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Media Asia Oxford University Press

A practical guide to effective business model testing 7 out of 10 new products fail to deliver on expectations. Testing Business Ideas aims to reverse that statistic. In the tradition of Alex Osterwalder's global bestseller Business Model Generation, this practical guide contains a library of hands-on techniques for rapidly testing new business ideas. Testing Business Ideas explains how systematically testing business ideas dramatically reduces the risk and increases the likelihood of success for any new venture or business project. It builds on the internationally popular Business Model Canvas and Value Proposition Canvas by integrating Assumptions Mapping and other powerful lean startup-style experiments. Testing Business Ideas uses an engaging 4-color format to: Increase the success of any venture and decrease the risk of wasting time, money, and resources on bad ideas Close the knowledge gap between strategy and experimentation/validation Identify and test your key business assumptions with the Business Model Canvas and Value Proposition Canvas A definitive field guide to business model testing, this book features practical tips for making major decisions that are not based on intuition and guesses. Testing Business Ideas shows leaders how to encourage an experimentation mindset within their organization and make experimentation a continuous, repeatable process.

Proceedings of International Conference on Intelligent Computing, Information and Control Systems CRC Press

The best way to select emerging markets to exploit is to evaluate their size or growth potential, right? Not according to Krishna Palepu and Tarun Khanna.

In Winning in Emerging Markets, these leading scholars on the subject present a decidedly different framework for making this crucial choice. The authors argue that the primary exploitable characteristic of emerging markets is the lack of institutions (credit-card systems, intellectual-property adjudication, data research firms) that facilitate efficient business operations. While such "institutional voids" present challenges, they also provide major opportunities-for multinationals and local contenders. Palepu and Khanna provide a playbook for assessing emerging markets' potential and for crafting strategies for succeeding in those markets. They explain how to: · Spot institutional voids in developing economies, including in product, labor, and capital markets, as well as social and political systems · Identify opportunities to fill those voids; for example, by building or improving market institutions yourself · Exploit those opportunities through a rigorous five-phase process, including studying the market over time and acquiring new capabilities Packed with vivid examples and practical toolkits, Winning in Emerging Markets is a crucial resource for any company seeking to define and execute business strategy in developing economies.

International Negotiation and Political Narratives Oxford University Press

Sustainable Investing is fast becoming an essential method of generating long-term returns, moving beyond the negative approaches to socially responsible investing that have dominated the field. This book, our second on the subject, provides over 15 case studies of leading

global investors and companies demonstrating how they successfully apply sustainability aspects to their core strategies. Learn from prominent thought leaders Dan Esty and Paul Hawken among others who have contributed key chapters. Our chapter on performance shows clearly how these strategies have been working once negative approaches are parsed out by those examining fund returns. This book also examines in great depth what data exists, and what's on the horizon, to best measure & capture sustainability successfully. Regional perspectives, including 3 chapters on Asia, and focuses on Canada, Australia, Africa & India are also included, as is a look across asset classes. Sustainable Investing, when performed with a positive perspective, has been outperforming the mainstream, unlike negative approaches designed to match benchmark returns. From eco-efficiency to sustainability-driven innovation and beyond, investors of all shapes & sizes need to know how best to position themselves for the radical market shifts underway.

The Oxford Handbook on The World Trade Organization Packt Publishing Ltd

The essential M&A primer, updated with the latest research and statistics Mergers, Acquisitions, and Corporate Restructurings provides a comprehensive look at the field's growth and development, and places M&As in realistic context amidst changing trends, legislation, and global perspectives. All-inclusive coverage merges expert discussion with extensive graphs, research, and case studies to show how M&As can be used successfully, how each form works, and how they are governed by the laws of major countries. Strategies and motives are carefully analyzed alongside legalities each step of the way, and specific techniques are dissected to provide deep insight into real-world operations. This new seventh edition has been revised to improve clarity and approachability, and features the latest research and data to provide the most accurate assessment of the current M&A landscape. Ancillary materials include

PowerPoint slides, a sample syllabus, and a test bank to facilitate training and streamline comprehension. As the global economy slows, merger and acquisition activity is expected to increase. This book provides an M&A primer for business executives and financial managers seeking a deeper understanding of how corporate restructuring can work for their companies. Understand the many forms of M&As, and the laws that govern them Learn the offensive and defensive techniques used during hostile acquisitions Delve into the strategies and motives that inspire M&As Access the latest data, research, and case studies on private equity, ethics, corporate governance, and more From large megadeals to various forms of downsizing, a full range of restructuring practices are currently being used to revitalize and supercharge companies around the world. **Mergers, Acquisitions, and Corporate Restructurings** is an essential resource for executives needing to quickly get up to date to plan their own company's next moves.

The World Trade Organization: A Very Short Introduction Quintessenz Verlag

SharePoint 2010 is among the many cutting-edge applications to be found within Microsoft's Office Suite software--our newest 3-panel guide will help you get the most out of this handy tool. The fluff-free content includes important definitions, tips, and step-by-step instructions on how to perform each key function within SharePoint; full-color screen shots are also provided for ease of use.

Life Lessons in Success John Wiley & Sons This handbook provides a holistic understanding of what the World Trade Organization does, how it goes about fulfilling its tasks, its achievements and problems, and how it might contend with some critical challenges.

Organizational Telephone Directory Penguin Books India

Simple Ways to Change Your Life for the Better We'd all like to be more successful in one or more aspects of our life. Maybe you'd like a more rewarding career, a more connected and passionate romantic relationship, to own your dream home, or to make a greater positive impact in the world. Whatever your definition of success, it can be yours with the right

guidance. Every successful person has one thing in common--they didn't figure it out on their own. They followed the lead of coaches, mentors, and other successful people and then applied what they learned to their life. The authors of **Life Lessons in Success** are no different. The 36 writers in this book met for the first time at a training event led by Jack Canfield, #1 New York Times best-selling author of **The Success Principles** and teacher in the hit movie **The Secret**. They felt a wave of deep connection after experiencing the stories shared during that live event. This bond transcended nationality, language, religion, time, and space. Each found pieces of themselves in many of the stories shared. So they decided to share their experience and wisdom in this collection of stories illustrating how to: take 100% responsibility for your life respond to life events in ways that benefit you achieve your goals through the practice of visualization take action to make your lives successful Do you think success only happens to others and not to you? With the right guidance, you can be successful in life too. **Life Lessons in Success** is a collection of 36 personal stories from ordinary people who changed their lives for the better. It will inspire you to take action to improve your life too. Read **Life Lessons in Success** and discover how to bring success into your life! Contributing Authors Angie Dobransky, Amy Burton, Grace Liang, Jeannette Paxia, Hanna Hermanson, Melissa J. Shea, Carole B. Young, Cindy Hochart, Samantha Ruth, Pam Miller, Dorota McKay, Philip Daunt, Louise Neel Hoeyer, Rupali Trehan, Mark Hugh Sam, Aparna Vemuri, Stuart B. Fields, Susan Brown, Michael Maske, Gwen Medved, Bob Sollazzo, Maggie Sullivan, Mari-Liis Sallo, Ryan Abitz, Wendy Witt, Marilyn Montgomery, Filissa Caserta, Ati Rahbani Rexroad, Johannys Jiménez-Hartog, Tammy Gibson, Shannon Faulkner, Paula Harris, George Brown, Nelly Torras, Sherry McCool, Sunil Parekh

Bright Line Eating John Wiley & Sons

Director of the cult 1980s film **Chashme Baddoor** and critically acclaimed movies such as **Sparsh** and **Saaz**; seasoned Marathi theatre personality; winner of three National Film Awards and two Filmfare Awards; recipient of the Padma Bhushan - Sai Paranjpye has many feathers in the patchwork quilt of her creative life. Sai started her career at All India Radio, later graduating from the National School of Drama and making her way into theatre, television, documentaries and movies, working with some of the most highly regarded names of the Hindi film world. She met with success in the world of books too, her Marathi translation of Naseeruddin Shah's memoir winning her the Sahitya Akademi award in 2019. Frank, forthright, full of anecdotes and written with a flair for recounting her multifarious journey in lively detail, **A Patchwork Quilt** is Sai Paranjpye's memoir that looks back on a life well lived.

Evolutions in Sustainable Investing Routledge This book is a collection of papers presented at the International Conference on Intelligent Computing, Information and Control Systems (ICICCS 2020). It encompasses various research works that help to develop and advance the next-generation intelligent computing and control systems. The book integrates the computational intelligence and intelligent control systems to provide a powerful methodology for a wide range of data analytics issues in industries and societal applications. The book also presents the new algorithms and methodologies for promoting advances in common intelligent computing and control methodologies including evolutionary computation, artificial life, virtual infrastructures, fuzzy logic, artificial immune systems, neural networks and various neuro-hybrid methodologies. This book is pragmatic for researchers, academicians and students dealing with mathematically intransigent problems.

A Patchwork Quilt Springer Nature

This book provides a revamped, transformative, and fiscally sustainable developmental agenda

for India to radically improve the well-being and livelihoods of its citizens. Grounded in a 'people first' approach, this alternative agenda focuses on seven vital development and inter-connected areas, including health, education, food and nutrition, child development, gender, livelihood and jobs, and urbanization. The volume highlights the systemic issues plaguing these sectors and offers pragmatic and implementable solutions to address them. The author takes cognizance of the COVID-19 pandemic and draws attention to the limitations of the current public policies and suggests cost-effective interventions and strategies that focus on the poor. The volume discusses crucial themes of universalizing healthcare, battling malnutrition and food insecurity, ensuring quality schooling, unshackling gendered mindsets, enhancing livelihoods and improving the urban quality of life to spell out a pragmatic and workable development agenda for India. Accessible and reader-friendly, the book will be an essential read for scholars and researchers of development studies, economics, public policy, governance, development policy, public administration, political studies, South Asia studies. It will also be of interest to professionals in the development sector.

It's Your Digital Life Taylor & Francis
This book presents the reflections of a group of researchers interested in assessing whether the law governing the promotion and protection of foreign investment reflects sound public policy. Whether it is the lack of "checks and balances" on investor rights or more broadly the lack of balance between public rights and private interests, the time is ripe for an in-depth discussions of current challenges facing the international investment law regime. Through a survey of the evolution in IIA treaty-making and an

evaluation from different perspectives, the authors take stock of developments in international investment law and analyze potential solutions to some of the criticisms that plague IIAs. The book takes a multidisciplinary approach to the subject, with expert analysis from legal, political and economic scholars. The first part of the book traces the evolution of IIA treaty-making whilst the other three parts are organised around the concepts of efficiency, legitimacy and sustainability. Each contributor analyzes one or more issues related to substance, treaty negotiation, or dispute resolution, with the ultimate aim of improving IIA treaty-making in these respects. Improving International Investment Agreements will be of particular interest to students and academics in the fields of International Investment Law, International Trade Law, Business and Economics.

Winning in Emerging Markets Arihant Publications India limited
This book presents the selected peer-reviewed papers from the International Conference on Communication Systems and Networks (ComNet) 2019. Highlighting the latest findings, ideas, developments and applications in all areas of advanced communication systems and networking, it covers a variety of topics, including next-generation wireless technologies such as 5G, new hardware platforms, antenna design, applications of artificial intelligence (AI), signal processing and optimization techniques. Given its scope, this book can be useful for beginners, researchers and professionals working in wireless communication and networks, and other allied fields.
Caribbean Update Capucia Publishing

How globalized information networks can be used for strategic advantage Until recently, globalization was viewed, on balance, as an inherently good thing that would benefit people and societies nearly everywhere. Now there is growing concern that some countries will use their position in globalized networks to gain undue influence over other societies through their dominance of information and financial networks, a concept known as "weaponized interdependence." In exploring the conditions under which China, Russia, and the United States might be expected to weaponize control of information and manipulate the global economy, the contributors to this volume challenge scholars and practitioners to think differently about foreign economic policy, national security, and statecraft for the twenty-first century. The book addresses such questions as: What areas of the global economy are most vulnerable to unilateral control of information and financial networks? How sustainable is the use of weaponized interdependence? What are the possible responses from targeted actors? And how sustainable is the open global economy if weaponized interdependence becomes a default tool for managing international relations?
Smart Microgrids Simon and Schuster
Over 85 recipes to help you complete real-world data science projects in R and Python
About This Book Tackle every step in the data science pipeline and use it to acquire, clean, analyze, and visualize your data Get beyond the theory and implement real-world projects in data science using R and Python Easy-to-follow recipes will help you understand and implement the numerical computing concepts Who This Book Is For If you are an aspiring data scientist who wants to learn data science and numerical programming concepts through hands-on, real-world project examples, this is the book for you. Whether you are brand new to data science or you are a seasoned expert, you will benefit from learning about the structure of real-world data science projects and the programming examples in R and Python. What You Will Learn Learn and understand the installation procedure and environment

required for R and Python on various platforms Prepare data for analysis by implement various data science concepts such as acquisition, cleaning and munging through R and Python Build a predictive model and an exploratory model Analyze the results of your model and create reports on the acquired data Build various tree-based methods and Build random forest In Detail As increasing amounts of data are generated each year, the need to analyze and create value out of it is more important than ever. Companies that know what to do with their data and how to do it well will have a competitive advantage over companies that don't. Because of this, there will be an increasing demand for people that possess both the analytical and technical abilities to extract valuable insights from data and create valuable solutions that put those insights to use. Starting with the basics, this book covers how to set up your numerical programming environment, introduces you to the data science pipeline, and guides you through several data projects in a step-by-step format. By sequentially working through the steps in each chapter, you will quickly familiarize yourself with the process and learn how to apply it to a variety of situations with examples using the two most popular programming languages for data analysis—R and Python. Style and approach This step-by-step guide to data science is full of hands-on examples of real-world data science tasks. Each recipe focuses on a particular task involved in the data science pipeline, ranging from readying the dataset to analytics and visualization

Comprehensive Esthetic Dentistry Bloomsbury India For undergraduate and graduate courses in business. Understanding The Vast And Expanding Field of E-Commerce Laudon's E-Commerce 2016: Business, Technology, Society emphasizes three driving forces behind the expanding field of e-commerce: technology change, business development, and social issues. A conceptual framework uses the templates of many modern-day companies to further

demonstrate the differences and complexities in e-commerce today. An in-depth investigation of companies such as Uber, Pinterest, and Apple kick-off the course while preparing students for real-life scenarios. In the Twelfth Edition, Laudon and Traver add new or update existing case studies to match developments in the e-commerce field as they exist in today's tech world. They built in additional video cases for each chapter, making the material even more accessible to students as they prepare for their future roles in business.

Drawdown Harper Collins 'Automation Conundrum' focuses on the evolutionary stages of intelligent automation starting with RPA. This book gives a view on what these technologies are, where and how to apply them across functions and industry sectors and most importantly how to generate the maximum tangible value for the business. It also gives a perspective around the key challenges, risks and opportunities facing industries and how IA can be leveraged to tackle the same. Although, IA has successfully proven to generate business value it has also raised concerns over safety and security. This book also addresses those concerns viz impact on society, governments and need for regulations. In summary, it gives a new perspective to intelligent automation as a beginning of a journey into the future rather than the end.

Protect Your Brand From Major Product Crime Alfons Futterer This book addresses the need to understand the development, use, construction, and operation of smart microgrids (SMG). Covering selected major operations of SMG like dynamic energy management, demand response, and demand dispatch, it describes the design and operational challenges of different microgrids and provides feasible solutions for systems. Smart Micro Grid presents communication technologies and governing standards used in developing communication networks for realizing various smart services and applications in microgrids. An architecture

facilitating bidirectional communication for smart distribution/microgrid is brought out covering aspects of its design, development and validation. The book is aimed at graduate, research students and professionals in power, power systems, and power electronics.

Features: • Covers a broad overview of the benefits, the design and operation requirements, standards and communication requirements for deploying microgrids in distribution systems. • Explores issues related to planning, expansion, operation, type of microgrids, interaction among microgrid and distribution networks, demand response, and the technical requirements for the communication network. • Discusses current standards and common practices to develop and operate microgrids. • Describes technical issues and requirements for operating microgrids. • Illustrates smart communication architecture and protocols.

Practical Data Science Cookbook Arihant Publications India limited Create interactive cross-platform reports and dashboards using SQL Server 2016 Reporting Services About This Book Get up to speed with the newly-introduced enhancements and the more advanced query and reporting features Easily access your important data by creating visually appealing dashboards in the Power BI practical recipe Create cross-browser and cross-platform reports using SQL Server 2016 Reporting Services Who This Book Is For This book is for software professionals who develop and implement reporting solutions using Microsoft SQL Server. It is especially relevant for professionals who are software engineers, software architects, DW/BI engineers, and DW/BI architects who perform simple to complex report authoring implementations. This book is also suitable for those who develop software solutions that integrate reporting solutions and are keen to learn about Microsoft SQL Server 2016's features and capabilities. What You Will Learn Key capabilities, architecture, and components of Reporting Services New features that have been added to Reporting Services Design the architecture for reporting solutions Design the

architecture for BI solutions Implement reporting solutions using Reporting Services Improve the performance, availability, and scalability of the reporting solution Enhance reporting solutions with custom programming and improved security In Detail Microsoft SQL Server 2016 Reporting Services comes with many new features. It offers different types of reporting such as Production, Ad-hoc, Dashboard, Mash-up, and Analytical. SQL Server 2016 also has a surfeit of new features including Mobile Reporting, and Power BI integration. This book contains recipes that explore the new and advanced features added to SQL Server 2016. The first few chapters cover recipes on configuring components and how to explore these new features. You'll learn to build your own reporting solution with data tools and report builder, along with learning techniques to create visually appealing reports. This book also has recipes for enhanced mobile reporting solutions, accessing these solutions effectively, and delivering interactive business intelligence solutions. Towards the end of the book, you'll get to grips with running reporting services in SharePoint integrated mode and be able to administer, monitor, and secure your reporting solution. This book covers about the new offerings of Microsoft SQL Server 2016 Reporting Services in comprehensive detail and uses examples of real-world problem-solving business scenarios. Style and approach This comprehensive cookbook follows a problem-solution approach to help you overcome any obstacle when creating interactive, visually-appealing reports using SQL Server 2016 Reporting Services. Each recipe focuses on a specific task and is written in a clear, solution-focused style. Business World Arihant Publications India limited

"During public health emergencies, people need to know what health risks they face, and what actions they can take to protect their health and lives. Accurate information provided early, often, and in languages and channels that people understand, trust and use, enables individuals to make choices and take actions to protect themselves, their

families and communities from threatening health hazards." -- Publisher's description.

Automation Conundrum OECD Publishing
OECD's Innovation Strategy calls upon all sectors in the economy and society to innovate in order to foster productivity, growth and well-being. Education systems are critically important for innovation through the development of skills that nurture new ideas and technologies.