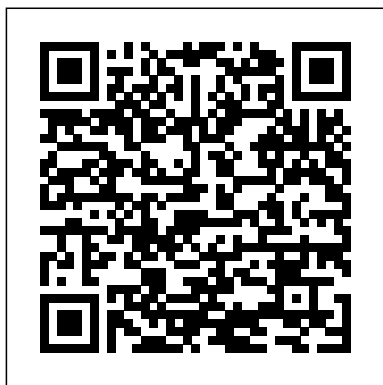

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This book integrates theories, research insights, practices, as well as current issues and cases into a comprehensive guide for internal communication managers and organizational leaders on how to communicate

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Students learn how strong

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Students learn useful delivery strategies as well as how to perfect their listening, observing, analyzing, and critiquing abilities. This book's inviting and open visual presentation, along with numerous examples drawn from today's world, keep the presentation meaningful and engaging for your students. Numerous hands-on activities also keep students actively involved in learning. Ongoing review and assessment ensure that students understand the concepts as they move ahead. Technology has had a huge influence on how we learn, how we work, and how we communicate today.

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COMMUNICATE! encourages active learning

through well-designed skill-building activities, video scenarios, ethics cases, speech action-step exercises, and sample speeches. With co-author Deanna Sellnow joining the author team, the Thirteenth Edition of **COMMUNICATE!** incorporates important theoretical updates in the field and reflects issues and interests of today's college students. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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Now in its 15th edition, this groundbreaking human communication text equips students with the communication skills they need to be successful communicators.

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Communicate! Cengage Learning

Well-written and well-researched by leading gender communication scholars Julia T. Wood and Natalie Fixmer-Oraiz, **GENDERED LIVES: COMMUNICATION, GENDER, & CULTURE**, 13th Edition, provides the latest theories, research and pragmatic information to help readers think critically about gender and society. The book demonstrates the multiple and often interactive ways a person's views of masculinity and femininity are shaped within contemporary culture. It offers balanced coverage of different sexes, genders and sexual orientations. Reflecting emerging trends and issues, the new edition includes expansive coverage of men's issues, an integrated emphasis on social media and a stronger

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Outlines and Highlights for Communicate! by Rudolph F Verderber, Isbn Cengage Learning

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Gendered Lives Cengage Learning

All the skills you need to know to become a confident speaker and conquer speaking anxiety are thoroughly covered in **THE CHALLENGE OF EFFECTIVE SPEAKING IN A DIGITAL AGE**, 16E. A pioneer

in the field, this best seller guides you through six key Speech Planning Action Steps: topic selection, audience analysis and adaptation, effective research (including appropriate use of Internet resources), organization (with an emphasis on outlining), presentational aids (and how to avoid succumbing to death by PowerPoint), and language and delivery. The new edition also includes many online tools, such as videos of student speeches accompanied by Interactive Video Activities that help develop and strengthen public speaking skills. Grounded in the latest research, this new edition is an exceptional resource for creating and delivering speeches.

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Take your students from the basics of communication to mastering speech preparation and delivery with this engaging, dynamic text. **ESSENTIAL**

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caused by lack of planning and organization. Speech Builder Express coaches students through every step of the speech outlining process. By providing students with the necessary tutorials, sample videos, and access to a dictionary and thesaurus, this product will help build student confidence, lessen student anxiety, and prepare them for real-world career speaking opportunities. Discover all of the aspects of teaching speech that you told us were important to you from concepts and practice to technology support. This book's approach is based on extensive field research and input from teachers across the nation. Important Notice: Media content referenced within the product description or the product text may not be

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