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Accounting for the Numberphobic: A Survival Guide for Small Business Owners takes the monster of Financial Statements and transforms it to the tools that they are designed to be. Spedometer, Fuel Guage and Oil Pressure. The boogeyman has no teeth and no more claws.

Accounting for the Numberphobic: A Survival Guide for ...

For those truly passionate about this field of expertise, accounting is about much more than numbers. Sure, arithmetic plays a pretty important role in everything - but at the end of the day, accounting is about growing businesses, about law, about being part of a

national system of rules and regulations (not just from an economic point of view but from a social point of view as well).

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Dawn Fotopulos is the Professor of Business at The King 's College and author of Accounting for the Numberphobic: A Survival Guide for Small Business Owners (AMACOM). As an experienced entrepreneur and small-business turnaround expert she has rescued hundreds of small businesses from financial disaster. She has been featured on MSNBC 's Your Business and at the New York Times Small Business Summit.

Accounting for the Numberphobic - Dawn

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Fotopulos - BookBeat

Accounting for the Numberphobic eBook by Dawn Fotopulos ...

Accounting for the
Numberphobic demystifies your
company's financial
dashboard: the Net Income
Statement, Cash Flow
Statement, and Balance Sheet.
The book explains in plain
English how each measurement
reflects the overall health
of your business—and impacts
your decisions.

Influencer | Dawn Fotopulos
Accounting for the Numberphobic A
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Amazon.com: Customer reviews: Accounting for the ...

Check out this great listen on Audible.com. "I don't have time to look at the numbers." "That's what the accountant is for." "I can see what the balance is - that's all I need to know." Why do so many business owners dread looking at the numb...

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Accounting for the Numberphobic

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Lesson: Debits and Credits Ask A Bookkeeper Podcast Ep 8: Understanding Margins with Dawn

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