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Business Intelligence for the Enterprise Apress Data Science & Business Analytics explores the application of big data and business analytics by academics, researchers, industrial experts, policy makers and practitioners, helping the reader to understand how big data can be efficiently utilized in better managerial applications.

Business Intelligence Software John Wiley & Sons Where is Using Business intelligence software data gathered? How do you take a forward-looking perspective in identifying Using Business intelligence software research related to market response and models? At what point will vulnerability assessments be performed once Using Business intelligence software is put into production (e.g., ongoing Risk Management after implementation)? Will team members perform Using Business intelligence software work when assigned and in a timely fashion? Are there any easy-to-implement alternatives to Using Business intelligence software? Sometimes other solutions are available that do not require the cost implications of a full-blown project? This powerful Using Business intelligence software self-assessment will make you the trusted Using Business intelligence software domain auditor by revealing just what you need to know to be fluent and ready for any Using Business intelligence software challenge. How do I reduce the effort in the Using Business intelligence software work to be done to get problems solved? How can I ensure that plans of action include every Using Business intelligence software task and that every Using Business intelligence software outcome is in place? How will I save time investigating strategic and tactical options and ensuring Using Business intelligence software costs are low? How can I deliver tailored Using Business intelligence software advice instantly with structured going-forward plans? There's no better guide through these mind-expanding

questions than acclaimed best-selling author Gerard Blokdyk. Blokdyk ensures all Using Business intelligence software essentials are covered, from every angle: the Using Business intelligence software self-assessment shows succinctly and clearly that what needs to be clarified to organize the required activities and processes so that Using Business intelligence software outcomes are achieved. Contains extensive criteria grounded in past and current successful projects and activities by experienced Using Business intelligence software practitioners. Their mastery, combined with the easy elegance of the self-assessment, provides its superior value to you in knowing how to ensure the outcome of any efforts in Using Business intelligence software are maximized with professional results. Your purchase includes access details to the Using Business intelligence software self-assessment dashboard download which gives you your dynamically prioritized projects-ready tool and shows you exactly what to do next. Your exclusive instant access details can be found in your book. You will receive the following contents with New and Updated specific criteria: - The latest quick edition of the book in PDF - The latest complete edition of the book in PDF, which criteria correspond to the criteria in... - The Self-Assessment Excel Dashboard - Example pre-filled Self-Assessment Excel Dashboard to get familiar with results generation - In-depth and specific Using Business intelligence software Checklists - Project management checklists and templates to assist with implementation INCLUDES LIFETIME SELF ASSESSMENT UPDATES Every self assessment comes with Lifetime Updates and Lifetime Free Updated Books. Lifetime Updates is an industry-first feature which allows you to receive verified self assessment updates, ensuring you always have the most accurate information at your fingertips.

A Systems Thinking Approach to Business Intelligence Solutions Based on Cloud Computing "O'Reilly Media, Inc."

Your all-in-one resource for using Pentaho with MySQL forBusiness Intelligence and Data Warehousing Open-source Pentaho provides business intelligence (BI) and datawarehousing solutions at a fraction of the cost of proprietarysolutions. Now you can take advantage of Pentaho for your businessneeds with this practical guide written by two major participantsin the Pentaho community. The book covers all components of the Pentaho BI Suite. You'lllearn to install, use, and maintain Pentaho-and find plenty ofbackground discussion that will bring you thoroughly up to speed onBI and Pentaho concepts. Of all available open source BI products, Pentaho offers themost comprehensive toolset and is the fastest growing open sourceproduct suite Explains how to build and load a data warehouse with PentahoKettle for data integration/ETL, manually create JFree (pentahoreporting services) reports using direct SQL queries, and createMondrian (Pentaho analysis services) cubes and attach them to aJPivot cube browser Review deploying reports, cubes and metadata to the Pentahoplatform in order to distribute BI solutions to end-users Shows how to set up scheduling, subscription and automaticdistribution The companion Web site provides complete source code examples,sample data, and links to related resources.

Developing Business Intelligence Apps for SharePoint Apress

A compounding model resolution with available relevant data can often provide insight towards a solution methodology; which Business intelligence software models, tools and techniques are necessary? Will team members regularly document their Business intelligence software work? Are we Assessing Business intelligence software and Risk? How do we ensure that implementations of Business intelligence software products are done in a way that ensures safety? Which customers cant participate in our Business intelligence software domain because they lack skills, wealth, or convenient access to existing solutions? Defining, designing, creating, and implementing a process to solve a business challenge or meet a business objective is the most valuable role... In EVERY company, organization and department. Unless you are talking a one-time, single-use project within a business, there should be a process. Whether that process is managed and implemented by humans, AI, or a combination of the two, it needs to be designed by someone with a complex enough perspective to ask the right questions. Someone capable of asking the right questions and step back and say, 'What are we really trying to accomplish here? And is there a different way to look at it?' For more than twenty years, The Art of Service's Self-Assessments empower people who can do just that - whether their title is

marketer, entrepreneur, manager, salesperson, consultant, business process manager, executive assistant, IT Manager, CxO etc... - they are the people who rule the future. They are people who watch the process as it happens, and ask the right questions to make the process work better. This book is for managers, advisors, consultants, specialists, professionals and anyone interested in Business intelligence software assessment. All the tools you need to an in-depth Business intelligence software Self-Assessment. Featuring 692 new and updated case-based questions, organized into seven core areas of process design, this Self-Assessment will help you identify areas in which Business intelligence software improvements can be made. In using the questions you will be better able to: - diagnose Business intelligence software projects, initiatives, organizations, businesses and processes using accepted diagnostic standards and practices - implement evidence-based best practice strategies aligned with overall goals - integrate recent advances in Business intelligence software and process design strategies into practice according to best practice guidelines Using a Self-Assessment tool known as the Business intelligence software Scorecard, you will develop a clear picture of which Business intelligence software areas need attention. Included with your purchase of the book is the Business intelligence software Self-Assessment downloadable resource, which contains all

questions and Self-Assessment areas of this book in a ready to use Excel dashboard, including the self-assessment, graphic insights, and project planning automation - all with examples to get you started with the assessment right away. Access instructions can be found in the book. You are free to use the Self-Assessment contents in your presentations and materials for customers without asking us - we are here to help. <u>Business Intelligence - Simple Steps to Win, Insights and Opportunities for Maxing Out Success</u> Business Intelligence Clinic Turn storehouses of data into a strategic tool Business intelligence has recently become a word used by almostevery CFO, controller, and analyst. After having spent the lastdecade implementing Enterprise Resource Planning software and othermission critical solutions, companies now have large databases withtransactional data sitting in their computer rooms. Now, finally,the technology has reached a point where it is possible- in almostreal time-to quickly and easily analyze the financial data in thecorporate databases, to be able to make more intelligent businessdecisions. This book will help financial managers understand thetrends, technology, software selection, and implementation offinancial business intelligence (financial BI) software. With adictionary of business intelligence terms, a comprehensive list ofRequest for Proposal questions, and examples of popular financialbusiness intelligence reroutes and user interfaces, this bookenables managers to

measure their companies' business intelligenceand maximize its value. **Pentaho Solutions** Createspace Independent Publishing Platform

The one-stop-source powering Business intelligence success, jam-packed with ready to use insights for results, loaded with all the data you need to decide how to gain and move ahead. Based on extensive research, this lays out the thinking of the most successful Business intelligence knowledge experts, those who are adept at continually innovating and seeing opportunities. This is the first place to go for Business intelligence innovation - INCLUDED are numerous real-world Business intelligence blueprints, presentations and templates ready for you to access and use. Also, if you are looking for answers to one or more of these questions then THIS is the title for you: What is business intelligence? Make or buy BI (Business Intelligence)? What is the future of business intelligence? What is the difference between business intelligence and business analytics? Can Business Intelligence (BI) meet business expectations? What are the most cost effective Business Intelligence tools? What are the best business intelligence solutions? What is the best business intelligence software? Which business intelligence tools have the best user interface? Which metaphor best explains Business Intelligence? What is the difference between a data scientist and a business intelligence analyst? What is Business intelligence consulting? Business Intelligence: What data analysis engine should I learn? How has social media redefined business intelligence? How should one begin career in data mining/business intelligence? Business

Intelligence: Who actually uses BI tools? Business Intelligence: Food Truck Analytics? How do Jasper and Pentaho compare as business intelligence solutions? How does business intelligence consulting work? What is the best Business Intelligence software in the marketplace? ...and much more..."

Practical Business Intelligence 5starcooks
Presents a comprehensive tutorial on the core SQL Server concepts needed to understand the Sharepoint business intelligence investments offered in the text, which include Visio services, Excel services, business connectivity services, and Power View and PerformancePoint services.

Oracle Data Warehousing and Business Intelligence Solutions Apress
Solve business challenges with Microsoft Power BI's advanced visualization and data analysis techniques Key Features Create effective storytelling reports by implementing simple-to-intermediate Power BI features Develop powerful analytical models to extract key insights for changing business needs Build, publish, and share impressive dashboards for your organization Book Description To succeed in today's transforming business world, organizations need business intelligence capabilities to make smarter decisions faster than ever before. This Power BI book is an entry-level guide that will get you up and running with data modeling, visualization, and analytical techniques from scratch. You'll find this book handy if you want to get well-versed with the extensive Power BI ecosystem. You'll start by covering the basics of business intelligence and installing Power BI. You'll then learn the wide range of Power BI features to

unlock business insights. As you progress, the book will take you through how to use Power Query to ingest, cleanse, and shape your data, and use Power BI DAX to create simple to complex calculations. You'll also be able to add a variety of interactive visualizations to your reports to bring your data to life. Finally, you'll gain hands-on experience in creating visually stunning reports that speak to business decision makers, and see how you can securely share these reports and collaborate with others. By the end of this book, you'll be ready to create simple, yet effective, BI reports and dashboards using the latest features of Power BI. What you will learn Explore the different features of Power BI to create interactive dashboards Use the Query Editor to import and transform data Perform simple and complex DAX calculations to enhance analysis Discover business insights and tell a story with your data using Power BI Explore data and learn to manage datasets, dataflows, and data gateways Use workspaces to collaborate with others and publish your reports Who this book is for If you're an IT manager, data analyst, or BI user new to using Power BI for solving business intelligence problems, this book is for you. You'll also find this book useful if you want to migrate from other BI tools to create powerful and interactive dashboards. No experience of working with Power BI is expected.

The New Era of Enterprise Business Intelligence John Wiley & Sons
If you want to learn Business Intelligence software, if you are looking for specific BI tool, or if you are trying to decide on your next new BI solution, you will love Business Intelligence Clinic. One dataset, multiple solutions: Each book is about a different BI software, and you will follow step-by-step

instructions to create a professional sales dashboard with the same friendly dataset. The BI Clinic series is suitable for everyone - managers, analysts, students... - It will help you compare different Business Intelligence tools, learn the basics, and select the best for your project, company, customers, or personal needs. In this Create and Learn book, Power BI - Business Intelligence Clinic with more than 300 images (Color Version), you will you go through important topics of Microsoft Power BI Desktop - a Free BI tool from Microsoft. You will learn how to install Power BI Desktop, get data, model your data, work with visuals and reports, create a sales dashboard, and share your work with others. We will not go into deep theories as the purpose of this book and all Create and Learn material is to make the most of your time and to learn by doing. You will follow step-by-step instructions to create a professional sales dashboard, and eight warm-up dashboards to help you rapidly increase your Power BI knowledge. I hope this book will help you to start your journey in the Business Intelligence world and give you the right tools to start building professional reports and dashboards using Microsoft Power BI. Thank you for creating and learning. Roger F. Silva For Kindle ebook, or Black & White (cheaper than color), versions use this link:

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Business Intelligence, Reprint Edition
5starcooks

Get more out of Microsoft Power BI turning your data into actionable insights About This Book From connecting to your data sources to developing and deploying immersive, mobile-ready dashboards and visualizations, this book

covers it all Over 90 hands-on, technical recipes, tips, and use cases from across the Power BI platform including the Power BI Service and Mobile Applications Proven development techniques and guidance for implementing custom solutions with DAX and M languages Who This Book Is For This book is for BI professionals who wish to enhance their knowledge of Power BI beyond and to enhance the value of the Power BI solutions they deliver to business users. Those who are looking at quick solutions to common problems while using Power BI will also find this book to be a very useful resource .Some experience with Power BI will be useful. What You Will Learn Cleanse, stage, and integrate your data sources with Power BI Abstract data complexities and provide users with intuitive, self-service BI capabilities Build business logic and analysis into your solutions via the DAX programming language and dynamic, dashboard-ready calculations Take advantage of the analytics and predictive capabilities of Power BI Make your solutions more dynamic and user specific and/or defined including use cases of parameters, functions, and row level security Understand the differences and implications of DirectQuery, Live Connections, and Import-Mode Power BI datasets and how to deploy content to the Power BI Service and schedule refreshes Integrate other Microsoft data tools such as Excel and SQL Server Reporting Services into your Power BI solution In Detail Microsoft Power BI is a business intelligence and analytics platform consisting of applications and services designed to provide coherent, visual and interactive insights of data. This book will provide thorough, technical examples of

using all primary Power BI tools and features as well as demonstrate high impact end-to-end solutions that leverage and integrate these technologies and services. Get familiar with Power BI development tools and services, go deep into the data connectivity and transformation, modeling, visualization and analytical capabilities of Power BI, and see Power BI's functional programming languages of DAX and M come alive to deliver powerful solutions to address common, challenging scenarios in business intelligence. This book will excite and empower you to get more out of Power BI via detailed recipes, advanced design and development tips, and guidance on enhancing existing Power BI projects. Style and approach This book consists of practical recipes on Power BI that target novices as well as intermediate Power BI users. It goes deep into

the technical issues, covers additional protocols, and many more real-live examples.
Tableau - Business Intelligence Clinic 5starcooks
To get ahead in today's hyper-competitive marketplace, your business has to take advantage of the data you already have and mine that data to give you new insight, metrics, and clues to what drives successful customer interactions. In Pro SharePoint 2013 Business Intelligence Solutions, you'll learn exactly how to unlock that magic, build business intelligence facilities on SharePoint, and glean insights from data to propel your business to the next level. To understand the various business intelligence offerings in SharePoint 2013, you need to understand the core SQL Server business intelligence concepts, and the first part of the book presents a comprehensive tutorial on

those fundamentals. Pro SharePoint 2013 Business Intelligence Solutions then focuses on specific SharePoint business intelligence investments including: Visio Services Excel Services SQL Server Reporting Services Business Connectivity Services Power View and PerformancePoint Services Authors Manpreet Singh, Sha Anandan, Sahil Malik, and Steve Wright walk you through all of this material comprehensively in practical, hands-on format, with plenty of examples to empower you to use these products in your real-life projects. As compelling as SharePoint and SQL Server business intelligence are together, the challenge always has been finding people who understand both SharePoint and SQL Server well enough to deliver such business intelligence solutions. With this book in hand, you become part of that select group. Get your copy of Pro SharePoint 2013 Business Intelligence Solutions today!

Fundamentals of Business Intelligence
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If you want to learn Business Intelligence software, if you are looking for specific BI tool, or if you are trying to decide on your next new BI solution, you will love the Business Intelligence Clinic. One dataset, multiple solutions: Each book is about a different BI software, and you will follow step-by-step instructions to create a professional sales dashboard with the same friendly dataset. The BI Clinic series is suitable for everyone - managers, analysts, students... - It will help you compare different Business Intelligence tools, learn the basics, and select the best for your project, company, customers, or personal

needs. In this Create and Learn book, Tableau - Business Intelligence Clinic with more than 300 images Black & White, you will you go through important topics of Tableau Desktop. You will learn how to install Tableau Desktop, get data, model your data, work with visuals and reports, create a sales dashboard, and share your work with others. We will not go into deep theories as to the purpose of this book and all Create and Learn material is to make the most of your time and to learn by doing. I hope this book will help you to start your journey in the Business Intelligence world and give you the right tools to start building professional reports and dashboards using Tableau. Thank you for creating and learning. Roger F. Silva If you want to

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If you want to learn Business Intelligence software, if you are looking for specific BI tool, or if you are trying to decide on your next new BI solution, you will love Business Intelligence Clinic. One dataset, multiple solutions: Each book is about a different BI software, and you will follow step-by-step instructions to create a professional sales dashboard with the same friendly dataset. The BI Clinic series is suitable for everyone

- managers, analysts, students... - It will help you compare different Business Intelligence tools, learn the basics, and select the best for your project, company, customers, or personal needs. In this Create and Learn book, Excel Power Suite - Business Intelligence Clinic with more than 250 images Black & White, you will you go through important topics of Microsoft Excel and its Power Suite (Power Query, Data Model, and Power Pivot). You will learn how to get data, model your data, work with visuals and reports, create a sales dashboard, and share your work with others. We will not go into deep theories as the purpose of this book and all Create and Learn material is to make the most of your time and to learn by doing. You will follow step-by-step instructions to create a professional sales dashboard to help you rapidly increase your Excel Power Suite knowledge. I hope this book will help you to start your journey in the Business Intelligence world and give you the right tools to start building professional reports and dashboards using MicrosoftExcel. Thank you for creating and learning. Roger F. Silva Check the Business Intelligence Clinic series One dataset, multiple solutions: Power BI - Business Intelligence Clinic Excel Power Suite - Business Intelligence Clinic Tableau - Business Intelligence Clinic Qlik - Business Intelligence Clinic

Business Intelligence Packt Publishing Ltd Inhaltsangabe:Abstract: The worldwide process of globalization makes it necessary for a firm to

collect in-formation about its external environment (competitors, stakeholders, products, markets, etc.) and to relate it with the internal information of the firm. In 1985 Porter and Millar (1985) described an information revolution that affects competition in different ways. Collecting internal and external data is the necessary first step to guarantee a valid information base for strategic decisions and successful actions. The evaluation of these data for decision-making processes and the ability to see important relations and structures in the data can be supported by new IT-applications, called Business Intelligence (henceforth BI). This thesis examines the latest developments of information technologies from the Resource-based perspective of Strategic Management. The general question that motivates this thesis and needs to be answered is: Can the use of

Business Intelligence Applications lead to a sustainable competitive advantage? One a more concrete level it asks, if Business Intelligence solutions can be resources that lead directly to a long-lasting competitive advantage or at least to a temporary advantage. Answering those questions pursues the aim of making a step towards the operationalization of the Resource-based View (RBV) and the more specialized Dynamic Capability View (DCV). The subject of the analysis is a specific Business Intelligence software solution, which has been chosen because it is representative of all BI applications. It is offered worldwide on the markets for analytical applications in Europe, Asia and America and based on the common data warehouse technology. This thesis is supposed to provide the base for possible further empirical work regarding this topic. The

empirical work of this thesis is done in the mode of a case study concentrating on a set of information technology products. The examination of a specific application that is offered on the market Business Intelligence on an analysis based on the Resource-based view enables the proving of statements about BI with the help of concrete examples. The case study is based to substantial parts on information derived from personal interviews with Siemens Business Services, Germany and information available in the Internet. The first part of this thesis (section 2) gives an introduction and categorization of Business Intelligence. Using the example of the [...]

Agile Analytics Createspace Independent Publishing Platform

Using Agile methods, you can bring far greater innovation, value, and quality to any data warehousing (DW), business intelligence (BI), or analytics project. However, conventional Agile methods must be carefully adapted to address the unique characteristics of DW/BI projects. In Agile Analytics, Agile pioneer Ken Collier shows how to do just that. Collier introduces platform-agnostic Agile solutions for integrating infrastructures consisting of diverse operational, legacy, and specialty systems that mix commercial and custom code. Using working examples, he shows how to manage analytics development teams with widely diverse skill sets and how to support enormous and fast-growing data volumes. Collier's techniques offer optimal value whether your projects involve "back-end" data management, "front-end" business

analysis, or both. Part I focuses on Agile project management techniques and delivery team coordination, introducing core practices that shape the way your Agile DW/BI project community can collaborate toward success Part II presents technical methods for enabling continuous delivery of business value at production-quality levels, including evolving superior designs; test-driven DW development; version control; and project automation Collier brings together proven solutions you can apply right now--whether you're an IT decision-maker, data warehouse professional, database administrator, business intelligence specialist, or database developer. With his help, you can mitigate project risk, improve business alignment, achieve better

results--and have fun along the way. Business Intelligence Solutions A Complete Guide - 2020 Edition Prentice Hall Professional

This book is about using business intelligence as a management information system for supporting managerial decision making. It concentrates primarily on practical business issues and demonstrates how to apply data warehousing and data analytics to support business decision making. This book progresses through a logical sequence, starting with data model infrastructure, then data preparation, followed by data analysis, integration, knowledge discovery, and finally the actual use of discovered knowledge. All examples are based on the most recent achievements

in business intelligence. Finally this book outlines an overview of a methodology that takes into account the complexity of developing applications in an integrated business intelligence environment. This book is written for managers, business consultants, and undergraduate and postgraduates students in business administration.

Pro SharePoint 2013 Business Intelligence Solutions John Wiley & Sons Organizations are expected to spend $26 billion on business intelligence initiatives in 2008. Now that all the data is in relational databases, it's time to start getting value at the organizational level from that data. Microsoft has a host of tools to provide easy access to aggregated business data from multiple back ends and to display that data in comprehensive, easy-to-read graphics and reports, namely PerformancePoint Server. This book, written by a Microsoft-employed PerformancePoint expert, walks the reader through the entire product.

Pro SharePoint 2010 Business Intelligence Solutions Business Expert Press Learn to get the most out of your business data to optimize your business About This Book This book will enable and empower you to break free of the shackles of spreadsheets Learn to make informed decisions using the data at hand with this highly practical, comprehensive guide This book includes real-world use cases that teach you how analytics can be put to work to optimize your business Using a fictional transactional dataset in raw form, you'll

work your way up to ultimately creating a fully-functional warehouse and a fleshed-out BI platform Who This Book Is For This book is for anyone who has wrangled with data to try to perform automated data analysis through visualizations for themselves or their customers. This highly-customized guide is for developers who know a bit about analytics but don't know how to make use of it in the field of business intelligence. What You Will Learn Create a BI environment that enables self-service reporting Understand SQL and the aggregation of data Develop a data model suitable for analytical reporting Connect a data warehouse to the analytic reporting tools Understand the specific benefits behind visualizations with D3.js, R, Tableau, QlikView, and Python Get to know the best practices to develop various reports and applications when using BI tools Explore the field of data analysis with all the data we will use for reporting In Detail Business Intelligence (BI) is at the crux of revolutionizing enterprise. Everyone wants to minimize losses and maximize profits. Thanks to Big Data and improved methodologies to analyze data, Data Analysts and Data Scientists are increasingly using data to make informed decisions. Just knowing how to analyze data is not enough, you need to start thinking how to use data as a business asset and then perform the right analysis to build an insightful BI solution. Efficient BI strives to achieve the automation of data for ease of reporting and analysis.

Through this book, you will develop the ability to think along the right lines and use more than one tool to perform analysis depending on the needs of your business. We start off by preparing you for data analytics. We then move on to teach you a range of techniques to fetch important information from various databases, which can be used to optimize your business. The book aims to provide a full end-to-end solution for an environment setup that can help you make informed business decisions and deliver efficient and automated BI solutions to any company. It is a complete guide for implementing Business intelligence with the help of the most powerful tools like D3.js, R, Tableau, Qlikview and Python that are available on the market. Style and

approach Packed with real-world examples, this pragmatic guide helps you polish your data and make informed decisions for your business. We cover both business and data analysis perspectives, blending theory and practical hands-on work so that you perceive data as a business asset.

Data Science & Business Analytics John Wiley & Sons

This book provides business developers and architects the information they need to successfully implement business intelligence solutions using Information Bridge Framework and Visual Studio .NET.

Business Intelligence Guidebook Complete Publishing

A Complete Blueprint for Maximizing the Value of Business Intelligence in the Enterprise The typical enterprise recognizes the immense potential of business intelligence (BI) and its impact upon many

facets within the organization—but it's not easy to transform BI's potential into real business value. In The New Era of Enterprise Business Intelligence, top BI expert Mike Biere presents a complete blueprint for creating winning BI strategies and infrastructure, and systematically maximizing the value of information throughout the enterprise. This product-independent guide brings together start-to-finish guidance and practical checklists for every senior IT executive, planner, strategist, implementer, and the actual business users themselves. Drawing on thousands of hours working with enterprise customers, Biere helps decision-makers choose from today's unprecedented spectrum of options, including the latest BI platform suites and appliances. He offers practical, "in-the-trenches" insights on a wide spectrum of planning and implementation issues, from segmenting and supporting users to working with unstructured data. Coverage includes Understanding the scope of today's BI solutions and how they fit into existing infrastructure Assessing new options such as SaaS and cloud-based technologies Avoiding technology biases and other "project killers" Developing effective RFIs/RFPs and proofs of concept Setting up competency centers and planning for skills development Crafting a better experience for all your business users Supporting the requirements of senior executives, including performance management Cost-justifying BI solutions and measuring success Working with enterprise content management, text analytics, and search Planning and constructing portals, mashups, and other user interfaces Previewing the future of BI