Commodify Your Dissent Salvos From The Baffler Thomas Frank

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Signs of Life in the USA Emerald Group Publishing

Contemporary Black American Cinema offers a fresh collection of essays on African American film, media, and visual culture in the era of global multiculturalism. Integrating theory, history, and criticism, the contributing authors deftly connect interdisciplinary perspectives from American studies, cinema studies, cultural studies, political science, media studies, and Queer theory. This multidisciplinary methodology expands the discursive and interpretive registers of film analysis. From Paul Robeson's and Sidney Poitier's star vehicles to Lee Daniels's directorial forays, these essays address the career legacies of film stars, examine various iterations of Blaxploitation and animation, question the comedic politics of "fat suit" films, and celebrate the innovation of avantgarde and experimental cinema.

The Ascent of Humanity W. W. Norton & Company

liberalism 'in a critical spirit' by examining the relationship between

popular culture and politics. The book analyzes movies, television, and popular music to rethink the liberal views of democracy, equality, invaluable lens through which to examine the complex and often racism, dissent, and animal rights in the Bush-Obama era. Princeton Alumni Weekly The New Press

Media Ethics: Cases and Moral Reasoning challenges readers to Trauma and the Teaching of Writing Macmillan think analytically about ethical situations in mass communication through original case studies and commentaries about real-life media experiences. This text provides a comprehensive introduction to the theoretical principles of ethical philosophies, facilitating ethical awareness. It introduces the Potter Box, with its four dimensions of moral analysis, to provide a framework for exploring the steps in moral reasoning and analyzing the cases. Focusing on a wide spectrum of ethical issues faced by media practitioners, the cases in this Tenth Edition include the most recent issues in journalism, broadcasting, advertising, public relations, and entertainment. Visit the companion website at www.mediaethicsbook.com. A Philosophical Disease Commodify Your Dissent: Salvos from The Baffler

Essays that offer ecological, social, and political perspectives on the problem of overconsumption.

The Norton Anthology of Western Literature: Beginnings through the Renaissance University of Illinois Press

Jazz Sells: Music, Marketing, and Meaning examines the issues of jazz, consumption, and capitalism through advertising. On television, on the Internet, in radio, and in print, advertising is a critically important medium for the mass dissemination of music and musical meaning. This book is a study of the use of the jazz genre as a musical signifier in promotional efforts, exploring how In The Post-Liberal Imagination, Bruce Baum approaches American the relationship between brand, jazz music, and jazz discourses come together to create meaning for the product and the

consumer. At the same time, it examines how jazz offers an contradictory culture of consumption upon which capitalism is predicated.

Environmental Sociology, intended for use in Environmental Sociology courses, uses sociological methods and perspectives to analyze key environmental issues. The reader is organized like an introduction to sociology reader, and comprised of readings that are accessible to and interesting for undergraduates. New Consensus for Old North Atlantic Books What is the animating 'spirit' behind what may appear to be the coldly calculating world of markets and business enterprise? Though often mathematically modelled in dry terms, markets can be looked at instead as meaningful domains of human activity. To economists, markets have been seen as nothing but objective 'forces' or allocation 'mechanisms'. This book, however, argues that they can be seen as involving the human spirit, personal expression and moral commitments. It presents the view that markets are not so much things that need to be measured as meanings that need to be narrated and interpreted. The aim of this book is to introduce two scholarly fields to one another, economics and cultural studies, in order to pose the question: how does culture matter to the economy? When we look at the economy as a legitimate domain of culture, it transforms our understanding of the nature of business life. By viewing markets as an integral part of our culture, filled with the drama of human creativity, we might begin to better appreciate their role in the world.

Environmental Sociology Prickly Paradigm Thomas Frank has been sending wake-up calls to just about everyone within reach over the past decade, in venues from The Village Voice to Harper's. His Good Services Routledge takes on labor politics, advertising, the virtues of the Midwest, and how uncool you really are have won him a wide audience, and in this piece, Frank gives us a reading of cultural studies—viewed by some as an important new perspective in the academy, but by others as an unwieldy theoretical fad. Social Theory Re-Wired princeton alumni weekly

Attempts to merge academic criticism with the work of agrarian writers to highlight issues of which both can be part of the dialogue, including sustainable agriculture and slow-food movements.

American Carnival Macmillan

In a book that has been raising hackles far and wide, the social critic Thomas Frank skewers one of the most sacred cows of the go-go '90s: the idea that the new free-market economy is good for everyone. Frank's target is "market populism"—the widely held belief that markets are a more democratic form of organization than democratically elected governments. Refuting the idea that billionaire CEOs are looking out for the interests of the little guy, he argues that "the great euphoria of the late nineties was never as much about the return of good times as it was the giddy triumph of one America over another." Frank is a latter-day Mencken, as readers of his journal The Baffler and his book The Conquest of Cool know. With incisive analysis, passionate advocacy, and razor-sharp wit, he asks where we are headed-and whether we're going to like it when we get there.

Gender After Gender in Consumer Culture Routledge

First published in 1999. Routledge is an imprint of Taylor & Francis, an informa company.

No Future for You Black Cat

This edited collection critically engages with a range of contemporary issues in the aftermath of the North Atlantic financial crisis that began in 2007. From challenging the erosion of academic authority to the myth that parliamentary democracy is not worth engaging with, it addresses three interrelated questions facing young people today: how to reclaim our universities, how to revitalise our democracy and how to recast politics in the 21st century. This book emphasises the crucial importance of generational experience as a wellspring for progressive social change. For it is the young generations who have come of age in a world marred by crises that are at the forefront of challenging the status guo. With insight into new social movements and protests in the UK, Canada, Greece and Ukraine, this stimulating collection of works will be invaluable for those teaching, studying and campaigning for alternatives. It will also be of relevance to scholars in social movement studies, the sociology and anthropology of economic life, the sociology of education, social and political theory, and political sociology.

Morality of Markets SAGE

Looks at advertising during the 1960s, focusing on the relationship between the counterculture movement and commerce.

The Conquest of Cool Univ of California Press

Commodify Your Dissent: Salvos from The BafflerW. W. Norton & Company

Resist! This exhortation animates a remarkable range of theological reflection on consumer culture in the United States. And for many theologians, the source and summit of Christian cultural resistance is the Eucharist. In Commodified Communion, Antonio Eduardo Alonso calls into question this dominant mode of theological reflection on contemporary consumerism. Reducing the work of theology to resistance and centering Christian hope in a Eucharist that might better support it, he argues, undermines our ability to talk about the activity of God within a consumer culture. By reframing the question in terms of God's activity in and in spite of consumer culture, this book offers a lived theological account of consumer culture that recognizes not only its deceptions but also traces of truth in its broken promises and fallen hopes.

The Post-Liberal Imagination W. W. Norton

The author of Tuscaloosa describes the warm reception of his debut novel and devastating rejection of his second work, a turnabout that prompted his partnership with best friend and independent producer Jason McHugh, with whom he launched an Internet company during the boom of the late 1990s. 35,000 first printing. Original. 35,000 ad/promo.

Making Sense of Sports MIT Press

This Book Addresses Critical Issues Ranging From The Underlying Ethics Of Voluntary Exchange, Morality In The Commerce And The Corporation, The Immorality Of State Intervention, And The Role Of Markets In The Teachings Of Major World Religions. Contributions By Distinguished Economists, Ethicists, And Theologians Explore The Moral And Ethical Foundations Of The Free Market. Media Ethics Routledge

As a concept that increasingly gains importance in contemporary cultural discourse, authenticity emerges as a site of tearing tensions between the fictional and the real, original and fake, margin and centre, the same and the other. The essays collected in this volume explore this paradoxical nature of authenticity in the context of various media. They give ample proof of the fact that authenticity, which depends on giving the impression of being inherent or natural, found not created, frequently turns out to be the result of a careful aesthetic construction that depends on the use of identifiable techniques with the aim of achieving certain effects for certain reasons.

After Marx BIS Publishers

An analysis of the invasion of our personal lives by logo-promoting, powerful corporations combines muckraking journalism with contemporary memoir to discuss current consumer culture

The Aesthetics of Authenticity MIT Press

Salvos of sane and humorous dissent from the worship of the almighty market.

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