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What is Business Ethics?

- Broadly, ethics is the discipline that examines one's moral standards or the moral standards of a society to evaluate their reasonableness and their implications for one's life.

- Business ethics is a specialized study of moral right and wrong that concentrates on moral standards as they apply to business

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Business Ethics: Concepts and Cases is one of the most widely used texts on business ethics today — and remains popular among

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- Ethics applies to all human activities. - Business cannot survive without ethics. - Ethics is consistent with profit seeking. - Customers, employees, and people in general care about ethics. - Studies suggest ethics does not detract from profits and seems to contribute to profits.

Business Ethics - DigitalStore

Business Ethics

Concepts and Cases text

book. The manual provides materials designed to assist instructors in presenting central concepts, preparing instructional materials, leading classroom discussions, and organizing other learning activities.

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