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Entrepreneurship-Professionalism-Leadership BenBella Books

This book examines Pakistan's strategies in the war against Islamist armed groups that began late 2001, following the 9/11 attacks. The significance of the war inside Pakistan can hardly be understated. Starting in the tribal territories adjacent to Afghanistan, Pakistan's war has come to engulf the majority of the country through a brutal campaign of suicide bombings. Thousands of Pakistani lives have been lost and the geostrategic balance of the region has been thrown into deep uncertainty. Pakistan's War on Terrorism is an account of a

decade-long war following the 9/11 attacks, that is yet to be chronicled in systematic fashion as a campaign of military manoeuvre and terrorist reprisal. It is also an analytic account of Pakistan's strategic calculus during this time, both in military and political terms, and how these factors have been filtered by Pakistan's unique strategic culture. This text will be of great interest to students of Asian Politics, Terrorism and Political Violence, and Security Studies in general.

Water Resources Paper Edward Elgar Publishing

????? ?This volume provides an overview of the field of Astrostatistics understood as the sub-discipline dedicated to the statistical analysis of astronomical data. It presents examples of the application of the various methodologies now available to current open issues in astronomical research.

The technical aspects related to the scientific analysis of the upcoming petabyte-scale databases are emphasized given the importance that scalable Knowledge Discovery techniques will have for the full exploitation of these databases. Based on the 2011 Astrostatistics and Data Mining in Large Astronomical Databases conference and school, this volume gathers examples of the work by leading authors in the areas of Astrophysics and Statistics, including a significant contribution from the various teams that prepared for the processing and analysis of the Gaia data.

The Public Relations Handbook Cambridge University Press

Abbe Brown's new work provides a welcome and extremely valuable addition of the human rights dimension to the long standing conflict over essential technologies between intellectual property and competition law. Steven Anderman, University of Essex, UK and University of Stockholm, Sweden. Much has been written on the flexibilities available within the intellectual property system to address development and social needs. This book goes a step further: it explores how greater access to essential technologies can be ensured through human rights and competition law. Although the analysis is focused on UK and the European Union, the book provides valuable insights for assessing the situation in other jurisdictions. The author suggests an innovative approach for courts and legislators to overcome, in the light of public interest considerations, the limits imposed by intellectual property rights. This book is a much welcomed contribution to academic and policy debates on the subject. Carlos M. Correa, University of Buenos Aires, Argentina. Intellectual property interacts (or clashes?) with human rights and competition law. The refreshing bit about this book is that a detailed practical approach to the inevitable balancing act is proposed. Abbe Brown explains how a human rights approach is the cornerstone of such a

balancing approach and how positive results can be achieved towards unblocking essential technologies. And it can be done in the existing international legal framework, even if the latter could be improved. Well-researched, challenging and interesting reading! Paul Torremans, University of Nottingham, UK. Abbe Brown's study starts from the assumption that IP right owners, particularly those of innovative technologies, dispose of a disproportionate strong legal position in relation to that of competitors and customers, which is detrimental to society at large. Brown investigates how the power of the IP right owners can be limited by applying existing human rights law and competition law. To that aim it is suggested to widen the legal landscape and to develop a more tripartite substantive approach to IP law, human rights law and competition law. Brown's study offers a very welcome new contribution to the literature on the functioning of IP law, by stressing the joint role which competition law and human rights law can play in this respect. F. Willem Grosheide, Utrecht University and Attorney at law, Van Doorne Amsterdam, The Netherlands. This detailed book explores the relationship between intellectual property, competition and human rights. It considers the extent to which they can and must be combined by decision makers, and how this approach can foster innovation in key areas for society – such as pharmaceutical drugs, communications software and technology to combat climate change. The author argues that these three legal fields are strongly interrelated and that they can be used to identify essential technologies. She demonstrates that in some cases, combining the fields can deliver new bases for wider access to be provided to technologies. The solutions developed are strongly based on existing laws, with a focus on the UK and the EU and the structures of existing forms of dispute resolution, including the European Court of Human Rights and the dispute settlement bodies of the World Trade Organisation. The final chapters also suggest opportunities for further engagement at international policy and activist level, new approaches to IP and its treaties, and wider adoption of the proposals. This timely book will appeal to academics and practitioners in IP, competition and human rights, as well as innovation-related industry groups and access to knowledge,

health and environment activists.

Making Global Trade Governance Work for Development Cambridge University Press

This is the second volume of the two-volume set (CCIS 528 and CCIS 529) that contains extended abstracts of the posters presented during the 17th International Conference on Human-Computer Interaction, HCII 2015, held in Heraklion, Crete, Greece in August 2015. The total of 1462 papers and 246 posters presented at the HCII 2015 conferences was carefully reviewed and selected from 4843 submissions. These papers address the latest research and development efforts and highlight the human aspects of design and use of computing systems. The papers thoroughly cover the entire field of human-computer interaction, addressing major advances in knowledge and effective use of computers in a variety of application areas. The papers included in this volume are organized in the following topical sections: mobile interaction and smart devices; social media; HCI in business and innovation; learning technologies; HCI in health; assistive technologies and environments; fitness and well-being applications; location and context awareness; urban interaction; automotive and aviation; design and user studies.

Proceedings of the 15th International Conference on Environmental Degradation of Materials in Nuclear Power Systems - Water Reactors

Routledge

Something has gone seriously wrong with the American economy. The American economy has experienced considerable growth in the last 30 years. But virtually none of this growth has trickled down to the average American. Incomes have been flat since 1985. Inequality has grown, and social mobility has dropped dramatically. Equally

troubling, these policies have been devastating to both American productivity and our long-term competitiveness. Many reasons for these failures have been proposed. Globalization. Union greed. Outsourcing. But none of these explanations can address the harsh truth that many countries around the world are dramatically outperforming the U.S. in delivering broad middle-class prosperity. And this is despite the fact that these countries are more exposed than America to outsourcing and globalization and have much higher levels of union membership. In *What Went Wrong*, George R. Tyler, a veteran of the World Bank and the Treasury Department, takes the reader through an objective and data-rich examination of the American experience over the last 30 years. He provides a fascinating comparison between the America and the experience of the "family capitalism" countries: Australia, Austria, Belgium, Denmark, France, Germany, the Netherlands, and Sweden. Over the last 30 years, they have outperformed the U.S. economy by the only metric that really matters—delivering better lives for their citizens. The policies adopted by the family capitalist countries aren't socialist or foreign. They are the same policies that made the U.S. economy of the 1950s and 1960s the strongest in the world. *What Went Wrong* describes exactly what went wrong with the American economy, how countries around the world have avoided these problems, and what we need to do to get back on the right track.

Management of Pulp and Paper Mill Waste

Cambridge University Press

This 15th Edition of the International Conference on Materials Degradation in Light Water Reactors focuses on subject areas critical to the safe and efficient running of nuclear reactor systems through

the exchange and discussion of research results as well as field operating and management experience. *Astrostatistics and Data Mining* Routledge Exploring Language Aggression against Women presents a collection of systematic studies that delve into the critical role of language in constructing violence, creating inequality, and justifying discrimination against women. Drawing on a range of discourse analytic methods, this volume subjects to scrutiny mediated and non-mediated (re)tellings and reactions to rape and sexual assault, newspaper reports of intimate partner abuse, YouTube responses to public service advertising for abuse prevention, and verbal sexism on Twitter and in legal and parliamentary contexts. Special attention is paid to the multiple forms that verbal violence against women can take, and its pervasiveness in contemporary Western societies, precisely at a time when the need for, and usefulness of, feminism are continuously being questioned. Exploring Language Aggression against Women will be of relevance to scholars and students interested in gender, language and sexuality, discourse, media, feminism, and communication. Most articles were originally published in *Journal of Language Aggression and Conflict* Vol. 2:2 (2014).

Thinking Through Crisis Springer

This book updates the theory and brings together empirical research based on the multidimensional entrepreneurship–professionalism–leadership (EPL) framework for subjective career ‘space’. It also discusses the extension of the original ‘person-centred’ framework to other levels of analysis, for example, ways of considering the EPL (human capital) capacities of an organisation, city, or even nation. By providing insights into the development of EPL motivations and efficacies over time, the book helps readers appreciate the application of the EPL framework in a wider range of contexts, such as research–innovation–enterprise, healthcare, and pre-university settings. It also shows how EPL research contributes to a better understanding of leadership and entrepreneurial development.

Business Behaving Well Financial Markets and Investme

Discussion of the governance of global trade and the multilateral trading system is too often dominated by developed-country scholars and

opinion-makers, with inadequate attention given to developing country perspectives. Making Global Trade Governance Work for Development gathers a diversity of developing country views on how to improve the governance of global trade and the WTO to better advance sustainable development and respond to the needs of developing countries. With contributions by senior scholars, commentators and practitioners, the essays combine new, empirically-grounded research with practical insights about the trade policy-making process. They consider the specific governance issues of interest to developing countries and acknowledge the changing dynamics in the global economy and in trade decision-making.

Private Equity Lulu.com

Comparative Environmental Regionalism focuses on environmental governance as a key issue of analysis to provide an important new conceptualisation of ‘region’ and regional power. Examining both interregionalism and regional integration, the book goes beyond the traditional study of micro-regions within the EU to examine regions and regional institutions across Asia, Africa and the Americas. The focus on forms of governance allows a consideration of the variety of processes and mechanisms developed to deal with collective issues in addition to formal institutional cooperation. Using globally based case studies, *Comparative Environmental Regionalism* will be of interest to students and scholars of environmental and regional politics, and international relations.

What Went Wrong Springer Science & Business Media

This collection of essays by leading academics, lawyers, parliamentarians and parliamentary officials provides a critical assessment of the UK Parliament's two main constitutional roles—as a legislature and as the preeminent institution for calling government to account. Both functions are undergoing change and facing new challenges. Part 1 (Legislation) includes chapters on Parliament's emerging responsibilities for pre-legislative scrutiny of government Bills and for evaluating

proposed legislation against explicit constitutional standards. The impact on legislation of the European Union and the growing influence of the House of Lords are also examined. Part 2 (Accountability) investigates how Parliament operates to scrutinise areas of executive action previously often shielded from effective parliamentary oversight, including national security, war-making powers and administrative justice. There are also chapters on parliamentary reform, including analysis of the House of Commons 'Wright reforms', parliamentary sovereignty, privilege and the European Convention on Human Rights, Euroscepticism, and parliamentary sovereignty and the regulation of lobbyists. The book will be of interest to anyone who is curious about the work of Parliament and is aimed at legal academics, practitioners and political scientists.

Water Resources Paper Cambridge University Press

Energies SI Book "Selected Papers from the ICEUBI2019 – International Congress on Engineering – Engineering for Evolution", groups six papers into fundamental engineering areas: Aeronautics and Astronautics, and Electrotechnical and Mechanical Engineering. ICEUBI—International Congress on Engineering is organized every two years by the Engineering Faculty of Beira Interior University, Portugal, promoting engineering in society through contact among researchers and practitioners from different fields of engineering, and thus encouraging the dissemination of engineering research, innovation, and development. All selected papers are interrelated with energy topics (fundamentals, sources, exploration, conversion, and policies), and provide relevant data for academics, research-focused practitioners, and policy makers.

Food and Industrial Bioproducts and

Bioprocessing Springer

Understanding NATO in the 21st Century enhances existing strategic debates and clarifies thinking as to the direction and scope of NATO's potential evolution in the 21st century. The book seeks to identify the possible contours and trade-offs embedded within a potential third "Transatlantic Bargain" in the context of a U.S. strategic pivot in a "Pacific Century". To that end, it explores the internal adaptation of the Alliance, evaluates the assimilation of NATO's erstwhile adversaries, and provides a focus on NATO's operational future and insights into the new threats NATO faces and its responses. Each contribution follows a similar broad tripartite structure: an examination of the historical context in which the given issue or topic has evolved; an identification and characterization of key contemporary policy debates and drivers that shape current thinking; and, on that basis, a presentation of possible future strategic pathways or scenarios relating to the topic area. This book will appeal to students of NATO, international security and international relations in general.

Sustainable Work Ability and Aging Russia and the Cult of State Security

In many industrialized countries, there is a sharp increase of the aging population due to a decrease in fertility rate and an increase in life expectancy. Due to which, the age dependency ratio rises and may cause increased economic burden among working age population. One strategy to combat this problem is to prolong peoples working career. A sufficient work ability is a requirement for a sustainable and prolonged employment. Work ability is primarily a question of balance between work and personal resources. Personal resources change with age, whereas work demands may not change parallel to that, or only change due to globalization or new

technology. Work ability, on average, decreases with age, although several different work ability pathways exist during the life course. Work-related factors, as well as general lifestyle, may explain the declines and improvements in work ability during aging. A sustainable work ability throughout the life course is a main incentive for a prolonged working career and a healthy aging. Work ability and work-related factors, are therefore important occupational and public health issues when the age of the population increases. This Special Issue, "Sustainable Work Ability and Aging", includes in all 16 original articles and one opinion paper, organized in three sections. The research topics cover wide aspects of work ability, from determinants, older employee's coping with their work, methodological issues as well as results of interventions on promoting work ability.

Geological Survey Water-supply Paper Springer Pulp and paper mill industries are always associated with the disposal problem of highly contaminated sludge or bio-solids. The development of innovative systems to maximize recovery of useful materials and/or energy in a sustainable way has become necessary. The management of wastes, in particular of industrial waste, in an economically and environmentally acceptable manner is one of the most critical issues facing modern industry, mainly due to the increased difficulties in properly locating disposal works and complying with even more stringent environmental quality requirements imposed by legislation. This book presents a general Introduction on waste management in the pulp and paper industry and contains topics on the generation of waste in pulp and paper mills, waste composition, methods of sludge pre-treatment, processes and technologies for conversion of pulp and paper mill waste into valuable products, waste reduction techniques employed in the pulp and paper Industry worldwide and future trends.

The Redesign of the Global Financial

Architecture Academic Press

This book sets out the unique and paradoxical position biomedical science finds itself in, in the early 21st (superscript st) century. Science has never been stronger in shaping the world we live in; progress in medical science during most of the last century has helped to transform health care and prolong our lives; almost daily advances in biological science promise hope for the future and yet medical science has been in serious decline for the past three decades. Biomedical Science in the 21st (superscript st) Century: Sunset or New Dawn? sets out the recent decline in the context of medical science's stunning past successes. Professor Sheridan discusses the failure to translate new discoveries in biological science into medical advances; the dramatic decline in research productivity in the pharmaceutical industry in the context of falling numbers of clinical scientists; the disruption of medical science during prolonged and repeated reforms of health care delivery; changing social and political attitudes towards health care and science; the loss of trust in big pharmaceutical companies and recent revelations of fraud in science. The book deals with the creative nature of original science, how it is driven by curiosity and self-motivation and how these can be stifled by pettifogging managerialism. The book presents a vision of what medical science can deliver during the coming half century and what is needed to overcome the present challenges. It questions the assumptions that big is best in the organisation of science and suggests a new model for drug development based on a restoration of trust and a more constructive relationship between regulators and industry.

NATO's Balancing Act United States Institute of Peace Press
Russia and the Cult of State Security Routledge

United States Investor and Promoter of American Enterprises John Benjamins Publishing Company

The Public Relations Handbook is a comprehensive and detailed introduction to the theories and practices of the public relations industry. It traces the history and development of public relations, explores ethical issues which affect the industry, examines its relationship with politics, lobbying organizations and journalism, assesses its professionalism and regulation and advises on training and entry into the profession. The Public Relations Handbook combines theoretical and organizational frameworks for studying public relations with examples of how the industry works in practice. It draws on a range of promotional strategies and campaigns from businesses, public and non-profit organizations including the AA, Airbus, BT, Northamptonshire County Council, Cuprinol and Action for Children. The Fourth Edition includes: case studies, examples and illustrations from a range of campaigns from small and multinational corporations, local government and charities; a companion website with new international case studies updated quarterly; specialist chapters on financial public relations, internal communications and marketing public relations; strategic overviews of corporate identity, globalisation and evaluation; a thorough examination of ethics and professionalism; more than fifty illustrations from recent PR campaigns; a completely revised chapter on corporate social responsibility a new chapter on risk, issues and crisis management.

Medical Science in the 21st Century MDPI

Toward a more sustainable society.

Anthropology and Development Ashgate Publishing, Ltd.

"In recent decades international development has grown into a world-shaping industry. But how do aid agencies work and what do they achieve? How does aid appear to those who receive it? And

why has there been so little improvement in the position of the poor? Viewing aid and development from anthropological perspectives gives illuminating answers to questions such as these. This essential textbook reveals anthropologists' often surprising findings and details ethnographic case studies on the cultures of development. The authors use a fertile literature to examine the socio-political organisation of aid communities, agencies and networks as well as the judgements they make about each other. Exploring the spaces between policy and practice, success and failure, the future and the past, this book provides a rounded understanding of development work that suggests new moral and political possibilities for an increasingly globalised world"--