, LANGUAGE AND LITERACY Routledge

This book focuses on how to improve the teaching and learning of primary level mathematics education within resource-constrained contexts. It builds on two large numeracy projects within South Africa which speak to broader, global concerns and highlight how research and development not only enables one to meet ethical imperatives but also explore how further interventions can be developed. Teacher and research communities must work together to create mutually beneficial relationships and establish a cohesive understanding of the requirements of primary mathematics education.

HIV/AIDS Care & Counselling AOSIS

This Second Edition provides an excellent and holistic structure for planning and managing your personal finances. Everything you need to know in order to make informed decisions about any and every aspect of your finances is contained in the ten key personal financial planning areas: career, income tax, estate, investment, protection, credit, health care, retirement and emigration planning. Ultimately, we all hope for financial independence after retirement, and how you

plan and manage your finances in any one of these key areas can have far-reaching positive or negative financial implications for your future. Key features: Learning outcomes and self-assessment questions; Numerous diagrams, figures and tables; Outlines the personal financial planning process; Describes the assessment and measurement of personal financial performance; Explains the time value of money; Details ten personal financial planning areas.