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Guide for NIFT/NID/IIFT 2021 Pearson Education India

The Classic Texts Series is the only of its kind selection of classic pieces of work that started off as bestseller and continues to be the bestseller even today. These classic texts have been designed so as to work as elementary textbooks which play a crucial role in building the concepts from scratch as in-depth knowledge of concepts is necessary for students preparing for various entrance exams. The present book on Higher Algebra presents all the elements of Higher Algebra in a single book meant to work as textbook for the students beginning their preparation of the varied aspects covered under Higher Algebra. The present book has been divided into 35 chapters namely Ratio, Proportion, Variation, Arithmetical Progression, Geometrical Progression, Harmonical Progression Theorems Connected with The Progression, Scales of Notation, Surds & Imaginary Quantities, The Theory of Quadratic Equations, Miscellaneous Equations, Permutations & Combinations, Mathematical Induction, Binomial Theorem Positive Integral Index, Binomial Theorem, Any Index, Multinomial Theorem, Logarithms, Exponential & Logarithmic Series, Interest & Annuities, Inequalities, Limiting Values & Vanishing Fractions, Convergency & Divergency of Series, Undetermined Coefficients, Partial Fractions, Recurring Series, Continued Fractions, Recurring Series, Continued Fractions, Indeterminate Equations of the First Degree, Recurring Continued Fractions, Indeterminate Equations of the Second Degree, Summation of Series, Theory of Numbers, The General Theory of Continued Fractions, Probability, Determinants, Miscellaneous Theorems & Examples and Theory of Equations, each subdivided into number of topics. The first few chapters in the book have been devoted to a fuller discussion of Ratio, Proportions, Variation and the Progressions. Both the theoretical text as well as examples have been treated minutely which will help in better understanding of the concepts covered in the book. Theoretical explanation of the concepts in points has been provided at the beginning of each chapter. At the end of each chapter, unsolved practice exercises have been provided to help aspirants revise the concepts discussed in the chapter. At the end of chapterwise study, miscellaneous examples have also been given along with answers and solutions to the unsolved examples covered in each chapter. All the relevant theorems covered under the syllabi of Higher Algebra have also been covered in the detail in this book. As the book covers the whole syllabi of Higher Algebra in detail along with ample number of solved examples, it for sure will help the students perfect the varied concepts covered under the Higher Algebra section.

Quantitative Aptitude for Competitive Examinations Arihant Publications India limited

The book "General Sciences for Competitive Exams" contains specific topics in Science which form a part of most of the Competitive Exams. The book contains to the point theory followed by an exercise with solutions. The book covers a lot of questions from the past competitive exams. The book is a MUST for all SSC/ Banking/ Railways/ Defense/ Insurance Exam aspirants.

CONTEMPORARY DEBATES IN PUBLIC ADMINISTRATION Disha Publications

In what is widely considered the most influential book ever written by Walter Lippmann, the late journalist and social critic provides a fundamental treatise on the nature of human information and communication. The work is divided into eight parts, covering such varied issues as stereotypes, image making, and organized intelligence. The study begins with an analysis of "the world outside and the pictures in our heads", a leitmotif that starts with issues of censorship and privacy, speed, words, and clarity, and ends with a careful survey of the modern newspaper. Lippmann's conclusions are as meaningful in a world of television and computers as in the earlier period when newspapers were dominant. Public Opinion is of enduring significance for communications scholars, historians, sociologists, and political scientists. Copyright © Libri GmbH. All rights reserved.

Gateway To Maritime Education Kanishka Publishers

1. AFCAT Common Admission Test (Online) is prepared for the upcoming AFCAT entrance
2. The book is divided into 4 sections
3. Chapterwise Theory Notes are provided for better revision
4. Chapterwise MCQs are given for the quick grasping of concepts
5. Latest Solved papers 2020 & 2019 and 3 Practice Sets
6. Online practice sets are given to experience of the exam
Aiming to "Touch the Sky with Glory" Indian Air Force invites for AFCAT Common Admission Test (Online) who wish to make careers at Air Force. Presenting the revised and updated edition of "AFCAT Common Admission Test (Online)" that is completely designed according to the prescribed syllabus. Giving the complete coverage to the syllabus, this book is divided into 4 sections. Each chapter is supported by not just with "Theory Notes" but also supplemented with MCQs for the quick grasping of the concepts. To get the insights of the pattern and question weightage, Each chapter is accompanied with previous years' AFCAT Questions. Latest Solved Papers 2020 & 2019 and 3 Practice Sets (with online attempt) are provided to promote awareness of the latest exam pattern. As the book covers complete syllabus with solved papers and online practice sets, it is a perfect study guide to expect successful shifting to the final phase of AFCAT i.e., Air Force Selection Board Interview. TOC Solved Paper 2020 (II), Solved Paper 2020 (I), Solved paper 2019 (II), Solved Paper (I), General Awareness, Verbal Ability in English, Numerical Ability, Reasoning and Military Aptitude Test, Practice Sets (1-3).

Ecology, Growth, and Democracy in India Arihant Publications India limited

This book provides up-to-date information on bioinformatics tools for the discovery and development of new drug molecules. It discusses a range of computational applications, including three-dimensional modeling of protein structures, protein-ligand docking, and molecular dynamics simulation of protein-ligand complexes for identifying desirable drug candidates. It also explores computational approaches for identifying potential drug targets and for pharmacophore modeling. Moreover, it presents structure- and ligand-based drug design tools to optimize known drugs and guide the design of new molecules. The book also describes methods for identifying small-molecule binding pockets in proteins, and summarizes the databases used to explore the essential properties of drugs, drug-like small molecules and their targets. In addition, the book highlights various tools to predict the

absorption, distribution, metabolism, excretion (ADME) and toxicity (T) of potential drug candidates. Lastly, it reviews in silico tools that can facilitate vaccine design and discusses their limitations.

Administrative Thinkers Arihant Publications India limited

The debate on whether to privilege economic growth over ecological security is passé. Environmental considerations must be at the heart of economic growth, especially for a country of 1.25 billion people destined to add another 400 million by the middle of the century. Green Signals chronicles the '1991 moment' in India's environmental decision-making, telling the story of how, for the first time, the doors of the environment ministry were opened to voices, hitherto unheard, into the policy-making process. It details efforts to change the way environment is viewed both by proponents of environmental security and those who prize economic growth at all costs. Told from the perspective of a pivotal decision maker, the book addresses the challenges involved in trying to ensure economic growth with ecological security. It takes us through India's coming of age in the global environmental and climate change community to take on a leadership role that is progressive, proactive, and steeped in national interest. Using speaking orders on high-profile projects, notes and letters to the Prime Minister, ministerial colleagues, chief ministers and others, Jairam Ramesh gives an insight into the debates, struggles, challenges, and obstacles to bringing environmental considerations into the mainstream of political and economic decision-making. This collection reveals the story of the author's attempt at the highest levels of governance to introduce effective decision-making, a transparent and accountable administration, and to make environmental concerns an essential component of a nation's quest to accelerate economic growth and end the scourge of poverty and deprivation.

Delhi University (DU) M.Com Entrance Test Guide Ramesh Publishing House

"Journalism and Mass Communication" is an Ultimate Guide for the entrance examination. Complete syllabus has been divided into 4 major sections. 2 Section Tests have been provided after every section. Ample number of MCQs are given for the quick revision of the concepts. 5 Previous Years' Solved Papers [2020-2015] for practice. 3 Crack Sets are provided at the end of the book. It is highly useful for Bachelor of Journalism in GGSIPU and other (IIMC, MICA) prestigious Universities Entrance Examination. Mass communication is a field which is attracting lots of bright young minds. A special course and degree in this stream equip students to deal with finites of these areas and prepare them for the highest level of professional creativity and skills. To get enrolled into BJMC, one should appear for the entrance exams who wish to build their career in the field of journalism and mass communication. "The Ultimate Guide for Journalism & Mass Communication Entrance Examination 2021" provides a structured and comprehensive approach towards learning the concepts. The book covers the entire syllabus under 4 sections providing the complete theory sync with syllabus. As per the latest question paper pattern, ample numbers of questions are given in the form of Section tests, MCQs and Solved papers for thorough practice with well-detailed answers to analyze the paper pattern. In order to get self-evaluated, 3 Crack Sets are provided for additional practice. TABLE OF CONTENT Solved Paper 2020 - 2015, Mass Communication/Media Aptitude, General Awareness, English Language/Comprehension, Reasoning & Logical Deduction, Crack Sets (1-3), Answers to Section Tests & Crack Sets. **MASS COMMUNICATION: PRINCIPLES CONCEPTS PB** Pustak Mahal

A stereotype image of Nara Chandrababu Naidu has been formed in the last 40 years. His story is remarkable at every level. But often questions, which is the important story? The one where he evolves into one of the extraordinary leaders in Indian politics over four decades? Or that of an ordinary man from a farming family who worked his way to the top by keeping his family and political party together? That which reflects his political acumen, intellect, and hardwork? Or the one that unveils the person who introduced Andhra Pradesh to India? This book attempts to show how Naidu has been a quintessential survivor in Indian politics. This book analyses how Naidu's ability to combine politics and governance has touched every aspect of Indian domestic and foreign policy, from the struggle for social, technological, economic and administrative reforms to creating world-class institutions. It establishes the fact that Naidu, today, is a symbol and an embodiment of many Indias - modern, progressive, rural and cultural.

Verbal Reasoning Disha Publications

Contributed articles.

Public Opinion Princeton Review

This new edition of Forensic Science: The Basics provides a fundamental background in forensic science as well as criminal investigation and court testimony. It describes how various forms of data are collected, preserved, and analyzed, and also explains how expert testimony based on the analysis of forensic evidence is presented in court. The book

India V&S Publishers

This book over the years has proved to be a great architect in shaping student's ability to master Logical Reasoning and Data Interpretation for CAT examination. The fifth edition covers all the fundamental and advanced topics, supported by ample number of worked out examples, caselets, and exercises. It also provides clarity and knowledge of the concepts and questions that are asked in various MBA entrance examinations such as XAT, SNAP, IIFT, IRMA, MAT, NMAT, etc.

The Pearson Guide to Quantitative Aptitude for Competitive Examination

Pearson Education India

"Complete coverage of the critical analysis and reasoning skills needed for the MCAT, detailed explanations for every practice question, strategies for a competitive edge; 3 full-length online practice tests"--Cover.

Mass Communication Entrance Exam PHI Learning Pvt. Ltd.

For competitive examinations like: IBPS-CWE Bank PO/Clerical/Specialist Officers, RRB Officers; SBI-PO/Clerical; NABARD and IBDI Bank executive officers -- SSC-CGL (Tier I and II); SSC-CHSL (10+2); SSC-FCI Grade III; SSC-CPO/SI/ASI,-- Income tax etc., -- LIC/GIC/UIICO AAOs, etc -- UPSC-CSAT, SCRA, CDS etc; and other state services exams -- Railways Grade 'D' and other technical and non-technical exams -- MAT; CMAT; CET (MBA); SNAP; BBA; BBM and other B School Admission Tests -- NTSE; CLAT; Hotel Management etc **AFCAT (Flying technical & ground duty branch) 2022** Pearson Education India If you are preparing or being prepared for IMU-CET entrance exam, then surely you are proceeding toward your bright career. Our study materials are specially prepared, keeping in mind the requirements, syllabus, content, detailed solutions, latest samples, Thus it enables an average students to compete & qualify the all entrance exam. This book covers all types of Problems & Questions Patterns(Physics-Mathematics-Chemistry-English-Aptitude and G.k with detail summery) generally asked in entrance examination-1.B.Sc. Degree in Nautical Science2. Higher National Diploma (HND) Nautical Science.3. Higher National Diploma (HND) Marine Engineering4.. 6 months Pre-Sea course for General Purpose Rating5. 4-Year Degree course in Marine Engineering6. 1-year Marine Engineering CourseGraduate Marine Engineer(GME)7. 2-year Marine Engineering course8. Pre-sea Training for Electro-Technical Officers on Merchant Ships9. B.Sc.[Maritime Hospitality Studies]10. Deck Cadet Course.1. This book covers all Guide & Introduction of Marine Worlds. 2. Shipping Company Sponsorship Tests and Previous Papers of IMU CET.3. Questions Pattern and Many More.....

Journalism and Mass Communication 2020 Oxford University Press

1. The book is a complete study guide for the preparation of GGSIPU BBA 2. The book is divided into 5 main sections 3. 2 sections tests are accompanied after every section 4. Theories given in every chapter is well explained in detail 5. Model Solved Papers, Practice Papers and Solved Papers for complete practice The Perfect Study Resource for the GGSIPU BBA Common Entrance Exam 2021 is a well organized book that comprehensively covers all topics as per the pattern of GGSIPU-CET BBA. It is divided into five sections giving complete coverage to the syllabus. At the end of every section there are 2 section tests for the quick revision of the concepts. The Book also contains Model Papers, Practice Papers and Solved Papers giving the complete practice of the chapters. Comprehensive and approachable, it is a perfect book to guide you for your upcoming exam. TOC Model Solved Paper 2020-2018, Solved Paper 2017 & 2016, English Language and Comprehension, General Awareness, Logical & Analytical Ability, Business Aptitude & Management, Practice Sets (1-3).

GGSIPU Arihant Publications India limited

Public administration is reeling under complex challenges and pressures in the face of the changing trends in liberalization, privatization and globalization. As a pertinent area of social sciences, it is in search of a new identity in the form of theoretical bases, conceptual clarity and contextual applicability. The development of the discipline is characterized by failed, semi-developed and recycled narratives, which are unable to provide any well-defined epistemological parameters. Whatever one finds in the form of conceptual and applied growth in public administration, especially pertaining to the Third World, appears to be borrowed, imitated and implemented out of context. The discipline of public administration must therefore reinvent itself in the wake of new developments in the areas of theory building, organizational reforms, information technology, participatory development, corporate ethics, humane governance, responsive administration, non-state organizations and administrative capability. This book makes an attempt to grapple with some of these contemporary concerns in order to generate a debate on the impact of globalization on public administration. A collection of diverse topics that address various facets of public administration, the overall thrust is on developing indigenous approaches for meeting the growing demands of the changing scenario. The wide range of issues covered in the volume makes for a comprehensive view of the various perceptions within the discipline of public administration. The book will be of immense use to students, academicians, researchers, policy makers and practitioners in public administration.

Handbook of Journalism and Mass Communication Springer Nature

Most books on journalism today are either too complex to comprehend or too superficial. Barun Roy has really done a remarkably good job to fill a long-felt vacuum. This guide introduces basic tools of the applied journalism in simple language. It provides step-by-step instructions to develop skills in the field. Any person interested in journalism, mass communication and in public relations will find this book very interesting, informative and useful. It could even motivate you to contribute articles and features to newspapers and magazines as a freelance writer. Some salient features of the book: *What is journalism? *News Gathering. *News Lead. *Putting the Story together. *Writing in Newspaper Style. *Colourful News Feature. *Headline Story. *Journalism as a Career.

Love Cricket And Srk... Arihant Publications India limited

This comprehensive book is specially developed for the candidates of M.Com Entrance Exam. This book included Study Material and Previous Years Papers (Solved) for the purpose of practice of questions based on the latest pattern of the examination. Detailed Explanatory Answers have also been provided for the selected questions for Better Understanding of the Candidates.

Forensic Science Sterling Publishers Pvt. Ltd

Reasoning is equally weighed section in any competitive examination. Reasoning tests the thinking power and mind applicability skills of the candidates. The questions on reasoning asked in various competitive examinations are not easy to solve without having enough practice. Verbal & Analytical Reasoning will help candidates master the 'Tricks of the Trade' as it covers verbal and analytical reasoning very much comprehensively. This book has been divided into two Sections - Verbal Reasoning and Analytical Reasoning each sub-divided into number of chapters with different types of questions of multiple patterns asked in various exams. The Verbal Reasoning section has been divided into 21 chapters covering

Analogy, Classification, Series, Coding-Decoding, Logical Arrangement of Words, Mathematical Operation, Venn Diagram, Clocks, Calendar, Decision Making, Input-Output, Puzzles, Data Sufficiency, etc whereas the Analytical Reasoning section has been divided into eight chapters covering Statement & Arguments, Statement & Assumptions, Course of Action, Passage & Conclusions, Cause & Effects, Syllogism, etc. Ample number of solved problems have been covered in each chapter followed by practice exercises at the end to help aspirants practice the concepts discussed in each chapter. Also the book contains previous years' solved questions of different competitive examinations like CAT, XAT, UPSC, SSC, etc to help aspirants get an insight into the types of reasoning questions asked. The book will be highly useful for aspirants preparing for Management (CAT, XAT, CMAT, IIFT, SNAP & other), Bank (PO & Clerk), SSC (CGL, 10+2, Steno, FCI, CPO & Multitasking), LIC (AAO & ADO), CLAT, RRB, UPSC and other state PSC Exams. As the book covers Verbal and Analytical Reasoning both in detail with ample number of solved problems, it for sure will help aspirants prepare both the types in a thorough manner and score high in the upcoming competitive & recruitment exams.

IMU-CET Educreation Publishing

Mass Communication in India, Fifth Edition Jaico Publishing House