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Sweet Spot Springer Nature

Since the outbreak of SARS-CoV-2, a number of attempts have been made by experts, researchers and the political elite to explain away its origin, transmission, intent and impact. There is also the explosion of conspiracy theories of which states, researchers, international and corporate entities, the UN, the World Bank, philanthropists and even the Papacy have not been spared. The viral outbreak is even perceived as an attempt by the powerful not only to reduce global population but to expand their control of the world. The book has been written to expand the understanding of the reader on these critical issues about SARS-CoV-2 which have become very concerning.

Case Based Research in Tourism, Travel, Hospitality and Events IGI Global Can we solve big public problems anymore? Yes, we can. This provocative and inspiring book points the way. The huge challenges we face are daunting indeed: climate change, crumbling infrastructure, declining public education and social services. At the same time, we've come to accept the sad notion that government can't do new things or solve tough problems—it's too big, too slow, and mired in bureaucracy. Not so, says former public official, now Harvard Business School professor, Mitchell Weiss. The truth is, entrepreneurial spirit and savvy in government are growing, transforming the

public sector's response to big problems at all levels. The key, Weiss argues, is a shift from a mindset of Probability Government—overly focused on safe solutions and mimicking so-called best practices—to Possibility Government. This means public leadership and management that's willing to boldly imagine new possibilities and to experiment. Weiss shares the three basic tenets of this new way of governing: Government that can imagine: Seeing problems as opportunities and involving citizens in designing solutions Government that can try new things: Testing and experimentation as a regular part of solving public problems Government that can scale: Harnessing platform techniques for innovation and growth The lessons unfold in the timely episodes Weiss has seen and studied: the US Special Operations Command prototyping of a hoverboard for chasing pirates; a heroin hackathon in opioid-ravaged Cincinnati; a series of experiments in Singapore to rein in Covid-19; among many others. At a crucial moment in the evolution of government's role in our society, We the Possibility provides inspiration and a positive model, along with crucial guardrails, to help shape progress for generations to come.

The Future of Work: The Insights You Need from Harvard Business Review Harvard Business Press

The COVID-19 global health pandemic, which started in late December 2019, forced many countries to adopt unusual measures such as social distancing and strict lockdowns. It changed many of our certainties and practices, including the foundations of the market-led version of capitalism, by bringing social and health considerations back to the forefront of firms' considerations, investors' strategies and governments' priorities. Under the effects of this unprecedented crisis, all sectors of finance and real economy have been seriously affected. Health uncertainties and their increasing consequences for human life and activities require stronger and faster actions to shape pathways towards sustainability and better resilience. The COVID-19 health crisis is a visible part of a greater iceberg: the World Health Organization has tracked, over recent years, a large number of epidemic events around the world, suggesting that many other similar diseases could appear and evolve in the future from epidemic to pandemic in a globalized world. Financial Transformations Beyond the COVID-19 Health Crisis was specifically designed to provide the readers with new results, recent findings and future outlook on the impacts of COVID-19 on financial markets, firm behaviors, and finance and investment strategies. It

favors multidimensional perspectives and brings together conceptual, empirical and policy-oriented chapters, using quantitative and qualitative methods alike. This is a timely and comprehensive collection of theoretical, empirical and policy contributions from renowned scholars around the world, and provides the thoughts and insights required to rethink the financial sector in the event of new shocks of the same nature.

Averting Catastrophe John Wiley & Sons
Topics include work-integrated learning (internships), student well-being, and students with disabilities. Also, it explores the impact on assessments and academic integrity and what analysis of online systems tells us. Preface
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Chapter 10: Learning and Working Online During the COVID-19 Pandemic: A Wellbeing Literacy Perspective on Work Integrated Learning Students	415 PF Chapter 17: Secondary School Language Teachers' Online Learning Engagement during the COVID-19 Pandemic in Indonesia	This book presents a comparative perspective on different government communication strategies to COVID-19 around the globe. Scholars from twenty parts of the world specialized in political and government communication analyze initiatives and methods of various governments' communicative responses to the pandemic. In their contributions to this volume, they examine a wide range of distinct attitudes and reactions facing the crisis. Today's omnidirectional contact allowed by social media, with its load of contradictory rumors and fake news, often obliterates the citizens' ability to comprehend reality. The book frames a broad canvas on how government communication may deal with that and manage similar crises — bound to happen as climate changes and war menaces are generating more and more worries about the future of humanity. This makes this volume a must-read for scholars and students of

political communication, health policies and communication, crisis marketing and communication. It will also be of utmost interest for practitioners and policy-makers from these fields willing to better understand government communication and its answer to global crises.

Financial Transformations Beyond The Covid-19 Health Crisis
Harvard Business Press

Over a decade ago, renowned innovation expert Rosabeth Moss Kanter co-founded and then directed Harvard's Advanced Leadership Initiative. Her breakthrough work with hundreds of successful professionals and executives, as well as aspiring young entrepreneurs, identifies the leadership paradigm of the future: the ability to "think outside the building" to overcome establishment paralysis and produce significant innovation for a better world. Kanter provides extraordinary accounts of the successes and near-stumbles of purpose-driven men and women from diverse backgrounds united in their conviction that positive change is possible. A former Trader Joe's executive, for example, navigated across business, government, and community sectors to deal with poor nutrition in inner cities while reducing food waste. A concerned European banker used the power of persuasion, not position, to find novel financing for improving the health of the oceans. A Washington couple enticed global partners to join an Uber-like platform to match skilled refugees with talent-hungry companies. A visionary journalist-turned-entrepreneur closed social divides by giving fifty million social media users access to free local education and culture. When traditional approaches are inadequate or resisted, advanced leadership skills are essential. In this book, Kanter shows how people everywhere can unleash their creativity and entrepreneurial adroitness to mobilize partners across challenging cultural, social, and political situations and innovate for a brighter future.

We the Possibility Informing Science

The future is here. How is your organization responding? Amid the turbulence of a global pandemic, worldwide social justice movements, and accelerated digital transformation, one thing is clear—work will no longer be the same. Employees now expect a flexible, inclusive workplace and a deeper connection to their employer. Organizations must commit to doing good for their people and communities. What should you and your company be doing to adapt? The Future of Work: The Insights You Need from Harvard Business Review will provide you with today's most essential thinking about creating a work-from-anywhere organization, harnessing AI as part of your team, creating an inclusive culture, and

building a purpose-driven organization. Business is changing. Will you adapt or be left behind? Get up to speed and deepen your understanding of the topics that are shaping your company's future with the Insights You Need from Harvard Business Review series. Featuring HBR's smartest thinking on fast-moving issues—blockchain, cybersecurity, AI, and more—each book provides the foundational introduction and practical case studies your organization needs to compete today and collects the best research, interviews, and analysis to get it ready for tomorrow. You can't afford to ignore how these issues will transform the landscape of business and society. The Insights You Need series will help you grasp these critical ideas—and prepare you and your company for the future.

The Future of Service Post-COVID-19 Pandemic, Volume 1
Cambridge University Press

In many discussions of globalization and growth, attention focuses on Asia, notably China, South Korea, and India. In contrast, 'Can Latin American Firms Compete?' looks at business developments in another key emerging market region, Latin America. It examines the success and failure that Latin American firms have met with, in their own markets and elsewhere in the world, the reasons behind these outcomes, and these firms' future prospects. Including contributions from leading international experts on business in Latin America, the book draws on concepts from organization theory, industrial organization, economics, marketing, sociology, and political science. It includes sections on broad themes of competitiveness in Latin America, micro-level strategies of firms in specific sectors, the competitiveness of firms in specific countries, and competing in emerging markets. Cases examined range in size and sector, and include some of the largest firms in Latin America, such as as Embraer in Brazil, Quíñenco (Luksic) in Chile, Techint in Argentina, Grupo Carso in Mexico, Cisneros in Venezuela, and Grupo Empresarial Antioqueño in Colombia. This well-informed book will be essential reading for academics, policy-makers, and those with a serious interest in business development in Latin America.

Handbook of Research on Organizational Culture Strategies for Effective Knowledge Management and Performance CRC Press

Often times, the owners and entrepreneurs whose small businesses are undergoing financial problems suffer high emotional costs. These individuals can experience significant setbacks in their entrepreneurial journeys as well as depression and other negative emotions from the stress of crisis episodes. However, businesses that are in crisis also provide valuable learning opportunities for adapting and changing in order to successfully face future challenging situations. Cases on Small Business Economics and Development During Economic Crises presents a diverse range of perspectives and insights into global developments in entrepreneurship and captures a diverse collection of methodologies and outcomes from various countries in the realm of small business economics and their development. Including case studies that discuss the COVID-19

pandemic, risk management, and entrepreneurial resiliency, this case book serves as an excellent companion for entrepreneurs, small business owners, managers, executives, economists, business professionals, academicians, students, and researchers.

IGI Global

What if your business could make growth and innovation look easy? What if you could beat the competition day in and day out? You can. Sweet Spot shows you how to align all the vital parts of your business to create a competitive advantage and long-lasting success. You'll learn how to bring smart marketing together with good leadership to find your business's sweet spot.

India Policy Forum 2021 Psychology Press

Any organization worth its salt would have a thriving story to tell. The COVID-19 pandemic has brought incredibly disruptive challenges to organizations worldwide. Lest be labeled as wanting because of the magnitude of the problems that beset, business and educational organizations must take it upon themselves to discover and present to the world the novel management practices that arose out of the problems that these organizations have experienced. This book provides management cases that deal with the organization's implicit challenges and, at the same time, the best practices that have positively affected the growth of the business or organizational enterprise. Educators and trainers of today will benefit from this book in their teaching of management cases. The book integrates global issues with a local flair to provide practical experiences in various business and educational settings during the pandemic. The cases include scope within change management, organizational development, human resource management, organizational behavior, corporate social responsibility, innovation, sustainability, educational management, supply chain management, business ethics, and strategic management.

Innovation Management Coronavirus: Leadership and Recovery: The Insights You Need from Harvard Business Review

The world has entered a period of accelerated change. This has everything to do with the disruptive events of 2020, the cognitive rewiring which each of us is going through, and the profound macro shifts reshaping the world as we know it. We are living through an unprecedented period of rapid and pervasive transition. Every aspect of our reality is shifting, from how we work and play, to how we educate our children and care for the health and wellbeing of our families, ourselves and our neighbours. How does this affect the future of strong, dominant sectors such as tourism and travel, consumer, retail, property, education, health, automotive and financial services, among others? Can we rewire these and other sectors for a new reality? Do we even have the wherewithal to reimagine the future? How do we start the process of pressing the reset button? Can we reimagine the

world we live in and take proactive steps to play a part in it? Do we have the tools to shift our business strategies? Are we primed to take advantage of the opportunities on offer? Can we sidestep our fear of the unknown and open our minds to exciting new possibilities? Transport yourself into the future with global future strategist, speaker and disruptor Abdullah Verachia as he leads you through the fundamental shifts taking place at every level and how these will reshape the world as we know it. Envisage a new reality, new cross-border opportunities and new avenues for personal and business growth. Unlock key insights revealed in *Disruption Amplified* that will inspire your own rethinking during this remarkable and transformative time, and step boldly into a new tomorrow.

Digital Transformation in a Post-Covid World Notion Press
Laura Huang, an award-winning Harvard Business School professor, shows that success is about gaining an edge: that elusive quality that gives you an upper hand and attracts attention and support. Some people seem to naturally have it. Now, Huang teaches the rest of us how to create our own from the challenges and biases we think hold us back, and turning them to work in our favor. How do you find a competitive edge when the obstacles feel insurmountable? How do you get people to take you seriously when they're predisposed not to, and perhaps have already written you off? Laura Huang has come up against that problem many times--and so has anyone who's ever felt out of place or underestimated. Many of us sit back quietly, hoping that our hard work and effort will speak for itself. Or we try to force ourselves into the mold of who we think is "successful," stifling the creativity and charm that makes us unique and memorable. In *Edge*, Huang offers a different approach. She argues that success is rarely just about the quality of our ideas, credentials, and skills, or our effort. Instead, achieving success hinges on how well we shape others' perceptions--of our strengths, certainly, but also our flaws. It's about creating our own edge by confronting the factors that seem like shortcomings and turning them into assets that make others take notice. Huang draws from her groundbreaking research on entrepreneurial intuition, persuasion, and implicit decision-making, to impart her profound findings and share stories of previously-overlooked Olympians, assistants-turned-executives, and flailing companies that made momentous turnarounds. Through her deeply-researched framework, Huang shows how we can turn weaknesses into strengths and create an edge in any situation. She explains how an entrepreneur scored a massive investment despite initially being disparaged for his

foreign accent, and how a first-time political candidate overcame voters' doubts about his physical disabilities. *Edge* shows that success is about knowing who you are and using that knowledge unapologetically and strategically. This book will teach you how to find your unique edge and keep it sharp.

Think Outside The Building Harvard Business Press

Is Silence Killing Your Strategy? In his thirty years of working in corporations, Harvard Business School professor Michael Beer has witnessed firsthand how organizational silence derails strategic objectives. When employees can't speak truth to power, senior leaders don't hear what they need to hear about their company's fitness to compete, and employees lose trust in those leaders and become less committed to change. In *Fit to Compete*, Beer presents an antidote to silence--principles and a time-tested innovative process for holding honest conversations with everyone in your organization. Used by over eight hundred organizations across the globe, the strategic fitness process has helped leaders in a diverse range of industries--including medical technology, information technology, banking, restaurant chains, and pharmaceuticals--hear the raw but necessary truth about the sources of misalignment between their strategies and their organizations. In addition to step-by-step instructions, Beer offers detailed and illustrative case studies of companies that have conducted honest conversations to great effect. He also shows how to apply the process more broadly to a variety of strategic challenges and at multiple levels throughout the organization. Practical, enlightening, and comprehensive, *Fit to Compete* is the book you should turn to if you to want create winning strategies that your entire company will rally behind.

Disruption Amplified Legare Street Press

This book consolidates international, contemporary and topical case study based research in tourism, travel, hospitality and events. Case studies can make learning more attractive and interesting as well as enable students to understand the theory better and develop their analytical and problem-solving skills. Using industry as an open living lab, case study based research infuses scholars into real-world industry challenges and inspires them to theorise and advance our knowledge frontiers. The book includes international case studies that can help tourism scholars build and advance (new) theories and enrich their educational practices. Case studies are accompanied with a teaching note guiding scholars to integrate case studies into instruction. Dr Kirsten Holmes, Chair, Council for Australasian Tourism and Hospitality Education (CAUTHE) There is a vital need for contemporary and well-structured case studies for use in tourism teaching. By including case studies from Australasia and key destination regions in Asia, Europe, and the Caribbean, the book is helpful for tertiary teachers globally. Professor Xander Lub,

President, EuroCHRIE The book inspires educators and students. The cases provide context to students learning and demonstrate the richness and variation of the industry. The book also clearly demonstrates how research can inform our teaching. Professor Brian King, Chair, THE-ICE Assessment Panel The book includes cases under five themes: experiences, operations, technologies, strategy and marketing, and destinations. The book provides subject lecturers with a structure to guide students of applying theory into practice. Dr Paul Whitelaw, Academic Director, Southern Cross University This book marks a significant contribution to hospitality, tourism and events pedagogy at undergraduate and postgraduate level. At a time when the industry is demanding that our graduates have a strong grasp of "real world issues", the case study approach provides an accessible, meaningful and relatable means by which students can engage in real world issues.

Handbook of Research on Using Global Collective Intelligence and Creativity to Solve Wicked Problems World Health Organization

You may not realize it but simple, irrelevant factors can have profound consequences on your decisions and behavior, often diverting you from your original plans and desires. *Sidetracked* will help you identify and avoid these influences so the decisions you make do stick—and you finally reach your intended goals. Psychologist and Harvard Business School professor Francesca Gino has long studied the factors at play when judgment and decision making collide with the results of our choices in real life. In this book she explores inconsistent decisions played out in a wide range of circumstances—from our roles as consumers and employees (what we buy, how we manage others) to the choices that we make more broadly as human beings (who we date, how we deal with friendships). From Gino's research, we see when a mismatch is most likely to occur between what we want and what we end up doing. What factors are likely to sway our decisions in directions we did not initially consider? And what can we do to correct for the subtle influences that derail our decisions? The answers to these and similar questions will help you negotiate similar factors when faced with them in the real world. For fans of Dan Ariely and Daniel Kahneman, this book will help you better understand the nuances of your decisions and how they get derailed—so you have more control over keeping them on track.

Healthy Buildings Springer Nature

This work has been selected by scholars as being culturally important and is part of the knowledge base of civilization as we know it. This work is in the public domain in the United States of America, and possibly other nations. Within the United States, you may freely copy and distribute this work, as no entity (individual or corporate) has a copyright on the body of the work. Scholars believe, and we concur, that this work is important enough to be preserved, reproduced, and

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Edge Harvard Business Press

Now that consumption has become the defining phenomenon of human life and society, this book addresses the effects of critical life events on consumption motives and the sociological and intergenerational influences on consumers.

Business School Leadership and Crisis Exit Planning Harvard Business Press

This comprehensive book focuses on how the COVID-19 pandemic is transforming travel and tourism, globally. Despite the devastation caused by COVID-19, authors argue that within the ongoing crisis, there is also an opportunity to positively transform the tourism sector in ways that contribute to a more hopeful future for tourism practitioners, tourists and host communities. As the world emerges from the shadow of COVID-19 there will not be a return to the "normal". Rather, the volume shares a vision of global transformation that is driven at least in part by the changing ways people in the post-COVID-19 era may travel and encounter each other and their environments. Individual chapters explore topics such as: regenerative economies, transformational travel, critical perspectives on pandemics and tourism, sustainable development and resilience post-COVID-19, re-discovering and re-localising tourism, global (im)mobilities, transforming tourism management, as well as new value systems for travel and tourism including the chance to strengthen social equity and social justice as tourism returns after COVID-19. In this edited volume, a series of senior and emerging scholars engage with debates on how to best contribute to more substantial, meaningful, and positive planetary shifts within the tourism industry. The chapters in this book were originally published as a special issue of the journal *Tourism Geographies*.

Sidetracked OUP Oxford

A ground-breaking exploration of the changing nature of trust and how to bridge the gap from where you are to where you need to be. Trust is the most powerful force underlying the success of every business. Yet it can be shattered in an instant, with a devastating impact on a company's market cap and reputation. How to build and sustain trust requires fresh insight into why customers, employees, community members, and investors decide whether an organization can be trusted. Based on two decades of research and illustrated through vivid storytelling, Sandra J. Sucher and Shalene Gupta examine the economic impact of trust and the science behind it, and conclusively prove that trust is built from the inside out. Trust

emerges from a company being the “real deal”: creating products and services that work, having good intentions, treating people fairly, and taking responsibility for all the impacts an organization creates, whether intended or not. When trust is in the room, great things can happen. Sucher and Gupta's innovative foundation for executing the elements of trust—competence, motives, means, impact—explains how trust can be woven into the day-to-day and the long term. Most importantly, even when lost, trust can be regained, as illustrated through their accounts of companies across the globe that pull themselves out of scandal and corruption by rebuilding the vital elements of trust.