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Cases in Operations Management | SAGE Publications Inc

Building operations management theory through case and field research Jack Meredith Babcock Graduate School of Management, Wake Forest University, P.O. Box 7659, Winston-Salem, NC 27109, USA

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Basic Bookcase Build

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Basic Bookcase Build

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Summary The Ivey Casebook Series is a co-publishing partnership between SAGE Publications and the Richard Ivery School of Business at The University of Western Ontario. Cases in Operations Management is unique in its strong grounding in real-world decisions. The cases are structured into six modules each offering an overview of key concepts.

*Cases in Operations Management, 3rd Edition - Pearson*

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