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# Cheap International Edition Textbooks

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A Very Short Fairly  
Interesting and  
Reasonably Cheap Book  
About Studying  
Leadership SAGE

Conceived by Chris Grey as an antidote to conventional textbooks, each book in the 'Very Short, Fairly Interesting and Reasonably Cheap' series takes a core area of the curriculum and turns it on its head by providing a critical and sophisticated overview of the key issues and debates in an informal, conversational and often humorous way.

Cheap Signals, Costly  
Consequences SAGE  
Publications

Why do weak states resist threats of force from the United States, especially when history shows that this superpower carries out its

ultimatums? Cheap Threats upends conventional notions of power politics and challenges assumptions about the use of compelling military threats in international politics. Drawing on an original dataset of US compellence from 1945 to 2007 and four in-depth case studies—the Cuban Missile Crisis, the 2011 confrontation with Libya, and the 1991 and 2003 showdowns with Iraq—Dianne Pfundstein Chamberlain finds that US compelling threats often fail because threatening and using force became comparatively “cheap” for the United States after the Cold War. Becoming the world’s only superpower and adopting a new light-footprint model of war, which relied heavily on airpower and now drones, have reduced the political, economic, and human costs that US policymakers face when they go to war. Paradoxically, this lower-cost

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model of war has cheapened US threats and fails to signal to opponents that the United States is resolved to bear the high costs of a protracted conflict. The result: small states gamble, often unwisely, that the United States will move on to a new target before achieving its goals. Cheap Threats resets the bar for scholars and planners grappling with questions of state resolve, hegemonic stability, effective coercion, and other issues pertinent in this new era of US warfighting and diplomacy.

*Custom College Mathematics*  
Houghton Mifflin

Do you really think you are getting a good deal when given that free mobile phone for switching service providers, if a multinational retailer undercuts its competitors or by the fact that food is relatively cheaper today in many countries than ever before? Think again! As

Michael Carolan clearly shows in this compelling book, cheapness is an illusion. The real cost of low prices is alarmingly high. It is shown for example that citizens are frequently subsidising low prices through welfare support to poorly-paid workers in their own country, or relying on the exploitation of workers in poor countries for cheap goods. Environmental pollution may not be costed into goods and services, but is paid for indirectly by people living away from its source or by future generations. Even with private cars, when the total costs of this form of mobility are tallied it proves to be an astronomically expensive model of transportation. All of these costs need to be accounted for. The author captures these issues by the concept of "cheaponomics". The key point is that costs and risks are socialised: we all pay for cheapness, but not at the

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point of purchase. Drawing on a wide range of examples and issues from over-consumption and waste to over-work, unemployment, inequality, and the depersonalising of communities, it is convincingly shown that cheapness can no longer be seen as such a bargain. Instead we need to refocus for a better sense of well-being, social justice and a balanced approach to prosperity.

Cheaponomics Andrews

McMeel Publishing

Remediating deficits and managing disabilities has been a central preoccupation for clinical psychologists. Positive Psychology, in contrast, is concerned with the enhancement of happiness and well-being, involving the scientific study of the role of personal strengths and positive social systems in the promotion of optimal wellbeing. Alan Carr's Positive Psychology has become essential reading for

anyone requiring a thorough and accessible introduction to the field. This new edition retains all the features that made the first edition so popular, including: accounts of major theories and relevant research learning objectives chapter summaries research and personal development questions suggestions for further reading measures for use in research glossaries of new terms. The book has also been completely updated to take account of recent research and major advances, and includes a new chapter on Positive Psychotherapy, an extended account of research on character strengths and virtues, and a discussion of recent ground-breaking research on emotional intelligence. This new edition of Positive Psychology will prove a valuable resource for psychology students and lecturers, as well as those involved in postgraduate training in related areas such as

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clinical psychology, social work, counselling and psychotherapy. Calculus HarperCollins` Ann Cunliffe has produced a quite brilliant critical introduction to the study of management. This lucid, innovative and thought-provoking book takes a much needed look at the ethical and philosophical issues facing managers in contemporary organizations. A readable, thoughtful and intelligent book that students will love' - John Hassard, University of Manchester Written to inform, challenge and entertain, this book explains alternative ways of thinking about management and

managing people in a way that is easy to understand and enjoyable. The book covers topics that are central to management, organizational behaviour or leadership courses: what managers do, motivation, communication, and ethics. Ann Cunliffe breathes fresh air into these topics, emphasizing the importance of relations when thinking about management and drawing on a range of disciplines such as philosophy and linguistics. A trusted and respected academic who has written widely on management, Ann Cunliffe's book will stretch, surprise and

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reward undergraduate, postgraduate and MBA students.

Can't Hurt Me SAGE

You're probably living a comfortable life at high school where you're well-respected and have friends then you go to college and you're just another generic, average student who is not popular like you were at home. Relax.

Everyone else is like you. You have to put yourself out there if you want to make friends, do fun things and enjoy the ride. The average 18 year old is massively brainwashed. He has no idea of who he is in his true nature. He's trying to achieve success by society's

formula which is college. Many kids go to college not even knowing that there are no jobs for many of the social science fields. They think that if the college offers it as a major, there must be a job waiting at the end. This is so stupid. Most 18 year-olds are self-centered. They think they're special because they're going to college then they go home and try to act scholarly like those nerdy professors they've been listening to for the past four months.

Big Ideas Math Pearson  
New York Times  
Bestseller Over 2.5  
million copies sold For  
David Goggins, childhood  
was a nightmare -  
poverty, prejudice, and

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physical abuse colored his days and haunted his nights. But through self-discipline, mental toughness, and hard work, Goggins transformed himself from a depressed, overweight young man with no future into a U.S. Armed Forces icon and one of the world's top endurance athletes. The only man in history to complete elite training as a Navy SEAL, Army Ranger, and Air Force Tactical Air Controller, he went on to set records in numerous endurance events, inspiring *Outside* magazine to name him The Fittest (Real) Man in America. In this curse-word-free edition of *Can't Hurt Me*, he shares his astonishing life story and reveals that most of us tap into only 40% of our capabilities. Goggins calls

his story illuminates a path that anyone can follow to push past pain, demolish fear, and reach their full potential.

Social Psychology Jones & Bartlett Learning

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Reveals social behavior motives, and bridges the person and the social situation. A unique integrated approach to social behavior, *Social Psychology, 6/e* invite readers to consider the interplay of influences inside and outside the person in social situations. The authors emphasizes how social psychology is an important discipline, connecting different areas of psychology (e.g., clinical, organizational, and neuroscience) as well as

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other behavioral sciences (e.g., anthropology, biology, economics, medicine, and law). Organized around two broad questions - "What purposes does this behavior serve for an individual?" and "Which factors lead an individual to use this behavior to achieve those goals?" - each chapter considers factors in the person, in the situation, and in their interaction, to form an understanding of human behavior. REVEL from Pearson is an immersive learning experience designed for the way today's student read, think, and learn. REVEL modernizes familiar and respected course content with dynamic media interactives and assessments, and empowers educators to increase engagement in the course, better connecting with students. The result is increased student engagement and improved learning. REVEL for Kenrick Social Psychology, 6/e will be available for Fall 2014 classes. Teaching and Learning Experience This program will provide a better teaching and learning experience- for you and your students. It: Immersive Learning Experiences with REVEL: REVEL delivers immersive learning experiences designed for the way today's students read, think, and learn. Explore Research: Students can explore research around the world with new Original Research Videos. Investigation questions further encourage students to analyze the material in each chapter. Demonstrates Practically: Several features throughout the book help readers connect abstract ideas to real-life situations. Improves Learning: Effective pedagogy features promote students' learning. For examples, Quick Quiz Self-tests in each chapter allows



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students to test their understanding of the material. Support Instructors: Video embedded PowerPoints, MyTest, clicker questions, and an instructor 's manual provide instructors with extensive materials to supplement the text.

Mcknight's Physical Geography

Masteringgeography Standalone Access CardA Landscape Appreciation

The book is divided into four chapters, and each chapter serves a different purpose. Deals with a different pain. Heals a different heartache. Milk and Honey takes readers through a journey of the most bitter moments in life and finds sweetness in them because there is sweetness everywhere if you are just willing to look. Will Penguin

MasteringGeography™ The Mastering platform is the most effective and widely used tutorial, homework

and assessment system for the sciences, and is now available in geography. MasteringGeography helps instructors maximize class time with customizable, easy-to-assign, and automatically graded assessments that motivate students to learn outside of class and arrive prepared for lecture. These assessments can easily be customized and personalized for an instructor's individual teaching style. The powerful gradebook provides unique insight into student and class performance even before the first test. As a result, instructors can spend class time where students need it most. The Mastering system empowers students to take charge of their learning through activities aimed at different learning styles, and engages them in learning science through practice and step-by-step guidance.

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MasteringGeography offers: conventional textbooks, Assignable activities that includeGeoscience Animation activities, Encounter Physical Geography Google Earth™ Explorations, Geography Video activities, MapMaster™ interactive map activities, Map Projection activities, coaching activities on the toughest topics in physical geography, end-of-chapter questions and exercises, reading questions, and Test Bank questions. Student study resources in the Study Area includeGeoscience Animations, web links, videos, glossary flashcards, “ In the News ” RSS feeds, MapMaster™ interactive maps, chapter quizzes, an optional Pearson eText, including iPad and Android versions, and more.

Why the United States Struggles to Coerce Weak States RH Childrens Books Conceived by Chris Grey as an antidote to

each book in the ‘ Very Short, Fairly Interesting and Reasonably Cheap ’ series takes a core area of the curriculum and turns it on its head by providing a critical and sophisticated overview of the key issues and debates in an informal, conversational and often humorous way.

A Very Short, Fairly Interesting and Reasonably Cheap Book About Cross-Cultural Management Amsterdam University Press

Mcknight's Physical Geography Masteringgeography Standalone Access CardA Landscape AppreciationPrentice Hall

Robbins & Cotran Pathologic Basis of Disease E-Book Routledge

Conceived by Chris

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Grey as an antidote to conventional textbooks, each book in the 'Very Short, Fairly Interesting and Reasonably Cheap' series takes a core area of the curriculum and turns it on its head by providing a critical and sophisticated overview of the key issues and debates in an informal, conversational and often humorous way. The Second Edition of International Business includes recent impacts on international business such as the financial crisis, Brexit and the changing political landscape, Chinese steel prices and the Panama Papers revelations. It includes two new chapters on

understanding people and organizations in International Business as well as coverage of recent international reports from Amnesty, Oxfam and the World Bank. Suitable for students of International Business, professionals working in global organizations and anyone curious about the workings of the international business world. How International Relations Affect Civil Conflict SAGE  
Dr. Seuss 's wonderfully wise Oh, the Places You ' ll Go! is the perfect gift to celebrate all of our special milestones—from graduations to birthdays and beyond! From soaring to high heights and seeing great sights

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to being left in a Lurch on textbooks. In Coaching a prickly perch, Dr. Seuss addresses life's ups and downs with his trademark humorous verse and whimsical illustrations. The inspiring and timeless message encourages readers to find the success that lies within, no matter what challenges they face. A perennial favorite and a perfect gift for anyone starting a new phase in their life!

### Goals in Interaction

SAGE

Conceived by Chris Grey and written to get you thinking, the "Very Short, Fairly Interesting and Reasonably Cheap" series offers an informal, conversational, accessible yet sophisticated and critical overview of what you find in conventional

and Mentoring, the author inspires and provokes readers by asking questions such as 'Are coaching and mentoring the same?' 'Are we obsessed with skills?' and 'What is performance?' He also delves into contemporary debates such as concerns about standards, competencies and codes of ethics, interspersed with views on power, control and politics. An entertaining read for Undergraduate, Postgraduate and MBA students or anyone interested in looking for different ways of thinking about coaching and mentoring.

### Illegal Migration and Gender in a Global and Historical Perspective

Cengage Learning

The first edition of this popular and acclaimed book quickly became a favourite

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among students for the engaging way in which it guided them through the cacophony of competing perspectives and models of leadership. This new edition includes an expanded discussion of hot topics like followership, gender, ethics, authenticity and leadership and the arts set against the backdrop of the global financial crisis. In teaching you how to critically appraise and work with leadership theories rather than faithfully accept them, this book will not merely make you a better student of leadership; it could make you a better leader too.

Common Core Green  
John Wiley & Sons  
The Larson  
CALCULUS program  
has a long history of  
innovation in the  
calculus market. It has  
been widely praised by  
a generation of

students and professors  
for its solid and  
effective pedagogy that  
addresses the needs of  
a broad range of  
teaching and learning  
styles and  
environments. Each  
title is just one  
component in a  
comprehensive calculus  
course program that  
carefully integrates and  
coordinates print,  
media, and technology  
products for successful  
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The Real Cost of  
Cheap Food Sage  
Publications Limited  
One of the best-selling

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medical textbooks of all time, Robbins and Cotran Pathologic Basis of Disease is the one book that nearly all medical students purchase, and is also widely used by physicians worldwide. A "who's who" of pathology experts delivers the most dependable, current, and complete coverage of today's essential pathology knowledge. At the same time, masterful editing and a practical organization make mastering every concept remarkably easy. The result remains the ideal source for an optimal understanding of pathology. Offers the most authoritative and comprehensive, yet

readable coverage available in any pathology textbook, making it ideal for USMLE or specialty board preparation as well as for course work. Delivers a state-of-the-art understanding of the pathologic basis of disease through completely updated coverage, including the latest cellular and molecular biology. Demonstrates every concept visually with over 1,600 full-color photomicrographs and conceptual diagrams - many revised for even better quality. Facilitates learning with an outstanding full-color, highly user-friendly design. The ICU Book Advantage

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World Press

Selected as an Outstanding Academic Title by Choice Magazine, January 2010  
Conceived by Chris Grey and written to get you thinking, the “ Very Short, Fairly Interesting and Reasonably Cheap ” series offers an informal, conversational, accessible yet sophisticated and critical overview of what you find in conventional textbooks. In International Business, the authors challenge the principles of business in the context of trading blocs, protectionism, and restricted trade; the effects of international governing bodies like the WTO, the IMF and the World Bank; looking at this very big and interesting field with humour and insightfulness. Ideal for Undergraduate students in Business and Management, this text will also appeal to anyone interested in the fast-paced world of

International Business.

How to Resist Amazon and

Why Georgetown University Press

This book draws on bargaining theory, signaling theory, and rational expectations to better understand how 'signals' sent from external actors affect civil wars. Clayton L. Thyne combines quantitative analyses of over 150 civil wars with in-depth case studies to show how seemingly innocuous 'cheap' signals have an enormous impact on a state's stability, the duration of fighting once a war begins, and the ultimate victor of the conflict.