
Corona Harvard Business School Case Study Solutions

Eventually, you will certainly discover a extra experience and expertise by spending more cash. yet when? pull off you endure that you require to acquire those every needs afterward having significantly cash? Why dont you try to get something basic in the beginning? Thats something that will lead you to understand even more around the globe, experience, some places, later history, amusement, and a lot more?

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Can Latin American Firms Compete? OUP Oxford
The COVID-19 global health pandemic, which started in late December 2019, forced many

countries to adopt unusual measures such as social distancing and strict lockdowns. It changed many of our certainties and practices, including the foundations of the market-led version of capitalism, by bringing social and health considerations back to the forefront of firms' considerations, investors' strategies and governments' priorities. Under the effects of this unprecedented crisis, all sectors of finance and real economy have been seriously affected. Health uncertainties and

their increasing consequences for human life and activities require stronger and faster actions to shape pathways towards sustainability and better resilience. The COVID-19 health crisis is a visible part of a greater iceberg: the World Health Organization has tracked, over recent years, a large number of epidemic events around the world, suggesting that many other similar diseases could appear and evolve in the future from epidemic to pandemic in a globalized world. *Financial Transformations Beyond the COVID-19 Health Crisis* was specifically designed to provide the readers with new results, recent findings and future outlook on the impacts of COVID-19 on financial markets, firm behaviors, and finance and investment strategies. It favors multidimensional perspectives and brings together conceptual, empirical and policy-oriented chapters, using quantitative and qualitative methods alike. This is a timely and comprehensive collection of theoretical, empirical and policy contributions from renowned scholars around the world, and provides the thoughts

and insights required to rethink the financial sector in the event of new shocks of the same nature.

Sweet Spot Psychology Press

This open access book is geared towards providing insights and stimulating new thinking about the changing nature of services, service work and workers, and service experiences during and after the COVID-19 pandemic in 2020, particularly focusing on digital service technology. This book serves as a useful resource for business practitioners and academics in the areas of service and human resource management. Each chapter deals with specific current issues within these industries due to COVID-19 and issues that will come up post-pandemic. As COVID-19 is expected introduce novel methods to the service sector, such as untact service, telecommuting, alternative work arrangements, job crafting, and new work skills, digital technology is becoming more important than ever before. This books provides a range of examples and cases to elaborate on the effective application of

digital service technology in order for businesses to stay relevant in the current climate.

COVID-19 and Education

Harvard Business Press

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being an important part of keeping this knowledge alive and relevant.

Coronavirus and Business: The Insights You Need from Harvard Business Review World Scientific

Is Silence Killing Your Strategy? In his thirty years of working in corporations, Harvard Business School professor Michael Beer has witnessed firsthand how organizational silence derails strategic objectives. When employees can't speak truth to power, senior leaders don't hear what they need to hear about their company's fitness to compete, and employees lose trust in those leaders and become less committed to change. In *Fit to Compete*, Beer presents an antidote to

silence--principles and a time-tested innovative process for holding honest conversations with everyone in your organization. Used by over eight hundred organizations across the globe, the strategic fitness process has helped leaders in a diverse range of industries--including medical technology, information technology, banking, restaurant chains, and pharmaceuticals--hear the raw but necessary truth about the sources of misalignment between their strategies and their organizations. In addition to step-by-step instructions, Beer offers detailed and illustrative case studies of companies that have conducted honest conversations to great

effect. He also shows how to apply the process more broadly to a variety of strategic challenges and at multiple levels throughout the organization. Practical, enlightening, and comprehensive, *Fit to Compete* is the book you should turn to if you want create winning strategies that your entire company will rally behind.

[Engaging the private health service delivery sector through governance in mixed health systems](#)

PublicAffairs

This comprehensive book focuses on how the COVID-19 pandemic is transforming travel and tourism, globally. Despite the devastation

caused by COVID-19, as: regenerative authors argue that economies, within the ongoing transformational crisis, there is also travel, critical an opportunity to perspectives on positively transform pandemics and the tourism sector in tourism, sustainable ways that contribute development and to a more hopeful resilience post-future for tourism COVID-19, re-practitioners, discovering and re-tourists and host localising tourism, communities. As the global world emerges from (im)mobilities, the shadow of transforming tourism COVID-19 there will management, as well not be a return to as new value systems the "normal". Rather, for travel and the volume shares a tourism including the vision of global chance to strengthen transformation that social equity and is driven at least in social justice as part by the changing tourism returns after ways people in the COVID-19. In this post-COVID-19 era may edited volume, a travel and encounter series of senior and each other and their emerging scholars environments. engage with debates Individual chapters on how to best explore topics such contribute to more

substantial, meaningful, and positive planetary shifts within the tourism industry. The chapters in this book were originally published as a special issue of the journal *Tourism Geographies*.

Leadership after COVID-19 Cambridge University Press
Now that consumption has become the defining phenomenon of human life and society, this book addresses the effects of critical life events on consumption motives and the sociological and intergenerational influences on consumers.

**The Future of Work:
The Insights You
Need from Harvard
Business Review**

Bloomsbury Publishing
Any organization worth its salt would have a thriving story to tell. The COVID-19 pandemic has brought incredibly disruptive challenges to organizations worldwide. Lest be labeled as wanting because of the magnitude of the problems that beset, business and educational organizations must take it upon themselves to discover and present to the world the novel management practices that arose out of the

problems that these and educational organizations have experienced. This book provides management cases that deal with the organization's implicit challenges and, at the same time, the best practices that have positively affected the growth of the business or organizational enterprise. Educators and trainers of today will benefit from this book in their teaching of management cases. The book integrates global issues with a local flair to provide practical experiences in various business settings during the pandemic. The cases include scope within change management, organizational development, human resource management, organizational behavior, corporate social responsibility, innovation, sustainability, educational management, supply chain management, business ethics, and strategic management. Digital Transformation in a Post-Covid World World Health Organization
LONGLISTED FOR THE

FINANCIAL TIMES & MCKINSEY BUSINESS BOOK OF THE YEAR "I often talk about the importance of trust when it comes to work: the trust of your employees and building trust with your customers. This book provides a blueprint for how to build and maintain that trust and connection in a digital environment." –Eric S. Yuan, founder and CEO of Zoom A Harvard Business School professor and leading expert in virtual and global work provides remote workers and leaders with the best

practices necessary to perform at the highest levels in their organizations. The rapid and unprecedented changes brought on by Covid-19 have accelerated the transition to remote working, requiring the wholesale migration of nearly entire companies to virtual work in just weeks, leaving managers and employees scrambling to adjust. This massive transition has forced companies to rapidly advance their digital footprint, using

cloud, storage, cybersecurity, and device tools to accommodate their new remote workforce.

Experiencing the benefits of remote working—including nonexistent commute times, lower operational costs, and a larger pool of global job applicants—many companies, including Twitter and Google, plan to permanently incorporate remote days or give employees the option to work from home full-time. But virtual work has its challenges.

Employees feel lost, isolated, out

of sync, and out of sight. They want to know how to build trust, maintain connections without in-person

interactions, and a proper work/life balance. Managers want to know how to lead virtually, how to keep their teams motivated, what digital tools they'll need, and how to keep employees productive.

Providing compelling, evidence-based answers to these and other pressing issues, Remote Work Revolution is essential for navigating the enduring challenges

teams and managers face. Filled with specific actionable steps and interactive tools, this timely book will help team members deliver results previously out of reach.

Following Neeley's advice, employees will be able to break through routine norms to successfully use remote work to benefit themselves, their groups, and ultimately their organizations.

The Future of Service Post-COVID-19 Pandemic, Volume 1 Hachette

UK

Best-selling author

Cass R. Sunstein

examines how to avoid worst-case scenarios The world is increasingly confronted with new challenges related to climate change, globalization, disease, and technology.

Governments are faced with having to decide how much risk is worth taking, how much destruction and death can be tolerated, and how much money should be invested in the hopes of avoiding catastrophe.

Lacking full information, should decision-makers focus on avoiding the most catastrophic

outcomes? When should extreme measures be taken to prevent as much destruction as possible? Averting Catastrophe explores how governments ought to make decisions in times of imminent disaster. Cass R. Sunstein argues that using the "maximin rule," which calls for choosing the approach that eliminates the worst of the worst-case scenarios, may be necessary when public officials lack important information, and when the worst-case scenario is too disastrous to

contemplate. He underscores this argument by emphasizing the reality of "Knightian uncertainty," found in circumstances in which it is not possible to assign probabilities to various outcomes. Sunstein brings foundational issues in decision theory in close contact with real problems in regulation, law, and daily life, and considers other potential future risks. At once an approachable introduction to decision-theory and a provocative argument for how governments ought

to handle risk,
Averting
Catastrophe offers
a definitive path
forward in a world
rife with
uncertainty.

The Style Book. Blue

Rose Publishers

This book adds to
the discussion from
Volume 1 by
providing insights
and stimulating new
thinking about the
changing nature of
services and
marketing, service
work and workers,
and service
experiences during
and after the
COVID-19 pandemic in
2020, particularly
focusing on services
marketing. This book
serves as a useful
resource for
business

practitioners and
academics in the
areas of service
management and
marketing responses
during a pandemic.
Each chapter deals
with specific current
issues within these
industries due to
COVID-19 and issues
that will come up
post-pandemic. As
COVID-19 is expected
to change the service
practice and promote
the utilization of
novel methods, such
as untact marketing,
untact service,
telecommuting,
alternative work
arrangements, job
crafting, and new
work skills, a range
of examples and cases
are provided to
elaborate on applying
these emerging new
concepts within the

service sector.
Think Outside The Building Harvard Business Press
The COVID-19 pandemic has permanently changed lives around the world and no dimension of life and leadership seems to have been spared from its wrath. It has also stirred us into thinking about novel approaches to lead organizations and societies toward a shared, sustainable future. This book offers novel perspectives on leadership and change management after the COVID-19 pandemic that take us beyond striving for thriving—perspective s that are grounded

in emergent theory, research and practice. It highlights sustainable leadership and change management strategies to effectively deal with unpredictable and rapidly changing situations—particularly in a world that is increasingly volatile, uncertain, complex, and ambiguous (VUCA). This book also highlights engaging perspectives by specialists from different disciplines such as business, psychology, education, and health care. It serves as a practical guide in identifying and responding to leadership challenges and opportunities in

each of the four VUCA unprecedented categories of challenges while volatility, laying the foundation uncertainty, needed to emerge complexity, and stronger? ambiguity—and how they affect businesses, organizations, and societies as a whole. Fit to Compete Penguin

Lead through the crisis and prepare for recovery. As the Covid-19 pandemic is exacting its toll on the global economy, forward-looking organizations are moving past crisis management and positioning themselves to leap ahead when the worst is over. What should you and your organization be doing now to address today's

Coronavirus: Leadership and Recovery provides you with essential thinking about managing your company through the pandemic, keeping your employees (and yourself) healthy and productive, and spurring your business to continue innovating and reinventing itself ahead of the recovery. Business is changing. Will you adapt or be left behind? Get up to speed and deepen your understanding of the topics that are shaping your company's future with

the Insights You Need and your company for
from Harvard Business the future.

Review series.

Financial

Featuring HBR's
smartest thinking on
fast-moving

Transformations

issues—blockchain,
cybersecurity, AI,
and more—each book
provides the
foundational
introduction and
practical case

Beyond The Covid-19
Health Crisis

Springer Nature
Topics include work-
integrated learning
(internships),
student well-being,
and students with
disabilities.

studies your
organization needs to
compete today and
collects the best
research, interviews,
and analysis to get
it ready for

Also, it explores the
impact on
assessments and
academic integrity
and what analysis of
online systems tells
us. Preface

tomorrow. You can't
afford to ignore how
these issues will
transform the

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landscape of business
and society. The

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Insights You Need
series will help you
grasp these critical
ideas—and prepare you

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COVID-19 Pandemic ... too big, too slow, and
..... mired in bureaucracy.
..... Not so, says former
..... public official, now
..... Harvard Business
..... School professor,
..... Mitchell Weiss. The
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Jason R Harron entrepreneurial spirit
Cases on Small and savvy in
Business Economics and government are
Development During growing, transforming
Economic Crises SAGE the public sector's
Publishing India response to big
Can we solve big problems at all
public problems levels. The key, Weiss
anymore? Yes, we can. argues, is a shift
This provocative and from a mindset of
inspiring book points Probability
the way. The huge Government-overly
challenges we face are focused on safe
daunting indeed: solutions and
climate change, mimicking so-called
crumbling best practices-to
infrastructure, Possibility
declining public Government. This means
education and social public leadership and
services. At the same management that's
time, we've come to willing to boldly
accept the sad notion imagine new
that government can't possibilities and to
do new things or solve experiment. Weiss
tough problems-it's shares the three basic

Government-overly
focused on safe
solutions and
mimicking so-called
best practices-to
Possibility
Government. This means
public leadership and
management that's
willing to boldly
imagine new
possibilities and to
experiment. Weiss
shares the three basic

tenets of this new way of governing:
Government that can imagine: Seeing problems as opportunities and involving citizens in designing solutions
Government that can try new things:
Testing and experimentation as a regular part of solving public problems
Government that can scale:
Harnessing platform techniques for innovation and growth
The lessons unfold in the timely episodes Weiss has seen and studied: the US Special Operations Command prototyping of a hoverboard for chasing pirates; a heroin hackathon in opioid-ravaged Cincinnati; a series of experiments in Singapore to rein in Covid-19; among many

others. At a crucial moment in the evolution of government's role in our society, We the Possibility provides inspiration and a positive model, along with crucial guardrails, to help shape progress for generations to come.
Disruption Amplified
HarperCollins
This book presents a comparative perspective on different government communication strategies to COVID-19 around the globe. Scholars from twenty parts of the world specialized in political and government communication analyze initiatives and methods of various governments' communicative

responses to the pandemic. In their contributions to this volume, they examine a wide range of distinct attitudes and reactions facing the crisis. Today's omnidirectional contact allowed by social media, with its load of contradictory rumors and fake news, often obliterates the citizens' ability to comprehend reality. The book frames a broad canvas on how government communication may deal with that and manage similar crises – bound to happen as climate changes and war menaces are generating more and more worries about the future of humanity. This makes

this volume a must-read for scholars and students of political communication, health policies and communication, crisis marketing and communication. It will also be of utmost interest for practitioners and policy-makers from these fields willing to better understand government communication and its answer to global crises.

Management Cases

Harvard Business Press
"Iconic brands" (ie: Coca-Cola, Volkswagon, Corona) have social lives and cultural significance that go well beyond product benefits and features. This book distills the strategies used to create the world's most enduring brands

into a new approach called "cultural branding". Brand identity is more critical than ever today, as more and more products compete for attention across an ever-increasing array of channels. This book offers marketers and managers an alternative to conventional branding strategies, which often backfire when companies attempt to create identity brands.

CRC Press

A healthy building does more than conserve resources: it improves the health and productivity of the people inside.

Joseph Allen and John Macomber look at everything from the air we breathe

to the water we drink to how light, sound, and materials impact our performance and wellbeing and drive business profit.

The Power of Trust
NYU Press

Laura Huang, an award-winning Harvard Business School professor, shows that success is about gaining an edge: that elusive quality that gives you an upper hand and attracts attention and support. Some people seem to naturally have it. Now, Huang teaches the rest of us how to create our own from the challenges and biases we think hold us back, and

turning them to work in our favor. How do you find a competitive edge when the obstacles feel insurmountable? How do you get people to take you seriously when they're predisposed not to, and perhaps have already written you off? Laura Huang has come up against that problem many times--and so has anyone who's ever felt out of place or underestimated. Many of us sit back quietly, hoping that our hard work and effort will speak for itself. Or we try to force ourselves into the mold of who we think is "successful," stifling the creativity and charm that makes us unique and memorable. In *Edge*, Huang offers a different approach. She argues that success is rarely just about the quality of our ideas, credentials, and skills, or our effort. Instead, achieving success hinges on how well we shape others' perceptions--of our strengths, certainly, but also our flaws. It's about creating our own edge by confronting the factors that seem

like shortcomings and turning them into assets that make others take notice. Huang draws from her groundbreaking research on entrepreneurial intuition, persuasion, and implicit decision-making, to impart her profound findings and share stories of previously-overlooked Olympians, assistants-turned-executives, and flailing companies that made momentous turnarounds. Through her deeply-researched framework, Huang shows how we can turn weaknesses

into strengths and create an edge in any situation. She explains how an entrepreneur scored a massive investment despite initially being disparaged for his foreign accent, and how a first-time political candidate overcame voters' doubts about his physical disabilities. Edge shows that success is about knowing who you are and using that knowledge unapologetically and strategically. This book will teach you how to find your unique edge and keep it sharp.

India Policy Forum

2021 Notion Press

The Handbook of Latin America in the World explains how the Latin American countries have both reacted and contributed to changing international dynamics over the last 30 years. It provides a comprehensive picture of Latin America's global engagement by looking at specific processes and issues that link governments and other actors, social and economic, within the region and beyond. Leading scholars offer an

up-to-date state of the field, theoretically and empirically, thus avoiding a narrow descriptive approach. The Handbook includes a section on theoretical approaches that analyze Latin America's place in the international political and economic system and its foreign policy making. Other sections focus on the main countries, actors, and issues in Latin America's international relations. In so doing, the book sheds light on the complexity of the international

relations of selected countries, and on their efforts to act multilaterally. The Routledge Handbook of Latin America in the World is a must-have reference for academics, researchers, and students in the fields of Latin American politics, international relations, and area specialists of all regions of the world.

Routledge Handbook of Latin America in the World Harvard Business Press

This open access edited volume is a comparative effort to discern the short-term educational impact of the

covid-19 pandemic on students, teachers and systems in Brazil, Chile, Finland, Japan, Mexico, Norway, Portugal, Russia, Singapore, Spain, South Africa, the United Kingdom and the United States. One of the first academic comparative studies of the educational impact of the pandemic, the book explains how the interruption of in person instruction and the variable efficacy of alternative forms of education caused learning loss and disengagement with learning, especially for disadvantaged students. Other direct and indirect impacts of the

pandemic diminished the ability of families to support children and youth in their education. For students, as well as for teachers and school staff, these included the economic shocks experienced by families, in some cases leading to food insecurity and in many more causing stress and anxiety and impacting mental health. Opportunity to learn was also diminished by the shocks and trauma experienced by those with a close relative infected by the virus, and by the constraints on learning resulting from students having to learn at home, where the demands of schoolwork had to be negotiated with other family necessities, often sharing limited space. Furthermore, the prolonged stress caused by the uncertainty over the resolution of the pandemic and resulting from the knowledge that anyone could be infected and potentially lose their lives, created a traumatic context for many that undermined the necessary focus and dedication to schoolwork. These individual effects were reinforced by community effects, particularly for students and teachers living in communities where the multifaceted negative impacts resulting from the pandemic

were pervasive. This
is an open access
book.