

Ambitious Brew Maureen Ogle

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All the Modern Conveniences Houghton Mifflin Harcourt

Inspire a lifelong exploration of your senses as you learn to pair beer and food like a pro. *2016 International Association of Culinary Professionals Award Finalist* Beer has reclaimed its place at the dinner table. Yet unlike wine, there just aren't many in-depth resources to guide both beginners and beer geeks in pairing beer with food. Julia Herz and Gwen Conley are here to change that. As you start your journey with Beer Pairing, you'll learn how aroma, taste, preference, and personal experience can affect flavor. Just as important, you'll become a tasting Anarchist—throw out the conventional advice and figure out what works for you! Then, on to the pairing. Begin with beer styles, start with your favorite foods, or join the authors on a series of wild palate trips. From classics like barbecue ribs with American Brown Ale to unusual matches like pineapple upside-down cake with Double India Pale Ale, you'll learn why some pairings stand the test of time and you'll find plenty of new ideas as well. Discover: How we experience flavor and the science and anatomy behind it How to taste beer, step by step, with pouring and glassware tips Pairings by beer style and specific foods Complete information for planning beer dinners How to work beer into your cooking repertoire Tips and stories from pro brewers Geek Out science features with facts to impress your friends Never look at beer—or food—the same way again!

Historical Brewing Techniques Little, Brown

This authoritative catalogue of the Corcoran Gallery of Art's renowned collection of pre-1945 American paintings will greatly enhance scholarly and public understanding of one of the finest and most important collections of historic American art in the world. Composed of more than 600 objects dating from 1740 to 1945.

Corcoran Gallery of Art University Press of Florida

The next great ingredient in the craft cocktail revolution has arrived: craft beer. Bartender and cocktail consultant Jacob Grier offers up more than fifty thirst-quenching concoctions featuring beer. Long considered a beverage best enjoyed on its own, beer has now become a favorite ingredient for top bartenders around the world. In *Cocktails on Tap*, Grier collects the best of these contemporary creations alongside forgotten classics. While the Mai Ta-IPA adds a

refreshing note to a tropical favorite, the Green Devil boosts a powerful Belgian beer with gin and a rinse of absinthe. In *Cocktails on Tap*, the vast range of today's beers, from basic lagers to roasty stouts and sour Belgian ales, is shaken up for mixologists looking to add some spice—and hop—to their repertoire. "Grier is a masterful guide through the wickedly creative terrain of beer cocktails, offering not just delightful recipes, but history and cultural commentary, too. Connoisseurs and neophytes alike will find much to savor, and the latter will appreciate Jacob's tutelage in cocktail basics. Grab a copy and start mixing!" —Maureen Ogle, author of *Ambitious Brew: The Story of American Beer* "Jacob Grier was at the forefront of the beer cocktail renaissance before many of us had ever contemplated the idea of a beer cocktail. His vast knowledge of beer and passionate dedication to this area of mixology is certain to push the craft of cocktails forward in a positive new direction." —Jeffrey Morgenthaler, author of *The Bar Book*

Key West Brewers Publications

Ancient brewing traditions and techniques have been passed generation to generation on farms throughout remote areas of northern Europe. With these traditions facing near extinction, author Lars Marius Garshol set out to explore and document the lost art of brewing using traditional local methods. Equal parts history, cultural anthropology, social science, and travelogue, this book describes brewing and fermentation techniques that are vastly different from modern craft brewing and preserves them for posterity and exploration. Learn about uncovering an unusual strain of yeast, called kveik, which can ferment a batch to completion in just 36 hours. Discover how to make keptinis by baking the mash in the oven. Explore using juniper boughs for various stages of the brewing process. Test your own hand by brewing recipes gleaned from years of travel and research in the farmlands of northern Europe. Meet the brewers and delve into the ingredients that have kept these traditional methods alive. Discover the regional and stylistic differences between farmhouse brewers today and throughout history.

Beer and Racism University of Chicago Press

An epic history of beer brewing in America traces the pivotal contributions of mid-nineteenth-century German immigrants, who over the course of fifty years helped to render beer one of the nation's most popular beverages.

The Food Babe Way Badger Books LLC

In this ambitious and provocative text, environmental historian Ted Steinberg offers a sweeping history of our nation--a history that, for the first time, places the environment at the very center of our story. Written

with exceptional clarity, *Down to Earth* re-envision the story of America "from the ground up." It reveals how focusing on plants, animals, climate, and other ecological factors can radically change the way that we think about the past. Examining such familiar topics as colonization, the industrial revolution, slavery, the Civil War, and the emergence of modern-day consumer culture, Steinberg recounts how the natural world influenced the course of human history. From the colonists' attempts to impose order on the land to modern efforts to sell the wilderness as a consumer good, the author reminds readers that many critical episodes in our history were, in fact, environmental events. He highlights the ways in which we have attempted to reshape and control nature, from Thomas Jefferson's surveying plan, which divided the national landscape into a grid, to the transformation of animals, crops, and even water into commodities. The text is ideal for courses in environmental history, environmental studies, urban studies, economic history, and American history. Passionately argued and thought-provoking, *Down to Earth* retells our nation's history with nature in the foreground--a perspective that will challenge our view of everything from Jamestown to Disney World.

The Complete Beer Course Lucia Marquand

This unique and engaging open access title provides a compelling and ground-breaking account of the patient safety movement in the United States, told from the perspective of one of its most prominent leaders, and arguably the movement's founder, Lucian L. Leape, MD. Covering the growth of the field from the late 1980s to 2015, Dr. Leape details the developments, actors, organizations, research, and policy-making activities that marked the evolution and major advances of patient safety in this time span. In addition, and perhaps most importantly, this book not only comprehensively details how and why human and systems errors too often occur in the process of providing health care, it also promotes an in-depth understanding of the principles and practices of patient safety, including how they were influenced by today's modern safety sciences and systems theory and design. Indeed, the book emphasizes how the growing awareness of systems-design thinking and the self-education and commitment to improving patient safety, by not only Dr. Leape but a wide range of other clinicians and health executives from both the private and public sectors, all converged to drive forward the patient safety movement in the US. *Making Healthcare Safe* is divided into four parts: I. In the Beginning describes the research and theory that defined patient safety and the early initiatives to enhance it. II. Institutional Responses tells the stories of the efforts of the major organizations that began to apply the new concepts and make patient safety a reality. Most of these stories have not been previously told, so this account becomes their histories as well. III. Getting to Work provides in-depth analyses of four key issues that cut across disciplinary lines impacting patient safety which required special attention. IV. Creating a Culture of Safety looks to the future, marshalling the best thinking about what it will take to achieve the safe care we all deserve. Captivatingly written with an "insider's" tone and a major contribution to the clinical literature, this title will be of immense value to health care professionals, to students in a range of academic disciplines, to medical trainees, to health administrators, to policymakers and even to lay readers with an interest in patient safety and in the critical quest to create safe care.

Beer Pairing Bristol University Press

The first complete history of brewing in Indiana, where the beer history is as old as the state itself. This city-by-city guide gives readers an opportunity to savor the flavor while sharing the hidden aspects. Join the authors on a pub crawl through this state's proud beer history.

The Oxford Companion to Beer Union Square & Company

Go on a fun, flavorful tour through the world of craft beers. Bernstein demystifies beer, and teaches you to choose from and enjoy the vast array of singular brews available today.

Why Men Marry Bitches Oxford University Press

Told through wit and humor and 100% illustrations, *Hooray for Craft Beer!* is an entertaining and informative journey through the history and world of craft beer. Readers will explore every aspect of beer from the ingredients and brewing process to glassware and how to taste beer, as they embark on a whirlwind trip around the world to discover the origin of favorite beer styles. *Hooray for Craft Beer!* is a simple, easy-to-read guide to learning featuring delightful illustrations. Yes, craft beer can be whimsical as well as tasty!

Hoosier Beer OUP USA

Explores the evolution and nature of America's craft brewing movement, from the craftsmen who apply their creativity to expanding the beer landscape to the beverages its brewers have revived, including old English ales and Belgian lambics.

Hooray for Craft Beer! ABRAMS

"Bitter Brew deftly chronicles the contentious succession of kings in a uniquely American dynasty. You'll never crack open a six again without thinking of this book." —John Sayles, Director of *Eight Men Out* and author of *A Moment in the Sun* The creators of Budweiser and Michelob beers, the Anheuser-Busch company is one of the wealthiest, most colorful and enduring family dynasties in the history of American commerce. In *Bitter Brew*, critically acclaimed journalist William Knoedelseder tells the riveting, often scandalous saga of the rise and fall of the dysfunctional Busch family—an epic tale of prosperity, profligacy, hubris, and the dark consequences of success that spans three centuries, from the open salvos of the Civil War to the present day.

Cocktails on Tap Voyageur Press

"Five-decade chronicle of television history [covering] ... all daytime programs that aired for three or more weeks on a commercial network between 1947 and 1996, plus 100 nationally syndicated shows from the same period [Includes] cartoons, children's programs, game shows, news shows, soap operas, sports programs, [and] talk shows Provides the dates each show aired, a synopsis of its plot, its principal cast members, and other pertinent information"--Back cover.

Launch! Advertising and Promotion in Real Time Chicago Review Press

Launch! Advertising and Promotion is written for advertising and promotion courses taught to students in the business school and journalism & mass communication students. This textbook is the first of its kind to teach advertising concepts by reverse engineering a real advertising campaign from beginning to end. In April 2007, SS+K, an innovative New York City communications agency, launched the first ever branding campaign for msnbc.com with the tag "A Fuller Spectrum of News." *Launch!* follows that campaign from initial agency pitch through roll-out of print and media assets to post-campaign analysis. Throughout, it exposes readers to the theory and concepts of advertising and promotion, and the personalities and decisions that drove this campaign. The book takes a rare look "behind the curtain" - even letting you see some of the paths not chosen by the agency and client. Students get a realistic sense of how theory plays out in practice, and get a flavor for the exciting field of advertising and promotion. And, they consistently learn the perspectives of both the advertising agency (where many journalism and communications students will work) and the client (where many marketing majors will work). This is a unique book, with a unique perspective, by a unique author team, and you won't find this kind of insight in any other text on the market. We think you're going to love it! This textbook has been used in classes at: Ball State University, Emerson College, Florida Institute of Technology, Grand Valley State University, Johnson County Community College, Manchester Business School, McLennan Community College, Michigan State University, North Hennepin Community College, Pierce College, Rochester Institute of Technology, Saint Louis University, Salem State College, South Dakota State University, Texas State University, Texas Tech University, University of New Hampshire, University of North Carolina, University of Notre Dame, University of South Florida, Virginia Tech, Western Kentucky University.

The Field Guide to Sponsored Films Houghton Mifflin Harcourt

What we eat, where it is from, and how it is produced are vital questions in today's America. We think seriously about food because it is freighted with the hopes, fears, and anxieties of modern life. Yet critiques of food and food systems all too often sprawl into jeremiads against modernity itself, while supporters of the status quo refuse to acknowledge the problems with today's methods of food production and distribution. *Food Fights* sheds new light on these crucial debates, using a historical lens. Its essays take strong positions,

even arguing with one another, as they explore the many themes and tensions that define how we understand our food—from the promises and failures of agricultural technology to the politics of taste. In addition to the editors, contributors include Ken Albala, Amy Bentley, Charlotte Biltekoff, Peter A. Cooclanis, Tracey Deutsch, S. Margot Finn, Rachel Laudan, Sarah Ludington, Margaret Mellon, Steve Striffler, and Robert T. Valgenti.

Bend Beer Penguin

"Ogle captures this island city in all its quirky charm. Her story breezes along in typical Key West fashion--full of gossip and humor, with the jolt of a good cup of Cuban coffee."--Lee Irby, University of South Florida, St. Petersburg Parrotheads, Hemingway aficionados, and sun worshipers view Key West as a tropical paradise, and scores of writers have set tales of mystery and romance on the island. The city's real story--told by Maureen Ogle in this lively and engaging illustrated account--is as fabulous as fiction. In the early 1800s, the city's pioneer founders battled Indians, pirates, and deadly disease and created wealth beyond their imaginations. In the two centuries since, Key West has nurtured tragedy and triumph and has stood at the crossroads of American history. When Florida joined the Confederacy in 1861, Union troops seized control of strategically located Key West and city residents spent four years living under martial law. In the early 1890s, Key West Cubans helped Jose Marti launch the revolution that eventually ended Spain's control of their homeland. A few years later, the battleship Maine steamed out of Key West harbor on its last, tragic voyage. At the turn of the century, Henry Flagler astounded the entire country by building a technological marvel, an overseas railroad from mainland Florida to Key West, more than 100 miles long. In the 1920s and 1930s, painters, rumrunners, and writers (including Ernest Hemingway and Robert Frost) discovered Key West. During World War II, the federal government and the military war machine permanently altered the island's landscape. In the second half of the 20th century, bohemians, hippies, gays, and jet-setters began writing a new chapter in Key West's social history. All of these personalities and events are wrapped in Ogle's unique and candid history of the island, an account that will fascinate past and present citizens of the Conch Republic, history buffs who like a well-told tale, and the millions of tourists from all over the world who love this colorful island city. Maureen Ogle is retired from the University of South Alabama.

In Meat We Trust Bloomsbury Publishing USA

The National Industrial Recovery Act (NIRA) was enacted by Congress in June of 1933 to assist the nation's recovery during the Great Depression. Its passage ushered in a unique experiment in US economic history: under the NIRA, the federal government explicitly supported, and in some cases enforced, alliances within industries. Antitrust laws were suspended, and companies were required to agree upon industry-level "codes of fair competition" that regulated wages and hours and could implement anti-competitive provisions such as those fixing prices, establishing production quotas, and imposing restrictions on new productive capacity. The NIRA is generally viewed as a monolithic program, its dramatic and sweeping effects best measurable through a macroeconomic lens. In this pioneering book, however, Jason E. Taylor examines the act instead using microeconomic tools, probing the uneven implementation of the act's codes and the radical heterogeneity of its impact across industries and time. Deconstructing the Monolith employs a mixture of archival and empirical research to enrich our understanding of how the program affected the behavior and well-being of workers and firms during the two years NIRA existed as well as in the period immediately following its demise.

The Comic Book Story of Beer University of Chicago Press

From an award-winning journalist and beer expert, a thoughtful and witty guide to understanding and enjoying beer Right here, right now is the best time in the history of mankind to be a beer drinker. America now has more breweries than at any time since prohibition, and globally, beer culture is thriving and constantly innovating. Drinkers can order beer brewed with local yeast or

infused with moon dust. However, beer drinkers are also faced with uneven quality and misinformation about flavors. And the industry itself is suffering from growing pains, beset by problems such as unequal access to taps, skewed pricing, and sexism. Drawing on history, economics, and interviews with industry insiders, John Holl provides a complete guide to beer today, allowing readers to think critically about the best beverage in the world. Full of entertaining anecdotes and surprising opinions, *Drink Beer, Think Beer* is a must-read for beer lovers, from casual enthusiasts to die-hard hop heads.

Ambitious Brew Macmillan

This encyclopedia presents the many sides of America's ongoing relationship with alcohol, examining the political history, pivotal events, popular culture, and advances in technology that have affected its consumption. From the constant advertising messages from beer, wine and liquor manufacturers to parties, weddings, and other social gatherings where alcohol is served to after-work happy hours with coworkers, the influence and presence of alcohol are inescapable in the United States. According to a government source, 50 percent of American adults identified themselves as "regular drinkers" (having at least 12 drinks in the past year). This encyclopedia presents an overview of the entire history of alcohol in America from the first colonies to present day, focusing on the often-marginalized and pop culture aspects of alcohol use and misuse. Entries illuminate topics such as the favorite alcoholic beverages in America; how they are manufactured; the role of alcohol in everyday life, special events, and across history; the impacts of alcohol consumption on society and health; and much more. Connections and influences from outside the United States are also considered for some topics.

Reading Clocks, Alla Turca History Press

"The first major reference work to investigate the history and vast scope of beer, *The Oxford Companion to Beer* features more than 1,100 A-Z entries written by 166 of the world's most prominent beer experts"-- Provided by publisher.