

Books Wall Street Journal

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[Trillions](#) McGraw-Hill Companies

Shows how to use the Journal to understand the business cycle, federal fiscal policy, the stock market, and international transactions

[What You Need to Know About the Greatest Financial Crisis of Our Time--and How to Survive It](#) Harper Collins

For fans of Denis Johnson and Ocean Vuong: A captivating, searing, and ultimately redemptive debut novel about coming of age on Florida's drug-riddled Gulf Coast and the enigmatic connection between memory and self

[Girl in Ice](#) The Devil May Dance A Novel

A Dominican-born academic tells the story of how the Great Books transformed his life—and why they have the power to speak to people of all backgrounds What is the value of a liberal education? Traditionally characterized by a rigorous engagement with the classics of Western thought and literature, this approach to education is all but extinct in American universities, replaced by flexible distribution requirements and ever-narrower academic specialization. Many academics attack the very idea of a Western canon as chauvinistic, while the general public increasingly doubts the value of the humanities. In *Rescuing Socrates*, Dominican-born American academic Roosevelt Montás tells the story of how a liberal education transformed his life, and offers an intimate account of the relevance of the Great Books today, especially to members of historically marginalized communities. Montás emigrated from the Dominican Republic to Queens, New York, when he was twelve and encountered the Western classics as an undergraduate in Columbia University's renowned Core Curriculum, one of America's last remaining Great Books programs. The experience changed his life and determined his career—he went on to earn a PhD in English and comparative literature, serve as director of Columbia's Center for the Core Curriculum, and start a Great Books program for low-income high school students who aspire to be the first in their families to attend college. Weaving together memoir and literary reflection, *Rescuing Socrates* describes how four authors—Plato, Augustine, Freud, and Gandhi—had a profound impact on Montás's life. In doing so, the book drives home what it's like to experience a liberal education—and why it can still remake lives.

[The Wall Street Journal Guide to the End of Wall Street as We Know It](#) Head of Zeus Ltd

Imagine a world without late planes, missed connections, lost luggage, bumped passengers, cramped seating, high fees and higher fares, surly employees, and security lines. . . . Ordinary travel is an extraordinary ordeal. Yet despite the high prices and huge hassles, travel is essential—along with the need for tips, tricks, and techniques to improve the journey. *The Wall Street Journal Guide to Power Travel* is an entertaining road trip and a helpful guide, drawn from Scott McCartney's popular *Middle Seat* column, which explains why bad things happen to good travelers and what you can do to improve your lot. Expert advice and tips include: How to get cheap fares, first-class upgrades, and better seats. How to minimize chances of lost luggage and what to do when baggage doesn't show up. How to avoid delays, get around TSA bottlenecks, and minimize the chances you'll get stuck at some distant airport—and what to do if you do get stuck. How to complain to an airline and get some attention, right down to what to ask for in compensation and how to get the government's attention.

[War at the Wall Street Journal](#) Simon and Schuster

Includes selections from the author's "Personal Technology" column in the *Wall Street Journal*, offering consumer information on such topics as the Internet, multimedia software, and personal digital assistants

[The Wall Street Journal Guide to Information Graphics](#) Farrar, Straus and Giroux

The extraordinary sixty-thousand-year history of how the Pacific islands were settled.

[Voyagers](#) Penguin

A guide to starting over financially after losing a spouse, declaring bankruptcy or foreclosing a home provides coverage of topics ranging from debt and housing to insurance and savings.

Original.

The Wall Street Journal Guide to Starting Fresh Little, Brown

From John Edgar Wideman, "a master [who] boldly subverts what a short story can be" (*Publishers Weekly*) comes a stunning story collection that spans a range of topics from Michael Jordan to Emmett Till, from childhood memories to the final day in a prison cell. Forty years after John Edgar Wideman's first collection of stories was published, he continues to produce new stories of the highest caliber and relevancy. Here, in his sixth story collection, he revisits themes that have infused his work for the duration of his career: family, loss, the penal system, Pittsburgh, physical and emotional life, art, and memory. Stories include "Separation," which begins with a boy standing alone beside his grandfather's coffin, progressing to a scene with the narrator's grandmother paying the funeral director weekly installments for the price of the casket. "Arizona," which appeared in *The New Yorker*, is written in the form of a letter to singer Freddie Jackson, whose song "You Are My Lady," enters the story through a car radio—a car that conveys the narrator's son and his lawyers to a prison cell in Arizona. "Atlanta Murders" contemplates James Baldwin's *Evidence of Things Not Seen*, written about the Atlanta child murders from 1979 to 1981, beginning with a riff on a "why-did-the chicken-cross-the-road" joke that takes a dark turn. Never satisfied to simply tell a story—with writing that is "layered and interwoven...understanding that perspective is various, varied" (*The New Statesman*)—Wideman continues to push form, with stories within stories, sentences that rise like a jazz solo with every connecting clause, voices that reflect who he is and where he's from, and an exploration of time that entangles past and present. Whether historical or contemporary, intimate or expansive, the stories here represent the most recent work of a treasured American writer whose innovation, imagination, and intellect "prove his continued vitality...with vigor and soul" (*Entertainment Weekly*).

The Transcendentalists and Their World Houghton Mifflin Harcourt

"One of the best books on the American presidency to appear in recent years" (*The Wall Street Journal*) and based on a decade of research and reporting—a delightful new window into the public and private lives America's presidents as authors. Most Americans are familiar with Abraham Lincoln's famous words in the Gettysburg Address and the Emancipation Proclamation. Yet few can name the work that helped him win the presidency: his published collection of speeches entitled *Political Debates* between Hon. Abraham Lincoln and Hon. Stephen A. Douglas. Lincoln labored in secret to get his book ready for the 1860 election, tracking down newspaper transcripts, editing them carefully for fairness, and hunting for a printer who would meet his specifications. *Political Debates* sold fifty thousand copies—the rough equivalent of half a million books in today's market—and it reveals something about Lincoln's presidential ambitions. But it also reveals something about his heart and mind. When voters asked about his beliefs, Lincoln liked to point them to his book.

In Craig Fehrman's "original, illuminating, and entertaining" (Jon Meacham) work of history, the story of America's presidents and their books opens a rich new window into presidential biography. From volumes lost to history—Calvin Coolidge's *Autobiography*, which was one of the most widely discussed titles of 1929—to ones we know and love—Barack Obama's *Dreams from My Father*, which was very nearly never published—Fehrman unearths countless insights about the presidents through their literary works. Presidential books have made an enormous impact on American history, catapulting their authors to the national stage and even turning key elections. Beginning with Thomas Jefferson's *Notes on the State of Virginia*, the first presidential book to influence a campaign, and John Adams's *Autobiography*, the first score-settling presidential memoir, *Author in Chief* draws on newly uncovered information—including never-before-published letters from Andrew Jackson, John F. Kennedy, and Ronald Reagan—to cast fresh light on the private drives and self-doubts that fueled our nation's leaders. We see Teddy Roosevelt as a vulnerable first-time author, struggling to write the book that would become a classic of American history. We see Reagan painstakingly revising *Where's the Rest of Me?*, and Donald Trump negotiating the deal for *The Art of the Deal*, the volume that made him synonymous with business savvy. Alongside each of these authors, we also glimpse the everyday Americans who read them. "If you're a history buff, a presidential trivia aficionado, or just a lover of American literary history, this book will transfix you, inform you, and surprise you" (*The Seattle Review of Books*).

[A Novel](#) Harper Collins

The conservative, thoughtful, thrifty investor's guide to building a real-estate empire. Profitable real-estate investing opportunities exist everywhere as long as you know what to look for and understand how to make prudent deals that transform property into profits. David Crook, of *The Wall Street Journal*, shows how to make safe and sane investments that ensure a good night's sleep as your real-estate portfolio grows, your properties appreciate and your income increases. *The Wall Street Journal Complete Real-Estate Investing Guidebook* offers the most authoritative information on: • Why real-estate investing is a great wealth-building alternative to stocks and bonds and why it's crucial that you avoid get-rich schemes • How to get the financing and make the contacts to get started • How to start small and local, be hands-on and go step-by-step with a vacation home to rent out, a pure rental property or a small apartment building • How to find and value great properties, do the numbers and ensure you have that beautiful thing called cash flow • How the government blesses real-estate investors with tax breaks and loopholes, and how you can be one of the anointed • How to deal with the nuts-and-bolts of being a landlord and have a strife-free relationship with your tenants

[Stories](#) Simon and Schuster

This comprehensive history and analysis of the country's most influential financial newspaper traces its evolution over the past century, profiles the leaders that shaped its course, and examines its organization, policies, and key issues and controversies.

[A Year that Changed Dickens and the World](#) St. Martin's Press

Provides a wealth of information on the most powerful firms and creative minds on Wall Street, from the diversified giants and risk-taking gunslingers to the prestigious "White Shoe" firms and new breed of creative financiers. *Tour.*

[The History and the Power of Dow Jones & Company and America's Most Influential Newspaper](#) Currency An analysis of Gandhi's accomplishments as a politician and civil rights advocate reveals his conflicted ideologies and feelings about his place in history, offering insight into his philosophies, social campaigns, and private disappointments.

The Irwin Guide to Using the Wall Street Journal Currency

Your Map for a Brave New Real-Estate World The days of real-estate mania—when you really couldn't go wrong with buying a home, then selling it in a few years for a lot more than you paid for it—are over. Inflated prices and the "subprime" mortgage crisis have finally burst the bubble. Now, more than ever, it's important for current and prospective home buyers to understand just what they're getting into when they take that plunge—and to think smarter when it comes to making the most of their biggest asset. *The Wall Street Journal Complete Home Owner's Guidebook* shows readers how to become savvy home buyers—and eventually owners—not only in this new, uncertain era but in any market: • Understand the benefits and pitfalls of owning versus renting • Make sense of the housing market—ask the important questions, factor in the unforeseen costs, and explode the big myths of home ownership • Take advantage of current opportunities if you're a first-time home buyer • Overcome the challenges if you're looking to trade up or cash out on your home for retirement • Make the best profit on your home in any market • Understand why your home—your number one asset—really isn't such a great investment From the Trade Paperback edition.

The Final Case Random House

The definitive guide for Main Street readers who want to make sense of what's happening on Wall Street, and better understand how we got here and what we need to know to in days to come. Written by seasoned financial writer Dave Kansas, this official *Wall Street Journal* guide will be filled with practical information, revealing what the crisis means for reader's financial lives, and what steps they should be taking now to inform and protect themselves.

[Six Days in October](#) W W Norton & Company Incorporated

Over six terrifying, desperate days in October 1929, the fabulous fortune that Americans had built in stocks plunged with a fervor never seen before. At first, the drop seemed like a mistake, a mere glitch in the system. But as the decline gathered steam, so did the destruction. Over twenty-five billion dollars in individual wealth was lost, vanished, gone. People watched their dreams fade before their very eyes. Investing in the stock market would never be the same. Here, *Wall Street Journal* bureau chief Karen Blumenthal chronicles the six-day period

that brought the country to its knees, from fascinating tales of key stock-market players, like Michael J. Meehan, an immigrant who started his career hustling cigars outside theaters and helped convince thousands to gamble their hard-earned money as never before, to riveting accounts of the power struggles between Wall Street and Washington, to poignant stories from those who lost their savings—and more—to the allure of stocks and the power of greed. For young readers living in an era of stock-market fascination, this engrossing account explains stock-market fundamentals while bringing to life the darkest days of the mammoth crash of 1929.

The Wall Street Journal Book of Personal Technology Forge Books

Because starting a small business is not only a huge financial risk but also a complete lifestyle change, anyone who wants to be his or her own boss needs to approach entrepreneurship thoughtfully and with careful planning. That's why there is no better resource than The Wall Street Journal Complete Small Business Guidebook, a practical guide for turning your entrepreneurial dreams into a successful company, from America's most trusted source of financial advice. It answers would-be business owners' biggest question—how do I fund my venture?—then explains the mechanics of building, running and growing a profitable business. You'll learn:

- How to write a winning business plan
- Secrets to finding extra money during the lean years and beyond
- Ways to keep your stress in check while maintaining a work/life balance
- How to manage your time, including taking vacations and dealing with sick days
- Strategies for keeping your business running smoothly—from investing in technology to hiring the right people
- Marketing and management basics
- When angel investors or venture capital might be an appropriate way to grow
- How to execute your exit strategy

Running the show may not always be easy, but the rewards can be tremendous. You may be on the job 24/7, but you have the freedom to call the shots, to hire whomever you want, to work when you want and to take your business as far as you want to go.

(Penguin Classics Deluxe Edition) Simon and Schuster

Drawing on the Personal Journal and Weekend Journal sections of The Wall Street Journal, a comprehensive guide to enhancing the quality of one's life provides information and advice in such fields as fitness, education, personal finance, leisure, travel, the arts, food, and more. Reprint. 30,000 first printing.

How to Arrive with Your Dignity, Sanity, and Wallet Intact Simon and Schuster

Unravel the Mysteries of the Financial Markets—the Language, the Players, and the Strategies for Success Understanding money and investing has never been more important than it is today, as many of us are called upon to manage our own retirement planning, college savings funds, and health-care costs. Up-to-date and expertly written, The Wall Street Journal Complete Money and Investing Guidebook provides investors with a simple—but not simplistic—grounding in the world of finance. It breaks down the basics of how money and investing work, explaining:

- What must-have information you need to invest in stocks, bonds, and mutual funds
- How to see through the inscrutable theories and arcane jargon of financial insiders and advisers
- What market players, investing strategies, and money and investing history you should know
- Why individual investors should pay attention to the economy

Written in a clear, engaging style by Dave Kansas, one of America's top business journalists and editor of The Wall Street Journal Money & Investing section, this straightforward book is full of helpful charts, graphs, and illustrations and is an essential source for novice and experienced investors alike. Get your financial life in order with help from The Wall Street Journal. Look for:

- The Wall Street Journal Complete Personal Finance Guidebook
- The Wall Street Journal Personal Finance Workbook
- The Wall Street Journal Complete Real Estate Investing Guidebook

Inside the Wall Street Journal Knopf

The Wall Street Journal Guide to the 50 Economic Indicators that Really Matter is a must-have guide for investors. Dow Jones columnist Simon Constable and respected financial historian Robert E. Wright offer valuable tips and insight to help investors forecast and exploit sea changes in the global macroeconomic climate. Unlike other investment handbooks, Constable and Wright's guide explores the not widely known economic indicators that the smartest investors watch closely in order to beat the stock market—from “Big Macs” to “Zombie Banks.” Not only valuable and informative, The Wall Street Journal Guide to the 50 Economic Indicators that Really Matter is also wonderfully irreverent and endlessly entertaining, making it the most fun to read investors' guide on the market.