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DARK MATTER AND TROJAN HORSES Dark matter is a choice phrase. The concept is drawn from theoretical physics, wherein dark matter is believed to constitute approximately 83% of the matter in the universe, yet it is virtually undetectable. It neither emits nor scatters light, or other electromagnetic radiation. It is believed Dark Matter and Trojan Horses – Medium Dark Matter and Trojan Horses offers an approach to solving complex problems by nudging designers towards defining the "architecture of the problem" ("questioning the question, reframing if necessary").

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