

50 Ideas You Really Need To Know Religion Peter Stanford

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50 Philosophy Ideas You Really Need to Know Quercus

For over 2000 years, philosophy has been our best guide to the experience of being human, and the true nature of reality. From Aristotle, Plato, Epicurus, Confucius, Cicero and Heraclitus in ancient times to 17th century rationalists Descartes, Leibniz and Spinoza, from 20th-century greats Jean-Paul Sartre, Jean Baudrillard and Simone de Beauvoir to contemporary thinkers Michael Sandel, Peter Singer and Slavoj Zizek, 50 Philosophy Classics explores key writings that have shaped the discipline and had an impact on the real world. Philosophy can no longer be confined to academia, and 50 Philosophy Classics shows how powerful it can be as a tool for opening our minds and helping us think. Whether you are fascinated or daunted by the big questions of how to think, how to be, how to act and how to see, this is the perfect introduction to some of humanity's greatest minds and their landmark books.

Quercus Books

The fourth title in the Quercus Ideas You Really Need to Know series demystifies the management concepts that any budding entrepreneur would want to grasp. The 50 bite-sized topics expound the wisdom of the well-known business gurus (from Peters and Porter to Welch and Gates), explain helpful theories and tools (Ansoff's Product/Market grid, the 4Ps, Boston Matrix), expand on management ideas (branding, outsourcing, supply and demand) and cover the latest commercial concepts from the online world.

50 Ethics Ideas You Really Need to Know Penguin

In recent years knowledge of our genetic code has changed our understanding of life on Earth. New genetic technologies are transforming the way we live and promise treatments for otherwise incurable diseases. But these advances are also generating controversy, particularly surrounding issues such as cloning and designer babies. In 50 Genetics Ideas, Mark Henderson distills the central ideas of genetics in a series of clear and concise essays. Beginning with the theory of evolution, and covering such topics as the genome and how nature and nurture work together, he not only illuminates the role of genes in shaping our behaviour and sexuality, but also the very latest, cutting-edge developments in gene therapy

and artificial life. Accessible and informative, 50 Genetics Ideas is a timely introduction to this young and ground-breaking strand of science.

Fifty Ideas You Really Need to Know Quercus

People often complain that in history lessons at school they were taught just a few topics - the Romans, the Tudors, the Nazis - and how they have no idea at all about what happened in between. To remedy this, World History: 50 Key Milestones You Really Need to Know offers brief and stimulating outlines of key developments in the history of the world, from the beginning of agriculture 10,000 years ago to the attack on the Twin Towers on 9/11. Each essay is accompanied by a detailed time line of dates and events, and the flavour of the period concerned is brought to life by selected contemporary quotations from figures as diverse as Aristotle, Saladin, Christopher Columbus, Suleiman the Magnificent, Galileo, Voltaire, Thomas Jefferson, Mary Wollstonecraft, Napoleon, Abraham Lincoln and Winston Churchill. In addition, box features throw light on a range of related topics, from Confucianism and the state to Alexander the Great's horse, and from Islamic science to the Enigma code and the atomic bomb.

50 Ideas You Really Need to Know 50 Ideas You Really Need to Know series

50 Big Ideas You Really Need to Know is a concise, accessible and popular guide to the central tenets of Western thought. Every important principle of philosophy, religion, politics, economics, the arts and the sciences is profiled in a series of short illustrated essays, complemented by an informative array of timelines and box features.

50 Ideas You Really Need to Know Religion Quercus Books

Today's art world can be a baffling place. For all those who don't know their Degas from Dali or Monet from Mondrian, this informative and insightful guide breaks down 50 of the most important and influential trends in western art, to provide a fascinating account of art from the Ancient Greeks to the present day. Taking in the defining artistic moments in history, including the Baroque, the Renaissance and the ever-changing Modern, this book also explores influential movements such as Romanticism, Cubism, and Minimalism. Susie Hodge's concise and insightful text is accompanied by a glossary explaining key terms and concepts, as well as brief mini-essays and informative biographies on artists of the period. With images to illustrate each key concept, and comprehensive timelines to place each movement in its context, this book provides a comprehensive key to the most significant developments in western art.

50 Events You Really Need to Know Quercus Publishing

In Cook's Science, the all-new companion to the New York Times-bestselling The Science of Good Cooking, America's Test Kitchen deep dives into the surprising science behind 50 of our favorite ingredients--and uses that science to make them taste their best. From the editors of Cook's Illustrated, and the best-selling The Science of Good Cooking, comes an all-new companion book highlighting 50 of our favorite ingredients and the (sometimes surprising) science behind them: Cook's Science. Each chapter explains the science behind one of the 50 ingredients in a short, informative

essay--topics ranging from pork shoulder to apples to quinoa to dark chocolate--before moving onto an original (and sometimes quirky) experiment, performed in our test kitchen and designed to show how the science works. The book includes 50 dynamic, full-page color illustrations, giving in-depth looks at individual ingredients, "family trees" of ingredients, and cooking techniques like sous vide, dehydrating, and fermentation. The 400+ foolproof recipes included take the science into the kitchen, and range from crispy fried chicken wings to meaty-tasting vegetarian chili, coconut layer cake to strawberry rhubarb pie.

50 Psychology Ideas You Really Need to Know Hachette UK

What exactly is a credit crunch? Why do professional athletes earn so much more than the rest of us? Which country is likely to be the world's leading economy in ten years' time? Daily Telegraph economics editor Edmund Conway introduces and explains the central ideas of economics in a series of 50 essays. Beginning with an exploration of the basic theories, such as Adam Smith's "invisible hand," and concluding with the latest research into the links between wealth and happiness, he sheds light on all the essential topics needed to understand booms and busts, bulls and bears, and the way the world really works.

50 Digital Ideas You Really Need to Know Quercus

Neuroscience is one of the most fascinating and complex areas of scientific research, with new advances being made every day. In 50 Human Brain Ideas You Really Need to Know, Mo Costandi condenses all we know about the brain and how it works into series of introductions to the most important concepts. Outlining both long-standing theories - such as the function of neurons and synaptic transmission - and cutting-edge ideas - including neuroethics and brain-computer interfacing - with straightforward narrative and clear two-colour illustrations, this book is a perfect beginner's guide to the most powerful and mysterious organ in the body. The ideas explored include: The nervous impulse; Differences between the male and female brain; The root of addiction; Neurobiological basis for personality; The relationship between sleep and memory.

How to Unlock Flavor in 50 of our Favorite Ingredients Quercus Publishing

From our own solar system to the edges of the universe, 50 Astronomy Ideas You Really Need to Know is your introduction to the most important concepts, discoveries and mysteries in astronomy. How did the universe begin? Where did the Moon come from? What happens in the heart of a black hole? Why are gravitational waves so significant? And is there life elsewhere in the cosmos? In fifty fascinating essays covering the central ideas of astronomy and cosmology, accompanied by diagrams, definitions of essential terms and timelines of key discoveries, this book examines the nature and variety of our universe - the life cycle of stars, the formation of planets, the structure of galaxies and the puzzles of dark matter and the multiverse. Expansive and illuminating, 50 Astronomy Ideas You Really Need to Know is the complete guide to the birth, life and possible death of the cosmos.

World History Quercus

Religion: 50 Ideas You Really Need to Know offers a clear path through the conceptual and denominational thickets of global religion. Award-winning religious affairs correspondent Peter Stanford begins with an examination of sacred texts, the divine principle and good and evil,

before moving on to a discussion of the different traditions within Christianity, Islam, Judaism and the myriad traditions of the East.

50 Philosophy Classics Quercus

Who invented zero? Why 60 seconds in a minute? How big is infinity? Where do parallel lines meet? And can a butterfly's wings really cause a storm on the far side of the world? In 50 Maths Ideas You Really Need to Know, Professor Tony Crilly explains in 50 clear and concise essays the mathematical concepts - ancient and modern, theoretical and practical, everyday and esoteric - that allow us to understand and shape the world around us. Packed with diagrams, examples and anecdotes, this book is the perfect overview of this often daunting but always essential subject. For once, mathematics couldn't be simpler. Contents include: Origins of mathematics, from Egyptian fractions to Roman numerals; Pi and primes, Fibonacci numbers and the golden ratio; What calculus, statistics and algebra can actually do; The very real uses of imaginary numbers; The Big Ideas of relativity, Chaos theory, Fractals, Genetics and hyperspace; The reasoning behind Sudoku and code cracking, Lotteries and gambling, Money management and compound interest; Solving of Fermat's last theorem and the million-dollar question of the Riemann hypothesis.

50 Architecture Ideas You Really Need to Know Quercus Books

Have you ever lain awake at night worried about how we can be sure of the reality of the external world? Perhaps we are in fact disembodied brains, floating in vats at the whim of some deranged puppetmaster. If so, you are not alone--and what's more, you are in exalted company--for this question and other ones like it have been the stuff of philosophical rumination from Plato to Popper. In a series of accessible and engagingly written essays, 50 Philosophy Ideas You Really Need to Know introduces and explains the problems of knowledge, consciousness, identity, ethics, belief, justice, and aesthetics that have engaged the attention of thinkers from the era of the ancient Greeks to the present day.

Cook's Science Quercus

A New York Times bestseller! "Lively and absorbing. . ." — The New York Times Book Review "Engrossing." —Wall Street Journal "Entertaining and well-researched . . ." —Houston Chronicle Three noted Texan writers combine forces to tell the real story of the Alamo, dispelling the myths, exploring why they had their day for so long, and explaining why the ugly fight about its meaning is now coming to a head. Every nation needs its creation myth, and since Texas was a nation before it was a state, it's no surprise that its myths bite deep. There's no piece of history more important to Texans than the Battle of the Alamo, when Davy Crockett and a band of rebels went down in a blaze of glory fighting for independence from Mexico, losing the battle but setting Texas up to win the war. However, that version of events, as Forget the Alamo definitively shows, owes more to fantasy than reality. Just as the site of the Alamo was left in ruins for decades, its story was forgotten and twisted over time, with the contributions of Tejanos--Texans of Mexican origin, who fought alongside the Anglo rebels--scrubbed from the record, and the origin of the conflict over Mexico's push to abolish slavery papered over. Forget the Alamo provocatively explains the true story of the battle against the backdrop of Texas's struggle for independence, then shows how the

sausage of myth got made in the Jim Crow South of the late nineteenth and early twentieth century. As uncomfortable as it may be to hear for some, celebrating the Alamo has long had an echo of celebrating whiteness. In the past forty-some years, waves of revisionists have come at this topic, and at times have made real progress toward a more nuanced and inclusive story that doesn't alienate anyone. But we are not living in one of those times; the fight over the Alamo's meaning has become more pitched than ever in the past few years, even violent, as Texas's future begins to look more and more different from its past. It's the perfect time for a wise and generous-spirited book that shines the bright light of the truth into a place that's gotten awfully dark.

The Encyclopaedia Britannica 50 Big Ideas You Really Need to Know

For millennia humanity has gazed in wonder at the night sky, tracked the motions of the planets and attempted to explain our place in the Universe. But only in our own time has the true scale, the astonishing variety and the remarkable strangeness of the cosmos come clearly into focus. The pace and sophistication of recent scientific discovery has been breathtaking, but breakthroughs are often difficult to understand and their impact is hard to fully appreciate. In *50 Ideas You Really Need to Know: Universe*, Joanne Baker clearly and concisely explains all of the essential concepts, major discoveries and the very latest thinking in astrophysics, including: the basic principles of astronomy - from heliocentrism to Newton's theory of optics; the constituent parts of the Universe, its creation and evolution; the key concepts of cosmology including the theory of relativity, supermassive black holes and 'multiverses'; the very latest developments in our understanding of quasars, exoplanets and astrobiology. From dwarf planets to dark energy; and from the Big Bang to the death of stars, this book is the perfect introduction to the cutting-edge science that is shaping our understanding of our place in the Universe and that could lead to the next great discovery - the detection of life beyond Earth.

Economics Quercus Publishing

From the Pyramids of Giza to the Guggenheim, this lively guide explains the key concepts and inventions in architecture clearly and concisely. Exploring the myriad ways in which the built environment is shaped and created, readers will gain a new and informed appreciation for architecture, from the classical orders of Vitruvius--Doric, Ionic and Corinthian--to the most recent contemporary trends. Philip Wilkinson offers expert introductions to the most important architectural movements and styles throughout history, as well as describing some of the greatest architects' most important and representative works. So, if you've ever wondered when a building is just a building or art, or want to know more about Gothic vaults, trusses and arches, this is the perfect introduction.

Universe Quercus

Just the mention of mathematics is enough to strike fear into the hearts of many, yet without it, the human race couldn't be where it is today. By exploring the subject through its 50 key insights--from the simple (the number one) and the subtle (the invention of zero) to the sophisticated (proving Fermat's last theorem)--this book shows how mathematics has changed the way we look at the world around us.

50 Physics Ideas You Really Need to Know Quercus

Controversial and unavoidable, it shapes our society and our lives - but what really is capitalism? Does it mean greed is good? Are inequality and poverty its inevitable consequences? Can economic growth

continue forever or are constant cycles of boom and bust a foregone conclusion? Indeed is capitalism in a fatal crisis - and what, if any, are the alternatives? From capitalism's history, core theories and key institutions to its current-day political power and social impact, this book explains everything you need to understand the world's dominant economic system. Jonathan Portes demystifies the fundamental concepts of capital, creative destruction, the market and the invisible hand; dissects the rival ideologies of socialism, liberalism and Keynesianism; predicts what capitalism means for immigration, the environment and the future of work; and much more - all in 50 concise and authoritative essays. Here is the essential one-volume guide to capitalism: its strengths and weaknesses, past and future - a future that will affect us all.

50 Ideas You Really Need to Know Hachette UK

What exactly is a credit crunch? Why do footballers earn so much more than the rest of us? Which country is likely to be the world's leading economy in 10 years' time? Daily Telegraph economics editor Edmund Conway introduces and explains the central ideas of economics in a series of fifty essays. Beginning with an exploration of the basic theories, such as Adam Smith's 'invisible hand', and concluding with the latest research into the links between wealth and happiness, he sheds light on all the essential topics needed to understand booms and busts, bulls and bears, and the way the world really works.

Capitalism Quercus

What exactly is a credit crunch? Why do footballers earn so much more than the rest of us? Which country is likely to be the world's leading economy in 10 years' time? And how does economics affect each one of us, every day? In the seventh volume of the successful *50 Ideas* series, Daily Telegraph economics editor Edmund Conway introduces and explains the central ideas of economics in a series of 50 clear and concise essays. Beginning with an exploration of the basic theories, such as Adam Smith's 'invisible hand', and concluding with the latest research into the links between wealth and happiness, he sheds light on all the essential topics needed to understand booms and busts, bulls and bears, and the way the world really works. Packed with real-life examples and quotations from key thinkers, *50 Economics Ideas* provides a fascinating overview of how economics influences every aspect of our lives, from buying a house to what we had for breakfast this morning.