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<p>9780134077314 Multinational Business Finance Plus MyFinanceLab with Pearson eText -- Access Card Package, 14/e Package consists of: 0133879879 / 9780133879872 Multinational Business Finance 0133917487 / 9780133917482 MyFinanceLab with Pearson eText -- Access Card -- for Multinational Business Finance For courses in International Finance. Authoritative, Comprehensive Coverage of Contemporary International Finance Renowned for its authoritative, comprehensive coverage of contemporary international finance,</p>	<p>Multinational Business Finance trains the leaders of tomorrow's multinational enterprises to recognize and capitalize on the unique characteristics of global markets. Because the job of a manager is to make financial decisions that increase firm value, the authors have embedded real-world mini-cases throughout to apply chapter concepts to the types of situations managers of multinational firms face. The Fourteenth Edition, now with MyFinanceLab, attempts to capture the rapid evolution of our global marketplace, taking a closer look at the types of</p>	<p>organizations that permeate the widespread arena, competition and opportunities in emerging markets, and how financial leadership can integrate the strategic and financial challenges that global businesses face today. <i>An Anthology of Contemporary Business Trends</i> Cengage Learning This special edition of Contemporary Studies in Economic and Financial Analysis offers seventeen chapters from invited participants in the International Applied</p>
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Social Science  
Congress, held in  
Turkey between the 19<sup>th</sup>  
and 21<sup>st</sup> April 2018.

Contemporary Issues in  
Business, Economics and  
Finance Pearson College  
Division

This book contains 74 selected  
papers presented at the 5<sup>th</sup>  
International Seminar of  
Contemporary Research on  
Business and Management  
(ISCRBM 2021), which was  
organized by the Alliance of  
Indonesian Master of  
Management Program  
(APMMI) and held in Jakarta,  
Indonesia on 18 December  
2021. This online conference

was hosted by the Master of  
Management Program of  
Indonesia University. This year,  
ISCRBM focused on research  
related to driving sustainable  
business through innovation.  
Business has had to deal with the  
Covid-19 pandemic, so a new  
approach towards managing  
business to survive competition  
is indispensable. Innovation is  
the key for all organizations in  
surviving in the new normal and  
beyond. The Seminar aimed to  
provide a forum for leading  
scholars, academics, researchers,  
and practitioners in the business  
and management area to reflect  
on the issues, challenges and

opportunities, and to share the  
latest innovative research and  
best practices. This seminar  
brought together participants to  
exchange ideas on the future  
development of management  
disciplines: human resource,  
marketing, operation, finance,  
strategic management and  
entrepreneurship.

Sentiment Analysis and  
Knowledge Discovery in  
Contemporary Business  
Kendall Hunt Publishing  
Company

This book is a collection of  
high-impact papers  
accepted and presented  
at the 2019 Vietnam's

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Business and Economics Research Conference (VBER2019) organised by Ho Chi Minh City Open University held on 18th–20th July 2019. The Special Issue is associated with a broad coverage of the contemporary issues in Business and Economics in Vietnam and other emerging markets reflecting a key theme of VBER2019: Vietnam's Place in the Asia Pacific Region. A total of 14 papers were published	from more than the 120 submissions to the VBER2019 Conference. Published papers had been undergone a rigorous reviewing process conducted by the Journal of Risk and Financial Management. The papers incorporated in this book address contemporary issues in business and economics from Vietnam and other emerging markets in the Asian region from various angles such as economics, finance, and statistics to	management science. At the time of writing this note, some of the papers have attracted more than 1000 downloads in 3 months. In particular, a paper on “Foreign Direct Investment and Economic Growth from Developing Countries in the Short Run and Long Run” by Trang Thi-Huyen Dinh and her team has attracted almost 6000 downloads in 3 months. These statistics indicate that the papers published in this Special Issue have attracted the
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wide interest of readers. Among these 14 published papers, three main areas of important contemporary issues in Business and Economics in the Asian region can be identified. First, a block of papers deals with various important and fundamental issues in the emerging markets the Asian region, from exchange rate regime, financial inclusion, and financial development to energy consumption and environmental degradation. On the issue of CO2 emissions, energy consumption and economic growth in the ASEAN, Vo, Vo, and Le utilized various time series econometrics approaches. Key findings from this paper indicate that there are no long-run relationships among carbon dioxide (CO2) emissions, energy consumption, renewable energy, population growth, and economic growth in the Philippines and Thailand, but a relationship does exist in Indonesia, Myanmar, and Malaysia. Loo, in his paper on financial inclusion for the ASEAN, concluded that advancing internet capability and availability present investors an opportunity to offer financial technology or Fintech to meet the need for financial services in this digital era. Second, a challenge in quantitative studies for a single country, such as Vietnam, with limited data is generally noted. However, various empirical studies

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on Vietnam's business and economics issues have been conducted. Nguyen, Quan, and Pham examined the cultural distance and entry mode of foreign direct investment in Vietnam. A key finding from their paper is that when there is a great cultural difference between Vietnam and their home country, foreign-invested firms prefer wholly owned subsidiaries over equity joint ventures. Within the Vietnamese market, Pham, Vo, Ho,	and McAleer conducted a study on the issue of corporate financial distress. The authors conclude that the corporate financial distress prediction model, which includes accounting factors with macroeconomic indicators, performs much better than alternative models. In addition, the evidence confirms that the global financial crisis (GFC) had a damaging impact on each sector, with the Health & Education sector	demonstrating the most impressive recovery post-GFC, and the utilities sector recording a dramatic increase in bankruptcies post-GFC. At another extreme of the spectrum, Van and Nguyen considered that competitive context, social influences, the understanding of managers about corporate social responsibility (CSR), and the internal environment of companies are the four drivers of CSR. The authors also
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argued that in the four drivers, competitive context has the strongest impact on adopting CSR. Third, last but not least, various papers focus on an important aspect of public finance. For an example, Pham, Pham, and Ly documented the effect of double taxation treaties on the bilateral trade of Vietnam with ASEAN member states, thereby making an extensive comparison with its EU partner countries. Their findings indicate the

significant contributions of the tax treaties to Vietnam's trade performance, not exclusively with ASEAN but also with EU partner countries. In addition, regarding public finance for Vietnam, Nguyen, Vo, Ho, and Vo investigated the contribution of fiscal decentralisation to economic growth across provinces in Vietnam. For the first time in Vietnam, the fiscal decentralisation index together its two subcomponents, including

fiscal importance and fiscal autonomy, are developed. Findings from this paper indicate that while fiscal importance and an overall level of fiscal decentralisation have provided negative impact on provincial economic growth, fiscal autonomy has a positive impact on economic growth across provinces in Vietnam. Business Technologies in Contemporary Organizations: Adoption, Assimilation, and Institutionalization Cengage

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## Learning

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Contemporary Business Law

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exam Assess your progress  
with knowledge check  
questions/answers and sample  
essay questions Looks at basic  
budgeting concepts and  
forecasting techniques Deals  
with the methods of comparing  
actual financial performance to  
the budget Helps candidates  
prepare a solid study plan with

exam tips Feature section  
examines the topics of External  
Financial Reporting Decisions;  
Planning, Budgeting, and  
Forecasting; Performance  
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financial professionals in

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Beijing, China. For more information about IMA, please visit [www.imanet.org](http://www.imanet.org). Managing Enterprise Risk: What the Electric Industry Experience Implies for Contemporary Business Cengage Learning Presenting a basic, arithmetic-based approach, CONTEMPORARY BUSINESS MATHEMATICS FOR COLLEGES, 17E uses step-by-step development of concepts, hands-on practice exercises, and real-world applications to effectively prepare students for careers in business. Practical skill-

building activities are emphasized throughout as the book progresses, from the most basic to more complex business math topics. Numerous problems and examples are taken from actual businesses. In addition, self-check features such as end-of-section Concept Checks, end-of-chapter Bottom Lines, and end-of-chapter Review Problems enable students to test their understanding before advancing to other topics or assignments. Important Notice: Media content referenced within the

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*Contemporary Business Mathematics for Colleges*

John Wiley & Sons

Social technology is quickly becoming a vital tool in our personal, educational, and professional lives. Its use must be further examined in order to determine the role of social media technology in organizational settings to promote business development and growth.

Social Network Analytics for Contemporary Business

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**Contemporary Financial Management** John Wiley & Sons

Boone, Kurtz, and Berston's,

Contemporary Business, 17th Edition, delivers solutions at the speed of business to stimulate curiosity, show relevance, promote creativity, and prepare students for what's ahead in their academic and business careers. With thoroughly revised cases, fresh, current examples, and an updated video series, the 17th Edition provides insights into the many facets of business that contribute to the dynamic, ever changing world of work.

*Contemporary Issues in Behavioral Finance* Pearson College Division

Overcome your math anxiety and confidently master key

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mathematical concepts and their business applications with Brechner/Bergeman's CONTEMPORARY MATHEMATICS FOR BUSINESS AND CONSUMERS, 8E. Refined and enhanced over eight editions, this text continues to incorporate a proven step-by-step instructional model that allows you to progress one topic at a time without being intimidated or overwhelmed. This edition offers a reader-friendly design with a wealth of engaging learning features that connect the latest business news to chapter topics and provide helpful personal money tips. You will immediately

practice concepts to reinforce learning and hone essential skills with more than 2,000 proven exercises. Jump Start problems introduce each new topic in the section exercise sets and provide a worked-out solution to help you get started. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. *Contemporary Business Mathematics for Colleges* Cengage Learning As two areas of study that thrive on change and innovation, the combination of electronic resources and corporation management

presents many challenges to researchers and professionals as information is discovered and applied to existing practices. Business Technologies in Contemporary Organizations: Adoption, Assimilation, and Institutionalization investigates the reciprocal relationship between information systems and corporations in order to understand and assess the benefits of this partnership as technology continues to progress. This publication is an essential reference source for researchers, practitioners, and students interested in the practical and theoretical implementation of information

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systems and electronic resources in corporations and firms.

*Multinational Business Finance* Wiley Global Education

The increasing complexity of emerging business models and a growing societal concern with the integrity of financial reporting now leads to new emphases on accountability within large, publicly traded energy corporations. Managing Enterprise Risk: What the Electric Industry Experience Implies for Contemporary Business emphasizes the implications these issues have in the electric industry, a

traditional infrastructure that underlies the digital society and now faces extraordinary environmental, regulatory, and technological uncertainties. Informs professionals in a variety of fields of the best current thinking on business risk—how it can be understood, how it can be managed, and how it can be communicated to diverse constituencies

**Catalog of Copyright Entries, Third Series**

Partridge Publishing

The World of Work is rebooting. Businesses are re-imagining and re-engineering themselves. Challenging established

norms and rebuilding livelihoods are essential imperatives. This provides scope for radically different trends and paradigms in the field of business management.

The impact of the COVID-19 is being felt by all businesses across the globe. Leaders are navigating a broad range of interrelated issues that span from keeping their employees and customers safe, shoring-up cash and liquidity, reorienting operations and navigating

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complicated government support programmes. The pandemic is heavily affecting labour markets, economies and enterprises, including global supply chains, leading to widespread business disruptions. This anthology aims to reflect, deliberate, and suggest necessary and desired measures in the currently evolving and extremely challenging business scenario. It brings together the work of leading academicians,

researchers and industry professionals on aspects of contemporary business trends in human resource, financial and technology management. It also includes issues of sustainability, entrepreneurship and unique challenges brought up by the pandemic. This collection highlights different problems being faced by global and Indian businesses and suggests measures to reshape the future

**Social Network Analytics for**

**Contemporary Business Organizations** Emerald Group Publishing

Providing a comprehensive overview packed with relevant examples, CONTEMPORARY FINANCIAL MANAGEMENT, 14e, focuses on value creation, risk management, and effectively managing cash flow. It explores the international aspects of financial management, examines the ethical behavior of managers, emphasizes the unique finance-related concerns of entrepreneurs, and studies the effects of the 2008-2009 recession. In addition, chapter-opening Financial Challenges

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scenarios, icons, cases, and other learning features highlight critical concepts and enable readers to apply what they learn to real-world practice. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

*Wiley CMAexcel Learning System Exam Review 2015 + Test Bank* South-Western Pub

Presenting a basic, arithmetic-based approach,  
**CONTEMPORARY  
BUSINESS**

**MATHEMATICS FOR COLLEGES, 17E** uses step-by-step development of concepts, hands-on practice exercises, and real-world applications to effectively prepare students for careers in business. Practical skill-building activities are emphasized throughout as the book progresses, from the most basic to more complex business math topics. Numerous problems and examples are taken from actual businesses. In addition,

self-check features such as end-of-section Concept Checks, end-of-chapter Bottom Lines, and end-of-chapter Review Problems enable students to test their understanding before advancing to other topics or assignments. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

*Contemporary Business 2010 Update* Entrepreneur Press

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Contemporary Studies in Economic and Financial Analysis (CSEF 104) dedicates 16 chapters in articles and studies on Contemporary Issues of Business Economics and Finance. Authors contributed from the International Applied Social Science Congress, held in Turkey. Contemporary Mathematics for Business & Consumers Emerald Group Publishing Opening new doors of possibility can be difficult. Contemporary Business 13e 2010 Update Edition gives students the business language they need to feel

confident in taking the first steps toward becoming successful business majors and successful businesspeople. As with every good business, though, the patterns of innovation and excellence established at the beginning remain steadfast. The goals and standards of Boone & Kurtz, Contemporary Business, remain intact and focused on excellence, as always. Springer Exceptionally reader-friendly, this full-color introduction to contemporary business law offers full coverage and clear explanations of traditional business law topics AND

addresses the legal environment in which business must operate. Over 100 enrichment boxes focus on contemporary, ethical, and international issues, and over 150 contemporary cases provide examples of the application of the law. Coverage includes the legal ramifications of the Internet and technology; contract formation and commercial law; contract performance and international trade; intellectual property rights including the exploding multimedia market and its legal implications; equal opportunity employment including the latest discussion of diversity in the workforce;

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ethics and social responsibility of business; product liability; and more. For those currently practicing in legal and/or business environments.

Contemporary Business,  
17th Edition UUM Press

This book constitutes the proceedings of the International Conference on E-business and Strategy, iCETS 2012, held in Tianjin, China, in August 2012. The 65 revised full papers presented were carefully reviewed and selected from 231 submissions. The papers feature

contemporary research on developments in the fields of e-business technology, information management systems, and business strategy. Topics addressed are latest development on e-business technology, computer science and software engineering for e-business, e-business and e-commerce applications, social networking and social engineering for e-business, e-business strategic management and economics development, e-

business education, entrepreneurship and e-learning, digital economy strategy, as well as internet and e-commerce policy.