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Las Vegas Tonight:
From Sin City to
Vegas Saints Xulon
Press
This book
constitutes the

thoroughly refereed inclusion in the post-proceedings of the Second International Conference on Persuasive Technology for Human Well-Being, PERSUASIVE 2007, held in Palo Alto, CA, USA, in April 2007. The 37 revised full papers presented were carefully reviewed and selected from numerous submissions for

book. The papers are organized in topical sections and cover a broad range of subjects. *Rotten Tomatoes: The Ultimate Binge Guide* John Wiley & Sons A consumer guide integrates shopping suggestions and handy user tips as it describes and rates dozens of digital electronic products, including cell phones, digital cameras, televisions, computers, and home theater products.

Broadcast/cable/web Programming

CRC Press

In Rotten Tomatoes' first TV-focused book, discover the best shows ever made. For the completist, *The Ultimate Binge Guide* is a challenge: a bingeable bucket list of all the shows you need to see before you die (or just to be super-informed at your next dinner party). For all readers, it's a fascinating look at the evolution of TV. The guide is broken down into several sections that speak to each series' place in TV history, including: *Classics That Made the Molds (And Those That Broke Them)*: *The Jeffersons*, *All in the Family*, *Sanford and Son*, *The Mary Tyler Moore Show*, *Get Smart*, *Cheers*, *Golden Girls*,

Happy Days... Tony, Walt, Don, and the Antiheroes We Loved and Hated: Oz, Mad Men, The Sopranos, Breaking Bad, The Americans, Peaky Blinders, Ozark, The Shield, Boardwalk Empire, How To Get Away With Murder... Game-Changing Sitcoms and the Kings and Queens of Cringe: Insecure, Community, 30 Rock, Curb Your Enthusiasm, Fleabag, Black-ish, Party Down, Veep, Catastrophe, Fresh Off the Boat, Tim and Eric, Schitt's Creek, Better Things, It's Always Sunny In Philadelphia, Pen15, Freaks and Geeks, Broad City, Black Lady Sketch Show... Grown-Up Genre: Buffy The Vampire Slayer, The X-Files, Battlestar Galactica, The Expanse, Supernatural, The

Walking Dead, American Horror Story, Star Trek, Watchmen, The Witcher, Stranger Things, Game of Thrones, Westworld, Doctor Who... Mysteries and Mindf--ks: Twin Peaks, Lost, Sense8, Mr. Robot, Broadchurch, The Leftovers, Fargo, Top of the Lake, Killing Eve, Wilfred, True Detective, Hannibal, Mindhunter... Reality TV and Docuseries That Captured the Zeitgeist: The Last Dance, Making A Murderer, Cheer, Tiger King, Planet Earth, RuPaul's Drag Race, Wild Wild Country, Queer Eye, The Jinx, Anthony Bourdain: Parts Unknown... In this punchy full-color guide, the editors of Rotten Tomatoes complement series write-ups with engaging infographics; fun

sidebars (like a battle between the US and UK editions of The Office); and deep-dive essays on the streaming wars, superproducers to know, and the evolution of our collective viewing habits.

Electronics Buying Guide Rowman & Littlefield

Are you looking to take advantage of social media for your business or organization? With easy-to-understand introductions to blogging, forums, opinion and review sites, and social

networks such as Twitter, Facebook, and LinkedIn, this book will help you choose the best -- and avoid the worst -- of the social web's unique marketing opportunities. The Social Media Marketing Book guides you through the maze of communities, platforms, and social media tools so you can decide which ones to use, and how to use them most effectively. With an objective approach and

clear, straightforward language, Dan Zarrella, aka "The Social Media & Marketing Scientist," shows you how to plan and implement campaigns intelligently, and then measure results and track return on investment. Whether you're a seasoned pro or new to the social web, this book will take you beyond the jargon to social media marketing mastery. Make sense of this complicated

environment with the help of screenshots, graphs, and visual explanations Understand the history and culture of each social media type, including features, functionality, and protocols Get clear-cut explanations of the methods you need to trigger viral marketing successes Choose the technologies and marketing tactics most relevant to your campaign goals Learn

how to set specific goals for your campaigns and evaluate them according to key performance indicators. Praise for *The Social Media Marketing Book*: "Let Zarrella take you to social-media marketing school. You'll learn more from reading this book than a month of research on the Internet."--Guy Kawasaki, co-founder of Alltop.com "If I could be any other person for a day, it would be Dan

Zarella. Either him or Brad Pitt. But Dan's smarter. This book is why I say that."--Chris Brogan, President of New Marketing Labs "This book demonstrates a beginning to the endless possibilities of the Social Web."-- Brian Solis, publisher of leading marketing blog *PR 2.0* *FCC Record* Penguin "Based on author Mark Lutz's popular training course, this updated fifth edition will help you quickly write efficient, high-

quality code with Python. It's an ideal way to begin, whether you're new to programming or a professional developer versed in other languages."--Provided by publisher.

Learning Python No Starch Press

Digital technologies have fundamentally altered the nature and function of media in our society. This book critically examines digital innovations and their positive and negative implications.

How Cybersecurity Really Works Random House (NY)

From the creator of the

popular website Ask a Manager and New York's work-advice columnist comes a witty, practical guide to 200 difficult professional conversations—featuring all-new advice! There's a reason Alison Green has been called "the Dear Abby of the work world." Ten years as a workplace-advice columnist have taught her that people avoid awkward conversations in the office because they simply don't know what to say. Thankfully, Green does—and in this incredibly helpful

book, she tackles the tough discussions you may need to have during your career. You'll learn what to say when • coworkers push their work on you—then take credit for it • you accidentally trash-talk someone in an email then hit "reply all" • you're being micromanaged—or not being managed at all • you catch a colleague in a lie • your boss seems unhappy with your work • your cubemate's loud speakerphone is making you homicidal • you got drunk at the holiday party

Praise for Ask a Manager "A must-

read for anyone who works . . . [Alison Green's] advice boils down to the idea that you should be professional (even when others are not) and that communicating in a straightforward manner with candor and kindness will get you far, no matter where you work."—Booklist (starred review) "The author's friendly, warm, no-nonsense writing is a pleasure to read, and her advice can be widely applied to relationships in all areas of readers' lives. Ideal for anyone new to the job market or new to

management, or anyone hoping to improve their work experience.”—Library Journal (starred review) “I am a huge fan of Alison Green’s Ask a Manager column. This book is even better. It teaches us how to deal with many of the most vexing big and little problems in our workplaces—and to do so with grace, confidence, and a sense of humor.”—Robert Sutton, Stanford professor and author of The No Asshole Rule and The Asshole Survival Guide “Ask a Manager is the ultimate playbook for navigating the

traditional workforce in a diplomatic but firm way.”—Erin Lowry, author of *Broke Millennial: Stop Scraping By and Get Your Financial Life Together* **Popular Mechanics** "O'Reilly Media, Inc." This IBM® Redbooks® publication is based on the *Presentations Guide of the course A Practical Approach to Cloud IaaS with IBM SoftLayer*, which was developed by the IBM Redbooks team in partnership with IBM Middle East and Africa University Program. This course is designed to teach university students how

to build a simple infrastructure as a service (IaaS) cloud environment based on IBM SoftLayer®. It provides students with the fundamental skills to design, implement, and manage an IaaS cloud environment using the IBM SoftLayer platform as an example. The primary target audience for this course is university students in undergraduate computer science and computer engineer programs with no previous experience working in cloud environments. However, anyone new to cloud computing can benefit from this course. The workshop materials were created in July

2015. Thus, all IBM SoftLayer features discussed in this Presentations Guide are current as of July 2015.

CompTIA Security+ Study Guide "O'Reilly Media, Inc."

This book will highlight the motivation for coherent optics in access and introduce digital coherent optical system in detail, including advanced modulation formats, architecture of modulation and detection, and DSP flow for both transmitter and receiver. This book will also demonstrate potential approaches to re-design and re-engineer the digital

coherent concept from long-haul and metro solutions to the access network, leveraging reduction in complexity and cost as well as the benefits of capacity increases and operational improvements. This book will illustrate the details on optimization of the digital, optical, and electrical complexity and standardization and interoperability.

Urban Monk IBM

Redbooks

New York Times

bestseller! "Few are better positioned to illuminate

the vagaries of this transformation than Galloway, a tech entrepreneur, author and professor at New York University's Stern School. In brisk prose and catchy illustrations, he vividly demonstrates how the largest technology companies turned the crisis of the pandemic into the market-share-grabbing opportunity of a lifetime." --The New York Times "As good an analysis as you could wish to read." --The Financial Times From

bestselling author and NYU Business School professor Scott Galloway comes a keenly insightful, urgent analysis of who stands to win and who's at risk to lose in a post-pandemic world The COVID-19 outbreak has turned bedrooms into offices, pitted young against old, and widened the gaps between rich and poor, red and blue, the mask wearers and the mask haters. Some businesses--like home exercise company

Peloton, video conference software maker Zoom, and Amazon--woke up to find themselves crushed under an avalanche of consumer demand. Others--like the restaurant, travel, hospitality, and live entertainment industries--scrambled to escape obliteration. But as New York Times bestselling author Scott Galloway argues, the pandemic has not been a change agent so much as an accelerant of trends already well underway. In

Post Corona, he outlines the contours of the crisis and the opportunities that lie ahead. Some businesses, like the powerful tech monopolies, will thrive as a result of the disruption. Other industries, like higher education, will struggle to maintain a value proposition that no longer makes sense when we can't stand shoulder to shoulder. And the pandemic has accelerated deeper trends in government and society,

exposing a widening gap between our vision of America as a land of opportunity, and the troubling realities of our declining wellbeing. Combining his signature humor and brash style with sharp business insights and the occasional dose of righteous anger, Galloway offers both warning and hope in equal measure. As he writes, "Our commonwealth didn't just happen, it was shaped. We chose this path--no

trend is permanent and can't be made worse or corrected."

Ask a Manager Morgan Kaufmann

This work explains the future of TV technology, and how it will affect the world. The book examines the diverse industries planning to deliver TV and image-based communication systems, and looks at the marketing strategies adopted by corporations to encour

The SNL Companion

John Wiley & Sons

You've experienced the shiny, point-and-click surface of your Linux

computer--now dive below and explore its depths with the power of the command line. The Linux Command Line takes you from your very first terminal keystrokes to writing full programs in Bash, the most popular Linux shell (or command line). Along the way you'll learn the timeless skills handed down by generations of experienced, mouse-shunning gurus: file navigation, environment configuration, command chaining, pattern matching

with regular expressions, and more. In addition to that practical knowledge, author William Shotts reveals the philosophy behind these tools and the rich heritage that your desktop Linux machine has inherited from Unix supercomputers of yore. As you make your way through the book's short, easily-digestible chapters, you'll learn how to:

- Create and delete files, directories, and symlinks
- Administer your system, including networking,

- package installation, and process management
- Use standard input and output, redirection, and pipelines
- Edit files with Vi, the world's most popular text editor
- Write shell scripts to automate common or boring tasks
- Slice and dice text files with cut, paste, grep, patch, and sed

Once you overcome your initial "shell shock," you'll find that the command line is a natural and expressive way to communicate with your computer. Just don't be

surprised if your mouse starts to gather dust.

[The Next Digital Decade](#) CRC Press

Cybersecurity for Beginners is an engaging introduction to the field of cybersecurity. You'll learn how attackers operate, as well as how to defend yourself and organizations against online attacks. You don't need a technical background to understand core cybersecurity concepts and their practical applications – all you need is this book. It covers all the important stuff and leaves out the jargon, giving you a broad view of how specific attacks work and common methods

used by online adversaries, as well as the controls and strategies you can use to defend against them. Each chapter tackles a new topic from the ground up, such as malware or social engineering, with easy-to-grasp explanations of the technology at play and relatable, real-world examples. Hands-on exercises then turn the conceptual knowledge you've gained into cyber-savvy skills that will make you safer at work and at home. You'll explore various types of authentication (and how they can be broken), ways to prevent infections from different types of malware, like

worms and viruses, and methods for protecting your cloud accounts from adversaries who target web apps. You'll also learn how to:

- Use command-line tools to see information about your computer and network
- Analyze email headers to detect phishing attempts
- Open potentially malicious documents in a sandbox to safely see what they do
- Set up your operating system accounts, firewalls, and router to protect your network
- Perform a SQL injection attack by targeting an intentionally vulnerable website
- Encrypt and hash your files

In addition, you'll get an inside look at the

roles and responsibilities of security professionals, see how an attack works from a cybercriminal's viewpoint, and get first-hand experience implementing sophisticated cybersecurity measures on your own devices.

[National Communications Infrastructure](#) Butterworth-Heinemann

Design, deploy, and maintain your own private or public Infrastructure as a Service (IaaS), using the open source OpenStack platform. In this practical guide, experienced developers and OpenStack contributors show you how

to build clouds based on reference architectures, as well as how to perform daily administration tasks. Designed for horizontal scalability, OpenStack lets you build a cloud by integrating several technologies. This approach provides flexibility, but knowing which options to use can be bewildering. Once you complete this book, you'll know the right questions to ask while you organize compute, storage, and networking resources. If you already know how to manage multiple Ubuntu

machines and maintain MySQL, you're ready to: Set up automated deployment and configuration Design a single-node cloud controller Use metrics to improve scalability Explore compute nodes, network design, and storage Install OpenStack packages Use an example architecture to help simplify decision-making Build a working environment to explore an IaaS cloud Manage users, projects, and quotas Tackle maintenance, debugging, and network troubleshooting Monitor, log, backup, and restore

Advanced Television Systems John Wiley & Sons
THE ACCLAIMED BOOK, NOW IN PAPERBACK, with a reading group guide and a new afterword by the author. At the height of the Cold War, JFK risked committing the greatest crime in human history: starting a nuclear war. Horrified by the specter of nuclear annihilation, Kennedy gradually turned away from his long-held Cold Warrior beliefs and

toward a policy of lasting peace. But to the military and intelligence agencies in the United States, who were committed to winning the Cold War at any cost, Kennedy's change of heart was a direct threat to their power and influence. Once these dark "Unspeakable" forces recognized that Kennedy's interests were in direct opposition to their own, they tagged him as a dangerous traitor, plotted his assassination, and orchestrated the

subsequent cover-up. Douglass takes readers into the Oval Office during the tense days of the Cuban Missile Crisis, along on the strange journey of Lee Harvey Oswald and his shadowy handlers, and to the winding road in Dallas where an ambush awaited the President's motorcade. As Douglass convincingly documents, at every step along the way these forces of the Unspeakable were present, moving people

like pawns on a chessboard to promote a dangerous and deadly agenda.

The Social Media Marketing Book No
Starch Press

A full-color, fast-paced introduction to developing tablet applications using Android The new release of Android 3 brings the full power of Android to tablet computing and this hands-on guide offers an introduction to developing tablet applications using this new Android release.

Veteran author Wei-Meng Lee explains how Android 3 is specifically optimized for tablet computing and he details Android's tablet-specific functions. Beginning with the basics, this book moves at a steady pace to provide everything you need to know to begin successfully developing your own Android tablet applications. Serves as a full-color, hands-on introduction to developing tablet applications with the new Android 3 Offers a

helpful overview of Android 3 programming for tablets Details the components of Android tablet applications Highlights ways to build the Android user interface for tablets, create location-based services, publish Android applications, use Eclipse for Android development, and employ the Android emulator Beginning Android Tablet Application Development is an ideal starting point for getting started with using Android 3 to develop tablet applications.

The Highwaymen Hachette UK

Some copies of CompTIA Security+ Study Guide: Exam SY0-501 (9781119416876) were printed without discount exam vouchers in the front of the books. If you did not receive a discount exam voucher with your book, please visit http://media.wiley.com/product_ancillary/5X/11194168/DOWNLOAD/CompTIA_Coupon.pdf to download one. Expert preparation covering 100% of Security+ exam SY0-501 objectives CompTIA

Security+ Study Guide, Seventh Edition offers invaluable preparation for Exam SY0-501. Written by an expert author team, this book covers 100% of the exam objectives with clear, concise explanation. You'll learn how to handle threats, attacks, and vulnerabilities using industry-standard tools and technologies, while understanding the role of architecture and design. From everyday tasks like identity and access management to complex topics like risk management and cryptography, this study

guide helps you consolidate your knowledge base in preparation for the Security+ exam. Practical examples illustrate how these processes play out in real-world scenarios, allowing you to immediately translate essential concepts to on-the-job application. You also gain access to the Sybex online learning environment, which features a robust toolkit for more thorough prep: flashcards, glossary of key terms, practice questions, and a pre-assessment exam equip you with everything you need to

enter the exam confident in your skill set. This study guide is approved and endorsed by CompTIA, and has been fully updated to align with the latest version of the exam. Master essential security technologies, tools, and tasks Understand how Security+ concepts are applied in the real world Study on the go with electronic flashcards and more Test your knowledge along the way with hundreds of practice questions To an employer, the CompTIA Security+ certification proves

that you have the knowledge base and skill set to secure applications, devices, and networks; analyze and respond to threats; participate in risk mitigation, and so much more. As data threats loom larger every day, the demand for qualified security professionals will only continue to grow. If you're ready to take the first step toward a rewarding career, CompTIA Security+ Study Guide, Seventh Edition is the ideal companion for thorough exam preparation. Management Information

Systems Pearson Educación Usability Testing Essentials presents a practical, step-by-step approach to learning the entire process of planning and conducting a usability test. It explains how to analyze and apply the results and what to do when confronted with budgetary and time restrictions. This is the ideal book for anyone involved in usability or user-centered design—from students to seasoned professionals. Filled with new examples and case studies, Usability Testing

Essentials, Second Edition is completely updated to reflect the latest approaches, tools and techniques needed to begin usability testing or to advance in this area. - Provides a comprehensive, step-by-step guide to usability testing, a crucial part of every product's development - Discusses important usability issues such as international testing, persona creation, remote testing, and accessibility - Presents new examples covering mobile devices and apps, websites, web applications, software, and

more - Includes strategies for using tools for moderated and unmoderated testing, expanded content on task analysis, and on analyzing and reporting results

Sound & Vision Simon and Schuster

A struggle is taking place--not just among corporate titans, but among entire industries. At stake is control of the world's fastest-growing industry: communications. The contestants are Hollywood studios, television networks, and cable, telephone, computer, publishing, and consumer-electronics companies. All are vying to

collect a toll on the information superhighway. And as they jockey for control, they tread on volatile ground, as one fixation after another (cable, interactive TV) is dumped in favor of the next (satellite, the Internet). There is no better account of this turmoil than the one provided here by Ken Auletta, bestselling author of *Three Blind Mice* ("the best book ever written on network television") and *Greed and Glory on Wall Street*, who for five years has brilliantly tracked the communications industry for *The New Yorker*. Auletta's access to the principal players is unparalleled (six days with Rupert Murdoch, summit

meetings with John Malone), and his grasp of the issues--from boardroom politics to regulatory and technological pressures--is unmatched by any other journalist. In this riveting collection of his best pieces Auletta takes the reader on a behind-the-scenes tour of such companies as Disney, Viacom, Microsoft, Time Warner, and Telecommunications, Inc., and keenly chronicles the vanities and visions of the new Highwaymen--Rupert Murdoch, Ted Turner, Michael Eisner, Sumner Redstone, Bill Gates, and more. Just as *Three Blind Mice* was heralded as "the new bible of the broadcasting

business," The Highwaymen
will be received as an
indispensable guide to the
future of this explosive new
world. * Frank Stanton, former
president of CBS

*The Unofficial Guide to
Landing a Job* John Wiley
& Sons

The host of a national
weekly television talk
show Las Vegas tonight
writes about the stories of
spiritual journeys of
people living in Las
Vegas.