

Business And Society 1st Edition

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Hierarchy Routledge

CORE is shortlisted for the Best Business Book Awards in the Engaging Change category. At the core of the world's most admired businesses lies a powerful Single Organizing Idea. These organizations deliver sustainable economic and social benefit; they unite people, attract investment, inspire innovation, pioneer new efficiencies, and enjoy positive reputation. Such businesses are admired but they remain a rare breed. Though the tides of change are engaging the minds of business leaders, most are still trapped behind their brands and an approach to corporate social responsibility that is out of step with a connected society that increasingly questions 'who' these businesses really are and what drives their purpose. This book is about how businesses can adopt a Single Organizing Idea and, more importantly, why they have to. Drawing on stories and case studies, and with reference to the UN's Sustainable Development Goals, its no-nonsense approach sets aside the ideals to confront the realities of business reform. It demonstrates the power and potential that a Single Organizing Idea can bring to any business prepared to take its head out of the sand and proactively respond to today's challenges.

Business Schools and their Contribution to Society Routledge
Electronic Inspection Copy available for instructors here Business schools are arguably some of the most influential institutions in contemporary society. The research and education they provide set the standard for how future leaders manage local and global organizations - a responsibility requiring continual discussion, development and challenge. This exciting book explores the role of business schools through 3 key dimensions: - How business school legitimacy has been challenged by the recent economic crisis and corporate scandals; - How schools contribute to shaping and transforming business conduct; and - How institutions, past and present, develop their identities to face the challenges presented by the ongoing globalization process. Combining global perspectives from business school Deans, scholars and stakeholders, this book presents a unique discussion of the current and future challenges facing business schools and their contributions to society.
Global Oligopoly SAGE Publications

With an emphasis on psychoanalytic theory, *Business, Ethics and Society: Key Concepts, Current Debates and Contemporary Innovations* provides a clear, concise introduction to the field of business ethics, while addressing contemporary issues and debates around the impacts of artificial intelligence, social media, the gig economy and populist politics on business and society. The book features mini-case studies from a variety of contexts and companies, including Gillette, Nike, Dove, British Airways and Microsoft, as well as thought-provoking questions throughout. Also included are: - Learning objectives - Chapter summaries - Recommended reading *Business, Ethics and Society: Key Concepts, Current Debates and Contemporary Innovations* serves as an ideal introductory text for students of undergraduate business ethics-related courses. Lecturers can access a range of online resources for use in their teaching, including an instructor's manual, PowerPoint slides and SAGE Business Cases.

The Challenge for Business and Society Routledge
Business and Society: Ethical, Legal, and Digital Environments prepares students for the modern workplace by exploring the opportunities and challenges they will face in today's interconnected, global economy. The author team discusses legal and ethical issues throughout and uses real-world cases to provide students with a holistic understanding of stakeholder issues. Chapters on social media and citizen movements, big data and hacking, and privacy in the digital age provide in-depth coverage of how technology is transforming the relationship between organizations and consumers.

Business and Society SAGE Publications

Power plays a central role in business and management. But what is power exactly, and what are key elements of

this concept? Defining power as relative ability, this book discusses structures of power, individual power, the exercise of power, strategy, and collective power. While discussing these key components, ideas of important thinkers about power, from Plato to Foucault, Weber to Lukes, Machiavelli to Kahneman, Sun to Kotter, and Barnard to Clegg, are discussed and interpretively categorized into a toolbox of conceptual elements - what Blumer referred to as sensitizing concepts. This toolbox of sensitizing concepts allows the selection of those elements of the concept of power that provide the most constructive and effective practical understanding in particular situations. The core message behind the discussion is that knowledge of key components of the concept of power is empowering. It is empowering to learn about aspects of structures of power, individual power, the exercise of power, strategy, and collective power. Understanding such conceptual components empowers students, researchers, practitioners, and other readers to use their understanding in interpreting, theorizing about, and dealing with the complexities of power in their particular situations - without tying them to any preconceived general theories about power.

Elsevier

The heightening impact of ecological and societal crises makes sustainability an increasingly urgent imperative, requiring a fundamental shift in how we understand and practice management and business. In this book, the authors set out the key characteristics of sustainability such as its temporal and multilevel effects and highlight the complex array of sustainability risks and opportunities for business and management. Setting business within a systems perspective, the authors outline different sustainability discourses that frame how business responds to the sustainability imperative. They call for the normative and scientific approaches to sustainability to be merged so that a new transdisciplinary approach that brings together the material and relational traditions in sustainability management is developed. Sustainability work is understood as the reframing of tools, technologies, practices and business strategies to respond to the imperative. The book concludes by highlighting dynamic features of the imperative as it is shaped by the urgent need to restore and regenerate social and ecological systems. Sustainability transitions such as the Circular Economy and Net Zero are suggested as inspiration for profound business transformation. By facing the intractable complexity associated with sustainability, this book challenges students and scholars to draw from across the sciences and social sciences to understand, reflect upon and deliver responsible business outcomes in contemporary society.

Human Rights Routledge

When this book was first published in 1991, political ideology had thrust small-firm issues to the forefront of attempts to revitalize the British economy. In the Thatcher years the emphasis had been on individual enterprise and initiative with the number of small firms increasing rapidly. This was reflected in the growth in the number of specialist studies analysis small-firm revivalism. *Small Business and Society* clarifies the issues and debates that surround the small business and its place in society. In particular, the complex nature of its social role is examined: on the one hand, the entrepreneur can be seen as the innovator exploiting free-market capitalism to strengthen the economy; on the other, employment conditions and industrial relations are said to suffer. Moreover, the growing importance of 'green' issues now brings into question the extent to which the small firm benefits the environment. This book will be of interest to students of business and sociology.

Complexity Business and Society

A roadmap to improve corporate social responsibility The 2016 U.S. Presidential Campaign focused a good deal of attention on the role of corporations in society, from both sides of the aisle. In the lead up to the election, big companies were accused of profiteering, plundering the environment, and ignoring (even exacerbating) societal ills ranging from illiteracy and discrimination to obesity and opioid addiction. Income inequality was laid squarely at the feet of us companies. The Trump administration then moved swiftly to scrap fiscal, social, and environmental rules that purportedly hobble business, to redirect or shut down cabinet offices historically

protecting the public good, and to roll back clean power, consumer protection, living wage, healthy eating initiatives and even basic public funding for public schools. To many eyes, and the lens of history, this may usher in a new era of cowboy capitalism with big companies, unfettered by regulation and encouraged by the presidential bully pulpit, free to go about the business of making money—no matter the consequences to consumers and the commonwealth. While this may please some companies in the short term, the long term consequences might result in just the opposite. And while the new administration promises to reduce "foreign aid" and the social safety net, Stanley S. Litow believes big companies will be motivated to step up their efforts to create jobs, reduce poverty, improve education and health, and address climate change issues - both domestically and around the world. For some leaders in the private sector this is not a matter of public relations or charity. It is integral to their corporate strategy—resulting in creating new markets, reducing risks, attracting and retaining top talent, and generating growth and realizing opportunities. Through case studies (many of which the author spearheaded at IBM), *The Challenge for Business and Society* provides clear guidance for companies to build their own corporate sustainability and social responsibility plans positively effecting their bottom lines producing real return on their investments. This book will help: • Create an effective corporate social responsibility and sustainability plan • Provide long-term bottom line benefit • Protect and enrich brand value • Recruit and retain top talent Perfect for CEOs, CFOs, Human Resource/Corporate Affairs executives, but also for government and not-for-profit leaders, this book helps you come up with a solid plan for giving back to society, producing real sustainable value.

Bureaucracy Emerald Group Publishing

When Katarina Bishop was three, her parents took her to the Louvre...to case it. For her seventh birthday, Katarina and her Uncle Eddie traveled to Austria...to steal the crown jewels. When Kat turned fifteen, she planned a con of her own--scamming her way into the best boarding school in the country, determined to leave the family business behind. Unfortunately, leaving "the life" for a normal life proves harder than she'd expected. Soon, Kat's friend and former co-conspirator, Hale, appears out of nowhere to bring her back into the world she tried so hard to escape. But he has good reason: a powerful mobster's art collection has been stolen, and he wants it returned. Only a master thief could have pulled this job, and Kat's father isn't just on the suspect list, he is the list. Caught between Interpol and a far more deadly enemy, Kat's dad needs her help. For Kat there is only one solution: track down the paintings and steal them back. So what if it's a spectacularly impossible job? She's got two weeks, a teenage crew, and hopefully just enough talent to pull off the biggest heist in her family's (very crooked) history--and, with any luck, steal her life back along the way.

Profession Routledge

Thoroughly revised, updated, and expanded, *The SAGE Encyclopedia of Business Ethics and Society, Second Edition* explores current topics, such as mass social media, cookies, and cyber-attacks, as well as traditional issues including accounting, discrimination, environmental concerns, and management. The new edition also includes an in-depth examination of current and recent ethical affairs, such as the dangerous work environments of off-shore factories for Western retailers, the negligence resulting in the 2010 BP oil spill, the gender wage gap, the minimum wage debate and increasing income disparity, and the unparalleled level of debt in the U.S. and other countries with the challenges it presents to many societies and the considerable impact on the ethics of intergenerational wealth transfers. Key Features Include: Seven volumes, available in both electronic and print formats, contain more than 1,200 signed entries by significant figures in the field Cross-references and suggestions for further readings to guide students to in-depth resources Thematic Reader's Guide groups related entries by general topics Index allows for thorough browse-and-search capabilities in the electronic edition

Business, Environment, and Society OUP Oxford

Written by a world-renowned authority, *Hierarchy* takes readers on a journey which traverses how hierarchy has evolved, is understood in various disciplines, and is applied in practice. Referring a wide range of sources, the book provides an inspirational introduction to understanding what is perhaps the key idea in business and management. As a fundamental organizational principle, hierarchy is everywhere. Perhaps because of its ubiquity, the significance of hierarchy has become under-analyzed in view of the growing strains on society imposed by organizational inequality. This book analyzes the advantages and disadvantages that hierarchy brings as a form of organization, providing an accessible overview of this fundamental idea within both business

and society. This concise book provides a useful overview of existing research, for both students and scholars of business.

Extended Reality in Practice Routledge

Business information systems and business information technology are integral aspects of modern business, and managers in these areas are now expected to have knowledge of human and managerial issues, as well as technical ones. This concise and readable book is a level-by-level primer that addresses the core subjects in business information systems and business information technology to enhance students' understanding of the key areas. Each chapter begins with a case study and features at the end: a summary of major points, glossary of terms, suggested further reading and student activities. Some areas covered include: Different functional areas of business, including accounting, HRM and marketing Development and implementation of information systems Methods to support the analysis and design of policy and practice Strategic management to align information technology with organizational needs Covering the subject matter in a highly accessible manner, this is an ideal text for both undergraduate and masters students on business information systems, business information technology and business information management courses. This text is supplemented with over 900 detailed powerpoint slides for instructors, accessible via the Routledge Instructor Resource page at http://cw.routledge.com/textbooks/instructor/download/NGOs_and_Corporations IGI Global

Being watched and watching others is a universal feature of all human societies. How does the phenomenon of surveillance affect, interact with, and change the world of business? This concise book unveils a key idea in the history and future of management. For centuries managers have claimed the right to monitor employees, but in the digital era, this management activity has become enhanced beyond recognition. Drawing on extensive research into organizational surveillance, the author distils and analyses existing thinking on the concept with his own empirical work. Drawing together perspectives from philosophy, cutting-edge social theory, and empirical research on workplace surveillance, Surveillance is the definitive introduction to an intriguing topic that will interest readers across the social sciences and beyond.

Management History Routledge

Interconnecting the concepts of sustainability, innovation and transformation, this book explains how organizations have successfully transformed themselves and wider society to foster a more sustainable future, and identifies the difficulties and challenges along the way. Part of the Principle of Responsible Management Education (PRME) series, the book promotes a strong voice for meeting sustainability challenges for transformative change in a globalized world through business education and practice. A transition to a more sustainable way of doing business can only be attained by combining technology with profound system innovations and lifestyle changes. The chapters in the book, each written by a strong and well-recognized team of researchers in the field, open up the discussion about a new partnership between sustainability, innovation, and transformation that includes the global society (big world), the biosphere (small planet), and also requires a deep mind shift. The book presents cases from business (including Ikea and Eatly) and other service networks including the Base of the Pyramid (BoP), and illustrates how these organizations have transformed themselves for a sustainable future. The research perspectives are macro (policies and legislation), meso (institutional practices) and micro (business practices and individual behavior). This book is where research meets real-world business and societal practice. The chapters are grounded in business research, specifically the interdependencies between sustainability, innovation, and transformation, which makes for a robust basis for describing, explaining, and understanding the complex challenges faced by business and society in the 21st century. The book is intended for graduate- and postgraduate-level students and executive education with implications for practitioners. Furthermore, it contributes to multidisciplinary research in the field of interaction between business and society with a view to extending the firm-centric view to encompass a broader, systemic, and dynamic understanding of business and societal transformation.

Heist Society Routledge

Quest for Sustainable Society discusses numerous efforts and activities for the quest of sustainable society. This book is organized into four parts encompassing 13 chapters. The first part deals with the biological, genetic, cultural, and technological diversity of the sustainable society. This part also examines the social and economic implications of widespread conversion to biomass-based fuels. The next two parts look into the qualitative components and institutional modifications for a sustainable society. These chapters discuss the role of politics, ecosystem education, and business organizations in the quest for a sustainable society. The fourth part presents two case studies that demonstrate the consequences of sustainable growth. This book will prove useful to sociologists, economists, and researchers.

Feminism Springer Nature

The CEO of the Nature Conservancy and the author of *The Future of the Wild* demonstrate how profitable business can coexist with environmentalism, explaining the economic importance of responsible natural resource stewardship while sharing guidelines for corporate decision-making that is both economically and environmentally sound.

Purpose Delivered Routledge

WINNER AT THE BUSINESS BOOK AWARDS 2022 - SPECIALIST BUSINESS BOOK CATEGORY. As one of the leading business trends today, extended reality (XR) promises to revolutionize the way consumers experience their encounters with brands and products of all kinds. Top brands from Pepsi and Uber to Boeing and the U.S. Army are creating immersive digital experiences that capture the interest and imaginations of their target markets. In *Extended Reality in Practice: 100+ Amazing Ways Virtual, Augmented and Mixed Reality are Changing Business and Society*, celebrated futurist, technologist, speaker, and author Bernard Marr delivers a robust and accessible explanation of how all kinds of firms are developing innovative XR solutions to business problems. You'll discover the new ways that companies are harnessing virtual, augmented, and mixed reality to improve consumers' perception of their brands. You'll also find out why there are likely to be no industries that will remain untouched by the use of XR, and why these technologies are popular across the commercial, governmental, and non-profit spectrums. Perfect for Chief Executive Officers, business owners, leaders, managers, and professionals working in business development, *Extended Reality in Practice* will also earn a place in the libraries of professionals working within innovation teams seeking an accessible resource on the possibilities and potential created by augmented, virtual, and mixed reality technologies. An insightful exploration of extended reality from a renowned thought leader, technologist, and futurist *Extended Reality in Practice: 100+ Amazing Ways Virtual, Augmented and Mixed Reality are Changing Business and Society* offers readers a front-row seat to one of the most exciting and impactful business trends to find traction in years. Celebrated futurist and author Bernard Marr walks you through the ins and outs of XR, or extended reality, and how it promises to revolutionize everything from the experience of walking through an airport or shopping mall to grabbing a burger at a fast-food restaurant. Discover insightful and illuminating case studies from businesses and organizations in a variety of industries, including Burger King, BMW, Boeing, and the U.S. Army, and see how they're turning virtual, mixed, and augmented reality experiences into big wins for their stakeholders. You'll also find out about how XR can help businesses tackle the problems of lukewarm customer loyalty with reinvigorated consumer experiences. Ideal for executives, founders, business leaders and owners, and professionals of all sorts, *Extended Reality in Practice* is an indispensable guide to an indispensable new technology. The book is the leading resource for anyone seeking a one-stop reference for augmented, virtual, and mixed reality tech and their limitless potential for enterprise.

Quest for a Sustainable Society Routledge

This book blends theory and practice to support courses in corporate social responsibility (CSR), business and society, and environmental management and sustainability. Based on her extensive work with companies, the author offers engaging readings and teaching cases that address key challenges for business today - measurement, supply chain management, public policy, and stakeholder pressures. Part I focuses on the macro-level and provides an overview of concepts such as the green economy, eco-industrial parks, corporate social responsibility (corporate citizenship), nanotechnology, and sustainable consumption. Part II provides specific frameworks and tools for sustainability management and measurement at the company level. Part III includes detailed teaching cases of several well-known firms. The main theme is that business is a key player in achieving a more sustainable development, yet its practices are often narrow in focus or shortsighted. The text provokes discussions around issues such as: Is business sustainability possible in a market economy focused on increasing consumption? Should a product or service be called "green" when it puts at risk the health and safety of workers? What can U.S. policymakers learn from their European counterparts when it comes to protecting human health and the environment? How can we ensure that the benefits of nanotechnology exceed its risks? How can sustainability indicators be used as a tool to advance sustainability by companies and policymakers? The book provides a flexible, up-to-date supplementary teaching tool for undergraduate and graduate students, executive education courses, and certificate programs. Intended Audience: Primarily undergraduate and graduate students taking courses in environmental management, corporate social responsibility (CSR), sustainability, or business and society; as a supplementary text in professional education and certificate programs in environmental management, corporate citizenship, sustainability, and CSR.

Nature's Fortune Springer Nature

"Profession, professions and professionalism have taken integral roles in business and society. In this book, Mike Saks provides a thorough overview of this concept through analysis of a range of professions, including accountants, doctors and lawyers. The book offers a critical analysis of privileged occupational groups in modern societies. Anticipating a positive role for such groups in the years ahead, the book provides a comparative account of conflicting theoretical perspectives charting developments in an accessible, multi-disciplinary style. Profession documents evolution and contemporary transformation from medieval guilds, through international professional service firms, to a precarious role in the future of work. With insights into the challenges provided by neoliberalism and marketization, Profession provides a

concise overview that will be essential reading for students and researchers interested in business and society"--

Sustainability Routledge

This book brings together leading scholars in the field of stakeholder management to bring to light new and cutting edge perspectives on this important field. It is intended as a resource for both emerging and established scholars to create innovative advances in stakeholder management.