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mHealth Routledge

The establishment of Banking Union represents a major development in European economic governance and European integration history more generally. Banking Union is also significant because not all European Union (EU) member states have joined, which has increased the trend towards differentiated integration in the EU, posing a major challenge to the EU as a whole and to the opt-out countries. This book is informed by two main empirical questions. Why was Banking Union - presented by proponents as a crucial move to 'complete' Economic and Monetary Union (EMU) - proposed only in 2012, over twenty years after the adoption of the Maastricht Treaty? Why has a certain design for Banking Union been agreed and some elements of this design prioritized over others? A two-step explanation is articulated in this study. First, it explains why euro area member state governments moved to consider Banking Union by building on the concept of the 'financial trilemma', and examining the implications of the single currency for euro area member state banking systems. Second, it explains the design of Banking Union by examining the preferences of member state governments on the core components of Banking Union and developing a comparative political economy analysis focused on the configuration of national banking systems and varying national concern for the moral hazard facing banks and sovereigns created by euro level support mechanisms. [The New Brand Spirit](#) John Wiley & Sons

This book offers a comparative analysis of the intercultural theories and practices developed in the European context. Bringing together work on the United Kingdom, France, Germany, Italy, Spain, Greece, The Netherlands and Sweden, it examines specific approaches to intercultural education. Structured around a series of core questions concerning the main features of diverse groups of migrants present within a country and within schools, the major issues raised by scientific research on the presence of migrant students, and the adoption of relevant educational policies and practices to address these issues - together with examples of best practice in each case - Intercultural Education in the European Context explores the strengths and weaknesses of the intercultural education approach adopted in each context. Offering a broad framework for the study of intercultural education as adopted in European settings, the book highlights the contribution of education to the development of a fair, democratic and pluralistic Europe. As such, it will appeal to scholars and policy makers in the field of sociology, migration, education and intercultural relations.

Turkey and EU Integration Routledge

This book investigates the extent to which the EU has defined and operationalised the notion of effective multilateralism. Reform has dominated the agenda of the EU in recent years with the adoption and implementation of the Lisbon Treaty. However, various international organisations have also been in reform mode in an attempt to adjust their structure to the changing polarity and counter criticisms about a lack of legitimacy, accountability and effectiveness. The EU and Effective Multilateralism examines the EU's intention to make multilateral settings more effective, as formulated by the European Security Strategy in December 2003. Firmly grounded in new empirical research, it provides a balanced account of the fit between internal reform (the institutional reform within the EU, notably following the entry into force of the Lisbon Treaty) and external reform (the institutional reform of the international reform in which the EU operates). This book will be of much interest to students of EU politics, European security, international organisations, foreign policy and IR in general.

[Rethinking the Future of Europe](#) John Wiley & Sons

NTA NET Computer Science Previous Papers for UGC NET/JRF Exams

Legal Challenges in the Global Financial Crisis ECPR Press

Social and Community Development Practice makes a persuasive case for employing a social development approach to community development practice at local and village levels. Towards this end, the book offers a conceptual clarity of social and community development (SCD) by adding new dimensions. It also shows the significance of social policy education for social and community development workers and the need for

expanding community development practice from local levels to international levels. The author argues that the social work profession itself needs to quickly reorganize and strengthen. It needs to consider alternative modes of preparing social workers and community organizers who can reach out at local levels. The profession also needs to develop indigenous ethical standards for SCD practice. The author's deep reflections reveal the dire need to refocus on SCD practice to address major issues such as poverty and inequality plaguing vast populations around the world.

The Action Plan for Australian Mammals 2012 Springer Science & Business Media

Effective sustainability communication can deliver business value. Get it wrong, however, and the reputational damage will be costly. Stakeholders, and the general public as well as activists, are unforgiving of companies whose products, services, business practices or culture fall short of their socially responsible rhetoric. Based on close to one hundred in-depth interviews with leading experts, Christian Conrad and Marjorie Thompson's *The New Brand Spirit* helps corporate communications and marketing professionals tackle this conundrum by providing a first-hand view of eight distinct and relevant stakeholder perspectives. Nineteen comprehensive and well-researched best practice cases from sustainability leaders like IBM, Unilever, Marks & Spencer and Puma will inspire all those tasked with communicating sustainability with practical and applicable tools and lessons learned. The result is a book that will enable senior executives, corporate communication professionals and brand managers to decide when, to whom and how to communicate sustainability related messages - and when not to.

[Affordable Housing in the Urban Global South](#) CSIRO PUBLISHING

The monochrome - a single colour of paint applied over the entirety of a canvas - remains one of the more contentious modernist artistic inventions. But whilst the manufacture of these 'pictures of nothing' was ostensibly straightforward, their subsequent theorisation has been anything but. More than a history, *Monochrome: Darkness and Light in Contemporary Art* is the first account of the monochrome's lively role in contemporary art. Liberated from the burden of representation, the monochrome first stood for emancipation: an ideological and artistic impulse that characterised the avant-garde of the early twentieth century. Historically, the monochrome embodied the most extreme form of abstraction and pure materiality. Yet more recently, adaptations of the art form have focused on a broader range of cultural and interpretive contexts. Provocative, innovative and timely, this book argues that the latest artistic strategies go beyond stylistic concerns and instead seek to re-engage with ideas around authorship, process and the conditions of the visible as they are given and understood through both light and darkness. Discussing works by artists such as Katie Paterson, Hiroshi Sugimoto, Tom Friedman, Bruno Jakob, Sherrie Levine and Ceal Floyer, the book shows that the debates around an artwork's form and its possibility for meaning that the monochrome first engendered remain very much alive in contemporary visual culture.

[The Political Economy of European Banking Union](#) McFarland

Rethinking the Future of Europe has brought together three contrasting collections of contributions: the incrementalist perspective concerning the step by step development of Europe, the more radical reform/restructuring approach to the future of Europe, and a view of Europe from the outside.

[The Science and Technology of Flexible Packaging](#) DIWAKAR EDUCATION HUB

Which elements do the Arab Spring, the Indignados and Occupy Wall Street have in common? How do they differ? What do they share with social movements of the past? This book discusses the recent wave of global mobilisations from an unusual angle, explaining what aspects of protests spread from one country to another, how this happened, and why diffusion occurred in certain contexts but not in others. In doing this, the book casts light on the more general mechanisms of protest diffusion in contemporary societies, explaining how mobilisations travel from one country to another and, also, from past to present times. Bridging different fields of the social sciences, and covering a broad range of empirical cases, this book develops new theoretical perspectives.

[Marketing Principles with Student Resource Access 12 Months](#) Cornell University Press

The global increase in the number of slums calls for policies which improve the conditions of the urban poor, sustainably. This volume provides an extensive overview of current housing policies in Asia, Africa and Latin America and presents the facts and trends of recent housing policies. The chapters provide ideas and tools for pro-poor interventions with respect to the provision of land for housing, building materials, labour, participation and finance. The book looks at the role of the various stakeholders involved in such interventions, including national and local governments, private sector organisations, NGOs and Community-based Organisations.

[Human Geopolitics](#) Routledge

This is the printed textbook, *Marketing Principles*. *Marketing Principles* combines a thorough and

engaging overview of essential marketing principles. The text provides you with the knowledge and decision-making skills you'll need to succeed in today's competitive business environment. *Marketing Principles* includes the most current coverage of marketing strategies and concepts with extensive real-world examples including social networking and digital marketing. You will find important topics drawn from the rapidly changing world of modern business including social and environmental responsibility, sustainability, globalisation, entrepreneurship, and marketing through transitional times. New, PRINT versions of this book come with bonus online study tools including animated activities and videos on the CourseMate Express platform.

[Corporate Reputation Decoded](#) CRC Press

Innovative Strategies for Teaching in the Plant Sciences focuses on innovative ways in which educators can enrich the plant science content being taught in universities and secondary schools. Drawing on contributions from scholars around the world, various methods of teaching plant science is demonstrated. Specifically, core concepts from ethnobotany can be used to foster the development of connections between students, their environment, and other cultures around the world. Furthermore, the volume presents different ways to incorporate local methods and technology into a hands-on approach to teaching and learning in the plant sciences. Written by leaders in the field, *Innovative Strategies for Teaching in the Plant Sciences* is a valuable resource for teachers and graduate students in the plant sciences.

[Intercultural Education in the European Context](#) Bloomsbury Publishing

UGC NET English Literature [Code-30] Last 10-year Question Paper With Answer Highlights of Book- Covered all 10-year Questions Paper 2010 to 2021 Question with Answer Covered all 100 Questions of Each Year Covered Both Terms of Exam Question Paper [Example- June 2019 & December 2022 etc]

[Cognitive Communication and Cooperative HetNet Coexistence](#) Oxford University Press, USA

This interdisciplinary work presents a conceptual framework and brings together constructivist and rationalist accounts of how EU norms are adopted, adapted, resisted or rejected. These chapters provide empirical cases and critical analysis of a rich variety of norm-takers from EU member states, European and non-European states, including the rejection of EU norms in Russia and Africa as well as adaptation of EU practices in Australia and New Zealand. Chapters on China, ASEAN and the Czech Republic demonstrate resistance to EU norm export. This volume probes differences in willingness to adopt or adapt norms between various actors in the recipient state and explores such questions as: How do norm-takers perceive of the EU and its norms? Is there a 'normative fit' between EU norms and the local normative context? Similarly, how do EU norms impact recipients' interests and institutional arrangements? First, the authors map EU norm export strategies and approaches as they affect norm-takers. Second, the chapters recognize that norm adoption, adaption, resistance or rejection is a product of interaction and a relationship in which interdependence, asymmetry and power play a role. Third, we see that domestic circumstances within norm-takers condition the reception of norms. This book's focus on norm-takers highlights the reflexive nature of norm diffusion and that nature has implications for the EU itself as a norm exporter. Anyone with an interest in the research agenda on norm diffusion, normative power and the EU's normative dialogue with the world will find this book highly valuable, including scholars, policy makers and students of subjects including political science, European studies, international relations and international and EU law.

[CTET and TET Science and Pedagogy for Class 6 to 8 for 2021 Exams](#) SAGE Publishing

India

Attribution - tracing those responsible for a cyber attack - is of primary importance when classifying it as a criminal act, an act of war, or an act of terrorism. Three assumptions dominate current thinking: attribution is a technical problem; it is unsolvable; and it is unique. Approaching attribution as a problem forces us to consider it either as solved or unsolved. Yet attribution is far more nuanced, and is best approached as a process in constant flux, driven by judicial and political pressures. In the criminal context, courts must assess the guilt of criminals, mainly based on technical evidence. In the national security context, decision-makers must analyse unreliable and mainly non-technical information in order to identify an enemy of the state. Attribution in both contexts is political: in criminal cases, laws reflect society's prevailing norms and powers; in national security cases, attribution reflects a state's will to maintain, increase or assert its power. However, both processes differ on many levels. The constraints, which reflect common aspects of many other political issues, constitute the structure of the book: the need for judgement calls, the role of private companies, the standards of evidence, the role of time, and the plausible deniability of attacks.

India-China Relations Taylor & Francis

Corporate Reputation Decoded is the first book of its kind that traces the journey of Indian companies in building corporate reputation (CR). The book addresses CR in the Indian context and is in response to the growing interest of companies in this area. The book explains the process of building, maintaining and strategising for CR. It also discusses various aspects of CR—company 's stakeholders, situations demanding CR interventions, and the impact of a company 's culture, ethics and leadership on its CR. The book expounds on these using Indian cases (Tata, Infosys, HUL, Reliance, Aditya Birla Group, HDFC, among others), which enhance the understanding of CR in India as well as benchmark CR best practices in India. The book is of major significance to CR practitioners, scholars, teachers, students and C-Suite professionals who will also find the techniques proposed in the book interesting as they can assess, evaluate, adopt and adapt strategies followed by other companies for reputation enhancement.

Democracy in Central Asia Springer Science & Business Media

The IMF 's principal statistical publication, International Financial Statistics (IFS) Online, is the standard source of international statistics on all aspects of international and domestic finance. For most countries, IFS Online reports data on balance of payments, international investment position, international liquidity, monetary and financial statistics, exchange rates, interest rates, prices, production, government accounts, national accounts, and poplhly. Updated monthly.

Inside the Enemy's Computer Bloomsbury Publishing

This book offers new perspectives of transdisciplinary research, in methodological as well as theoretical respects. It provides insights in the two-fold bio-physical and the socio-cultural global embeddedness of local living conditions on the basis of selected empirical studies from Latin America, Asia, Africa, Australia and Europe. The theoretical foundations of ecological research and sustainability policies were developed at the end of the nineteenth century. They are largely based on investigations of living spaces and the evolution and differentiation of varied life forms. This perspective is embedded in the practical and theoretical European problem situations of the past and lacks social and cultural differentiation. The transformation of spatial and natural relations as a result of the globalization process is so radical that new theories are needed to solve 21st century ecological problems. Moreover, in view of the lack of an ontologically sound and promising strategy for transdisciplinary problem solving, as well as an acceptable consideration of the power of cultural schemas relating to natural living 's interpretations, there is a strong need to focus on sustainable social practices, habits and routines, rather than on predominantly living spaces or eco-topes. This book elaborates on the transdisciplinary approach by reflecting on the theoretical heritage and a global perspective of sustainability, by focusing on the primary role of a social approach in sustainability research and by putting emphasis on cultural dimension of sustainability. It postulates that global sustainability is grounded in a global understanding of our everyday activities.

Imposing Standards Oxford University Press

What has been achieved regarding Turkey 's efforts at integration to the EU and what obstacles remain to it achieving full membership? Like other developing countries, Turkey displays visible signs of advancement with rapid increases in living standards, greater mobility and the rapid spread of technology. Much of its legislation and political, economic and administrative systems are also now aligned to the EU and this process has undoubtedly contributed to democratization and modernization. At the same time problems in politics and society persist; the Gezi protests, limitations of freedom of expression, frequent occupational accidents in the mining and construction sectors, honour killings and political upheaval which has manifested itself most starkly with the recent coup attempt all call attention to the challenges facing a country in the process of change. Charting the political, legal and economic relations between Turkey and the European Union since 1959 this book explores the relationship through phases such as association, customs union and candidacy. Each chapter covers a particular period in the relations and/or a theme which has both current and overall relevance to the conduct of the relations. In this way, the authors examine the impact of the EU in affecting change, what has been achieved and the obstacles that remain.

The Ages of the Avengers Routledge

Promoting democracy has long been a priority of Western foreign policy. In practice, however, international attempts to expand representative forms of government have been inconsistent and are often perceived in the West to have been failures. The states