

Astoria John Jacob Astor And Thomas Jeffersons Lost Pacific Empire A Story Of Wealth Ambition Survival Peter Stark

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When the Astors Owned New York Ecco

This work offers the second volume of Irving's 1836 account of John Jacob Astor's fur trading colony.

John Jacob Astor Branch Experiment Station, Astoria, Oregon ... U of Nebraska Press

This biography analyzes Astor's rise from poor German immigrant in 1784 to the first modern millionaire--he was one before the term "millionaire" entered the English language. Many consider him to be the fourth wealthiest American of all times. After his death in 1848, the public began to discuss the "responsibility" of a millionaire. Some argued that he must have been greedy and cold. Some voices demanded that he should have given all his money back to the United States. More liberal thinkers praised him for his genius and vision. This biography presents a balanced picture. Astor was the founder of the first American settlement on the Pacific (Astoria, Oregon) and of New York's fine hotels the Astor House and the Waldorf-Astoria, as well as a developer of the American West and a fur trader. Many American cities and sites are named after him. He donated the Astor Library to the city of New York (it became the first public library of the city), now part of the New York Public Library.

Six Tycoons Harper Collins

Completed in 1931, New York 's Waldorf-Astoria towers over Park Avenue as an international landmark and a masterpiece of Art Deco architecture. A symbol of elegance and luxury, the hotel has hosted countless movie stars, business tycoons, and world leaders over the past ninety years. American Hotel takes us behind the glittering image to reveal the full extent of the Waldorf 's contribution toward shaping twentieth-century life and culture. Historian David Freeland examines the Waldorf from the opening of its first location in 1893 through its rise to a place of influence on the local, national, and international stage. Along the way, he explores how the hotel 's mission to provide hospitality to a diverse range of guests was put to the test by events such as Prohibition, the anticommunist Red Scare, and civil rights struggles. Alongside famous guests like Frank Sinatra, Martin Luther King, Richard Nixon, and Eleanor Roosevelt, readers will meet the lesser-known men and women who made the Waldorf a leader in the hotel industry and a key setting for international events. American Hotel chronicles how institutions such as the Waldorf-Astoria played an essential role in New York 's growth as a world

capital.

Young Washington BoD – Books on Demand

From the early years of fur trading to today's Silicon Valley empires, America has proved to be an extraordinarily fertile land for the creation of enormous fortunes. Each generation has produced one or two phenomenally successful leaders, often in new industries that caught contemporaries by surprise, and each of these new fortunes reconfirmed the power of fanatically single-minded visionaries. John Jacob Astor and Cornelius Vanderbilt were the first American moguls; John D. Rockefeller, Andrew Carnegie, and J. P. Morgan were kingpins of the Gilded Age; David Sarnoff, Walt Disney, Ray Kroc, and Sam Walton were masters of mass culture. Today Oprah Winfrey, Andy Grove, and Bill Gates are giants of the Information Age. America has again and again been the land of dizzying mountains of wealth. Here, in a wittily told and deeply insightful history, is a complete set of portraits of America's greatest generators of wealth. Only such a collective study allows us to appreciate what makes the great entrepreneurs really tick. As H. W. Brands shows, these men and women are driven, they are focused, they deeply identify with the businesses they create, and they possess the charisma necessary to persuade other talented people to join them. They do it partly for the money, but mostly for the thrill of creation. The stories told here -- including how Nike got its start as a business-school project for Phil Knight; how Robert Woodruff almost refused to take control of Coca-Cola to spite his father; how Thomas Watson saved himself from prison by rescuing Dayton, Ohio, from a flood; how Jay Gould nearly cornered the gold market; how H. L. Hunt went from gambling at cards to gambling with oil leases -- make for a narrative that is always lively and revealing and often astonishing. An observer in 1850, studying John Jacob Astor, would not have predicted the rise of Henry Ford and the auto industry. Nor would a student of Ford in 1950 have anticipated the takeoff of direct marketing that made Mary Kay Ash a trusted guide for millions of American women. Full of surprising insights, written with H. W. Brands's trademark flair, the stories in *Masters of Enterprise* are must reading for all students of American business history.

John Jacob Astor & Astoria McFarland

On The Deal Maker: How William C. Durant Made General Motors: "A well-written biography."-New York Times On Stanwyck: The Life and Times of Barbara Stanwyck: "Madsen's admirably researched, insightful portrait of her aloof nature . . . reveals she was always torn between her wish to give of herself and her need to be in control."-Christian Science Monitor On Chanel: A Woman of Her Own: "Fascinating . . . Takes the reader behind

the coromandel veneers of Chanel's life."-New York Times Book Review "Carefully knits together the complex pattern of Chanel's complicated existence. It's not an easy task."-Toronto Globe and Mail On Gloria and Joe: "Axel Madsen finally gives the public a fascinating chronicle of the romance that could have ruined more than two careers."-Dallas Morning News On Cousteau: "Both critical and understanding. And it is exceptionally readable. Readers are well advised to take the plunge."-Chicago Tribune On Malraux: "Will stand as the best of more than a dozen books about Malraux in print."-Kansas City Star

A Sudden Light U of Nebraska Press

John Jacob Astor - Cornelius Vanderbilt - Andrew Carnegie - John D. Rockefeller - Henry Ford - Joseph P. Kennedy - Even today, long after their deaths, the names of these six men continue to be associated with wealth and power. When they were alive, they dominated their worlds as few men had done before, and few have done since. Now in paperback, this book contains the life stories of six of the richest men who ever lived in America. Their lives offer us windows into ways of life that most of us can only imagine - an opportunity to glimpse times when laws, attitudes, prejudices, and opportunities were very different from today. Their achievements - financial, political, and social - continue to affect us to this day, for good or ill. Additionally, their mistakes still offer important lessons about the acquisition, use, and abuse of wealth and power. And had they not lived, the history of America - and the world - might have been very different indeed.

Astoria Kensington Publishing Corporation

"Astoria is the gateway by the sea, and Portland is the gateway by land. I suspect that Astoria will not be quiet and obscure for long." -George Flavel

Astoria, Oregon, owes its existence as much to a little-known ship captain as its namesake, John Jacob Astor. Captain George Flavel happened upon the ramshackle village at the mouth of the Columbia River in the fall of 1849, bringing goods during the California Gold Rush. As he subsequently captained and piloted three different ships along the Pacific coast, he learned that the perilous Columbia River Bar, the "graveyard of the Pacific," barred the entrance to most mariners. Hazards abounded. Tides and currents merged with the river's flow, storms, and winds to produce towering waves and an ever-shifting bar-a living, breathing peril to lives, shipping, and cargo. But Flavel recognized that a wise and knowledgeable pilot could master this peril and possibly build a career and a future. On the basis of his knowledge and sailing experience, the State of Oregon commissioned Flavel as a pilot. Then appointed harbormaster by Astoria, Flavel and the piloting team he built successfully

guided hundreds of ships into the port over more than thirty years. Marrying the daughter of his boardinghouse host, he built businesses on the waterfront and increasingly led in his community and on the city council and school board, and he devoted his personal and professional life to his adopted home. Jon Drury, upon discovering that no book had been written about one of the most influential persons in Astoria's history, remedies that with this account, which showcases Flavel's courage, inspiring character, and professional excellence. The Flavel House, a must-see in Astoria, showcases the captain, his career, and the home his family built in the community they loved.

The Astors Wayne State University Press

Astoria: Or, Enterprise Beyond the Rocky Mountains is a history book published in 1836 by Washington Irving. The book was commissioned by John Jacob Astor as an official history of his company's 1810-1812 Astor Expedition to Oregon.

Astoria HarperCollins

In late December 1788 a worried Spanish official in Mexico City set down his fears about a new and aggressive northern neighbor. Viceroy Manuel Antonio Florez offered a gloomy prediction about the future of Spanish-United States relations in the West. He already knew about the steady march of frontiersmen toward St. Louis and now came troubling word of Robert Gray's ship Columbia on the Northwest coast. All this seemed to fit a pattern, a design for Yankee expansion. "We ought not to be surprised," warned the viceroy, "that the English colonies of America, now being an independent Republic, should carry out the design of finding a safe port on the Pacific and of attempting to sustain it by crossing the immense country of the continent above our possessions of Texas, New Mexico, and California." Canadian fur merchants and Russian bureaucrats also viewed the young republic as a potential rival in the struggle for western dominion. The viceroy's vision of the future proved startlingly accurate. Within the next two decades an American president would authorize a federally funded expedition to find just the sort of transcontinental route Florez imagined. Equally important, a New York entrepreneur would propose and put into motion an ambitious plan to make the Northwest an American political and commercial empire. John Astor's Pacific Fur Company, with Astoria as its central post on the Columbia River, was Florez's nightmare come true. Astoria had long represented either a daring overland adventure or simply

a failed trading venture. The Astorians surely had their share of adventure. And the Pacific Fur Company never brought its founder the profits he expected. But all those involved in the extensive enterprise knew it meant more. Thomas Jefferson once described Astoria as the "germ of a great, free and independent empire," believing that the entire American claim to the lands west of the Rockies rested on "Astor's settlement at the mouth of the Columbia." And John Quincy Adams, the expansionist-minded secretary of state, labeled then entire Northwest as "the empire of Astoria." This book seeks to explore Astoria as part of a large and complex struggle for national sovereignty in the Northwest. The Astorians and their rivals were always engaged in more than trading and trapping. They were advance agents of empire. -- from Preface

John Jacob Astor and the Founding of Astoria (DVD). Spiramus Press Ltd

Astoria Washington Irving examines the history of the Rocky Mountain Fur trade with a look at John Jacob Astor's American Fur Trade company.

American Hotel London : R. Bentley

FINALIST FOR THE GEORGE WASHINGTON BOOK PRIZE A new, brash, and unexpected view of the president we thought we knew, from the bestselling author of *Astoria* Two decades before he led America to independence, George Washington was a flailing young soldier serving the British Empire in the vast wilderness of the Ohio Valley. Naïve and self-absorbed, the twenty-two-year-old officer accidentally ignited the French and Indian War—a conflict that opened colonists to the possibility of an American Revolution. With powerful narrative drive and vivid writing, Young Washington recounts the wilderness trials, controversial battles, and emotional entanglements that transformed Washington from a temperamental striver into a mature leader. Enduring terrifying summer storms and subzero winters imparted resilience and self-reliance, helping prepare him for what he would one day face at Valley Forge. Leading the Virginia troops into battle taught him to set aside his own relentless ambitions and stand in solidarity with those who looked to him for leadership. Negotiating military strategy with British and colonial allies honed his diplomatic skills. And thwarted in his obsessive, youthful love for one woman, he grew to cultivate deeper, enduring relationships. By weaving together Washington's harrowing wilderness adventures and a broader historical context, Young Washington offers new insights into the dramatic years that shaped the man who shaped a nation.

Astoria (Annotated) Simon and Schuster

In the tradition of *The Lost City of Z* and *Skeletons in the Zahara*, *Astoria* is the

thrilling, true-adventure tale of the 1810 Astor Expedition, an epic, now forgotten, three-year journey to forge an American empire on the Pacific Coast. Peter Stark offers a harrowing saga in which a band of explorers battled nature, starvation, and madness to establish the first American settlement in the Pacific Northwest and opened up what would become the Oregon trail, permanently altering the nation's landscape and its global standing. Six years after Lewis and Clark's began their journey to the Pacific Northwest, two of the Eastern establishment's leading figures, John Jacob Astor and Thomas Jefferson, turned their sights to founding a colony akin to Jamestown on the West Coast and transforming the nation into a Pacific trading power. Author and correspondent for *Outside* magazine Peter Stark recreates this pivotal moment in American history for the first time for modern readers, drawing on original source material to tell the amazing true story of the Astor Expedition. Unfolding over the course of three years, from 1810 to 1813, *Astoria* is a tale of high adventure and incredible hardship in the wilderness and at sea. Of the more than one hundred-forty members of the two advance parties that reached the West Coast—one crossing the Rockies, the other rounding Cape Horn—nearly half perished by violence. Others went mad. Within one year, the expedition successfully established Fort Astoria, a trading post on the Columbia River. Though the colony would be short-lived, it opened provincial American eyes to the potential of the Western coast and its founders helped blaze the Oregon Trail.

Masters of Enterprise McFarland

"The Astors; whose immense fortune came from furs, ships, and real estate; whose mansions bejewelled Fifth Avenue, Newport, and England; who became leaders - first in America, then in Britain. Discusses the members of five generations of the Astor family, from John Jacob Astor's arrival in America in 1783 to the present."--

Astoria Penguin

Reproduction of the original: *Astoria* by Washington Irving

John Jacob Astor and the First Great American Fortune Simon and Schuster

In this marvelous anecdotal history, Justin Kaplan--Pulitzer Prize-winning biographer of Mark Twain--vividly brings to life a glittering, bygone age. Endowed with the largest private fortunes of their day, cousins John Jacob Astor IV and William Waldorf Astor vied for primacy in New York society, producing the grandest hotels ever seen in a marriage of ostentation and

efficiency that transformed American social behavior. Kaplan exposes it all in exquisite detail, taking readers from the 1890s to the Roaring Twenties in a combination of biography, history, architectural appreciation, and pure reading pleasure

The Second Mrs. Astor Simon and Schuster

Soon after information from Lewis and Clark's expedition to chart the western region of the United States was shared, investors and explorers sought ways to capitalize on the information. In this work, Alexander Ross details the trials and tribulations of one such expedition, now known as the Astor Expedition. Ross was employed by John Jacob Astor's Pacific Fur Company, and this led to the founding Fort Astoria, an American outpost near the Columbia River. Although the title suggests that members of Astoria were "the first settlers" of the region, it fails to consider the numerous indigenous tribes Ross encountered and described in great detail. For example, this work includes an appendix of Chinook vocabulary, highlighting how extensive and advanced the indigenous populations were that had already settled in that region. The fort itself was populated by a variety of people, including French-Canadians, Scots, Hawaiians, Americans, and a variety of indigenous North American peoples, such as Iroquois. Due to the War of 1812, the fort was bought out by the North West Company, which renamed it Fort George.

The Last Night on the Titanic New York, Russell & Russell, 1966 [c1931]

More than just a personal biography, John Jacob Astor combines economic theories with a fascinating narrative that demonstrates, like no other book has, Astor's impact on the early republic.

Astoria The Floating Press

In 1810 John Jacob Astor sent two expeditions to the mouth of the Columbia River to establish a far flung trade empire based on furs. Three years later his plans were in ruins and his headquarters at Astoria with its huge stock of valuable pelts were in the hands of the British and sold at a great loss to the North West Company. This daring venture was the real opening of the west. An important saga of the Western Fur Trade. John Jacob Astor, supplied Irving with many of the journals and other materials which he used in writing this history.

The Life and Ventures of the Original John Jacob Astor Rutgers University Press

"Veronica Hinke has taken a story that we all know so well and interwoven delicious recipes that are historic and old, but classic and worthy of any modern-day table. She has unearthed a vibrant culinary subtext that often left me breathless and dreamy-eyed. She skillfully captures the magical avor of a fascinating era in our history. Two spatulas raised in adulation." – CHEF ART SMITH, James Beard award winner, Top Chef Masters contestant, former personal chef to Oprah Winfrey April 14, 1912. It was an unforgettable night. In the last hours before the Titanic struck the iceberg, passengers in all classes were enjoying unprecedented luxuries. Innovations in food, drink, and de'cor made this voyage the apogee of Edwardian elegance. Veronica Hinke's painstaking research and

deft touch bring the Titanic's tragic but eternally glamorous maiden voyage back to life. In addition to stirring accounts of individual tragedy and survival, *The Last Night on the Titanic* offers tried-and-true recipes, newly invented styles, and classic cocktails to reproduce a glittering world of sophistication at sea. Readers will experience: Recipes for Oysters a` la Russe, Chicken and Wild Mushroom Vol-au-Vents, and dozens of other scrumptious dishes for readers to recreate in their own kitchens A rare printed menu from the last first class dinner on the Titanic Drink recipes from John Jacob Astor IV's luxury hotels, including the original Martini The true story of "The Unsinkable Molly Brown" An extraordinary eyewitness testimony to Captain Edward Smith's final moments Intimate and captivating stories about select passengers—from millionaires to third class passengers

John Jacob Astor and the First Great American Fortune Westphalia Press

The American Fur Company was founded in 1808, by John Jacob Astor, a German immigrant to the United States. During the 18th century, furs had become a major commodity in Europe, and North America became a major supplier From the early 19th century, the image of an American empire extending to both coasts became a rallying cry. The Pacific Ocean represented, in Jefferson's mind, the most effective western border. His view was in part inaccurate, as he expected the Rocky Mountains to resemble the gentler Appalachians, not a range of American Alps.