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Harry Mills (Author of Artful Persuasion)

Artful persuasion: how to command attention, change

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February 2000

ARTFUL PERSUASION

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HARRY MILLS is founder and CEO of Aha! Advantage, an international consulting and training firm whose clients include Unilever, IBM, Toyota, Oracle, and Astra Zeneca. An in-demand speaker, he is the persuasion expert at Harvard Business Review's Manage/Mentor program and author of Artful Persuasion , The Rainmaker's Toolkit , and other notable books.

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Harry Mills (Lower Hutt, New Zealand) is the author of 22 books on sales, negotiation, and influence, including the bestselling *Negotiate: The Art of Winning*. He is also an active consultant whose international clients include IBM,

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HARRY MILLS is founder and CEO of Aha!

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Since 2002 Harry Mills has been the subject matter expert on persuasion for the Harvard Manage/Mentor program. The Aha! Advantage and the legacy firm The Mills Group has transformed dozens of large...

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