

Broadcast News Writing Stylebook Paperback

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This Just In Penguin

The Mojo Handbook: Theory to Praxis offers a detailed and engaging crash course on how to use mobile tools to create powerful journalistic stories. Drawing on both theoretical underpinnings and practical techniques, the book outlines the fundamentals of mobile journalism methods, by placing mobile storytelling within a wider context of current affairs, documentary filmmaking and public relations. The book offers expert advice for how to use storytelling skills to transform mobile content into engaging and purposeful user-generated stories for audiences. Topics covered include tips for recording dynamic video and clean audio, conducting interviews on your phone and editing and post-production processes, as well as advice on how to handle copyright issues and a primer on journalistic ethics. The book also includes a comprehensive glossary of terms to help students navigate the video production and mobile journalism world. The Mojo Handbook is a valuable resource for aspiring multimedia professionals in journalism, strategic and corporate communication, community and education, as well as anyone looking to incorporate mobile into their visual storytelling tool kit.

Make It Memorable Routledge

Powerful storytelling engages the senses, and today, there are more accessible digital tools available for telling multimedia stories than ever before. The Digital Reporter ’ s Notebook teaches practical digital storytelling techniques that journalists can put into practice right away, using the technology they already have in their pockets. Mark Blaine demonstrates how to gather information and organize it into a successful multimedia story without losing sight of the essentials of good journalism. These forty brief chapters provide a versatile toolkit for multimedia journalists, including activities and exercises to build a strong foundation in digital storytelling. Readers will also want to try the interactive app, which includes videos and animations that bring the concepts and ideas in the book to life. Topics include: Lighting & Framing Collecting Sound Scene Setting & Relevant Detail Interview Techniques Story Structure File Management The Digital Reporter ’ s Notebook is ideal for online journalism courses and introductory reporting courses using a convergence approach.

The Digital Reporter's Notebook Taylor & Francis

In this much-needed examination of the principles of multimedia journalism, experienced journalists Richard Koci Hernandez and Jeremy Rue systemize and categorize the characteristics of the new, often experimental story forms that appear on today's digital news platforms. By identifying a classification of digital news packages, and introducing a new vocabulary for how content is packaged and presented, the authors give students and professionals alike a way to talk about and understand the importance of story design in an era of convergence storytelling. Online, all forms of media are on the table: audio, video, images, graphics, and text are available to journalists at any type of media company as components with which to tell a story. This book provides insider instruction on how to package and interweave the different media forms together into an effective narrative structure. Featuring interviews with some of the most exceptional storytellers and innovators of our time, including web and interactive producers at the New York Times, NPR, The Marshall Project, The Guardian, National Film Board of Canada, and the Verge, this exciting and timely new book analyzes examples of innovative stories that leverage technology in unexpected ways to create entirely new experiences online that both engage and inform.

Basic Books

From the editors and reporters of United Press International - an authoritative, easy-to-use and comprehensive guide to print and broadcast writing Radio Production McGraw-Hill Humanities, Social Sciences &

World Languages

Journalism Online tackles the pressing question of how to apply fundamental journalism skills to the online medium. It provides an essential guide to the Internet as a research and publishing tool. In particular, it examines how to forge key journalism skills with the distinctive qualities of the World Wide Web to provide compelling web content. Trainee and practicing online journalists will learn: - core journalism skills of identifying, collecting, selecting and presenting news and information; - multimedia skills such as audio recording and editing; - online research methods including use of search tools, newsgroups and listservs; - story construction and writing for the Web; - an introduction to HTML; - web site design for the effective use of content. Journalism Online takes the best of the 'new' and 'old' media to provide an essential primer for this emerging discipline. Leading web designers such as Jakob Nielsen rub shoulders with established journalists like Harold Evans in the search for clear guidance in this rapidly developing field. It also provides a useful insight for non-news organisations into how to prepare and present effective web content and avoid the deepest pitfall of the online world - being ignored. Supplementary resources can be found on the book's supporting web site www.journalismonline.co.uk, which features additional exercises, useful links and reviews. Associated Press Broadcast News Handbook Pearson College Division

Al Tompkins teaches students about broadcast journalism using a disarmingly simple truth—if you aim for the heart with the copy you write and the sound and video you capture, you will compel your viewers to keep watching. With humor, honesty, and directness, award-winning journalist and author Al Tompkins bottles his years of experience and insight in a new Third Edition that offers students the fundamentals they need to master journalism in today ’ s constantly evolving media environment, with practical know-how they can immediately put to use in their careers. Aim for the Heart is as close as you can get to spending a week in one of Tompkins ’ s training sessions that he has delivered in newsrooms around the world, from which students: • Learn how to build compelling characters who connect with the audience • Write inviting leads • Get memorable soundbites • See how to light, crop, frame, and edit compelling videos • Learn how to leverage social media to engage audiences • Gain critical thinking skills that move your story from telling the "what" to telling the "why" Writing and Producing Television News CRC Press Broadcast News and Writing Stylebook -- Pearson eTextCRC Press

The Associated Press Stylebook 2015 Routledge The first and most widely used handbook in broadcast news, this book clearly and concisely outlines the rules of broadcast news writing, grammar, style, and usage. Similar in format to the AP Stylebook, the Broadcast News Writing Stylebook is a useful resource for both beginning and advanced writers of broadcast news. With chapter-by-chapter coverage of story types, from business stories to crime and legal reporting, government, health, the environment, weather, and sports, the Broadcast News Writing Stylebook lays out the particular demands of composition, form, style, and usage in all the diverse areas of broadcast news. Completely updated, with expanded explanations of the writing process, more examples of both problems and solutions, and greatly expanded discussion and explanation of putting together stories and the use of bites and sounds, the book is a complete reference text for both aspiring and experienced journalists. Critical Perspectives on Journalistic Beliefs and Actions Routledge Broadcast News Writing, Reporting, and Producing, 7th Edition is the leading book covering all aspects of writing and reporting the news. It identifies the key concepts and terms readers need to know in the news gathering and dissemination process, and provides practical, real-world advice for operating in the modern day newsroom. New to the 7th Edition are profiles of working journalists who give readers a glimpse into the working life of modern reporters, producers, and directors. This new edition also covers important aspects of the use of social media, drone journalism, and digital technology. A new

chapter on Portfolio Development will assist readers in developing the skills to advance in their careers. The text has also been updated to reflect new industry standards in modes of information gathering and delivery, writing style, and technology. Additional features include: Key Words at the start of every chapter, identifying important terms and definitions End of chapter Summaries, which allows readers to review the chapter's main points Text Your Knowledge, which helps readers quiz themselves on important concepts Readers can apply a chapter's themes with chapter-by-chapter Exercises A companion website featuring video tutorials of necessary skillsets for journalists, including lighting structures, how to hold a microphone, and properly conducting an interview Broadcast News Writing, Reporting, and Producing SAGE

Whether you want to be in front of the camera, on the microphone, or behind the scenes, Total Sportscasting gives you the skills you ’ ll need to become successful in this dynamic industry. This book covers everything from performance and production techniques to all aspects of sportscasting, good broadcast writing techniques, and how best to forge lasting relationships with team personnel. It also delves into the unique issues facing women sportscasters. And when it comes to breaking into the business, Total Sportscasting devotes entire chapters to career development and demo reel production. For important perspective, we ’ ve also included chapters on the history of sportscasting and attempts to glimpse into its future. Total Sportscasting is packed with a variety of features for both learning and instructing: Complete coverage of every aspect of the sportscast, helping you prepare for any platform—TV, radio, and the web Interviews with successful sports journalists, producers, and directors who give you an inside look into the real-world practices of the industry A companion website, which provides additional resources for both instructors and students, including video and audio examples and links to additional resources: www.totalsportscasting.com A Cognitive Psychology of Mass Communication CQ Press

News Writing and Reporting takes students on the beat, into the press box, council chambers, and courthouse, and to a speech and press conference. It introduces them to current issues such as cultural sensitivity, multimedia journalism, and legal and ethical considerations that journalists face every day. Throughout the text, reporters and editors offer their down-to-earth advice, and, whenever possible, professional journalists covering actual stories are used as instructional models. Students are exposed to the work of professionals while gathering the tools to follow in their footsteps.

The Mojo Handbook Routledge Radio Production is for professionals and students interested in understanding the radio industry in today ’ s ever-changing world. This book features up-to-date coverage of the purpose and use of radio with detailed coverage of current production techniques in the studio and on location. In addition there is exploration of technological advances, including handheld digital recording devices, the use of digital, analogue and virtual mixing desks and current methods of music storage and playback. Within a global context, the sixth edition also explores American radio by providing an overview of the rules, regulations, and purpose of the Federal Communications Commission. The sixth edition includes: Updated material on new digital recording methods, and the development of outside broadcast techniques, including Smartphone use. The use of social media as news sources, and an expansion of the station ’ s presence. Global government regulation and journalistic codes of practice. Comprehensive advice on interviewing, phone-ins, news, radio drama, music, and scheduling. This edition is further enhanced by a companion website, featuring examples, exercises, and resources: www.focalpress.com/cw/mcleish. UPI Style Book & Guide to Newswriting Routledge

Broadcast News and Writing Stylebook is the go-to resource for writing broadcast news, offering readers the know-how to write excellent stories for television, radio, podcasts, and online media. Through clear and concise chapters, this text provides the fundamental rules of broadcast news writing, teaching readers how to craft stories on government, crime, weather, education, health, sports, and more. It covers the necessary mechanics news writers needs to know, including the nuances of reporting, grammar, style, and usage. This new seventh edition is updated with the latest on how stations incorporate online and social media strategies, as well as insights into the directions local news is headed. Author Robert Papper has over a quarter century of broadcast news and industry research experience and once again updates this vital text with the information necessary for being a successful news writer today. Also available for this edition is an Instructor's Guide, found on the book's webpage. Whether you're a student seeking to learn the mechanics of successful broadcast news writing or a working professional looking for a definitive reference for your desk, Broadcast News and Writing Stylebook offers a comprehensive guide to writing for television, audio, and beyond.

Journalism Online CRC Press
Broadcast News Writing, Reporting, and Producing, 7th Edition is the leading book covering all aspects of writing and reporting the news. It identifies the key concepts and terms readers need to know in the news gathering and dissemination process, and provides practical, real-world advice for operating in the modern day newsroom. New to the seventh Edition are profiles of working journalists who give readers a glimpse into the working life of modern reporters, producers, and directors. This new edition also covers important aspects of the use of social media, drone journalism, and digital technology. A new chapter on portfolio development will assist readers in developing the skills to advance in their careers. The text has also been updated to reflect new industry standards in modes of information gathering and delivery, writing style, and technology. Additional features include: Key words at the start of every chapter, identifying important terms and definitions; End of chapter summaries, which allows readers to review the chapter ' s main points; "Text Your Knowledge", which helps readers quiz themselves on important concepts; Chapter-by-chapter exercises, which readers can apply to a chapter ' s themes; A companion website featuring video tutorials of necessary skills for journalists, including how to arrange lighting structures, how to hold a microphone, and how to properly conduct an interview.

Advancing the Story Taylor & Francis
MediaWriting is an invaluable resource for students planning to enter the dynamic and changing world of media writing in the twenty-first century. With easy-to-read chapters, a wealth of updated, real-world examples, and helpful "How To" boxes throughout, this textbook explains the various styles of writing for print, broadcast, online, social media, public relations, and multimedia outlets. Some of the features included in the book are: A re-written Chapter 13, Writing and Reporting in the New New Media, with updates to how social media is used today Expanded chapters on print reporting methods and the Associated Press Stylebook Updates to Chapters 5 and 6, Legal Considerations in Media Writing, and Ethical Decisions in Writing and Reporting, discuss recent court cases and current ethical issues Explanatory "How To" boxes that help readers understand and retain main themes Illustrative "It Happened to Me" vignettes from the authors ' professional experiences Discussion questions and exercises at the end of every chapter Designed to meet the needs of students of print and broadcast media, public relations, or a wannabe jack-of-all trades in the online media environment, this reader-friendly primer will equip beginners with the skills necessary to succeed in their chosen writing field.

The Principles of Multimedia Journalism Routledge
Better Broadcast Writing, Better Broadcast News teaches students how to write with the conversational simplicity required for radio and TV. This text draws on the Emmy Award-winning author's decades of professional experience in broadcast journalism. In addition to writing, the text also discusses the other elements that make up a good story--producing, reporting, shooting, editing, and ethics. The author's real-world perspective conveys the excitement of a career in journalism.

MediaWriting CRC Press
News writing and reporting for Today's Media.
Total Sportscasting CRC Press
It is becoming increasingly important for television reporters to be proficient in many, if not all, of the steps in production. The Solo Video Journalist will make handling all these responsibilities seem possible, and do so from the hands-on perspective of a current reporter with years of experience as a multimedia journalist. This book will cover all aspects of multimedia journalism, from planning for a segment, to dressing appropriately for one ' s multiple roles, to conducting

interviews and editing. The instruction and guidance in this text will help make readers valuable players in their field, and it is filled with real-world examples and advice from current professionals. Whether it be college students learning from the ground up or journalists early in their careers, The Solo Video Journalist ensures they will have all the materials they need to be successful multimedia journalists.

Aim for the Heart Rowman & Littlefield
Updated in its 5th edition, Papper's Broadcast News and Writing Stylebook is the first and most widely used handbook in broadcast news. This book clearly and concisely outlines the rules of broadcast news writing, reporting, grammar, style, and usage. With chapter-by-chapter coverage of story types, from business stories to crime and legal reporting, education, government, health, the environment, weather, and sports, the Broadcast News and Writing Stylebook lays out the particular demands of composition, form, style, and usage in all the diverse areas of broadcast news. Because the news business has changed -- and continues to evolve -- so has this text.Written by the person who has overseen the major industry research for the past 18 years, the latest edition looks into the future of news by exploring the business of news. Citing the latest data and trends, the book takes a hard look at where the industry stands and where it appears to be headed.

Writing News for TV and Radio Routledge
Drawing on the insights and experiences of reporters, anchors, producers, assignment editors, web journalists, graphic artists, and newsroom executives from across the country, Writing and Producing Television News: From Newsroom to Air is not merely a production manual, but rather a guide to newsroom writing and producing. The book immerses students in the everyday challenges that face journalists in professional television newsrooms, largely through the device of a fictional town called Lakedale, where many of the examples and exercises are set. From the very beginning of the book students are thrust into the roles of decision makers, learning about the many factors that will enable them to function as producers and reporters. Functioning as both a text- and a workbook, it integrates dozens of original examples, exercises, and assignments covering a broad spectrum of material, from breaking news to features. The book also introduces a wide range of story formats, from simple anchor readers and voiceovers to such complex structures as sound-bite stories and news packages. In addition to scriptwriting, the exercises and assignments cover such ancillary areas as graphics, headlines, teases, newscast organization, live reporting, web-based journalism, and anchoring, as well as news judgments and ethical decision making. Writing and Producing Television News is an ideal text for undergraduate courses in broadcast journalism.