A Smarter Way To Learn Python Learn It Faster Remember It Longer

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Think Again Routledge
Capture their attention-and keep it! With the rise of digital media, you'd think it would be easier than ever to be heard. Yet, most messages fail to cut through the clutter. Consumers are overwhelmed. Ads alone aren't effective. And you can't just churn out content and connect on every social network. To stand out today, you need to start with your brand. Brand Now uncovers the new rules of branding in our complex and chaotic world. Written by the author of Get Scrappy, the digital marketing bible for business, this latest book explains how to build brands that resonate both online and off. The book helps you: Create a brand with meaning * Reinforce it with the right touchpoints * Hone your brand's unique story * Share it through engaging content * Cultivate a sense of community * Craft a coherent experience * Stand out with simplicity and transparency The world may be growing louder, but with Brand Now's big ideas and practical toolbox, you can break through the noise-and win a place in the hearts and minds of your customers.
Python for Programmers AMACOM
A Smarter Way to Learn JavaScriptCreatespace Independent Publishing Platform

Learn CSS in One Day and Learn It Well (Includes Html5)
Createspace Independent Publishing Platform
#1 New York Times Bestseller "THIS. This is the right book for right now. Yes, learning requires focus. But, unlearning and relearning requires much more—it requires choosing courage over comfort. In Think Again, Adam Grant weaves together research and storytelling to help us build the intellectual and emotional muscle we need to stay curious enough about the world to actually change it. I've never felt so hopeful about what I don't know." —Brené Brown, Ph.D., #1 New York Times bestselling author of Dare to Lead The bestselling author of Give and Take and Originals examines the critical art of rethinking: learning to question your opinions and open other people's minds, which can position you for excellence at work and wisdom in life Intelligence is usually seen as the ability to think and learn, but in a rapidly changing world, there's another set of cognitive skills that might matter more: the ability to rethink and unlearn. In our daily lives, too many of us favor the comfort of conviction over the discomfort of doubt. We listen to opinions that make us feel good, instead of ideas that make us think hard. We see disagreement as a threat to our egos, rather than an opportunity to learn. We surround ourselves with people who agree with our conclusions, when we should be gravitating toward those who challenge our thought process. The result is that our beliefs get brittle long before our bones. We think too much like preachers defending our sacred beliefs, prosecutors proving the other side wrong, and politicians campaigning for approval--and too little like scientists searching for truth. Intelligence is no cure, and it can even be a curse: being good at thinking can make us worse at rethinking. The brighter we are, the blinder to our own limitations we can become. Organizational psychologist Adam Grant is an expert on opening other people's minds--and our own. As Wharton's top-rated professor and the bestselling author of Originals and Give and Take, he makes it one of his guiding principles to argue like he's right but listen like he's wrong. With bold ideas and rigorous evidence, he investigates how we can embrace the joy of being wrong, bring nuance to charged conversations, and build schools, workplaces, and communities of lifelong learners. You'll learn how an international debate champion wins arguments, a Black musician persuades white supremacists to abandon hate, a vaccine whisperer convinces concerned parents to immunize their children, and Adam has coaxed Yankees fans to root for the Red Sox. Think Again reveals that we don't have to believe everything we think or internalize everything we feel. It's an invitation to let go of views that are no longer serving us well and prize mental flexibility over foolish consistency. If knowledge is power, knowing what we don't know is wisdom.

The Great Mental Models: General Thinking Concepts
Houghton Mifflin
Cut through the noise and get real results with a step-by-step approach to learning Python 3.X programming Key Features Ideal for the Python beginner who is getting started for the first time A step-by-step Python tutorial with exercises and activities that help build key skills Structured to let you progress at your own pace, on your own terms Use your physical print copy to redeem free access to the online interactive edition Book Description You already know you want to learn Python, and a smarter way to learn Python 3 is to learn by doing. The Python Workshop focuses on building up your practical skills so that you can work towards building up your machine learning skills as a data scientist, write scripts that help automate your life and save you time, or even create your own games and desktop applications. You'll learn from real examples that lead to real results. Throughout The Python Workshop, you'll take an engaging step-by-step approach to understanding Python. You won't have to sit through any unnecessary theory. If you're short on time you can jump into a single exercise each day or spend an entire weekend learning about Python scripting. It's your choice. Learning on your terms, you'll build up and reinforce key skills in a way that feels rewarding. Every physical print copy of The Python Workshop unlocks access to the interactive edition. With videos detailing all exercises and activities, you'll always have a guided solution. You can also benchmark yourself against assessments, track progress, and receive free content updates. You'll even earn a secure credential that you can share and verify online upon completion. It's a premium learning

experience that's included with your printed copy. To redeem, follow the instructions located at the start of your Python book. Fast-paced and direct, The Python Workshop is the ideal companion for Python beginners. You'll build and iterate on your code like a software developer, learning along the way. This process means that you'll find that your new skills stick, embedded as best practice. A solid foundation for the years ahead. What you will learn Learn how to write clean and concise code with Python 3 Understand classes and object-oriented programming Tackle entry-level data science and create engaging visualizations Use Python to create responsive, modern web applications Automate essential day-to-day tasks with Python scripts Get started with predictive Python machine learning Who this book is for This book is designed for professionals, students, and hobbyists who want to learn Python and apply it to solve challenging real-world problems. Although this is a beginner's book, it will help if you already know standard programming topics, such as variables, if-else statements, and functions. Experience with another object-oriented program is beneficial, but not mandatory.

Penguin

It's time for a current, definitive JavaScript book, and in this comprehensive beginner's guide, bestselling author Larry Ullman teaches the language as it is implemented today. Larry demonstrates how to build upon JavaScript's ease of use, while demystifying its often-cryptic syntax, especially for those who have not programmed before. This book enforces modern JavaScript's best practices and embraces key Web development approaches such as progressive enhancement and unobtrusive scripting. The author demonstrates loads of real-world code and makes it available for download. You'll learn about JavaScript itself and the relationship between JavaScript and HTML. Next you'll explore variables, common operators, and control structures. Then you'll create functions, handle events, and do more with HTML forms. You'll master Ajax, work with frameworks, and use JavaScript with PHP to create a complete example. The result is a book that helps you not just tinker with JavaScript but to thoroughly comprehend it.

This book includes: Easy step-by-step instruction, ample illustrations, and clear examples Real-world techniques to build your skills Insight into best practices from a veteran Web expert Emphasis on strategies for creating reliable code that will work on all of today's browsers and devices, even those without JavaScript

Learn Python 3 the Hard Way "O'Reilly Media, Inc." Beautifully Illustrated book that teaches javascript fundamentals trough metaphors, analogies and easy step-by-step exercises. Visual learners retain information very differently than their left brained counter-parts, and thus benefit from different approaches. Full color illustrations help memory triggers as your brain never forgets an image, metaphor or schema. One page of a visual guide can equal one chapter of a conventional book as illustrations can make a world of difference over strictly words on a page!

Invent Your Own Computer Games with Python, 4E No Starch Press
You Will Learn Python 3! Zed Shaw has perfected the world's best system for learning Python 3. Follow it and you will succeed—just like the millions of beginners Zed has taught to date! You bring the discipline, commitment, and persistence; the author supplies everything else. In Learn Python 3 the Hard Way, you'll learn Python by working through 52 brilliantly crafted exercises. Read them. Type their code precisely. (No copying and pasting!) Fix your mistakes. Watch the programs run. As you do, you'll learn how a computer works; what good programs look like; and how to read, write, and think about code. Zed then teaches you even more in 5+ hours of video where he shows you how to break, fix, and debug your code—live, as he's doing the exercises. Install a complete Python environment Organize and write code Fix and break code Basic mathematics Variables Strings and text Interact with users Work with files Looping and logic Data structures using lists and dictionaries Program design Object-oriented programming Inheritance and composition Modules, classes, and objects Python packaging Automated testing Basic game development Basic web development It'll be hard at first. But soon, you'll just get it—and that will feel great! This course will reward you for every minute you put into it. Soon, you'll know one of the world's most powerful, popular programming languages. You'll be a Python programmer. This Book Is Perfect For Total beginners with zero programming experience Junior developers who know one or

two languages Returning professionals who haven't written code in years Seasoned professionals looking for a fast, simple, crash course in Python 3
Effective JavaScript Python, Machine Learning
From the duo behind the massively successful and award-winning podcast Stuff You Should Know comes an unexpected look at things you thought you knew. Josh Clark and Chuck Bryant started the podcast Stuff You Should Know back in 2008 because they were curious—curious about the world around them, curious about what they might have missed in their formal educations, and curious to dig deeper on stuff they thought they understood. As it turns out, they aren't the only curious ones. They've since amassed a rabid fan base, making Stuff You Should Know one of the most popular podcasts in the world. Armed with their inquisitive natures and a passion for sharing, they uncover the weird, fascinating, delightful, or unexpected elements of a wide variety of topics. The pair have now taken their near-boundless "whys" and "hows" from your earbuds to the pages of a book for the first time—featuring a completely new array of subjects that they've long wondered about and wanted to explore. Each chapter is further embellished with snappy visual material to allow for rabbit-hole tangents and digressions—including charts, illustrations, sidebars, and footnotes. Follow along as the two dig into the underlying stories of everything from the origin of Murphy beds, to the history of facial hair, to the psychology of being lost. Have you ever wondered about the world around you, and wished to see the magic in everyday things? Come get curious with Stuff You Should Know. With Josh and Chuck as your guide, there's something interesting about everything (...except maybe jackhammers).

The Joy of Bootstrap CreateSpace
Master HTML and CSS with Interactive Exercises and a unique Hands-On Project Have you always wanted to learn HTML and CSS but are afraid it'll be too difficult for you? Or perhaps you are a blogger who wants to tweak your blog's design without having to spend money on an expensive theme? This book is for you. You no longer have to waste your time and money learning HTML and CSS from lengthy books, expensive online courses or complicated tutorials. Nor do you have to spend money buying expensive website themes. There are tons of free CSS templates online that you can download and modify to build your own website IF you know HTML and CSS. What this book offers...

HTML and CSS for Beginners Complex concepts are broken down into simple steps to ensure that you can easily master the two languages even if you have never coded before. Carefully Chosen Examples (with images) Examples are carefully chosen to illustrate all concepts. In addition, images are provided whenever necessary so that you can immediately see the visual effects of various CSS properties. Learn The Languages Fast Concepts are presented in a "to-the-point" style to cater to the busy individual. With this book, you can learn HTML and CSS in just one day and start coding immediately. How is this book different... The best way to learn HTML and CSS is by doing. End-of-Chapter Exercises Each CSS chapter comes with an end-of-chapter exercise where you get to practice the different CSS properties covered in the chapter and see first hand how different CSS values affect the design of the website. Bonus Project The book also includes a bonus project that requires the application of all the concepts taught previously. Working through the project will not only give you an immense sense of achievement, it'll also help you see how the various concepts tie together. After completing the project, you will not walk away with just a vague understanding of HTML and CSS. You will have achieved a level of understanding and mastery that enables you to start coding your own website immediately. Are you ready to dip your toes into the exciting world of HTML and CSS? This book is for you. Click the "Add To Cart" button and download it now. What you'll learn: What is CSS and HTML? What software do you need to write and run CSS codes? What are HTML tags and elements? What are the commonly used HTML tags and how to use them? What are IDs and Classes? What is the basic CSS syntax? What are CSS selectors? What are pseudo classes and pseudo elements? How to apply CSS rules to your website and what is the order of precedence? What is the CSS box model? How to position and float your CSS boxes How to hide HTML content How to change the background of CSS boxes How to use the CSS color property to change colors How to modify text and font of a website How to create navigation bars How to create gorgeous looking tables to display your data .. and more... Click the "Add to Cart" button and download the book now to start learning HTML and CSS. Learn them fast and learn them well.

JavaScript for Kids Penguin

The old saying goes, "To the man with a hammer, everything looks like a nail." But anyone who has done any kind of project knows a hammer often isn't enough. The more tools you have at your disposal, the more likely you'll use the right tool for the job - and get it done right. The same is true when it comes to your thinking. The quality of your outcomes depends on the mental models in your head. And most people are going through life with little more than a hammer. Until now. The Great Mental Models: General Thinking Concepts is the first book in The Great Mental Models series designed to upgrade your thinking with the best, most useful and powerful tools so you always have the right one on hand. This volume details nine of the most versatile, all-purpose mental models you can use right away to improve your decision making, productivity, and how clearly you see the world. You will discover what forces govern the universe and how to focus your efforts so you can harness them to your advantage, rather than fight with them or worse yet- ignore them. Upgrade your mental toolbox and get the first volume today. AUTHOR BIOGRAPHY Farnam Street (FS) is one of the world's fastest growing websites, dedicated to helping our readers master the best of what other people have already figured out. We curate, examine and explore the timeless ideas and mental models that history's brightest minds have used to live lives of purpose. Our readers include students, teachers, CEOs, coaches, athletes, artists, leaders, followers, politicians and more. They're not defined by gender, age, income, or politics but rather by a shared passion for avoiding problems, making better decisions, and lifelong learning. AUTHOR HOME Ottawa, Ontario, Canada

A Playful Introduction to Programming Simon and Schuster

"How to Get a Job in Web Development" is designed for junior web developers. Whether you're coming from a coding bootcamp, are completely self-taught, or graduated from college with a tech-related degree, this book is for you. Written by RealToughCandy. In this book, you will learn how to: • Expertly craft the 'holy clover' of application materials: your resume, cover letter, GitHub page, and portfolio. • Leverage the power of LinkedIn, Meetups, and social media. • Handle follow-up emails and phone calls. • Prepare for the multiple types of interviews you will encounter, whether via phone, video conference, or in person. • Strategically apply to jobs so you can maximize your salary demands during negotiation. • Efficiently organize and prioritize the jobs you've applied to. • Craft results-driven email check-ins with your potential employer. • Reduce your vulnerabilities for discrimination. • And much, much more! No awkward whiteboard interviews. No hour-long explanation of Big O notation. Just practical, actionable steps that will put you far ahead of the pack when it comes to getting a job in web development. Now let's go get that job! "Just finished reading your book and all I can say is WOW! Mind you since May of 2016 I have taken about 6 online courses specifically looking for employment and around three of them were specifically for either how to get an IT or Web Developer job. These courses cannot hold a candle to the majority of the information you put in this book!" -George M., Web Developer WHY I WROTE THIS BOOK: When I started my web development journey, I was a lost hiker in the digital woods. I knew I wanted to build web apps, but didn't know what those people called themselves. Were they website builders? Programmers? The term 'software engineer' floated around a lot online –

was that my aspiration? Since I didn't know exactly what I was looking for, I spent a lot of time reading and watching materials that were nothing but discouraging: mock Google coding interviews with whiteboards and markers. Lots of articles and videos that name-dropped things like binary trees, Big O notation, and time complexity. Forum post upon forum post that gave away actual coding interview questions from the biggest tech companies in the world like Facebook, Google, and Microsoft. Making things worse, some web developers I had discovered on YouTube were talking about a really good, popular book for coding interviews. I checked it out and once again my stomach sank. "I'm never going to make it in this field," I said to myself. "I've been studying and practicing and building projects for months, and I still have no idea what these people are talking about." What they didn't tell me was that the book is geared towards senior software engineers trying to get a job with Amazon and Google. I wanted to quit my coding journey. In fact, I did quit. The difference was, I didn't stay quit. Something told me to keep pushing forward, keep building projects to put in my portfolio and Github, keep reaching out and trying to find clients who needed websites. I kept pushing until I got a job as a fullstack web developer at a data company. As it turns out, the internet isn't very generous to our career field. Beginners are especially marginalized. There aren't any quality one-stop resources for discovering one of the most important questions – if not the most important question – web developers have. "How do I get a job in this field?" I wanted to change the junior web developer tech landscape with this book. My goal is for every junior developer who reads this to find a job. And if you take the recommended actions in this book, you can do it.

Remarkable Things Happen When You Dare to Dream CreateSpace

This introductory title in JavaScript targets one of the most popular programming languages for Web development. The title has a unique approach, using building blocks so readers have developed a complete Web site by the end of the title.

Learn It Faster Createspace Independent Publishing Platform

Thinkers50 Management Thinker of 2015 Whitney Johnson has a goal: to help us identify and achieve our dreams. Her belief is that we can each achieve greater happiness when focusing both on our dreams and on other people in our lives. In this inspiring book, Johnson directs her attention to teaching women, in particular, a three-step model for personal advancement and happiness. She first encourages us to Dare to boldly step out, to consider disrupting life as we know it. Then she teaches us how to Dream, to give life to the many possibilities available, whether to start a business, run a marathon, or travel the world. She shows us how to "date" our dreams (no need to commit!) and how to make space for dreams. Finally, Whitney's model brings out the businesswoman in her; she teaches us to Do, to execute our dreams. She showcases the importance of sharing dreams with others to give them life, creating your own "dream team." Rich with real stories of women who have dared to dream, Dare, Dream, Do offers a practical framework for making remarkable things happen.

A Guide to the Thoughts, Emotions, and Inner Lives of Our Canine Companions Heinemann

JavaScript was written to give readers an accurate, concise examination of JavaScript objects and their supporting nuances, such as complex values, primitive values, scope, inheritance, the head object, and more. If you're an intermediate JavaScript developer and want to solidify your understanding of the language, or if you've only used JavaScript beneath the mantle of libraries such as jQuery or Prototype, this is the book for you. This updated and expanded second edition of Book provides a user-friendly introduction to the subject, Taking a clear structural framework, it guides the reader through the subject's core elements. A flowing writing style combines with the use of illustrations and diagrams throughout the text to ensure the reader understands even the most complex of concepts. This succinct and enlightening overview is a required reading for all those interested in the subject . We hope you find this book useful in shaping your future career & Business.

A Smarter Way to Learn HTML and CSS Drip Digital

We all want to learn new skills but, in this fast-paced world, how can any of us find the time?In How to Learn (Almost) Anything in 48 Hours, three-time Australian Memory Champion Tansel Ali reveals the secret to learning new skills fast - memory techniques.Whether you'd like to study for exams efficiently, learn a foreign language, confidently make a speech, learn to play a new musical instrument, or improve your general knowledge, memory-training expert Tansel will show you how to do it quickly and effectively with the aid of a few memory tricks.Packed with practical exercises to help you hone your memory and train your brain to learn well and learn fast, this is the ultimate book for anyone ready to sharpen their mind and expand their knowledge.

with Big Data and Artificial Intelligence Case Studies Createspace Independent Publishing Platform

Discusses the best methods of learning, describing how rereading and rote repetition are counterproductive and how such techniques as self-testing, spaced retrieval, and finding additional layers of information in new material can enhance learning.

A Smarter Way to Learn JavaScript CreateSpace

JavaScript is at the heart of almost every modern Web application, whether it's Google Apps, Twitter, or the newest browser-based game. Though it's simple for beginners to pick up and play with, JavaScript is not a toy—it's a flexible and complex language that can be used to build full-scale applications. Eloquent JavaScript dives into this flourishing language and teaches you to write code that's beautiful and effective. By immersing you in example code and encouraging experimentation right from the start, the author quickly gives you the tools you need to build your own programs. As you follow

along with examples like an artificial life simulation and a version of the classic game Sokoban, you'll learn to: – Understand the essential elements of programming: syntax, control, and data – Use object-oriented and functional programming techniques to organize and clarify your programs – Script the browser and make basic Web applications – Work with tools like regular expressions and XMLHttpRequest objects And since programming is an art that's best learned by doing, all example code is available online in an interactive sandbox for you to experiment with. With Eloquent JavaScript as your guide, you can tweak, expand, and modify the author's code, or throw it away and build your own creations from scratch. Before you know it, you'll be fluent in the language of the Web.

Get Smarter About the Choices that Will Make or Break Your Business Createspace Independent Publishing Platform

Get the Knowledge Without the College! You are a writer. You dream of sharing your words with the world, and you're willing to put in the hard work to achieve success. You may have even considered earning your MFA, but for whatever reason--tuition costs, the time commitment, or other responsibilities--you've never been able to do it. Or maybe you've been looking for a self-guided approach so you don't have to go back to school. This book is for you. DIY MFA is the do-it-yourself alternative to a Master of Fine Arts in creative writing. By combining the three main components of a traditional MFA--writing, reading, and community--it teaches you how to craft compelling stories, engage your readers, and publish your work. Inside you'll learn how to: • Set customized goals for writing and learning. • Generate ideas on demand. • Outline your book from beginning to end. • Breathe life into your characters. • Master point of view, voice, dialogue, and more. • Read with a "writer's eye" to emulate the techniques of others. • Network like a pro, get the most out of writing workshops, and submit your work successfully. Writing belongs to everyone--not only those who earn a degree. With DIY MFA, you can take charge of your writing, produce high-quality work, get published, and build a writing career.

Learn JavaScript Visually Createspace Independent Publishing Platform

You're going to get the hang of jQuery in less time than you might expect. And the knowledge will stick. Why? Because this isn't just a book. It's a book plus 1,500 free interactive online exercises. It's the exercises that are going to turn you into a real jQuery coder. Cognitive research shows that reading alone doesn't buy you much long-term retention. But if you read less and do more-if you read a short passage and then immediately put it into practice-everything changes. Washington University researchers say that being asked to retrieve information increases long-term retention by four hundred percent. Practice also makes learning more interesting. Ten minutes of reading followed by twenty minutes of practice keeps you awake and spurs you on. And it keeps you honest. If you only read, it's easy to kid yourself that you're learning more than you are. But when you're challenged to produce the goods, there's a moment of truth. You know that you know-or that you don't. If you find you're a little shaky on this point or that, you can review the material, then re-do the exercise. That's all it takes to master this book from beginning to end.

Learn JavaScript Apress

JavaScript is the programming language of the Internet, the secret sauce that makes the Web awesome, your favorite sites interactive, and online games fun! JavaScript for Kids is a lighthearted introduction that teaches programming essentials through patient, step-by-step examples paired with funny illustrations. You'll begin with the basics, like working with strings, arrays, and loops, and then move on to more advanced topics, like building interactivity with jQuery and drawing graphics with Canvas. Along the way, you'll write games such as Find the Buried Treasure, Hangman, and Snake. You'll also learn how to: – Create functions to organize and reuse your code – Write and modify HTML to create dynamic web pages – Use the DOM and jQuery to make your web pages react to user input – Use the Canvas element to draw and animate graphics – Program real user-controlled games with collision detection and score keeping With visual examples like bouncing balls, animated bees, and racing cars, you can really see what you're programming. Each chapter builds on the last, and programming challenges at the end of each chapter will stretch your brain and inspire your own amazing programs. Make something cool with JavaScript today! Ages 10+ (and their parents!)