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Official Gazette of the United States Patent and Trademark Office Clube de Autores Take control of your photography! Fed up with inconsistent pictures from your camera? Disappointed with your photos? Getting lost in encyclopedic photography books full of technical jargon? You may want to excel more in your photography or just impress your friends and family with your photos. Light Academy Photo Companion Guides help you to become a better photographer, simply. I began training in 2013, since then students have commented that many books confuse them. Technical information becomes overwhelming and halts the learning process. The Light Academy Photo Companion Guides are short, helpful and easy to follow. Some also contain a field guide at the back. Keep them with you, on your tablet or phone, or by your workstation. I have kept them at around 30 pages to keep the learning process manageable. Choose the areas of photography you want to expand your skill on. Buy what you need at prices that will not break the bank. About the Author - Tony Bramley FRPS Tony Bramley has been a professional photographer for over twenty years. His own photography passion started back in the 1980s as an amateur at his local camera club. He has shot from 35mm, medium format to DSLR and has been using mirrorless since 2013. Professionally, he has shot portraiture, weddings, commercial and PR photography. His personal photography revolves around abstract, street, social documentary, landscape and architecture subjects. In December 2015, he received the prestigious title of Fellow of the Royal Photographic Society. In 2016 The Bill Wisden MBE HonFRPS Fellowship of the Year Award followed. Now semi-retired, he concentrates on training creating digital images with "wow" From picking your camera to posting photos on the photographer groups and on a one-to-one basis. His company, The Light Academy organises workshops in East Anglia and the London area. He is still active in club photography as well as travelling for talks and judging. Sign up for training workshops at www.lightacademy.co.uk Facebook: https://www.facebook.com/lightacademyphotographytraining

The Nikon Autofocus System, 2nd Edition John Wiley & Sons Autofocus changed the way photos are taken, making it easier to capture and keep the subject in sharp focus. Since autofocus was first introduced, it has become much more complicated, offering different focus modes, focus types, and focus points. What started out as a way to simplify the photo-making process has turned into a complicated endeavor with numerous choices and settings. A Photographer's Guide to Focus and Autofocus: From Snapshots to Great Shots is here to answer all your questions about the focusing system in today's cameras and their various autofocus modes. Photographer Alan Hess covers the simple basics of focus: manual focus versus autofocus, the best focus modes to use, and how focus works in both DSLRs and mirrorless cameras. Then book is a must-have for any photographer's bookcase. Providing examples and he discusses more advanced topics, including autofocus sensor types, back-button autofocus, and focus for DSLR video. There is much more to autofocus, and focus in general, than just pushing the shutter release button and hoping the image is sharp and in focus. With this book, you'll learn how to get the right focus in your images, no matter what the occasion. Follow along with your friendly and knowledgeable guide, and you will: Learn the top ten things to know about focus, including how to use the focus controls on the camera, how to pick the autofocus point, and when to use pre-focus in your images Address common autofocus issues such as dealing with low contrast or low light, or shooting through obstacles like glass or a fence Develop troubleshooting techniques for what to do when the autofocus doesn't work properly Work with both manual focus and autofocus and learn tricks to achieve better focus in video And once you've got the shot, show it off! Join the book's Flickr group to share your photos and tips at flickr.com/groups/focusandautofocusfromsnapshotstogreatshots Popular Photography Taylor & Francis

David Busch's Nikon Z50 Guide to Digital Photography is your all-in-one comprehensive resource and reference for getting the most out of your Nikon Z50 mirrorless camera. Nikon 's first APS-C format mirrorless model is compact, weighs just 14 ounces, and is very affordable, making it the perfect camera for budding photo enthusiasts. It 's built around a 21-megapixel sensor that offers excellent image quality and is sensitive enough for low light shooting. With a 209-point phase-detect autofocus system covering more than 85 percent of the frame, the Z50 can shoot sports and action at up to 11 frames per second, with lightning fast focus. The Z50 can capture both 4K and Full HD movies, too, and the flip-down rear LCD is ideal for selfies and vlogging. With this book in hand, you 'll master all the camera 's impressive features, and fine tune your camera skills as develop your creativity taking great photographs with your new Z50.

Filled with detailed how-to steps and full-color illustrations, David Busch's Nikon Z50 Armed with this general knowledge, Hagen then dives deep and offers camera setups, settings, and Guide to Digital Photography covers all the camera's capabilities in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, challenging for focus: action and sports (indoor and outdoor), wildlife (including birds in flight), and and more, and relates each feature to specific photographic techniques and situations. Also included is the handy visual guide to the Z50, with close-up photos and descriptions of the camera's essential features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author 's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Nikon Z50 today.

The Ultimate Digital Photography Guide for Beginners Rocky Nook, Inc.

While focusing your camera seems like it should be a no-brainer—there 's autofocus, after all!—it 's often not a simple task. Depending on the shooting situation, your camera, and the countless scenarios that can "throw off" the focus, the task of achieving sharp images with great focus can be deceptively challenging. If you 're a passionate photographer eager to learn the best ways to achieve tack-sharp focus in your images, these 50 focus-based principles are exactly what you need to take your work to the next level. With photographer and author John Greengo as your guide, you 'Il quickly learn nearly four dozen techniques for achieving focus in every shooting situation. You 'Il

learn: • How to optimize autofocus no matter what kind of camera you have (DSLR or mirrorless) • How to master manual focus • Which focus modes and focus areas work best for different situations • How to use your camera 's autofocus aids, such as magnification and focus peaking • Techniques to keep your camera stable, either handheld or on a tripod • How shutter speed and aperture affect sharpness Written in the author 's friendly and approachable style, and illustrated with examples that clearly show how each technique can help you capture great photos, 50 Things Photographers Need to Know About Focus is designed to be an effective, fast, and fun way to learn how to achieve great focus in your images—no matter what situation. TABLE OF CONTENTS Chapter 1: Focus Basics Chapter 2: Autofocus Chapter 3: Mirrorless Autofocus Chapter 4: DSLR Autofocus Chapter 5: Customized Autofocus Controls Chapter 6: Autofocus Aids Chapter 7: Autofocus and Lenses Chapter 8: Manual Focus and Lenses Chapter 9: Exposure Control for Focus Chapter 10: Advanced Focusing Techniques Chapter 11: Other Focus Topics **Popular Photography** Taylor & Francis

The Panaflex User's Manual, Second Edition, provides detailed instructions and illustrations on how to use Panaflex motion picture camera equipment. Developed in conjunction with Panavision, this easy-to follow manual provides current, up-to-date information on all aspects of the most widely used camera system on major motion pictures in Hollywood. The Panaflex User's Manual, Second Edition, provides detailed instructions and illustrations on how to use Panaflex motion picture camera equipment. Developed in conjunction with Panavision, this easy-to follow manual provides current, up-to-date information on all aspects of the most widely used camera system on major motion pictures in Hollywood.

Popular Photography Ron Belshaw

In this guide to digital photography, you will learn the basic and elemental subjects that will familiarize you with photographic terms and settings. All the important modes and techniques are treated to get the best pictures possible through getting to know your camera and understanding the elemental functions of your equipment and understanding how light and shadow affect your photos and how to take advantage of environments and what are the best settings and how they work so you can go out and start having fun by putting into practice every photo technique included in this book and so much more. So, you can become a proficient photographer and so being able to reach new levels on the mastering of your passion and development of your artistic gifts.

Popular Photography Peachpit Press

8 books in 1 - your key to terrific digital photos! Your one-stop, full-color guide to Web, here's what you need to know about digital photography in eight easy-to-use minibooks! Packed with full-color examples that will get your creative juices flowing, this guide helps you take better pictures; edit, organize, and share them; restore vintage prints; and more. Discover how to Choose the right camera and software Compose and shoot great pictures Edit images with Photoshop and Photoshop Elements Scan old prints and repair them Print your photos or share them online Popular Photography Rocky Nook, Inc.

This seminal photography text, now in its 11th edition, has been revamped, reorganized, and modernized to include the most up-to-date and need-to-know information for photographers. Introducing all the key concepts and fundamentals of photography, this practical information throughout to allow photographers to apply concepts to their own work, the text explains the fundamentals of photography in an accessible way. Fully updated to reflect the dynamic changes in the industry, this 11th edition includes expanded and updated content focusing on advances in camera technology and digital lighting, connecting with the global photography industry and professional networks through social media, updated images throughout, and a new chapter on new digital outputs. Ideal as a foundational text for students of photography as well as a key reference for professionals.

Popular Photography Rocky Nook, Inc.

With today's advanced camera technology, achieving focus on a photographic subject seems like it should be a straightforward task, but many photographers know that it can be deceptively difficult, especially when shooting moving subjects or in challenging situations. Now, there is a complete guide available for Nikon shooters that will help them get tack-sharp photos every time.

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In The Nikon Autofocus System, 2nd Edition, photographer Mike Hagen, author of the bestselling The Nikon Creative Lighting System, takes his deep knowledge of Nikon technology and concentrates on its focus features. In this book, which covers all current Nikon DSLR models (including the D5 and D500), Hagen fully explains how Nikon autofocus works, including detailed discussions of all the autofocus modules, drive systems, and camera buttons and menus. He also devotes an entire chapter to explore how focus works with Nikon's lenses.

best practices for specific field techniques that address the photographic genres that are notoriously macro photography. He also covers genres such as portrait, landscape, underwater, low-light, and street photography. Hagen not only advises on the best ways to set up the camera and focus systems, he gives helpful tips and tricks throughout the book.

The Nikon Autofocus System also covers:

- Live view autofocus methods and settings
- Achieving great focus in video
- AF tracking
- AF shooting styles, such as back-button AF and shutter-release AF
- HDR, panoramas, and other techniques for shooting with a tripod

 An entire chapter on additional terms and techniques, such as hyperfocal distance, calibrating lenses, focus and flash photography, and more

Popular Photography

MEET YOUR DSLR There are tons of camera types on the market today—from cheap point-and-shoots to mirrorless interchangeable-lens (ILC) models, from tiny action cams to the camera on your smartphone. But for many dedicated shooters, the obvious first choice in equipment is still a digital single-lens reflex (DSLR) camera. Why? First, DSLRs allow a shooter to frame pictures with precision fairly easily. Second, the sheer number of lens types available lets one camera perform many functions. Like any new piece of equipment, function and controls can take some getting used to. Here's an overview of the main controls, as well as a quick peak at what's going on inside the camera itself. MANUAL FOCUS RING Don't want your camera to decide where to focus? Turn this ring. Want to make fine manual focus adjustments while using autofocus? Again, turn this ring. ZOOM RING When your DSLR is fitted with a zoom lens, use this ring to adjust for desired focal length—and determine how close or far away a subject in your shot appears. IMAGE STABILIZATION SWITCH Located on your lens or the body of your camera, this switch kicks image stabilization on and off. This function allows you to get sharper images of static objects without a tripod or in lower light than might be possible without it. HOTSHOE While it sounds like a dated dance move, it's actually where you attach a flash or other accessory to your camera. A lot of times, DSLRs come with covers to shield the hotshoe when it's not in use. MODE DIAL Use this dial to pick a shooting mode. Cede control of exposure settings to the camera in fully automatic mode, be a control freak in fully manual, or try one of the many preset program modes. ISO BUTTON This button controls the light sensitivity of your camera's image sensor. If you're shooting in ultrabright light, use a low ISO (50-200), and increase ISO in lower light. FYI, the higher the ISO in use, the more noise—visual distortion, often in the form of grainy or blotchy appearance—your image may have. AUTOFOCUS BUTTON Press this button to tell your DSLR to pick which elements in your shot should appear the sharpest. VIEWFINDER Peek through the viewfinder to make choices about how to compose and frame your shot. Through it, you'll see a corrected (read: right side up) version of the image that reflects off your camera's reflex mirror. SHUTTER Essentially a mechanical curtain, the shutter serves as a movable barrier between a camera's image sensor and its lens. Open the shutter, and your camera's reflex mirror pivots up, allowing an image to hit the image sensor. PENTAPRISM Not unlike the brain's visual cortex—the part of your brain that converts images your eyes see as upside down—this pentagon-shape prism flips an image out of reverse before sending it the viewfinder's way. IMAGE SENSOR A device covered with pixels (light-sensitive cells), an image sensor measures the intensity and color of an image that has passed through the shutter. Last, the image sensor converts these measurements into digital form—ultimately capturing your shot. REFLEX MIRROR When an image enters a lens, it's upside down. The reflex mirror reflects that image through a focusing screen, in the direction of the pentaprism. LENS Detachable lenses change your camera's capabilities by narrowing or widening a circular opening—the size of which is called the aperture—to control the amount of light that enters. Light passes through the lens on its way to the reflex mirror. **Popular Photography**

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A Photographer's Guide to Focus and Autofocus

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50 Things Photographers Need to Know About Focus

Digital Video Shooting Theory

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