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[Will Big Business Destroy Our Planet?](#) FT Press

[In Profit From Science](#), author George Danner presents solutions to the big problems that modern business face solutions that are grounded in logic and empiricism. This book instructs business leaders in how to add the discipline and technical precision of the scientific method to their strategic planning and decision making.

[Business Review Weekly](#) Springer

This book constitutes the refereed proceedings of the European Design Science Symposium, EDSS 2011, held in Leixlip, Ireland, in October 2011 held in conjunction with the Intel European Research and Innovation Conference, ERIC 2011. The 15 revised full papers presented were carefully reviewed and selected from various submissions. The papers are organized in topical sections on design science and processes; evaluation and utility; and applying design science.

[Network World](#) Taylor & Francis

For more than 20 years, Network World has been the premier provider of information, intelligence and insight for network and IT executives responsible for the digital nervous systems of large organizations. Readers are responsible for designing, implementing and managing the voice, data and video systems their companies use to support everything from business critical applications to employee collaboration and electronic commerce.

[Computerworld](#) John Wiley & Sons

What does sustainable business and net zero carbon emission mean for businesses globally? How should companies globally transform into sustainable businesses with net zero carbon emissions? This book unpacks the institutional, organisational and management challenges in pursuing sustainable business and carbon neutrality for businesses. In this book, Henry K. H. Wang, an internationally recognised Climate and Business expert, provides real-life cases across different countries and business sectors. He outlines potential policy implications and strategy options for companies to consider in their transitions to sustainable business practices. He also explores important new global developments in smart cities, green transport and carbon solutions, and how the adoption of sustainable finance and green investments can accelerate businesses transformation. This book will appeal to anyone interested to learn more about the successful planning and execution of sustainable business and net zero carbon neutrality transformations.

[Network World](#) Springer

Imagine fuel without fear. No climate change. No oil spills, no dead coalminers, no dirty air, no devastated lands, no lost wildlife. No energy poverty. No oil-fed wars, tyrannies, or terrorists. No leaking nuclear wastes or spreading nuclear weapons. Nothing to run out. Nothing to cut off. Nothing to worry about. Just energy abundance, benign and affordable, for all, forever. That richer, fairer, cooler, safer world is possible, practical, even profitable-because saving and replacing fossil fuels now works better and costs no more than buying and burning them. Reinventing Fire shows how business-motivated by profit, supported by civil society, sped by smart policy-can get the US completely off oil and coal by 2050, and later beyond natural gas as well. Authored by a world leader on energy and innovation, the book maps a robust path for integrating real, here-and-now, comprehensive energy solutions in four industries-transportation, buildings, electricity, and manufacturing-melding radically efficient energy use with reliable, secure, renewable energy supplies. Popular in tone and rooted in applied hope, Reinventing Fire shows how smart businesses are creating a potent, global, market-driven, and explosively growing movement to defossilize fuels. It points readers to trillions in savings over the next 40 years, and trillions more in new business opportunities. Whether you care most about national security, or jobs and competitive advantage, or climate and environment, this major contribution by world leaders in energy innovation offers startling innovations will support your values, inspire your support, and transform your sense of possibility. Pragmatic citizens today are more interested in outcomes than motives. Reinventing Fire answers this trans-ideological call. Whether you care most about national security, or jobs and competitive advantage, or climate and environment, its startling innovations will support your values, inspire your support, and transform your sense of possibility.

[Disaster on the Horizon](#) Chelsea Green Publishing

This book offers 32 texts and case studies from across a wide range of business sectors around a managerial framework for Sustainable Business. The case studies are developed for and tested in executive education programmes at leading business schools. The book is based on the premise that the key for managing the sustainable business is finding the right balance over time between managing competitiveness and profitability AND managing the context of the business with its political, social and ecological risks and opportunities. In that way, a sustainable business is highly responsive to the demands and

challenges from both markets and societies and managers embrace the complexity, ambivalence and uncertainty that goes along with this approach. The book presents a framework that facilitates the adoption of best business practice. This framework leads executives through a systematic approach of strategic analysis and business planning in risk management, issues management, stakeholder management, sustainable business development and strategic differentiation, business model innovation and developing dynamic capabilities. The approach helps broaden the understanding of what sustainable performance means, by protecting business value against sustainability risks and creating business value from sustainability opportunities.

[Computerworld](#) IBM Redbooks

For more than 40 years, Computerworld has been the leading source of technology news and information for IT influencers worldwide. Computerworld's award-winning Web site (Computerworld.com), twice-monthly publication, focused conference series and custom research form the hub of the world's largest global IT media network.

[Computerworld](#) John Wiley & Sons

This volume contains the technical papers presented in the workshops, which took place at the 6th European Conference on Service-Oriented and Cloud Computing, ESOC 2017, held in Oslo, Norway, September 2017: First International Workshop on Business Process Management in the Cloud, BPM@Cloud 2017; Third International Workshop on Cloud Adoption and Migration, CloudWays 2017. The 9 full papers were carefully reviewed and selected from 12 submissions. In addition, the volume also contains 8 EU Projects papers, describing projects presented at the European Projects Forum, which took place at ESOC 2017. The papers focus on specific topics in service-oriented and cloud computing domains such as limits and/or advantages of existing cloud solutions, future internet technologies, efficient and adaptive deployment and management of service-based applications across multiple clouds, novel cloud service migration practices and solutions, digitization of enterprises in the cloud computing era, federated cloud networking services.

[The Roadmap for Sustainable Business and Net Zero Carbon Emission](#) Elsevier

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[Profit from Science](#) Rowman & Littlefield

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[Practical Aspects of Design Science](#) Routledge

Written by Gary Trugman, Understanding Business Valuation: A Practical Guide to Valuing Small-to Medium-Sized Businesses, simplifies a technical and complex area of practice with real-world experience and examples. Trugman's informal, easy-to-read style covers all the bases in the various valuation approaches, methods, and techniques. Readers at all experience levels will find valuable information that will improve and fine-tune their everyday activities. Topics include valuation standards, theory, approaches, methods, discount and capitalization rates, S corporation issues, and much more. Author's Note boxes throughout the publication draw on the author's veteran, practical experience to identify critical points in the content. This edition has been greatly expanded to include new topics as well as enhanced discussions of existing topics.

[Evolution of a Corporate Idealist](#) Chelsea Green Publishing

PCMag.com is a leading authority on technology, delivering Labs-based, independent reviews of the latest products and services. Our expert industry analysis and practical solutions help you make better buying decisions and get more from technology.

[PC Mag Information Gatekeepers](#) Inc

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[Fortune](#) Springer

[Disaster on the Horizon](#) is a behind-the-scenes investigative look at the worst oil well accident in US history, which led to the current environmental and economic catastrophe on the Gulf Coast. Cavnar uses his 30 years in the business to take readers inside the disaster, exposing the decisions leading up to the blowout and the immediate aftermath. It includes personal accounts of the survivors, assembled from testimony during various investigations, as well as personal interviews with survivors, witnesses, and family. It also provides a layman's look at the industry, its technology, people, and risks. It deconstructs events and decisions made by BP, Transocean, and the US Government before and after the disaster, and the effects of those decisions, both good and bad. Cavnar explains what happened in the Gulf, explores how we arrived at deep water drilling in the first place and then charts a course for how to avoid these disasters in the future.

[Computer Decisions](#) Springer

Walmart. Coca-Cola. BP. Toyota. The world economy runs on the profits of transnational corporations. Politicians need their backing. Non-profit organizations rely on their philanthropy. People look to their brands for meaning. And their power continues to rise. Can these companies, as so many are now hoping, provide the solutions to end

the mounting global environmental crisis? Absolutely, the CEOs of big business are telling us: the commitment to corporate social responsibility will ensure it happens voluntarily. Peter Dauvergne challenges this claim, arguing instead that corporations are still doing far more to destroy than protect our planet. Trusting big business to lead sustainability is, he cautions, unwise — perhaps even catastrophic. Planetary sustainability will require reining in the power of big business, starting now.

Advances in Service-Oriented and Cloud Computing

InfoWorld is targeted to Senior IT professionals. Content is segmented into Channels and Topic Centers. InfoWorld also celebrates people, companies, and projects.

Understanding Business Valuation

This book explores and analyzes the effects of the globalization strategies of multinational enterprises (MNEs) on national and local development and highlights the implications of these effects for policy makers. Containing contributions from leading international business scholars, the text addresses this previously little explored but critically important issue for the future of the world economy.

Computerworld

There is an invisible army of people deep inside the world's biggest and best-known companies, pushing for safer and more responsible practices. They are trying to prevent the next Rana Plaza factory collapse, the next Deepwater Horizon explosion, the next Foxconn labor abuses. Obviously, they don't always succeed. Christine Bader is one of those people. She worked for and loved BP and then-CEO John Browne's lofty rhetoric on climate change and human rights--until a string of fatal BP accidents, Browne's abrupt resignation under a cloud of scandal, and the start of Tony Hayward's tenure as chief executive, which would end with the Deepwater Horizon disaster. Bader's story of working deep inside the belly of the beast is unique in its details, but not in its themes: of feeling like an outsider both inside the company (accused of being a closet activist) and out (assumed to be a corporate shill); of getting mixed messages from senior management; of being frustrated with corporate life but committed to pushing for change from within. The Evolution of a Corporate Idealist: When Girl Meets Oil is based on Bader's experience with BP and then with a United Nations effort to prevent and address human rights abuses linked to business. Using her story as its skeleton, Bader weaves in the stories of other "Corporate Idealists" working inside some of the world's biggest and best-known companies.

InfoWorld

Since the late 1980s, policy makers and regulators in a number of countries have liberalized, restructured or "deregulated their electric power sector, typically by introducing competition at the generation and retail level. These experiments have resulted in vastly different outcomes - some highly encouraging, others utterly disastrous. However, many countries continue along the same path for a variety of reasons. Electricity Market Reform examines the most important competitive electricity markets around the world and provides definitive answers as to why some markets have performed admirably, while others have utterly failed, often with dire financial and cost consequences. The lessons contained within are direct relevance to regulators, policy makers, the investment community, industry, academics and graduate students of electricity markets worldwide. - Covers electricity market liberalization and deregulation on a worldwide scale - Features expert contributions from key people within the electricity sector

Computerworld

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