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Advances in Culturally-Aware Intelligent Systems and in Cross-Cultural Psychological Studies IGI Global
This integrative volume identifies and defines cross-cultural issues in consumer psychology and consumer science as the world becomes an increasingly global marketplace. An international panel of experts analyzes current trends in consumer behavior across diverse countries worldwide and across cultural groups within countries, depicting commonly-used cross-cultural frameworks and research methods. Beginning with conceptualizing and quantifying culture at the national level, the volume then moves to individual levels of analysis of consumer decision-making, examining consumer data as they affect business decisions in marketing products internationally. The resulting work synthesizes the consumer science, international business, and consumer psychology literatures for a deeper understanding of all three disciplines and pathways to future research as cultures interact and tastes evolve. Among the topics covered: Culture as a driver of individual and national consumer behavior. Consumer culture-based attitudes toward buying foreign versus domestic products. Country-of-origin effects: consumer perceptions of international products. The roles of cultural influences in product branding. Cultural aspects of consumer-brand relationships. Consumer behavior in the emerging marketplace of subsistence countries. This attention to both national detail and individual nuance makes Cross-Cultural Issues in Consumer Science and Consumer Psychology an instructive and highly useful reference for scholars and students in consumer psychology, cross-cultural psychology, marketing, international business, as well as professionals in these areas.
Clinical Topics in Cultural Psychiatry Routledge
Praise for the first edition: "This is a great introduction and contribution to the subject. It is unusually wide-

ranging, covering the historical development of cultural theory and deftly highlighting key problems that just won't go away." - Matthew Hills, Cardiff University "To say that the scope of the book's coverage is wide-ranging would be an under-statement. Few texts come to mind that have attempted such a thorough overview of the central tenets of cultural studies." - Stuart Allan, Bournemouth University This fully revised edition of the best selling introduction to cultural studies offers students an authoritative, comprehensive guide to cultural studies. Clearly written and accessibly organized the book provides a major resource for lecturers and students. Each chapter has been extensively revised and new material covers globalization, the post 9/11 world and the new language wars. The emphasis upon demonstrating the philosophical and sociological roots of cultural studies has been retained along with boxed entries on key concepts and issues. Particular attention is paid to demonstrating how cultural studies clarifies issues in media and communication studies, and there are chapters on the global mediasphere and new media cultures. This is a tried and tested book which has been widely used wherever cultural studies is taught. It is an indispensable undergraduate text and one that will appeal to postgraduates seeking a 'refresher' which they can dip into.

Cross-cultural Topics in Psychology SAGE This major text offers a critical reappraisal of the contemporary practice of cultural studies. It focuses in particular on the contribution of cultural studies to the understanding of media, communications and popular cultures in contemporary societies. The contributors, an outstanding group of internationally acclaimed scholars, examine topics such as: the different strands of cultural studies and how they are developed; whether cultural studies is a coherent discipline; tensions and debates within cultural studies; alternative or related approaches to contemporary media and society; and the movement by cultural studies revisionists towards more empirical and sociological modes of analysis.

Cross Cultural Issues in Consumer Science and Consumer Psychology Psychology Press This stimulating book surveys the research on the challenges and opportunities encountered when working within culturally and geographically diverse organizational settings. Expert contributors pose and address complex questions regarding cultural competence and leadership in today's rich landscape of global organizations, multiple-leader teams, extensive coordination among locations, and ever-evolving virtual communication technologies. The ideas described here focus not only on building cultural skills to develop and sustain teams, but also on applying knowledge, building insight, evaluating performance, and training team members to be leaders. Among the book's innovations: the Globally Intelligent Leadership framework, strategies for building multicultural collaborative leadership, military and peacemaking perspectives, and new approaches for assessing cross-cultural competencies. Included in the coverage: · Globally Intelligent Leadership: toward an integration of competencies. · Considerations and best practices for developing cultural competency

models in applied work domains. ·
Cultural dilemmas and
sociocultural encounters: an
approach for understanding,
assessing, and analyzing culture.
· Conflict competence in a
multicultural world. · Twenty
countries in twenty years:
modeling, assessing, and training
generalizable cross-cultural
skills. · Expecting the
unexpected: cognitive and
affective adaptation across
cultures. Critical Issues in Cross
Cultural Management will interest
students, scholars, and
practitioners in industrial
organizational psychology,
organizational behavior, work
psychology, and applied psychology
programs looking for a summary of
up-to-date research and viewpoints
on this increasingly salient
topic.

Critical Issues in Cross Cultural Management Greenwood Publishing Group
This is a unique and groundbreaking collection of questions and answers coming from higher education institutions on diverse fields and across a wide spectrum of countries and cultures. It creates routes for further innovation, collaboration amidst the Sciences (both Natural and Social) and the Humanities and the private and the public sectors of society. The chapters speak across socio-cultural concerns, education, welfare and artistic sectors under the common desire for direct responses in more effective ways by means of interaction across societal structures.

Cultural Dynamics in a Globalized World Routledge
We are extremely pleased to present a comprehensive book comprising a collection of research papers which is basically an outcome of the Second IFIP TC 13.6 Working Group conference on Human Work Interaction Design, HWID 2009. The conference was held in Pune, India during October 7– 8, 2009. It was hosted by the Centre for Development of Advanced Computing, India, and jointly organized with Copenhagen Business School, Denmark; Aarhus University, Denmark; and Indian Institute of Technology, Guwahati, India. The theme of HWID 2009 was Usability in Social, C- tural and Organizational Contexts. The conference was held under the auspices of IFIP TC 13 on Human– Computer Interaction. 1 Technical Committee TC 13 on Human– Computer Interaction The committees under IFIP include the Technical Committee TC 13 on Human– Computer Interaction within which the work of this volume has been conducted. TC 13 on Human– Computer Interaction has as its aim to encourage theoretical and empirical human science research to promote the design and evaluation of human-oriented ICT. Within TC 13 there are different working groups concerned with different aspects of human– computer interaction. The flagship event of TC 13 is the bi-annual international conference called INTERACT at which both invited and contributed papers are presented. Contributed papers are rigorously refereed and the rejection rate is high.

Cross-Cultural Research Methods in Psychology
SAGE
Cross-cultural research is now an undeniable part of mainstream psychology and has had a major impact on conceptual models of human behavior. Although it is true that the basic principles of social psychological methodology and data analysis are applicable to cross-cultural research, there are a number of issues that are distinct to it, including managing incongruities of language and quantifying cultural response sets in the use of scales. Cross-Cultural Research Methods in Psychology provides state-of-the-art knowledge about the methodological problems that need to be addressed if a researcher is to conduct valid and reliable cross-cultural research. It also offers practical advice and examples of solutions to those problems and is a must-read for any student of culture.

Handbook of Cultural Developmental Science
Duke University Press
Culture plays a crucial role in our lives. Depending on our cultural background, we judge on and react to everything that we encounter. Subtle differences in behavior can lead to misunderstandings or even culture shock. In a similar manner, virtual characters can be declined by certain user groups when showing culturally inappropriate behavior. But how can social aspects such as culture be integrated into the behavioral models of virtual characters? Birgit Endrass addresses this question by carrying out a hybrid approach that is based on theoretical background from the social sciences as well as a multimodal corpus analysis, and exemplified the approach for the German and Japanese cultures. For this purpose, different methods from artificial intelligence and multiagent systems are applied and simulated with a virtual character system.

Current Topics in Anthropology IGI Global
This volume presents current research on gender and culture from business, management and accounting perspectives with a multidisciplinary approach. Featuring selected contributions presented at the 4th IPAZIA Workshop on Gender Studies held at Niccolò Cusano University in Rome, Italy, this book investigates gender strategies adopted and tested by various companies and assesses the impact of their subsequent dissemination. The contents are structured into four sections each of which addressing a specific theme on gender studies as follows: I) Women in Academia and in the University contexts: A trans-disciplinary approach; II) Gender issues, Corporate Social Responsibility and reporting; III) Woman in business and female entrepreneurship; IV) Women in Family Business. The result is a book that provides an innovative and rigorous analysis of gender issues proposing new challenges and insights in gender studies. IPAZIA Scientific Observatory for Gender Studies defines an updated framework of research, services, and projects, all initiatives related to women and gender relations at the local, national and international. In order to achieve this objective, the Observatory aims to implement the literature on gender studies, to organize and promote scientific significant initiatives (workshops, seminars, conferences, studies, scientific laboratory) on these issues at the national and international level under an interdisciplinary perspective.

Cross Cultural Analysis Springer Science & Business Media
A book at the intersection of data science and media studies, presenting concepts and methods for computational analysis of cultural data. How can we see a billion images? What analytical methods can we bring to bear on the astonishing scale of digital culture--the billions of photographs shared on social media every day, the hundreds of millions of songs created by twenty million musicians on Soundcloud, the content of four billion Pinterest boards? In Cultural Analytics, Lev Manovich presents concepts and methods for computational analysis of cultural data. Drawing on more than a decade of research and projects from his own lab, Manovich offers a gentle, nontechnical introduction to the core ideas of data analytics and discusses the ways that our society uses data and algorithms.

Brands and Cultural Analysis Greenwood Publishing Group
The Second Edition of this student favourite takes readers step-by-step through the theories, processes and methods of each stage of research, from how to create a research question to designing the project and writing it up. It gives students a clear sense of how their own work relates to broader scholarship and inspires understanding of why studying the media

matters. Now 20% bigger, new features include: • Brand new chapters on the how and why of researching media and culture • All new case studies spotlighting the international media landscape • Online readings showing how methods get used in real research • Essential new material on ethnography, digital content analysis, online surveys and researching blogs. Perfect for students of all ranges, How to Do Media and Cultural Studies continues to provide the clearest and most accessible guide to media and cultural studies as students embark on their own research.

Global Issues and Innovative Solutions in Healthcare, Culture, and the Environment Peter Lang
This new textbook addresses the neglect of practical research methods in cultural studies. It provides readers with clearly written overviews of research methods in cultural studies, along with guidelines on how to put these methods into operation. It advocates a multi-method approach, with students drawing from a pool of techniques and approaches suitable for their own topics of investigation.The book covers the following main areas:* Drawing on experience, and studying how narratives make sense of experience.* Investigating production processes in the cultural industries, and the consumption and assimilation of cultural products by audiences and fans.* Taking both quantitative and qualitative approaches to the study of cultural life.* Analysing visual images and both spoken and written forms of discourse.* Exploring cultural memory and historical representation.

Cross Cultural Issues in Bioethics Routledge
This book offers valuable new insights into the design of culturally-aware systems. In its first part, it is devoted to presenting selected Culturally-Aware Intelligent Systems devised in the field of Artificial Intelligence and its second part consists of two sub-parts that offer a source of inspiration for building modelizations of Culture and of its influence on the human mind and behavior, to be used in new Culturally-Aware Intelligent Systems. Those sub-parts present the results of experiments conducted in two fields that study Culture and its influence on the human mind's functions: Cultural Neuroscience and Cross-Cultural Psychology. In this era of globalization, people from different countries and cultures have the opportunity to interact directly or indirectly in a wide variety of contexts. Despite differences in their ways of thinking and reasoning, their behaviors, their values, lifestyles, customs and habits, languages, religions – in a word, their cultures – they must be able to collaborate on projects, to understand each other's views, to communicate in such a way that they don't offend each other, to anticipate the effects of their actions on others, and so on. As such, it is of primary importance to understand how culture affects people's mental activities, such as perception, interpretation, reasoning, emotion and behavior, in order to anticipate possible misunderstandings due to differences in handling the same situation, and to try and resolve them. Artificial Intelligence, and more specifically, the field of Intelligent Systems design, aims at building systems that mimic the behavior of human beings in order to complete tasks more efficiently than humans could by themselves. Consequently, in the last decade, experts and scholars in the field of Intelligent Systems have been increasingly tackling the notion of cultural awareness. A Culturally-Aware Intelligent System can be defined as a system where Culture-related or, more generally, socio-cultural information is modeled and used to design the human-machine interface, or to provide support with the task carried out by the system, be it reasoning, simulation or any other task involving cultural knowledge.

Cultural Analytics BoD – Books on Demand
Examines the field of cultural studies and argues for its relevance in addressing the enormous impact of popular culture and mass media today. Among the perspectives analysed are the Marxist sociology of

culture and poststructural/postmodern analysis

Handbook of Research on Interdisciplinary Studies on Healthcare, Culture, and the Environment IGI Global

This Handbook presents a comprehensive and contemporary compendium of the field of cross-cultural management (CCM). In recognition of current trends regarding migration, political ethnocentrisms and increasing nationalism, the chapters in this volume not only cover the traditional domains of CCM such as expatriation, global (virtual) teamwork and leadership, but also examine emerging topics such as bi/multi-culturalism, migration, religion and more, all considered from a global perspective. The result is a Handbook that acknowledges and builds on a variety of research traditions (from mainstream to critical), updates existing knowledge in relation to current challenges, and sets the direction for future research and developments, making this an invaluable resource for researchers in the field, and across related areas of international business, management, and intercultural relations. Part 1: Multiple Research

Paradigms for the Study of Culture Part 2: Research Methods in Cross-Cultural Management Part 3: Cross-Cultural Management and Intersecting Fields of Study Part 4: Individuals and Teams in Cross-Cultural Management Part 5: Global mobility and Cross-Cultural Management Part 6: Developing Intercultural Competence

Cultural Studies in Modern China Cross-Cultural Analysis of Values and Political Economy Issues

Cross-Cultural Analysis of Values and Political Economy IssuesGreenwood Publishing Group

The SAGE Handbook of Cultural Analysis SAGE This book has the chapters from the Handbook of International and Intercultural Communication, Second Edition relating to the structure and growth of cross-cultural and intercultural communication. With an expanded forward by William Gudykunst it is an invaluable resource for students and lecturers of communications studies

Teaching Cultural Economics Springer
Intended to bridge the gap between the latest methodological developments and cross-cultural research, this interdisciplinary resource presents the latest strategies for analyzing cross-cultural data. Techniques are demonstrated through the use of applications that employ cross national data

sets such as the latest European Social Survey. With an emphasis on the generalized latent variable approach, internationally– prominent researchers from a variety of fields explain how the methods work, how to apply them, and how they relate to other methods presented in the book. Syntax and graphical and verbal explanations of the techniques are included. A website features some of the data sets and syntax commands used in the book. Applications from the behavioral and social sciences that use real data-sets demonstrate: The use of samples from 17 countries to validate the resistance to change scale across these nations How to test the cross-national invariance properties of social trust The interplay between social structure, religiosity, values, and social attitudes A comparison of anti-immigrant attitudes and patterns of religious orientations across European countries. The book is divided into techniques for analyzing cross-cultural data within the generalized-latent-variable approach: multiple-group confirmatory factor analysis and multiple-group structural equation modeling; multi-level analysis; latent class analysis; and item-response theory. Since researchers from various disciplines often use different methodological approaches, a consistent framework for describing and applying each method is used so as to cross 'methodological borders' between disciplines. Some chapters describe the basic strategy and how it relates to other techniques presented in the book, others apply the techniques and address specific research questions, and a few combine the two. A table in

the preface highlights for each chapter: a description of the contents, the statistical methods used, the goal(s) of the analysis, and the data set employed. This book is intended for researchers, practitioners, and advanced students interested in cross-cultural research. Because the applications span a variety of disciplines, the book will appeal to researchers and students in: psychology, political science, sociology, education, marketing and economics, geography, criminology, psychometrics, epidemiology, and public health, as well as those interested in methodology. It is also appropriate for an advanced methods course in cross-cultural analysis.

Human Work Interaction Design: Usability in Social, Cultural and Organizational Contexts Springer

What is the current state of discussion in Cultural History? Which European institutions engage exclusively in Cultural History and which topics do they address? And how will Cultural History develop in the future? These and other questions are raised by European scholars in the discussion of Institutions, Themes and Perspectives of Cultural History in this volume. It provides a profound overview of contemporary developments in Scandinavia, Finland, Great Britain, Latvia, Poland, Hungary, Austria,

Switzerland, Germany, Italy and Spain.
Cross-Cultural Analysis IGI Global
Teaching Cultural Economics is the first book of its kind to offer inspiration and guidance for teaching cultural economics through short chapters, a wide scope of knowledge and teaching cases by experienced teachers who are expert in the topic.