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A Dictionary of English Folklore Duke University Press

Universal Principles of Design, Revised and Updated is a comprehensive, cross-disciplinary encyclopedia covering 125 laws, guidelines, human biases, and general considerations important to successful design. Richly illustrated and easy to navigate, it pairs clear explanations of every design concept with visual examples of the ideas applied in practice. From the 80/20 Rule to the Weakest Link, every major design concept is defined and illustrated. Whether a marketing campaign or a museum exhibit, a video game or a complex control system, the design we see is the culmination of many concepts and practices brought together from a variety of disciplines. Because no one can be an expert on everything, designers have always had to scramble to find the information and know-how required to make a design work—until now. Just a few of the principles that will broaden your design knowledge, promote brainstorming, and help you check the quality of your work: Baby-Face Bias Expectation Effect Golden Ration Ockham's Razor Proximity Scaling Fallacy The book is organized alphabetically so that principles can be easily and quickly referenced by name. For those interested in addressing a specific problem of design, the principles have also been indexed by questions commonly confronting designers (How can I help people learn from my design? How can I enhance the usability of a design? How can I make better design decisions? ...). Each principle is presented in a two-page format. The first page contains a succinct definition, a full description of the principle, examples of its use, and guidelines for use. Side notes are included, and provide elaborations and references. The second page contains visual examples and related graphics to support a deeper understanding of the principle. This landmark reference is the standard for designers, engineers, architects, and students who seek to broaden and improve their design expertise.

The Book of the Courtier John Wiley & Sons

Since the fall of the Berlin Wall, a series of geographically localized crises caused by political, religious, or ethnic unrest; outright military aggression; and natural disasters has replaced the relative stability that characterized international relations for more than fifty years of the Cold War. For the United States Air Force (USAF), this has meant short-notice deployments, airlifts, and other operational missions conducted in reaction to local crises. Such missions—once of secondary importance to nuclear deterrence or preparations for theater war—have come to dominate Air Force operations. The result has been recognition that global aerospace power and mobility are central to effective American crisis intervention in the post-Cold War world. This recognition has led the U.S. Air Force to restructure itself as an Expeditionary Aerospace Force, exploiting diverse core competencies consisting of global air and space superiority, rapid global mobility, precision engagement, global attack, information superiority, and agile combat support. Via rapid-response air expeditionary forces, the U.S. Air Force can furnish global power and presence for humanitarian or combat purposes—"bombs or bread or both"—in hours to any spot on Earth. A traditional precept of USAF doctrine has been that the service must always be prepared to assess its roles and missions in light of new and ever-changing national policy and strategy. Recognizing that doctrine is largely a distillation of knowledge gained from historical experience, the Air Force Historical Research Agency has compiled this record of USAF contingency operations covering the last half-century.

Corporate Insolvency Law Taylor & Francis US

This book presents the evolution of the field of foreign policy analysis and explains the theories that have structured research in this area over the last 50 years. It provides the essentials of emerging theoretical trends, data and methodological pitfalls and major case-studies and is designed to be a key entry point for graduate students, upper-level undergraduates and scholars into the discipline. The volume

features an eclectic panorama of different conceptual, theoretical and methodological approaches to foreign political analysis, focusing on different models of analysis such as two-level game analysis, bureaucratic politics, strategic culture, cybernetics, poliheuristic analysis, cognitive mapping, gender studies, groupthink and the systemic sources of foreign policy. The authors also clarify conceptual notions such as doctrines, ideologies and national interest, through the lenses of foreign policy analysis.

Public Speaking and Civic Engagement Bloomsbury Publishing

"This book provides an engaging and intellectually challenging introduction to political ideologies, while at the same time giving an accessible route into the subject for those new to politics. Supported by an outstanding companion website, it has strong claims to be the best undergraduate textbook on ideologies on the market." Dr. Mike Gough, University of East Anglia Introduction to Political Theory is a text for the 21st century. It shows students why an understanding of theory is crucial to an understanding of issues and events in a rapidly shifting global political landscape. Bringing together classic and contemporary political concepts and ideologies into one book, this new text introduces the major approaches to political issues that have shaped the modern world, and the ideas that form the currency of political debate. Introduction to Political Theory relates political ideas to political realities through effective use of examples and cases studies making theory lively, contentious and relevant. This thoroughly revised and updated second edition contains new chapters on global justice and political violence, as well as an expanded treatment of globalisation and the state. A wide range of pedagogical features helps to clarify, extend and apply students' understanding of the fundamental ideologies and concepts. This is comprised of: · Case studies demonstrate how political ideas, concepts and issues manifest in the real world · 'Focus' boxes encourage students to appreciate alternative viewpoints · A range of thought provoking photographs challenge students to examine concepts from a different angle · Suggestions for further reading and weblinks are also provided to help students to further their understanding Introduction to Political Theory is accompanied by an innovative website with multiple choice questions, biographies of key figures in political theory, further case studies and an innovative 'how to read' feature which helps students get to grips with difficult primary texts.

Managerial Economics, 6E Springer

ALERT: Before you purchase, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products. Packages Access codes for Pearson's MyLab & Mastering products may not be included when purchasing or renting from companies other than Pearson; check with the seller before completing your purchase. Used or rental books If you rent or purchase a used book with an access code, the access code may have been redeemed previously and you may have to purchase a new access code. Access codes Access codes that are purchased from sellers other than Pearson carry a higher risk of being either the wrong ISBN or a previously redeemed code. Check with the seller prior to purchase. -- Promotes public speaking as a vehicle for civic engagement Public Speaking and Civic Engagement advocates for being an engaged citizen of democracy by communicating ideas and information that could benefit and improve one's community. It teaches through a clear, engaging narrative and uses special features that demonstrate specific ways in which students and citizens can use public speaking to become better citizens.

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A Concise Introduction to Logic HarperCollins UK

Preventing humanitarian atrocities is becoming as important for the United Nations as dealing with inter-state war. In this book, Ramesh Thakur examines the transformation in UN operations, analysing its changing role and structure. He asks why, when and how force may be used and argues that the growing gulf between legality and legitimacy is evidence of an eroded sense of international community. He considers the tension between the US, with its capacity to use force and project power, and the UN, as the centre of the international law enforcement system. He asserts the central importance of the rule of law and of a rules-based order focused on the UN as the foundation of a civilised system of international relations. This book will be of interest to students of the UN and international organisations in politics, law and international relations departments, as well as policymakers in the UN and other NGOs.

How to Write and Publish a Scientific Paper Cengage Learning

Vanessa Finch provides an interesting look at corporate insolvency laws and processes. She adopts an interdisciplinary approach to place two questions at the centre of her discussion. Are current UK laws and procedures efficient, expert, accountable and fair? Are fundamentally different conceptions of insolvency law needed for it to develop in a way that serves corporate and broader social ends? Topics considered in this wide-ranging book include different ways of financing companies, causes of corporate failure and prospects for designing rescue-friendly processes. Also examined are alternative asset distribution of failed companies, allocations of insolvency risks and effects of insolvency on a company's directors and employees. Finch argues that changes of approach are needed if insolvency law is to develop with coherence and purpose. This book will appeal to academics and students at advanced undergraduate and graduate level, and to legal practitioners throughout the common law world.

Scientific Writing Routledge

Discover how practical international finance can be with the unique blend of international finance theory and current applications found in INTERNATIONAL FINANCIAL MANAGEMENT, ABRIDGED EDITION, 9E. Using familiar companies such as Nike, author Jeff Madura clearly explains international finance in understandable terms with the support of hands-on applications. The book focuses on management decisions that maximize a firm's value. Readers examine some of the latest developments in international finance with the text's timely examples and extensive links to related Internet content. New Excel exercises and a variety of multinational corporation projects help readers refine their international finance skills. This Abridged Edition provides flexibility and an economical text choice by offering all chapters from the Full Edition but makes several of the chapters that are less frequently used available online at <http://academic.cengage.com/finance/madura>. Readers develop the international finance

management skills needed to succeed in today's ever-changing market with the balance of solid theory and practical applications found in Madura's INTERNATIONAL FINANCIAL MANAGEMENT, ABRIDGED EDITION, 9E. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Cost and Management Accounting Routledge

Prepare for your exams and learn essential accounting techniques with this bestselling introduction to financial accounting. Frank Wood's Business Accounting, 15th edition is the world's best-selling textbook on bookkeeping and accounting, ideal for those who are new to the field as well as students and professionals who are more experienced. With its clear structure and reader-friendly language, it is a comprehensive, easy-to-follow introduction to the principle ideas and methods in business accounting, from the all-important terminology and techniques to the key financial statements. With updated, enhanced features and review questions, this edition will broaden your understanding of the methods around the subject and create a solid foundation for your knowledge in accounting. Such features are the Learning Objectives and Outcomes included at the beginning and end of each chapter, giving you a clear learning direction and allowing you to check your knowledge of the material. A range of activities and questions throughout the book will help you further test what you have learned, followed by the answers at the end of each chapter so you can learn from your mistakes and solidify your knowledge. Used by generations of students and professionals across the globe, this industry-leading text provides everything you need to know, to gain a solid understanding of the essential accounting principles and concepts. Instructors, pair this text with MyLab® Accounting By combining trusted author content with digital tools and a flexible platform, MyLab personalises the learning experience and improves results for each student. Over 700 questions and problems are available in MyLab which test the ideas in this book, many of which can be used multiple times with a different calculation each time to complete. If you would like to purchase both the physical text and MyLab Accounting search for: 9781292365510 Frank Wood's Business Accounting 15th Edition with MyLab® Accounting. Package consists of: 9781292365435 Frank Wood's Business Accounting 15th Edition 9781292365480 Frank Wood's Business Accounting 15th Edition MyLab® Accounting 9781292365473 Frank Wood's Business Accounting 15th Edition Pearson eText

Frank Wood's Business Accounting Cambridge University Press

'Richly documented and convincingly presented' -- New Society Mods and Rockers, skinheads, video nasties, designer drugs, bogus asylum seekers and hoodies. Every era has its own moral panics. It was Stanley Cohen's classic account, first published in the early 1970s and regularly revised, that brought the term 'moral panic' into widespread discussion. It is an outstanding investigation of the way in which the media and often those in a position of political power define a condition, or group, as a threat to societal values and interests. Fanned by screaming media headlines, Cohen brilliantly demonstrates how this leads to such groups being marginalised and vilified in the popular imagination, inhibiting rational debate about solutions to the social problems such groups represent. Furthermore, he argues that moral panics go even further by identifying the very fault lines of power in society. Full of sharp insight and analysis, Folk Devils and Moral Panics is essential reading for anyone wanting to understand this powerful and enduring phenomenon. Professor Stanley Cohen is Emeritus Professor of Sociology at the London School of Economics. He received the Sellin-Glueck Award of the American Society of Criminology (1985) and is on the Board of the International Council on Human Rights. He is a member of the British Academy.

Costing Pearson College Division

Proper cost accounting and financial management are essential elements of any successful construction job, and therefore make up essential skills for construction project managers and project engineers. Many textbooks on the market focus on the theoretical principles of accounting and finance required for head office staff like the chief financial officer (CFO) of a construction firm. This book's unique practical approach focuses on the activities of the construction management team, including the project manager, superintendent, project engineer, and jobsite cost engineers and cost accountants. In short, this book provides a seamless connection between cost accounting and construction project management from the construction management practitioner's perspective. Following a complete accounting cycle, from the original estimate through cost controls to financial close-out, the book makes use of one commercial construction project case study throughout. It covers key topics like financial statements, ratios, cost control, earned value, equipment depreciation, cash flow, and pay requests. But unlike other texts, this book also covers additional financial responsibilities such as cost estimates, change orders, and project close-out. Also included are more advanced accounting and financial topics such as supply chain management, activity-based accounting, lean construction techniques, taxes, and the developer's pro forma. Each chapter contains review questions and applied exercises and the book is supplemented with an eResource with instructor manual, estimates and schedules, further cases and figures from the book. This textbook is ideal for use in all cost accounting and financial management classes on both undergraduate and graduate level construction management or construction engineering programs.

Student Solutions Manual Cambridge University Press

This dictionary is part of the Oxford Reference Collection: using sustainable print-on-demand technology to make the acclaimed backlist of the Oxford Reference programme perennially available in hardback format. An engrossing guide to English folklore and traditions, with over 1,250 entries. Folklore is connected to virtually every aspect of life, part of the country, age group, and occupation. From the bizarre to the seemingly mundane, it is as much a feature of the modern technological age as of the ancient world. BL Oral and Performance

genres-Cheese rolling, Morris dancing, Well-dressingEL BL Superstitions-Charms, Rainbows, and general social work knowledge to unique practice situations.

WishbonesEL BL Characters-Cinderella, Father Christmas, Robin Hood, Dick WhittingtonEL BL Supernatural Beliefs-Devil's hoofprints, Fairy rings, Frog showersEL BL Calendar Customs-April Fool's Day, Helston Furry Day, Valentine's DayEL

Word and work, ed. by C.R. Hurditch Rockport Publishers

Aimed at non-accounting management students, this textbook offers a thorough introduction to management accounting, approaching the subject from a managerial perspective, without sacrificing accuracy or detail.

Universal Principles of Design, Revised and Updated SAGE Publications

The United States has more than two million people locked away in federal, state, and local prisons. Although most of the U.S. population is non-Hispanic and white, the vast majority of the incarcerated—and policed—is not. In this compelling collection, scholars, activists, and current and former prisoners examine the sensibilities that enable a penal democracy to thrive. Some pieces are new to this volume; others are classic critiques of U.S. state power. Through biography, diary entries, and criticism, the contributors collectively assert that the United States wages war against enemies abroad and against its own people at home. Contributors consider the interning or policing of citizens of color, the activism of radicals, structural racism, destruction and death in New Orleans following Hurricane Katrina, and the FBI Counterintelligence Program designed to quash domestic dissent. Among the first-person accounts are an interview with Dhoruba Bin Wahad, a Black Panther and former political prisoner; a portrayal of life in prison by a Plowshares nun jailed for her antinuclear and antiwar activism; a discussion of the Puerto Rican Independence Movement by one of its members, now serving a seventy-year prison sentence for sedition; and an excerpt from a 1970 letter by the Black Panther George Jackson chronicling the abuses of inmates in California's Soledad Prison. Warfare in the American Homeland also includes the first English translation of an excerpt from a pamphlet by Michel Foucault and others. They argue that the 1971 shooting of George Jackson by prison guards was a murder premeditated in response to human-rights and justice organizing by black and brown prisoners and their supporters. Contributors. Hishaam Aidi, Dhoruba Bin Wahad (Richard Moore), Marilyn Buck, Marshall Eddie Conway, Susie Day, Daniel Defert, Madeleine Dwertman, Michel Foucault, Carol Gilbert, Sirène Harb, Rose Heyer, George Jackson, Joy James, Manning Marable, William F. Pinar, Oscar López Rivera, Dylan Rodríguez, Jared Sexton, Catherine von Bulow, Laura Whitehorn, Frank B. Wilderson III

Foreign Policy Analysis Pearson Higher Ed

Multisystemic Resilience brings together in one volume a wide range of resilience scholars who have been wrestling with how to explain processes of recovery, adaptation, and transformation in contexts of change and adversity. Together this collection shows that considering the resilience of multiple systems at once is instrumental to understanding the processes of change and sustainability.

Management and Cost Accounting John Wiley & Sons

Cited in BCL3, Sheehy, and Walford . Compiled from the 12 monthly issues of the ABPR, this edition of the annual cumulation lists by Dewey sequence some 41,700 titles for books published or distributed in the US. Entry information is derived from MARC II tapes and books submitted to R.R. Bowker, an

International Financial Management, Abridged Edition Springer

The fourth edition of the Handbook of Human Factors and Ergonomics has been completely revised and updated. This includes all existing third edition chapters plus new chapters written to cover new areas. These include the following subjects: Managing low-back disorder risk in the workplace Online interactivity Neuroergonomics Office ergonomics Social networking HF&E in motor vehicle transportation User requirements Human factors and ergonomics in aviation Human factors in ambient intelligent environments As with the earlier editions, the main purpose of this handbook is to serve the needs of the human factors and ergonomics researchers, practitioners, and graduate students. Each chapter has a strong theory and scientific base, but is heavily focused on real world applications. As such, a significant number of case studies, examples, figures, and tables are included to aid in the understanding and application of the material covered.

Cost And Management Accounting Reed Reference Publishing

Dimensions of Human Behavior: Person and Environment presents a current and comprehensive examination of human behavior using a multidimensional framework. Author Elizabeth D. Hutchison explores the biological dimension and the social factors that affect human development and behavior, encouraging readers to connect their own personal experiences with social trends in order to recognize the unity of person and environment. Aligned with the 2015 curriculum guidelines set forth by the Council on Social Work Education (CSWE), the substantially updated Sixth Edition includes a greater emphasis on culture and diversity, immigration, neuroscience, and the impact of technology. Twelve new case studies illustrate a balanced breadth and depth of coverage to help readers apply theory

Folk Devils and Moral Panics Cambridge University Press

Winner of the Royal Society Winton Prize for Science Books 2012, the world's leading prize for popular science writing.