

David Busch S Sony Alpha Slr A58 Guide To Digital Photography

Eventually, you will very discover a additional experience and realization by spending more cash. nevertheless when? do you undertake that you require to get those every needs as soon as having significantly cash? Why dont you attempt to acquire something basic in the beginning? Thats something that will guide you to comprehend even more around the globe, experience, some places, following history, amusement, and a lot more?

It is your very own times to perform reviewing habit. in the midst of guides you could enjoy now is **David Busch S Sony Alpha Slr A58 Guide To Digital Photography** below.



David Busch's Sony Alpha SLT-A58 Guide to Digital Photography Rocky Nook, Inc.

The Sony Alpha SLT-A58 is one of the most innovative cameras that Sony has ever introduced. The camera boasts 20 megapixels of resolution, continuous shooting at 8 frames per second, and full high-definition movie-making capabilities. This book shows you how, when, and why to use all the cool features, controls, and functions of the Sony Alpha SLT-A58 to take great photographs and movies. Introductory chapters will help you get comfortable with the basics of your camera before you dive right into exploring creative ways to apply file formats, resolution, and exposure. Beautiful, full-color images illustrate where the essential buttons and dials are. With this book you'll learn: How to select the best autofocus mode, shutter speed, f/stop, and flash capability to take great pictures under any conditions; advanced shooting techniques, including high-definition movie making; how to use flash functions, including wireless flash; troubleshooting and prevention tips to keep your camera and media operating smoothly. --

David Busch's Sony Alpha A7R IV Guide to Digital Photography David Busch Camera Guide

DAVID BUSCH'S SONY ALPHA SLT-A77 GUIDE TO DIGITAL PHOTOGRAPHY is your best bet for getting the most out of your Alpha SLT-A77. The A77 is the first pro-level Sony camera to feature their successful "translucent mirror technology," which allows for simultaneous focusing and shooting; it also sports a 24MP sensor, 2.4MP electronic viewfinder, and a host of professional features. Now, with David Busch as your guide, all the unique powers of the Sony Alpha SLT-A77 will be at your command, so you'll always be in full creative control, whether you're shooting on the job, as an advanced hobbyist, or are just out for fun. With clear how-to steps and full-color illustrations, DAVID BUSCH'S SONY ALPHA SLT-A77 GUIDE TO DIGITAL PHOTOGRAPHY covers all the features of this remarkable camera in depth, from taking your first photos through advanced details of setup, exposure, lenses, lighting, and more, and relates each feature to specific photographic techniques and situations. Start building your knowledge, creativity, and confidence with the Alpha SLT-A77 today.

David Busch's Canon EOS 90D Guide to Digital Photography Muska/Lipman

David Busch's Nikon Z5 Guide to Digital Photography is your all-in-one comprehensive resource and reference for getting the most out of your Nikon Z5 mirrorless camera. Nikon 's most affordable full-frame mirrorless model boasts up-scale features, including dual memory card slots, five-axis image stabilization for sharp images even when using slow shutter speeds, and an advanced hybrid autofocus system with face/eye detection and 273 AF points. The Z5 's 24MP sensor supports 4K and Full HD movie shooting, and an innovative Focus Shift mode that produces stunning deep-focus images. With this book in hand, you ' ll master all the camera ' s impressive features, and fine tune your camera skills as develop your creativity taking great photographs with your new Z5.

Filled with detailed how-to steps and full-color illustrations, David Busch's Nikon Z5 Guide to Digital Photography covers all the camera's capabilities in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy visual guide to the Z5, with close-up photos and descriptions of the camera's essential features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author ' s recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera ' s capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Nikon Z5 today.

David Busch's Sony Alpha A6100/ILCE-6100 Guide to Digital Photography Rocky Nook, Inc.

This book provides enthusiastic photographers with a wealth of information about the unique features of the Sony SLT-A77, an interchangeable-lens camera with an electronic viewfinder and a fixed, translucent mirror. The A77 differs from the current crop of DSLRs in its ability to use a phase detection focusing system throughout the entire picture-taking process, for both still photographs and videos. This provides an immediacy and responsiveness when using burst shots and creating HD videos that is unavailable in any other camera. In this guide, authors Carol Roullard and Brian Matsumoto teach you how to obtain exceptional photographs and videos as they cover everything from the basics of using the camera's automatic modes, to the more advanced aperture-priority, shutter-priority, program, and manual exposure modes. You'll also learn how best to take advantage of features such as the built-in dynamic range adjustment, sweep panoramic, GPS, colorization modes, facial detection and recognition, multiple shot exposures, and HD video. The authors provide you with an opportunity to improve your skills even further by discussing how third-party software and accessories can improve Sony's standard commands. You'll also learn about how the electronic viewfinder, fixed mirror, and Sony's novel shutter design improve the camera's utility for scientific photography through the microscope and telescope. Additional topics include: Advantages of the electronic viewfinder for previewing your photographs Using the accessory Sony shoe-mount flash Advantages of using the JPEG file format Advantage of having a fixed mirror and electronic first curtain shutter Settings for using the camera on a microscope and telescope Using the older Minolta Maxxum lenses

The Art of Photography, 2nd Edition David Busch's Sony Alpha a7C Guide to Digital Photography

The Sony Alpha DSLR-A350, A300, and A200 are loaded with the best features of more advanced digital SLR cameras, in easy-to-use models perfect for budding photographers. As the new owner of a Sony Alpha, you are serious about photography and want to take outstanding pictures. You also want to quickly and easily discover how, when, and why to use the most important features of your cuttingedge camera. David Busch's Sony Alpha DSLR-A350/A300/A200 Guide to Digital SLR Photography will show you how, when, and, most importantly, why to use all the cool features and functions of your camera to take eye-popping photographs. Introductory chapters will help you get comfortable with the basics of your camera

before you dive right into exploring creative ways to apply the Sony Alpha's exposure modes, focus controls, and electronic flash options. With information and tips that apply to all three Alpha models, this book is chock full of hands-on tips for choosing lenses, flash units, and software products to use with your new camera. Beautiful, full-color images illustrate where the essential buttons and dials are, so you'll quickly learn how to use your Sony Alpha, and use it well.

David Busch's Sony Alpha DSLR-A580/A560 Guide to Digital Photography Rocky Nook, Inc.

David Busch's Nikon Z7 II/Z6 II Guide to Digital Photography is your all-in-one comprehensive resource and reference for Nikon's next-generation Z7 II and Z6 II mirrorless cameras. The company has upgraded these compact cameras with the features most requested by enthusiasts, including two memory card slots, advanced autofocus features, and performance-enhancing dual EXPEED 6 processors. Serious photographers can select the high-resolution 45.7 megapixel Z7 II, or opt for the higher continuous shooting rates and stellar low-light versatility of the 24 megapixel Z6 II. Both cameras offer incredible image quality, especially when coupled with a burgeoning line of ultra-sharp S-series, Z-mount lenses. The affordable FTZ adapter allows you to use more than 300 different lenses in Nikon's F-mount lineup, too. Five-axis in-body image stabilization provides up to five stops of anti-shake performance so you can hand-hold the camera at slower shutter speeds. An improved autofocus system with human and animal eye/face detection offers lightning fast focus for stills and both 4K and Full HD movie-shooting. With this book in hand, you'll master all these impressive features, and fine tune your camera skills as develop your creativity taking great photographs with your new Z7 II or Z6 II.

Filled with detailed how-to steps and full-color illustrations, *David Busch's Nikon Z7 II/Z6 II Guide to Digital Photography* covers the cameras' capabilities in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy visual guide to the Z7 II and Z6 II, with close-up photos and descriptions of the camera's essential features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Nikon Z7 II or Z6 II today.

David Busch's Nikon Z5 Guide to Digital Photography David Busch's Guide to Digital

David Busch's Sony Alpha a6500/ILCE-6500 Guide to Digital Photography is the most comprehensive reference and guide book available for Sony's advanced APS-C mirrorless camera. This eagerly-anticipated enthusiast/professional digital camera adds in-body image stabilization, a useful touch screen, and better low light performance at up to ISO 51,200. It features a 24 megapixel sensor with 425 embedded phase-detect pixels for lightning-fast autofocus at up to 11 frames per second. With an electronic shutter that provides a silent shooting option, and stunning 4K/UHD video capabilities, the a6500/ILCE-6500 is a versatile digital camera that's simple to use, yet boasts features demanded by the most avid photo buff. With this book in hand, you will discover all the capabilities of the Sony Alpha a6500/ILCE-6500 as you explore the world of digital photography, develop your creativity, and capture the best photographs you've ever taken. p.p1 {margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px 'Times New Roman'} span.s1 {font: 12.0px Times} Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Alpha a6500/ILCE-6500 Guide to Digital Photography describes every feature of this sophisticated camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more. It relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to the a6500/ILCE-6500's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, taking pictures as an advanced enthusiast pushing the limits of your imagination, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony Alpha a6500/ILCE-6500.

David Busch's Sony Alpha a68/ILCA-68 Guide to Digital Photography Rocky Nook, Inc.

David Busch's Nikon Z50 Guide to Digital Photography is your all-in-one comprehensive resource and reference for getting the most out of your Nikon Z50 mirrorless camera. Nikon's first APS-C format mirrorless model is compact, weighs just 14 ounces, and is very affordable, making it the perfect camera for budding photo enthusiasts. It's built around a 21-megapixel sensor that offers excellent image quality and is sensitive enough for low light shooting. With a 209-point phase-detect autofocus system covering more than 85 percent of the frame, the Z50 can shoot sports and action at up to 11 frames per second, with lightning fast focus. The Z50 can capture both 4K and Full HD movies, too, and the flip-down rear LCD is ideal for selfies and vlogging. With this book in hand, you'll master all the camera's impressive features, and fine tune your camera skills as develop your creativity taking great photographs with your new Z50.

Filled with detailed how-to steps and full-color illustrations, *David Busch's Nikon Z50 Guide to Digital Photography* covers all the camera's capabilities in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy visual guide to the Z50, with close-up photos and descriptions of the camera's essential features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an

advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Nikon Z50 today.

David Busch's Nikon Z7 II/Z6 II Guide to Digital Photography David Busch Camera Guide

David Busch's Sony Alpha a7C Guide to Digital Photography is the most comprehensive resource and reference for Sony's ultra-compact 24-megapixel full frame mirrorless camera. The a7C packs large sensor image quality and low light performance into the world's smallest full-frame camera with in-body five-axis image stabilization. The perfect companion for travel photography under the most demanding conditions, it's also fast enough for 10 frames-per-second action photography bursts, and delivers the resolution the most demanding landscape or fine-art photographer require.

With fast, sensor-based 693-point phase detect autofocus (with real-time face and eye tracking), and 4K and full HD video capabilities, the a7C has all the tools needed to take incredible still images and capture compelling movies and video blogs. This book will show you how to master those features as you explore the world of digital photography and hone your creativity with your a7C.

Filled with detailed how-to steps and full-color illustrations, *David Busch's Sony Alpha a7C Guide to Digital Photography* covers every feature of this camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap" chapter, an easy-to-use visual guide to the camera's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for each menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast exploring full frame photography for the first time, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony a7C.

David Busch's Sony Alpha NEX-5/NEX-3 Guide to Digital Photography Rocky Nook

With the Alpha DSLR-A850, Sony has combined 24 megapixels of full-frame resolution with the compact body and ease of use that the Alpha models are known for. David Busch's Sony Alpha DSLR-A850 Guide to Digital Photography shows discerning photography students how to take outstanding pictures with this sophisticated and cutting-edge camera. They'll learn how, when, and, most importantly, why to use all the cool features and functions of their camera to take eye-popping photographs. Introductory chapters will help them get comfortable with the basics of their camera before they dive right into exploring creative ways to apply the Sony Alpha's exposure modes, focus controls, and electronic flash options. This book is chock full of hands-on tips for choosing lenses, flash units, and software products to use with their new camera. Beautiful, full-color images illustrate where the essential buttons and dials are, so they'll quickly learn how to use your Sony Alpha, and use it well.

David Busch's Sony Alpha DSLR-A850 Guide to Digital Photography White Knight Press

The best-selling and universally-praised bible for the Sony Alpha a6000 is finally back in print! David Busch's Sony a6000 Guide to Digital Photography is your all-in-one resource and reference for the Sony Alpha a6000, and now it's available in both printed and ebook form from Rocky Nook. The top-ranking a6000 mirrorless camera features expanded ISO settings to 25,600, a high-resolution 24MP sensor, fast 11 fps maximum shooting rate, and a high resolution electronic viewfinder. With this book in hand, you will explore the world of digital photography, develop your creativity, and take great photographs with the Sony a6000. With clear how-to steps and full-color illustrations, David Busch's Sony a6000 Guide to Digital Photography covers all the camera's features in depth, from taking your first photos through advanced details of setup, exposure, lenses, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy a6000 "roadmap," an easy-to-use visual guide to the camera's features and controls. With David Busch as your guide and mentor, you'll be in full creative control, whether you're shooting on the job, as an advanced hobbyist, or are just out for fun. Start building your knowledge, creativity, and confidence with the Sony a6000 today.

David Busch's Canon EOS RP Guide to Digital Photography Rocky Nook, Inc.

David Busch's Sony Alpha a7C Guide to Digital Photography Rocky Nook, Inc.

David Busch's Sony Alpha a6600/ILCE-6600 Guide to Digital Photography Rocky Nook, Inc.

David Busch's Sony Alpha a6300/ILCE-6300 Guide to Digital Photography is the most comprehensive reference and guide book available for Sony's advanced APS-C mirrorless camera. This eagerly-anticipated enthusiast/professional digital camera features a new 24 megapixel sensor with 425 embedded phase-detect pixels for lightning-fast autofocus at up to 11 frames per second. With an electronic shutter that provides a silent shooting option, stunning 4K/UHD video capabilities, and ISO sensitivities up to ISO 51,200, the a6300/ILCE-6300 is a versatile digital camera that's simple to use, yet boasts features demanded by the most avid photo buff. With this book in hand, you will discover all the capabilities of the Sony Alpha a6300/ILCE-6300 as you explore the world of digital photography, develop your creativity, and capture the best photographs you've ever taken. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Alpha a6300/ILCE-6300 Guide to Digital Photography describes every feature of this sophisticated camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more. It relates each feature to specific photographic techniques and situations. Also included is the handy camera roadmap, an easy-to-use visual guide to the a6300/ILCE-6300's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, taking pictures as an advanced enthusiast pushing the limits of your imagination, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony Alpha a6300/ILCE-6300."

David Busch's Nikon D3400 Guide to Digital SLR Photography Rocky Nook, Inc.

David Busch's Nikon D3400 Guide to Digital Photography is your all-in-one comprehensive resource and reference for the Nikon D3400 camera, the most advanced entry-level dSLR that the company has ever offered. Taking and sharing pictures is easier than ever, thanks to the D3400's enhanced Guide Mode and SnapBridge Bluetooth Low Energy wireless link between the D3400 and your Android or iOS smartphone or tablet.. This 24-megapixel camera offers Full HD 1080p video, continuous shooting at up to 5 frames per second, and enhanced battery life of up to 1200 shots per charge. With this book in hand, you can fine tune your camera skills as you explore the world of digital photography, develop your creativity, and take great photographs with your D3400. Filled with detailed how-to steps and full-color illustrations, David Busch's Nikon D3400 Guide to Digital Photography covers all the camera's features in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy visual guide to the D3400,

with close-up photos and descriptions of the camera's essential features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Nikon D3400 today.

David Busch's Sony Alpha A7R III Guide to Digital Photography Muska/Lipman

David Busch's Sony Alpha a7R IV Guide to Digital Photography is the most comprehensive resource and reference for Sony's innovative 61-megapixel full frame mirrorless camera. Capable of 10 frame-per-second bursts even at full resolution, the a7R IV is fast enough for action photography, and its 15-stop enhanced dynamic range delivers the image quality that the most demanding landscape or fine-art photographer requires. This camera's remarkable low-light performance, fast sensor-based 567-point phase detect autofocus (with real-time face and eye tracking in both still and movie modes), and improved 5-axis in-body image stabilization, the a7R IV has all the tools needed to take incredible images. This book will show you how to master those features as you explore the world of digital photography and hone your creativity with your a7R IV. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Alpha a7R IV Guide to Digital Photography covers every feature of this camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap" chapter, an easy-to-use visual guide to the camera's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for each menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast exploring full frame photography for the first time, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony a7R IV.

David Busch's Sony Alpha a7 III Guide to Digital Photography Rocky Nook, Inc.

The new Sony Alpha DSLR-A580 and A560 are innovative new, mid-level dSLR models that will replace the A550 and A500 models. They are the first from Sony to include full HDTV video as well as sophisticated features such as 7 frames-per-second continuous shooting and Sweep Panorama, 16.7 (A580) and 14.6 (A560) megapixel resolutions. David Busch's SONY ALPHA DSLR-A580/A560 Guide to Digital Photography shows you how, when, and why to use all the cool features, controls, and functions of both the A580 and A560 to take great photographs of anything. Introductory chapters will help you get comfortable with the basics of your camera before you dive right into exploring creative ways to apply A580 and A560 file formats, resolution, aperture/priority exposure, and automatic exposure features. Beautiful, full-color images illustrate where the essential buttons and dials are, so you'll quickly learn how to use your A580 or A560, and use it like a pro!

David Busch's Sony Alpha a6300/ILCE-6300 Guide to Digital Photography David Busch Camera Guide

David Busch's Sony Alpha a6100/ILCE-6100 Guide to Digital Photography is your essential handbook for learning all the powerful - but easy to use -- features of Sony's most advanced entry-level APS-C mirrorless camera. Its new LCD swivels to face forward, making the camera excellent for self-portraits, vlogging, and other applications. The a6100 features a 24 megapixel sensor with 425 embedded phase-detect pixels for lightning-fast autofocus at up to 11 frames per second. With an electronic shutter that provides a silent shooting option, stunning 4K/UHD video capabilities, and new time-lapse photography features, the a6100/ILCE-6100 is a versatile digital camera that has simple operation yet boasts all the features you need to take great photos. With this book in hand, you will discover all the capabilities of the Sony Alpha a6100/ILCE-6100 as you explore the world of digital photography, develop your creativity, and capture the best photographs you've ever taken. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Alpha a6100/ILCE-6100 Guide to Digital Photography describes every feature of this sophisticated camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more. It relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to the a6100/ILCE-6100's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, taking pictures as an advanced enthusiast pushing the limits of your imagination, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony Alpha a6100/ILCE-6100.

David Busch's Sony Alpha SLT-A77 Guide to Digital Photography Cengage Learning Ptr

David Busch's Sony Alpha a7 IV Guide to Digital Photography is the most comprehensive resource and reference for Sony's long-awaited 33-megapixel full frame mirrorless camera. Capable of 10 frame-per-second bursts even at full resolution, the a7 IV is fast enough for action photography, and its enhanced dynamic range delivers the image quality that the most demanding landscape or fine-art photographer requires. This camera's remarkable low-light performance, fast sensor-based phase detect autofocus (with real-time face and eye tracking in both still and movie modes), and improved 5-axis in-body image stabilization, the a7 IV has all the tools needed to take incredible images. This book will show you how to master those features as you explore the world of digital photography and hone your creativity with your a7 IV. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Alpha a7 IV Guide to Digital Photography covers every feature of this camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap" chapter, an easy-to-use visual guide to the camera's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for each menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast exploring full frame photography for the first time, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony a7 IV.

David Busch's Sony Alpha A7 IV Guide to Digital Photography Cengage Learning

This book is a complete guide to the Sony Cyber-shot DSC-RX10 IV camera. With this book, author Alexander S. White provides users of the RX10 IV with a manual covering all aspects of the camera's operation. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to accomplish things with the RX10 IV, and explains when and why to use the camera's many features. The book provides details about the camera's shooting modes as well as its menu options for shooting, playback, setup, video, Wi-Fi, and special effects. The book covers all features of the RX10 IV that are new for this model, including its enhanced focusing system with phase detection autofocus; its ability to use a touch screen for focusing and enlarging images in some situations; and a variety of new or enhanced menu options. The book includes more than 500 color photographs that illustrate the camera's controls, display screens, and

menus. The images include photographs taken using the RX10 IV's Scene mode, with settings optimized for subjects such as landscapes, sunsets, portraits, and action shots; and its Creative Style and Picture Effect menu options, with settings that alter the appearance of images. The book provides concise introductions to topics such as street photography and infrared photography, and explains how to use the camera's Wi-Fi and Bluetooth features to transfer images to a smartphone or tablet, to control the camera from such a device, and to add location information to images. The book includes a full discussion of the video features of the RX10 IV, which can shoot HD and 4K (ultra-HD) movies, with manual control of exposure and focus during recording. The book explains the camera's numerous features for professional-level videography, including Picture Profiles that allow adjustment of settings such as gamma curve, black level, knee, and detail. The book describes steps for recording 4K video to an external video recorder using the "clean" video output from the camera's HDMI port. In three appendices, the book discusses accessories for the RX10 IV, including cases, power sources, remote controls, microphones and external flash units, and includes a list of websites and other resources for further information. The book includes an appendix with "quick tips" on how to take advantage of the camera's features in the most efficient ways possible. This guide to the RX10 IV includes a detailed index, so the reader can quickly locate information about any particular feature or aspect of the camera.

David Busch's Sony Alpha A7r II/A7 II Guide to Digital Photo Rocky Nook, Inc.

David Busch's Sony Alpha a7 III Guide to Digital Photography is most comprehensive resource and reference for Sony's affordable 24MP full-frame mirrorless camera. With advanced 693-point phase detect autofocus, 5-axis in-body image stabilization, 10 frames-per-second continuous shooting, and 4K video capture, the a7 III offers enthusiasts a versatile combination of advanced features. This book shows you how to master those capabilities as you explore the world of digital photography and hone your creativity with the a7 III. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Alpha a7 III Guide to Digital Photography covers every feature of this camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to the camera's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for each menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast exploring full frame photography for the first time, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony a7 III. p.p1 {margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px 'Times New Roman'} p.p2 {margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px 'Times New Roman'; min-height: 15.0px}