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# Ad Occhi Aperti Leggere Lalbo Illustrato

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**Children's  
Picturebooks**

Donzelli Editore  
A trip around a city  
block is like a trip  
around the world!  
Peeking out through  
a die-cut window on  
the jacket, Madlenka  
invites the reader  
to enter her world.  
And what a world it  
is! On the surface,

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it looks like an ordinary city block, but as we meet Madlenka's neighbors -- the French baker, the Indian news vendor, the Italian ice-cream man, the Latin American grocer, a retired opera singer from Germany, an African American school friend, and the Asian shopkeeper -- and look through die-cut windows to the images and memories they have carried from old country to new, we can see that Madlenka's block is as richly varied as its inhabitants. And why is Madlenka going around the block, jumping for joy? Her tooth is loose, and she wants everyone to know! Madlenka is a

2000 New York Times Book Review Notable Children's Book of the Year. This title has Common Core connections.

**Edizioni Sonda**  
**Pinocchio ci accompagna fin da bambini: è uno dei primi personaggi che abbiamo conosciuto, forse il primo di cui abbiamo condiviso le avventure, le marachelle, le debolezze; il primo che abbiamo sentito vicino a noi. Eppure, siamo così sicuri di conoscerlo bene? Come è nato il nostro burattino? Cosa si nasconde nella bottega di Collodi? Il volume ci guida proprio all'interno di quella bottega: attraverso un'originale rilettura del libro italiano più amato al mondo e sulla scorta delle più recenti e innovative teorie della comparazione,**  
**Veronica Bonanni**  
**ricostruisce il metodo**

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compositivo dell'autore e rintraccia nel romanzo l'ampio ricorso alla riscrittura e al riuso originale di materiali letterari propri e altrui. Come Geppetto fabbrica il suo «burattino meraviglioso» a partire da un ceppo grezzo e «due pezzetti di legno stagionato», così mastro Collodi assembla il suo burattino attingendo alle fonti più diverse: dalle fiabe di Perrault e Madame d'Aulnoy, che aveva tradotto in italiano, ai miti di Ovidio e Apuleio, dalle fiabe di Basile alle raccolte popolari di Imbriani; senza dimenticare il ruolo giocato dal ricco patrimonio iconografico: le illustrazioni di Gustave Doré e Bertall per le fiabe francesi e quelle di Enrico Mazzanti per le opere di Collodi. Dopo le tante e più o meno autorevoli riletture di Pinocchio, da Manganelli al

cardinale Biffi, e le più disparate etichette – libro laico, religioso, esoterico, massonico o alchemico –, riscopriamo finalmente in questa indagine, rigorosamente incentrata sul testo e sulle immagini, e saldamente ancorata al contesto culturale dell'epoca, la vera natura del burattino. Perché Pinocchio, troppo spesso ormai lo si dimentica, ha come primi destinatari i ragazzi, anche se è certamente, senza distinzioni di pubblico, un grande classico della letteratura.

Left and Right Harry N. Abrams

Copywriting, tra arte e tecnica è un viaggio che prende vita dalle materie fondanti della scrittura per poi delineare l'ampio respiro di questo strumento espressivo, fino a chiudere con gli elementi più moderni che strizzano l'occhio

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a un futuro di valore. La multidisciplinarietà della materia, che attraversa secoli e strumenti, viene così ben espressa dalla forma corale e permette di capire perché il copywriting è protagonista dello scambio comunicativo: focalizza il messaggio e restituisce molteplici sensazioni; fa proprio il tempo, con la ritmica data dalla punteggiatura; sfrutta lo spazio, attraverso gli ingombri e le scelte stilistiche; evoca con la fonetica, esprime una, nessuna, centomila personalità. Otto capitoli per otto esperienze che hanno a che fare con la scrittura, in quella che si preannuncia come una sfida ambiziosa: elevare il concetto stesso di copywriting, permettendo di cogliere il plus della passione, il rigore dell'impegno, l'importanza della ricerca della qualità (specie nei sentimenti che animano gli autori), il vivido sguardo di chi, anche e

grandemente, di scrittura vive e lo fa respirandola a pieni polmoni.

### Back to the 80s Headline

Children ' s picturebooks are the very first books we encounter, and they form an important, constantly evolving, and dynamic sector of the publishing world. But what does it take to create a successful picturebook for children? In seven chapters, this book covers the key stages of conceiving a narrative, creating a visual language and developing storyboards and design of a picturebook. The book includes interviews with leading children ' s picturebook illustrators, as well as case studies of their work. The picturebooks and artists featured hail from Australia, Belgium, Cuba, France, Germany, Hungary, Ireland, Italy, Japan, Norway, Poland, Portugal, Russia, Singapore, South Korea, Spain, Taiwan, the UK and the USA. In this

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publication, Martin Salisbury and Morag Styles introduce us to the world of children's picturebooks, providing a solid background to the industry while exploring the key concepts and practices that have gone into the creation of successful picturebooks.

Mary Who Wrote Frankenstein Frances Lincoln Children's Books Bear takes a walk in town and uses his magic pencil to rescue his new animal friends from an evil man in black. Suggested level: junior.

Caldecott & Co Routledge

Patricia MacLachlan, beloved author of the Newbery Medal-winning Sarah, Plain and Tall, has crafted another lyrical and touching novel for young readers about finding hope after the loss of a loved one. Declan O'Brien always had a gentle word to share, odd phrases he liked to repeat, and songs to sing while he played basketball. His favorite song was "Dona Nobis Pacem," "Grant Us Peace." His family loved him deeply and always knew they were loved in return. But a terrible accident one day changes their

lives forever, and Fiona and Finn O'Brien are left without a father. Their mother is at a loss. What words are there to guide them through such overwhelming grief? At the suggestion of their friend Luke, Fiona and Finn volunteer at an animal rescue shelter where they meet two sweet dogs who are in need of comfort, too. Perhaps with time, patience, and their father's gentle words in their hearts, hope will spark once more.

The Savage Routledge Simple text reveals the anticipation of a boy who, having planted seeds while everything around is brown, fears that something has gone wrong until, at last, the world turns green. By the Caldecott-winning artist of A Sick Day for Amos McGee.

Creative and critical responses to visual texts New York :

Macmillan

An unmissable essay on the importance of children's literature by the bestselling and award-winning author,

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Katherine Rundell. 'Rundell is the real deal, a writer of boundless gifts and extraordinary imaginative power whose novels will be read, cherished and reread long after most so-called "serious" novels are forgotten' - Observer  
Katherine Rundell - Fellow of All Souls College, Oxford, and prize-winning author of five novels for children - explores how children's books ignite, and can re-ignite, the imagination; how children's fiction, with its unabashed emotion and playfulness, can awaken old hungers and create new perspectives on the world. This delightful and persuasive essay is for adult readers.  
Why You Should Read Children's Books, Even Though You are So Old and Wise Chronicle Books  
The humorous adventures of an irresistible little rock who finds herself in constantly changing circumstances, Petra is a picture book that

celebrates the power of perspective and believing in yourself. Petra is a little rock who believes she is a mighty mountain . . . until a dog fetches her for its owner, and she is tossed into a bird's nest. A mountain? No, Petra is now an egg! An egg of the world in a world of possibility. Until she's flung into a pond, and becomes an amazing island . . . and, eventually, a little girl's pet rock. What will she be tomorrow? Who knows? But she's a rock, and this is how she rolls!  
(Books about Ocean Waves, Beach Story Children's Books) John Wiley & Sons  
Ad occhi aperti. Leggere l'albo illustrato  
Challenging and Controversial Picturebooks  
Creative and critical responses to visual texts  
Routledge  
Petra  
Tundra Books  
German soldiers take Peter

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from a Warsaw orphanage, and soon he is adopted by Professor Kaltenbach, a prominent Nazi, but Peter forms his own ideas about what he sees and hears and decides to take a risk that is most dangerous in 1942 Berlin.

My Little One Bloomsbury Publishing USA

The inspiring story of the girl behind one of the greatest novels -- and monsters -- ever, perfectly timed for the 200th anniversary of the publication of Frankenstein. For fans for picture book biographies such as *I Dissent* or *She Persisted*. How does a story begin? Sometimes it begins with a dream, and a dreamer. Mary is one such dreamer, a little girl who learns to read by tracing the letters on the tombstone of her famous feminist mother, Mary Wollstonecraft, and

whose only escape from her strict father and overbearing stepmother is through the stories she reads and imagines. Unhappy at home, she seeks independence, and at the age of sixteen runs away with poet Percy Bysshe Shelley, another dreamer. Two years later, they travel to Switzerland where they meet a famous poet, Lord Byron. On a stormy summer evening, with five young people gathered around a fire, Byron suggests a contest to see who can create the best ghost story. Mary has a waking dream about a monster come to life. A year and a half later, Mary Shelley's terrifying tale, *Frankenstein: or, the Modern Prometheus*, is published -- a novel that goes on to become the most enduring monster story ever and one of the most popular legends of all time. A riveting and atmospheric picture book

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about the young woman who wrote one of the greatest horror novels ever written and one of the first works of science fiction, *Mary Who Wrote Frankenstein* is an exploration of the process of artistic inspiration that will galvanize readers and writers of all ages.

Cinderella Prestel Junior

A bright, science-minded boy goes to the beach equipped to collect and examine flotsam--anything floating that has been washed ashore.

Bottles, lost toys, small objects of every description are among his usual finds. But there's no way he could have prepared for one particular discovery: a barnacle-encrusted underwater camera, with its own secrets to share . . . and to keep. Each of David Wiesner's amazing picture books has revealed the magical possibilities of some ordinary thing or happening--a frog on a lily pad, a trip to the

Empire State Building, a well-known nursery tale. In this Caldecott Medal winner, a day at the beach is the springboard into a wildly imaginative exploration of the mysteries of the deep, and of the qualities that enable us to witness these wonders and delight in them.

Dalla fiaba all'illustrazione, l'immaginario di Collodi

Macmillan

In a nearly wordless picture book, Max visits an art museum where he sees paintings, sculptures, and even some art he creates, himself.

Oops! 3dtotal Publishing

As a family scrambles to get from their Paris home to the airport to begin their vacation, a series of events, triggered by a bar of soap, places some very unusual roadblocks in their way.

How to be an Explorer of the World Ad occhi aperti. Leggere l'albo illustrato Challenging and Controversial

Picturebooks Creative and critical



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responses to visual texts  
First published in 1891, Pellegrino Artusi's *La scienza in cucina e l'arte di mangiar bene* has come to be recognized as the most significant Italian cookbook of modern times. It was reprinted thirteen times and had sold more than 52,000 copies in the years before Artusi's death in 1910, with the number of recipes growing from 475 to 790. And while this figure has not changed, the book has consistently remained in print. Although Artusi was himself of the upper classes and it was doubtful he had ever touched a kitchen utensil or lit a fire under a pot, he wrote the book not for professional chefs, as was the nineteenth-century custom, but for middle-class family cooks: housewives and their domestic helpers. His tone is that of a friendly advisor — humorous and nonchalant. He indulges in witty anecdotes about many of the recipes, describing his experiences and the historical relevance of particular dishes. Artusi's masterpiece is not merely a popular cookbook; it is a landmark work in Italian culture.

This English edition (first published by Marsilio Publishers in 1997) features a delightful introduction by Luigi Ballerini that traces the fascinating history of the book and explains its importance in the context of Italian history and politics. The illustrations are by the noted Italian artist Giuliano Della Casa.

In the darkness of the night  
Bloomsbury Publishing  
WINNER of the 2018 4-11  
Picture Book Awards (Fiction  
4-7 category) One of the New  
York Times Best Illustrated  
Children's Books of 2017 All I  
want to do on a rainy day like  
today is play my game, but my  
mum says it's a waste of time.  
The game drives my mum mad.  
She takes it away. I take it back.  
I wish Dad had come with us on  
this rainy, grey weekend.  
Without my game, nothing is  
fun. On the other hand, maybe  
I'm wrong about that...  
The Little Barbarian Farrar, Straus  
and Giroux (BYR)  
A collection of the author and  
illustrator's critical writings is

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devoted to writers and artists whose work he admires, including Randolph Caldecott, Beatrix Potter, and Walt Disney, and also features several interviews and autobiographical pieces

L'immaginario degli anni

Ottanta nell'era digitale

HarperCollins

Winner of the 2016 Bologna Ragazzi Award, *My Little One* is a series of sparse and rhythmic images drawn in simple grey pencil, measuring like a metronome the boundless love between mother and son. A mother, welcoming her tiny son into the world, tells him the story of their lives, whispering to him as she swings him gently around. With each successive page, he grows while she shrinks, until she is being held by the man he has become. Albertine's weightless strokes and billowing bodies recall the flitting procession of a flipbook or an ephemeral notebook sketch. She choreographs the peculiar dance of aging, of the

way our bodies fold, lean, tuck into one another as we grow old.

Filled with poetry and questioning, Germano whittles his words down - each precise line reminds us of the pithy goodness of childhood. An eloquent portrait of life's waxing and waning, *My Little One* is a moving celebration of constant, unconditional love.

Challenging and Controversial Picturebooks Laurence King Publishing

Nel nostro Paese è sempre più difficile avvicinare i bambini, i ragazzi e gli adulti ai libri. I dati sono di anno in anno più scoraggianti: in Italia si legge poco e male. La lettura da noi è quindi destinata a un declino inesorabile? Non secondo gli autori, due « lettori in gioco », che hanno deciso che vale la pena di impegnarsi, divertendosi. E vorrebbero convincere altre persone a farlo. Intanto mettono al centro della propria azione pratiche di gioco, perché leggere non solo

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è giusto e utile, può essere bello, oltre che naturale e facile. E propongono al lettore riflessioni, suggerimenti, buone pratiche e strumenti concreti per diffondere lettura, per contagiare e costruire lettori. Alessandra scrive della sua esperienza di mamma, da genitore; Beniamino soprattutto della sua esperienza di lettore, da animatore e promotore della lettura. Alessandra parla di ciò che si può fare a casa propria e gioca in casa; Beniamino gioca fuori casa, in biblioteca, in libreria, a scuola e dove capita. Insieme vogliono trasmettere la voglia di fare, spingere a fare. Leggendo, appunto. Perché leggere? E come? Come catturare futuri lettori? Sono alcune delle domande a cui questo manifesto vuole rispondere, per far (ri)scoprire che la lettura è un piacere e un gioco. A ogni età.