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Performance Management Walter de Gruyter GmbH & Co KG
Ethics in communication and media has arguably reached a pivotal stage of maturity in the last decade, moving from disparate lines of inquiry to a theory-driven, interdisciplinary field presenting normative frameworks and philosophical explications for communicative practices. The intent of this volume is to present this maturation, to reflect the vibrant state of ethics theorizing and to illuminate promising pathways for future research.
Marketing Research Lulu.com
For courses in Performance Appraisal, Compensation Management, and Training and Development. Discover where the real success in business can be found. What makes some businesses more successful than others? The answer: people. Organizations with motivated, talented employees that offer outstanding customer service are more likely to pull ahead of the competition. Performance Management is the first text to emphasize this key competitive advantage, showing students that success in today's globalized business world can be found, not in technology and products, but in an organization's people. The third edition includes updated and current information, and features over forty new cases.
Education in a New South Africa SAGE Publications
Written for introductory marketing classes, this text explains what information is needed to plan and implement a successful marketing campaign and how to find that data. Including details on finding such relevant facts as the size of a potential market, the shopping and buying habits of consumers in that market, and the competitive and environmental factors that may affect a campaign, this primer will guide readers to become savvy marketing managers.
The Law of Sale and Lease Lexis Pub
In this work, G.A. Swanson and Hugh Marsh present an interpretive and analytical study of the function of internal auditing, not only from the viewpoint of its role in an organization, but also in regard to the role it plays in the economics of societies and governments. They create a theory of internal auditing and place it within the context of a scientific conceptual framework called Living Systems Theory. Using this approach, they are able to provide a basis for developing a systematic theoretical framework of internal auditing, as well as a theory based on observable, measurable entities. The book begins with a survey of the auditing profession and an introduction to the basic principles of the Living Systems Theory. From this base, Swanson and Marsh discuss a series of specific issues and areas of concern in internal auditing, including its functions, profession, and history, and its professional standards. Subsequent chapters address such topics as money-information, non-monetary quantitative information, estimating compound measurement and forecasting error, non-quantitative assessments, concrete process analysis and living systems process analysis, and ethics. Throughout the book, Swanson and Marsh identify the advantages of using the living systems theory to advance the knowledge and understanding of organizations, and also propose a higher level of internal audit functions that can advance modern societies. This work will be an important tool for members of the accounting and auditing professions, for students of business and accounting practices, and for professionals in other business and finance positions.
Personology Cambridge University Press
Written by Hennie Swanepoel and Frik de Beer(both based in South Africa) this development studies text, first published in 1997, is suitable for all introductory-level courses.
Integrated Principles of Zoology Cambridge University Press
"Public Economics 7e is a southern African textbook on the subject, written by well-respected South African experts. The new edition equips senior undergraduate and postgraduate students with the basic analytic skills and demonstrates how these apply these."--
Asem Juta and Company Ltd

Basic Biology: An Introduction takes the reader through the basic information about life on Earth using easy-to-follow language. The book introduces readers to topics such as genetics, cells, evolution, basic biochemistry, the broad categories of organisms, plants, animals, and taxonomy.
International Financial Management Juta and Company Ltd
Operational risk is a constant concern for all businesses. It goes far beyond operations and process to encompass all aspects of business risk, including strategic and reputational risks. Within financial services, it became codified by the Basel Committee on Banking Supervision in the 1990s. It is something that needs to be taken seriously by all those involved in running, managing and leading companies. Mastering Operational Risk is a comprehensive guide which takes you from the basic elements of operational risk, through to its advanced applications. Focusing on practical aspects, the book gives you everything you need to help you understand what operational risk is, how it affects you and your business and provides a framework for managing it. Mastering Operational Risk: Shows you how to make the business case for operational risk, and how to develop effective company-wide policies Covers the essential basic concepts through to advanced managements practices Uses examples and case studies which cover the pitfalls and explains how to avoid them Provides scenario analysis and modelling techniques for you to apply to your business Operational risk arises in all businesses. It is a broad term and can relate to internal processes, people, and systems, as well as external events. All listed companies, charities and the public sector must make risk judgements and assessments and company managers have an increasing responsibility to ensure that these assessments are robust and that risk management is at the heart of their organisations. In this practical guide, Tony Blunden and John Thirlwell, recognised experts in risk management, show you how to manage operational risk and show why operational risk management really will add benefits to your business. Mastering Operational Risk includes: The business case for operational risk Risk and control assessment How to use operational risk indicators Reporting operational risk Modelling and stress-testing operational risk Business continuity and insurance Managing people risk Containing reputational damage
Internal Auditing Theory--A Systems View Juta and Company Ltd
This book is for upper-level students, managers and academics who are interested in exploring the Šmessy reality of the contemporary workplace and in considering how things might be done differently. In particular, it offers a critical perspective on
Corporate Citizenship Cengage Learning
This book looks at business ethics from the perspective of the business practitioner, but with the rigour of the moral philosopher. Intended for introductory students of business, commerce and management studies, Business Ethics at Work begins by setting business clearly in the context of creating value for its owners, and develops a practical ethical decision model which can be simply and relevantly applied to the hard moral choices with which business people are faced day to day. Against this background, some of the major ethical issues which arise in business are explored, for example, in human resource management, finance, marketing and advertising, the management of the environment and corporate governance. In conclusion the book looks at the nature of ethical audit and argues that for the business of the future, the identification of its ethical values and their integration into its policies and practices will be a crucial ingredient of success.
Software Project Management John Wiley & Sons
International Financial Management is written based on two distinct parts: emphasis on the basics and emphasis on a managerial perspective. As capital markets of the world become more integrated, a solid understanding of international finance has become essential for astute corporate decision making. International Financial Management provides students with a foundation for analysis that will serve them well in their careers ahead. The decision-making process is presented through the text with the goal of teaching students how to make informed managerial decisions in an evolving global financial landscape.
ADVANCED FINANCIAL MANAGEMENT Springer
From its first appearance in 1995, this book has been consistently well received by tutors and students alike. Now in its fourth edition, this textbook is highly regarded for providing a complete

introduction to Software Project Management for both undergraduate and postgraduate students. The new edition retains its clear, accessible style and comprehensive coverage, plus the many examples and exercises throughout the chapters that illustrate the practical application of software project management principles. Reflecting new developments in software project management, the fourth edition has been developed to ensure that the coverage is up-to-date and contemporary. This includes new and expanded coverage of topics such as virtual teams and agile methods.
Basic Biology Routledge
A textbook which provides care workers with practical information when dealing with HIV/AIDS. Issues addressed include the fundamental facts about the virus and its spread. principles for behavioural change, education of children, pre and post test counselling, nursing care principles and the legal and ethical aspects of HIV/AIDS.
Social Dimensions of Law and Justice AOSIS
Emphasizing the central role of evolution in generating diversity, this best-selling text describes animal life and the fascinating adaptations that enable animals to inhabit so many ecological niches. Featuring high quality illustrations and photographs set within an engaging narrative, Integrated Principles of Zoology is considered the standard by which other texts are measured. With its comprehensive coverage of biological and zoological principles, mechanisms of evolution, diversity, physiology, and ecology, organized into five parts for easy access, this text is suitable for one- or two-semester introductory courses.
Law of Damages Through the Cases Praeger
After describing the functions of the PC and the role of computers in local and global networks, the authors explain the fundamentals of data management, as well as the support of firms' functions and processes through information processing. The concepts utilized are deployed in a multitude of modern and integrated application systems in manufacturing and service industries. These application examples make up the core of the book. Many application examples illustrate the methodologies addressed.
Business Ethics at Work Springer Science & Business Media
This works adopts a multidisciplinary approach to corporate communication, including management communication, public relations, organizational behavior and change, marketing communication, and advertising. The many-faceted approach adopts the perspective of a practicing communications professional, emphasizes corporate branding, and focuses on an integrated approach to communication.
Mastering Operational Risk Oxford University Press, USA
This introductory social work book provides both a theoretical and applied overview of the U.S. social welfare system, with international perspectives throughout. Other strengths include themes of empowerment theory and practice and an ecosystems framework. Part I is devoted to the history of social work in the U.S. as well as issues of economic oppression, social oppression, human rights, and restorative justice. Part II is devoted to social work across the life cycle.
Personal Financial Management Routledge
The text provides information on the core elements of the subject of marketing without the depth that often surrounds these to ensure that the basic concepts are easily identifiable and accessible. Students on MBA courses often do not have time to read a long text as they are studying many subjects, therefore they require a good, basic guide pitched at the appropriate level to be able to be absorbed quickly but still provide enough of a strategic element to stretch them. Written by a successful author team, Management of Marketing covers the key topics of the marketing component of an MBA course and provides a good balance of theory and application to ensure both aspects of the core concepts are covered.
Introduction to Social Welfare and Social Work Edward Elgar Publishing
Conveyancingis designed for law students and new lawyers studying applied land law on the Irish Professional Practice Course. As the fourth edition is published at a time when major reform and modernisation of land law and conveyancing is proposed, the text has been fully revised and updated to include reference to proposed reforms, recently published bills and new legislation enacted. This includes new coverage on the Land Act 2005, the Title Act 2006 and the fundamental changes proposed by the Land and Conveyancing Law Reform Bill 2006. In two volumes, the fourth edition also features updated sample documentation and precedents to enable students to consider the procedural aspects of conveyancing. It

includes complete coverage of all the essential knowledge needed when practicing conveyancing, including the legal concept of property, and the protection, acquisition and movement of proprietary interests. The principles of conveyancing practice are clearly explained, ensuring that this is an essential text for apprentices and practitioners in this field.

Introduction to Development Studies McGraw-Hill Education

This Second Edition provides an excellent and holistic structure for planning and managing your personal finances. Everything you need to know in order to make informed decisions about any and every aspect of your finances is contained in the ten key personal financial planning areas: career, income tax, estate, investment, protection, credit, health care, retirement and emigration planning. Ultimately, we all hope for financial independence after retirement, and how you plan and manage your finances in any one of these key areas can have far-reaching positive or negative financial implications for your future. Key features: Learning outcomes and self-assessment questions; Numerous diagrams, figures and tables; Outlines the personal financial planning process; Describes the assessment and measurement of personal financial performance; Explains the time value of money; Details ten personal financial planning areas.