

Change Screen Resolution Mac Retina

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Health Informatics: Practical Guide for Healthcare and Information Technology Professionals (Sixth Edition) John Wiley & Sons

In today's remote-oriented, work-from-home world, clear, persuasive communication is more important than ever. People don't read, they skim. Persuasive images that attract, hold, and motivate an audience is essential. Techniques of Visual Persuasion shows how to use images to grab the viewer's attention long enough to powerfully share a message and move them to action. These techniques help you improve: Persuasive techniques Communication skills Business presentations Photos and images Videos and motion graphics To communicate clearly and effectively today, you need to consider how a message looks, as well as what a message says. This book is essential reading for anyone who wants to create change.

How to Cheat in Adobe Flash CC John Wiley & Sons

Apple gives macOS new features and improvements right on your desktop and under the hood with Catalina—aka OS X 10.15. With this updated guide, you'll learn how to use your iPad as a second screen, work with iPad apps on your Mac, and use Screen Time on your Mac. This new edition of the #1 bestselling Mac book shows you how to use the revamped apps for Music, Podcasts, and TV. Loaded with illustrations, step-by-step instructions, tips, and tricks, this book from David Pogue—Missing Manual series creator, New York Times columnist, and Emmy-winning tech correspondent for CNBC, CBS, and NPR—covers everything Catalina has to offer with lots of humor and technical insight.

Adobe Photoshop CC for Photographers John Wiley & Sons

Here's the designer's guide to creating excellent e-books with InDesign Creative professionals are designing more and more e-books and e-zines as digital publishing increasingly gains market share. This book pulls together a wide range of essential information to help them maximize the versatility of InDesign for e-publishing. If you need to know how to build, deploy, and manage digital publications using InDesign, here's your guide to the process, from understanding the platforms and devices and how best to design for them to creating media-rich content for multiple formats using a variety of technologies. Designers are seeking to sharpen their skills to compete in today's e-publishing market, and this book is packed with necessary information about creating and adapting content for e-publication Explains how to plan a new digital publication, convert a print publication to digital, add multimedia and interactivity, and publish and distribute the finished product Covers platforms, devices, and formats; creating media-rich content; designing for different devices; and managing digital publications Examines Adobe's Digital Publishing System, CSS, HTML5, and other commercial vehicles available for e-publishing on multiple platforms, including iPad, Kindle, NOOK, and other tablets and e-readers ePublishing with InDesign is a valuable tool for designers seeking to boost their skills and create cutting-edge e-publications. Beginning iPhone Development with Swift 2 Hot Metal Press

Take a bite out of all your Mac has to offer with this bestselling guide So, you joined the cool kids club and bought a Mac. Kudos! Now, do you dare admit to your sophisticated Mac mates that you still need some help figuring out how it works? No worries, Macs For Dummies is here to help! In full color for the first time ever, the latest edition of this long-running bestseller takes the guesswork out of working with your new Mac, providing easy-to-follow, plain-English answers to every possible question in the book! Whether you're trying to figure out the basics of getting around the OS X interface, learning the ins and outs of turning your Mac into a sleek productivity tool, or anything in between, Mac For Dummies makes it fast and easy to navigate your way around your new Apple computer. You'll get the know-how to rocket into cyberspace, browse the Web, send messages, back up files to the Cloud, deal with security issues, get productive with leading Mac apps, and have fun with one-stop shopping for music, movies, and media. Navigate OS X El Capitan with confidence and ease Use your Mac to power your audio and video systems Add your Mac to your home network Troubleshoot common problems when your Mac starts misbehaving Fully updated to cover the latest hardware and software releases, Macs For Dummies offers everything you need to get your geek on—and

make your Mac your minion.

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Includes • Online Workshops • Online Adobe Certified Exam (ACE) Resources • More than 500 of the most essential InDesign CC tasks Need answers quickly? Adobe InDesign CC on Demand provides those answers in a visual step-by-step format. We will show you exactly what to do through lots of full color illustrations and easy-to-follow instructions. Inside the Book • Improved publishing and productivity with Adobe Creative Cloud • Create layouts for print, web, tablets, and mobile devices • Browse, organize, and process files using Adobe Bridge or Mini Bridge • Create, link, and manage content, pages, and books • Create text and apply style to display artistic text • Create QR code graphics • Use track changes to review content • Create interactive PDFs, EPUB ebooks, and HTML web pages • Create publications for use with Adobe Digital Publishing Suite Numbered Steps guide you through each task Did You Know alerts you to tips and techniques See Also points you to related information in the book Tasks are presented on one or two pages Illustrations with matching steps Bonus Online Content Register your book at queondemand.com to gain access to: • Workshops and related files • Keyboard shortcuts Visit the author site: perspection.com

MacOS Sierra For Dummies O'Reilly Media

Pro tips for macOS from "Dr. Mac" Your shiny new iMac or trusty old MacBook both rely on macOS to help you get things done. It helps to have an equally reliable guidebook to steer you through the tasks and steps that make macOS run efficiently. This fun and friendly guide provides the direction you need to easily navigate macOS. Longtime expert Bob "Dr. Mac" LeVitus shares his years of experience to help you better understand macOS and make it a timesaving tool in your life. Take a tour of the macOS interface Get organized and save time with macOS applications Get pro tips on speeding up your Mac Back up your data with ease Covering the fundamentals of the OS and offering insight into the most common functions of macOS, this is indispensable reading for new or inexperienced macOS users.

macOS Catalina: The Missing Manual Que Publishing

Martin Evening, Photoshop hall-of-famer and acclaimed digital imaging professional, has revamped his much-admired Photoshop for Photographers book for an eleventh edition, to include detailed instruction for all of the updates to Photoshop CC on Adobe's Creative Cloud. This comprehensive guide covers all the tools and techniques serious photographers need to know when using Photoshop, from workflow guidance to core skills to advanced techniques for professional results. Using clear, succinct instruction and real world examples, this guide is the essential reference for Photoshop users of all levels. Accompanying the book is the photoshopforphotographers.com website, fully updated with new sample images, new tutorial videos, and additional bonus chapters. It's clear why so many people feel that any serious Photoshop user should not be without this invaluable reference text.

macOS High Sierra For Dummies "O'Reilly Media, Inc."

Those who have made the switch from a Windows PC to a Mac have made Switching to the Mac: The Missing Manual a runaway bestseller. The latest edition of this guide delivers what Apple doesn't—everything you need to know to successfully and painlessly move your files and adapt to Mac's way of doing things. Written with wit and objectivity by Missing Manual series creator and bestselling author David Pogue, this book will have you up and running on your new Mac in no time.

Tableau 9: The Official Guide John Wiley & Sons

A complete visual guide to the world's largest professional network Teach Yourself VISUALLY LinkedIn is your guide to becoming a part of the world's largest professional network, with over 259 million users across 200 countries and territories. Using full-color screen shots, this visually rich guide provides step-by-step instructions that show you how to get the most out of the myriad tools and features LinkedIn has to offer. The book is organized for quick, easy navigation, and written in clear, concise language that allows you to get up to speed quickly. LinkedIn has become the premier destination both for those seeking employment, and those looking to employ others. A professional take on social media, the site allows users to post resume-like profiles and network with others in their fields, connecting with past, present, and potentially future colleagues. LinkedIn is growing at a rate of two users per second, making it a major hub and networking tool for those looking to establish, maintain, or grow a professional network. This guide discusses the purpose and benefits of LinkedIn, and shows you how to set up a professional profile that will stand out from the crowd. Topics include: Setting up your account Adding endorsements and recommendations Networking with colleagues Posting status updates Showing off your

strengths, talents, and accomplishments is an important part of networking, and interacting with others in your industry is an excellent way to get your name out there and make new contacts. LinkedIn facilitates both, allowing you to broaden your reach without leaving your desk. Teach Yourself VISUALLY LinkedIn helps you get on board today.

R Markdown John Wiley & Sons

Rapid or even dramatic progress has been made in the field of AMD over recent years, leading to a constant revision of basic concepts. A wide range of fundus imaging modalities are now available, and this book explains the respective value of each technique. The information provided by OCT is presented logically by comparison with plain films, autofluorescence, fluorescein angiography, or indocyanine green angiography. Meticulous biomicroscopic examination of macular changes and the essential value of fluorescein angiography for the detection of anatomical alterations of the macula and for precise evaluation of lesions and their course by indocyanine green angiography have naturally led the author Gabriel Coscas to analyze the new data provided by OCT. *Accidental Genius* "O'Reilly Media, Inc."

R Markdown: The Definitive Guide is the first official book authored by the core R Markdown developers that provides a comprehensive and accurate reference to the R Markdown ecosystem. With R Markdown, you can easily create reproducible data analysis reports, presentations, dashboards, interactive applications, books, dissertations, websites, and journal articles, while enjoying the simplicity of Markdown and the great power of R and other languages. In this book, you will learn Basics: Syntax of Markdown and R code chunks, how to generate figures and tables, and how to use other computing languages Built-in output formats of R Markdown: PDF/HTML/Word/RTF/Markdown documents and ioslides/Slidy/Beamer/PowerPoint presentations Extensions and applications: Dashboards, Tufte handouts, xaringan/reveal.js presentations, websites, books, journal articles, and interactive tutorials Advanced topics: Parameterized reports, HTML widgets, document templates, custom output formats, and Shiny documents. Yihui Xie is a software engineer at RStudio. He has authored and co-authored several R packages, including knitr, rmarkdown, bookdown, blogdown, shiny, xaringan, and animation. He has published three other books, Dynamic Documents with R and knitr, bookdown: Authoring Books and Technical Documents with R Markdown, and blogdown: Creating Websites with R Markdown. J.J. Allaire is the founder of RStudio and the creator of the RStudio IDE. He is an author of several packages in the R Markdown ecosystem including rmarkdown, flexdashboard, learnr, and radix. Garrett Golemund is the co-author of R for Data Science and author of Hands-On Programming with R. He wrote the lubridate R package and works for RStudio as an advocate who trains engineers to do data science with R and the Tidyverse.

Macs For Dummies CRC Press

OCT provided a great advantage over other diagnostic modalities, as it could noninvasively provide tomographic images of the retina of a living eye. As a result, a number of new findings in retinal diseases were made using the time-domain OCT. OCT has now become an essential medical equipment OCT has now become an essential medical equipment in ophthalmic care and quality textbooks describing the functionality of OCT are very important in the education of young ophthalmologists and eye care personnel. In this book are chosen high quality OCT images of rather common diseases as well as images of several rare diseases.

Learning Web Design PublicAffairs

Photoshop Elements 13 looks sharper, performs better, and has more sophisticated photo-editing and slideshow features than previous versions—but knowing which tools to use when can be confusing. The new edition of this bestselling book removes the guesswork. With candid, jargon-free advice and step-by-step guidance, you'll get the most out of Elements for everything from sharing and touching-up photos to fun print and online projects. The important stuff you need to know: Get to work right away. Import, organize, edit, crop, and color-correct your photos with ease. Retouch any image. Repair and restore old and damaged photos, and patch undesirable areas with Content-Aware Fill. Add pizzazz. Dress up your photos with dozens of filters, layer styles, and special effects. Create the perfect picture. Seamlessly insert people and objects from other photos, using Photomerge Compose. Share your photos. Use new methods to quickly create and email stunning slideshows to friends. Use your words. Make greeting cards, calendars, and flyers by adding text to images. Unleash your creativity. Design photo books, scrapbooks, collages, and

other projects.

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Work, play, connect, and share with the ultimate tour to macOS 'X' macOS 'X' For Dummies is the ultimate tour guide to the Mac operating system, written by Bob "Dr. Mac" LeVitus himself! Whether you're upgrading your trusty old MacBook or venturing into new territory for the very first time, this easy to use guide will get you up and running quickly. It's all here: navigation, preferences, file management, networking, music and movies, and so much more. From the absolute basics to advanced techniques, this book shows you everything you need to know to turn your Mac into an extension of your brain. Concerned about security? Need to troubleshoot an issue? Want to make your Mac perform even better? Let Dr. Mac walk you through it with clear explanations and a little bit of humor. Read this book beginning-to-end for a complete tutorial, or dip in and out as needed when things take an unexpected turn; if you have macOS questions, Dr. Mac has the answers you need. macOS has powered Macs since 2001. Each free annual update improves the system's functionality, and typically offers a few new tools and fixes old issues. If you need to learn your way around this year's update quickly, easily, and thoroughly, this book is for you. Get organized and find your way around the interface Customize your Mac's look, "feel," and behavior Get connected, get online, and into the cloud Access your movies and music, back up your data, and more! Famous for its reliability and usability, macOS offers the sort of streamlined tools and operations you won't find anywhere else. macOS 'X' For Dummies helps you discover just how much your Mac can do for you.

Adobe InDesign CC on Demand "O'Reilly Media, Inc."

Solve usability puzzles on Macs, iPhones, and iPads! Apple devices are supposed to be easy to use, and they generally are—at least for basic things. But over the years, as features have multiplied exponentially and hardware has changed dramatically, the user interfaces of Macs, iPhones, and iPads (among other Apple products) have become increasingly inscrutable. This book explores the mysteries of how and why things are the way they are now—and shows you how you can solve your own Apple usability puzzles. When Apple introduced the Mac in 1984, its novel graphical interface revolutionized the way people thought about computers. Thanks to the Mac's graphical user interface, people quickly realized a computer could be both powerful and easy to use. That legendary ease of use, which carried on through the iPod, iPhone, iPad, and other products, helped Apple become the huge cultural force it is today. And yet, millions of people struggle to make sense of their modern Apple devices. (Indeed, that's the whole reason Take Control Books has existed since 2003!) Users wonder how to accomplish seemingly basic tasks, where to find important menu commands, why the screen is scrolling the "wrong" way, how to type characters that aren't on the keyboard, what gesture they can use to perform common operations on an iPhone or iPad, and why controls they want to use frequently are hidden. What happened to that ease of use, and why have Apple's user interfaces become so...mysterious? Apple Interface Mysteries aims to answer all those questions and many more. Michael E. Cohen, who is a Certified Usability Analyst (really!) as well as the author of numerous books on Apple products, also loves a good mystery. So he has done extensive research into the evolution of Apple's interfaces in an effort to explain how and why things are the way they are today—and more importantly, how you can find hidden controls and capabilities, solve the puzzles of Apple's seemingly opaque interfaces, and become a happier user in the process. After an introduction to basic concepts of usability (such as affordances, or cues that tell you how to use a control), Michael takes you on a fascinating journey through mysteriously complicated Mac interfaces such as menus, keyboards, mice, and the desktop. He then turns his attention to iOS/iPadOS, discussing the unique capabilities and limitations of small-screen, touch-oriented devices, including gestures, hidden buttons, and inscrutable onscreen keyboards. The book concludes with a chapter of "crime fighting tips" that help you unravel new perplexities as you encounter them. Unlike most of our books, the title of this one doesn't begin with the words "Take Control of..." That's because the focus is more on why than on how to, and it makes no attempt to be exhaustive. Rather, it's an explanation of some of the historical and technological factors that led to Apple's current user interfaces. But don't worry, you'll still learn tons of practical skills—along with lots of tips about hidden or hard-to-discover features.

macOS Mojave: The Missing Manual McGraw Hill Professional

Ready to build apps for iPhone, iPad, and Mac now that Swift has landed? If you're an experienced programmer who's never touched Apple developer tools, this hands-on book shows you how to use the Swift language to make incredible iOS and OS X apps, using Cocoa and Cocoa Touch. Learn how to use Swift in a wide range of real-

world situations, with Cocoa features such as Event Kit and Core Animation. You'll pick up Swift language features and syntax along the way, and understand why using Swift (instead of Objective-C) makes iOS and Mac app development easier, faster, and safer. You'll also work with several exercises to help you practice as you learn. Learn the OS X and iOS application lifecycle Use storyboards to design adaptive interfaces Explore graphics systems, including the built-in 2D and 3D game frameworks Display video and audio with AVFoundation Store data locally with the file system, or on the network with iCloud Display lists or collections of data with table views and collection views Build apps that let users create, edit, and work with documents Use MapKit, Core Location, and Core Motion to interact with the world

Macs For Dummies CRC Press

Many of the greatest eureka moments in human history were chance discoveries that led to world-changing inventions and ideas. This book takes you on a tour of the scientific and technological advancements where leaps of faith, unexpected inspiration, and sudden shifts of understanding brought about overnight changes in our perception of the world.

macOS High Sierra For Dummies Thomas Allen Publishers

Do you want to build web pages but have no prior experience? This friendly guide is the perfect place to start. You'll begin at square one, learning how the web and web pages work, and then steadily build from there. By the end of the book, you'll have the skills to create a simple site with multicolumn pages that adapt for mobile devices. Each chapter provides exercises to help you learn various techniques and short quizzes to make sure you understand key concepts. This thoroughly revised edition is ideal for students and professionals of all backgrounds and skill levels. It is simple and clear enough for beginners, yet thorough enough to be a useful reference for experienced developers keeping their skills up to date. Build HTML pages with text, links, images, tables, and forms Use style sheets (CSS) for colors, backgrounds, formatting text, page layout, and even simple animation effects Learn how JavaScript works and why the language is so important in web design Create and optimize web images so they'll download as quickly as possible NEW! Use CSS Flexbox and Grid for sophisticated and flexible page layout NEW! Learn the ins and outs of Responsive Web Design to make web pages look great on all devices NEW! Become familiar with the command line, Git, and other tools in the modern web developer's toolkit NEW! Get to know the super-powers of SVG graphics

ePublishing with InDesign CS6 Houghton Mifflin Harcourt

Describes the psyche of Macintosh fans and the subculture they have created.

C++ Templates Springer

The definitive story of a game so great, even the Cold War couldn't stop it Tetris is perhaps the most instantly recognizable, popular video game ever made. But how did an obscure Soviet programmer, working on frail, antiquated computers, create a product which has now earned nearly 1 billion in sales? How did a makeshift game turn into a worldwide sensation, which has been displayed at the Museum of Modern Art, inspired a big-budget sci-fi movie, and been played in outer space? A quiet but brilliant young man, Alexey Pajitnov had long nurtured a love for the obscure puzzle game pentominoes, and became obsessed with turning it into a computer game. Little did he know that the project that he labored on alone, hour after hour, would soon become the most addictive game ever made. In this fast-paced business story, reporter Dan Ackerman reveals how Tetris became one of the world's first viral hits, passed from player to player, eventually breaking through the Iron Curtain into the West. British, American, and Japanese moguls waged a bitter fight over the rights, sending their fixers racing around the globe to secure backroom deals, while a secretive Soviet organization named ELORG chased down the game's growing global profits. The Tetris Effect is an homage to both creator and creation, and a must-read for anyone who's ever played the game—which is to say everyone.