

David Busch S Sony Alpha Slr A58 Guide To Digital Photography

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[David Busch's Sony Alpha SLT-A77 Guide to Digital Photography](#) Cengage Learning

David Busch's Sony Alpha a7C Guide to Digital Photography Rocky Nook, Inc.

David Busch's Nikon D7500 Guide to Digital SLR Photography Rocky Nook, Inc.

With the Alpha DSLR-A850, Sony has combined 24 megapixels of full-frame resolution with the compact body and ease of use that the Alpha models are known for. David Busch's Sony Alpha DSLR-A850 Guide to Digital Photography shows discerning photography students how to take outstanding pictures with this sophisticated and cutting-edge camera. They'll learn how, when, and, most importantly, why to use all the cool features and functions of their camera to take eye-popping photographs. Introductory chapters will help them get comfortable with the basics of their camera before they dive right into exploring creative ways to apply the Sony Alpha's exposure modes, focus controls, and electronic flash options. This book is chock full of hands-on tips for choosing lenses, flash units, and software products to use with their new camera. Beautiful, full-color images illustrate where the essential buttons and dials are, so they'll quickly learn how to use your Sony Alpha, and use it well.

[David Busch's Sony Alpha A6300/ILce-6300 Guide to Digital Photography](#) Rocky Nook, Inc.

David Busch's Canon EOS RP Guide to Digital Photography is your all-in-one comprehensive resource and reference for the exciting new Canon EOS RP mirrorless camera. This highly-affordable model sports a 26.2 MP full frame sensor embedded with 4,779 Dual-Pixel phase detection AF points for lightning-fast, precise autofocus. The EOS RP's 2.36 million dot electronic viewfinder provides a bright, clear view as you shoot. There are three available adapters that it easy to supplement your RF-mount lenses with a broad selection of legacy Canon EF and EF-S optics. The EOS RP has wireless connectivity to allow linking the camera to a computer and iOS or Android smart devices, high-definition movie-making capabilities, and a versatile swiveling touch screen LCD. With this book in hand, you can quickly apply all these advanced features to your digital photography, while boosting your creativity to take great photographs with your Canon EOS RP. Filled with detailed how-to steps and full-color illustrations, David Busch's Canon EOS RP Guide to Digital Photography covers all this upscale camera's features in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy EOS RP "roadmap" chapter, an easy-to-use visual guide to the camera's features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Canon EOS RP today.

David Busch's Canon EOS 90D Guide to Digital Photography David Busch's Sony Alpha a7C Guide to Digital Photography

This book provides enthusiastic photographers with a wealth of information about the unique features of the Sony SLT-A77, an interchangeable-lens camera with an electronic viewfinder and a fixed, translucent mirror. The A77 differs from the current crop of DSLRs in its ability to use a phase detection focusing system throughout the entire picture-taking process, for both still photographs and videos. This provides an immediacy and responsiveness when using burst shots and creating HD videos that is unavailable in any other camera. In this guide, authors Carol Roullard and Brian Matsumoto teach you how to obtain exceptional photographs and videos as they cover everything from the basics of using the camera's automatic modes, to the more advanced aperture-priority, shutter-priority, program, and manual exposure modes. You'll also learn how best to take advantage of features such as the built-in dynamic range adjustment, sweep panoramic, GPS, colorization modes, facial detection and recognition, multiple shot exposures, and HD video. The authors provide you with an opportunity to improve your skills even further by discussing how third-party software and accessories can improve Sony's standard commands. You'll also learn about how the electronic viewfinder, fixed mirror, and Sony's novel shutter design improve the camera's utility for scientific photography through the microscope and telescope. Additional topics include: Advantages of the electronic viewfinder for previewing your photographs Using the accessory Sony shoe-mount flash Advantages of using the JPEG file format Advantage of having a fixed mirror and electronic first curtain shutter Settings for using the camera on a microscope and telescope Using the older Minolta Maxxum lenses

Photographer's Guide to the Sony DSC-RX10 IV Rocky Nook, Inc.

David Busch's Nikon D7500 Guide to Digital Photography is your all-in-one comprehensive resource and reference for the Nikon D7500 camera. Built around the same 20.9 megapixel sensor as the D500, this mid-level Nikon model has BlueTooth and Wi-Fi wireless control with the SnapBridge smart phone/tablet app. A swiveling screen, 4K video, 8 fps continuous shooting, and ISO speeds up to 1.6 million make the D7500 a significant enthusiast-oriented upgrade. With this book in hand, you can fine tune your camera skills as you explore the world of digital photography, develop your creativity, and take

great photographs with your D7500. p.p1 {margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px 'Times New Roman'} p.p2 {margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px 'Times New Roman'; min-height: 15.0px} Filled with detailed how-to steps and full-color illustrations, David Busch's Nikon D7500 Guide to Digital Photography covers all the camera's features in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy visual guide to the D7500, with close-up photos and descriptions of the camera's essential features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Nikon D7500 today.

David Busch's Sony Alpha SLT-A58 Guide to Digital Photography Rocky Nook, Inc.

With this book, author Alexander S. White provides users of the a6400 with a manual covering all aspects of the camera's operation. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to accomplish things with the a6400, and explains when and why to use the camera's many features. The book provides details about the camera's shooting modes as well as its menu options for shooting, playback, setup, video, Wi-Fi, Bluetooth, and special effects. The book covers the a6400's ability to use its touch screen for focusing and enlarging images in some situations, its upgraded autofocus system, which includes automatic focusing on the eyes of humans or animals, and the camera's wide range of options for assigning its control buttons, dial, and wheel to carry out photographic functions. The book includes more than 450 color photographs that illustrate the camera's controls, display screens, and menus. The images include photographs taken using the a6400's Scene mode, with settings optimized for subjects such as landscapes, sunsets, portraits, and action shots; and its Creative Style and Picture Effect menu options, with settings that alter the appearance of images. The book provides concise introductions to topics such as street photography and infrared photography, and explains how to use the camera's Wi-Fi and Bluetooth features to transfer images to a smartphone or tablet, to control the camera from such a device, and to add location information to images. The book includes a full discussion of the video features of the a6400, which can shoot HD and 4K (ultra-HD) movies, with manual control of exposure and focus during recording. The book explains the camera's numerous features for professional-level videography, including Picture Profiles that allow adjustment of settings such as gamma curve, black level, knee, and detail. The book describes steps for recording 4K video to an external video recorder using the "clean" video output from the camera's HDMI port. In three appendices, the book discusses accessories for the a6400, including cases, power sources, remote controls, microphones and external flash units, and includes a list of websites and other resources for further information. The book includes an appendix with "quick tips" on how to take advantage of the camera's features in the most efficient ways possible. This guide to the a6400 includes a detailed index, so the reader can quickly locate information about any particular feature or aspect of the camera.

David Busch's Sony Alpha a6300/ILCE-6300 Guide to Digital Photography Cengage Learning Ptr Introduces the features of the Sony Alpha NEX-7 camera, covering such topics as setup menus, exposure, working with lenses, lighting, downloading and editing images, and troubleshooting.

[David Busch's Sony Alpha a6600/ILCE-6600 Guide to Digital Photography](#) David Busch Camera Guide

David Busch's Sony Alpha a7 III Guide to Digital Photography is most comprehensive resource and reference for Sony's affordable 24MP full-frame mirrorless camera. With advanced 693-point phase detect autofocus, 5-axis in-body image stabilization, 10 frames-per-second continuous shooting, and 4K video capture, the a7 III offers enthusiasts a versatile combination of advanced features. This book shows you how to master those capabilities as you explore the world of digital photography and hone your creativity with the a7 III. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Alpha a7 III Guide to Digital Photography covers every feature of this camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to the camera's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for each menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast exploring full frame photography for the first time, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony a7 III. p.p1 {margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px 'Times New Roman'} p.p2 {margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px 'Times New Roman'; min-height: 15.0px}

Sony A7 III: Pocket Guide Rocky Nook, Inc.

The Sony Alpha NEX-5 and NEX-3 are the world's smallest and lightest advanced interchangeable lens digital cameras. These affordable new models are Sony's first Electronic Viewfinder/Interchangeable Lens (EVL) cameras, featuring 14.2-megapixels, an array of interchangeable lenses, 1080i HD movie recording with stereo sound, fast and silent autofocus, a new Sweep Panorama feature with 3D capability, and a high-speed burst mode of 7fps. David Busch's Sony Alpha NEX-5/NEX-3 Guide to Digital Photography shows readers how, when, and why to use all the cool features, controls, and functions of both models to take great photographs of anything. Introductory chapters will help readers get comfortable with the basics of their camera before they dive right into exploring creative ways to apply the NEX-5 and NEX-3 file formats, resolution, aperture/priority exposure, automatic exposure features, and additional lenses. Beautiful, full-color images illustrate where the essential buttons and dials are, so they'll quickly learn how to use their NEX-5 or NEX-3, and use it like a pro!

David Busch's Sony Alpha A7 IV Guide to Digital Photography Muska/Lipman

DAVID BUSCH'S SONY ALPHA SLT-A77 GUIDE TO DIGITAL PHOTOGRAPHY is your best bet for getting the most out of your Alpha SLT-A77. The A77 is the first pro-level Sony camera to feature their successful "translucent mirror technology," which allows for simultaneous focusing and shooting; it also sports a 24MP sensor, 2.4MP electronic viewfinder, and a host of professional features. Now, with David Busch as your guide, all the unique powers of the Sony Alpha SLT-A77 will be at your command, so you'll always be in full creative control, whether you're shooting on the job, as an advanced hobbyist, or are just out for fun. With clear how-to steps and full-color illustrations, DAVID BUSCH'S SONY ALPHA SLT-A77 GUIDE TO DIGITAL PHOTOGRAPHY covers all the features of this remarkable camera in depth, from taking your first photos through advanced details of setup, exposure, lenses, lighting, and more, and relates each feature to specific photographic techniques and situations. Start building your knowledge, creativity, and confidence with the Alpha SLT-A77 today.

David Busch's Sony Alpha A7R IV Guide to Digital Photography Rocky Nook, Inc.

David Busch's Sony a77 II Guide to Digital Photography is your all-in-one comprehensive resource and reference for the Sony a77 II camera. This advanced Sony model features a new autofocus sensor with an industry-leading 79 AF points, and lightning fast tracking. It can capture 24-megapixel images at a blazing fast 12 fps or shoot 1080p high-definition movies with stereo sound. With this book in hand, you will explore the world of digital photography, develop your creativity, and take great photographs with your a77 II. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony a77 II Guide to Digital Photography covers all the camera's features in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy a77 II "roadmap," an easy-to-use visual guide to the camera's features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony a77 II today.

David Busch's Sony Alpha a6500/ILCE-6500 Guide to Digital Photography David Busch Camera Guide
David Busch's Nikon Z5 Guide to Digital Photography is your all-in-one comprehensive resource and reference for getting the most out of your Nikon Z5 mirrorless camera. Nikon's most affordable full-frame mirrorless model boasts up-scale features, including dual memory card slots, five-axis image stabilization for sharp images even when using slow shutter speeds, and an advanced hybrid autofocus system with face/eye detection and 273 AF points. The Z5's 24MP sensor supports 4K and Full HD movie shooting, and an innovative Focus Shift mode that produces stunning deep-focus images. With this book in hand, you'll master all the camera's impressive features, and fine tune your camera skills as develop your creativity taking great photographs with your new Z5.

Filled with detailed how-to steps and full-color illustrations, David Busch's Nikon Z5 Guide to Digital Photography covers all the camera's capabilities in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy visual guide to the Z5, with close-up photos and descriptions of the camera's essential features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Nikon Z5 today.

David Busch's Sony Alpha a7 III Guide to Digital Photography Rocky Nook, Inc.

David Busch's Sony Alpha a6100/ILCE-6100 Guide to Digital Photography is your essential handbook for learning all the powerful - but easy to use -- features of Sony's most advanced entry-level APS-C mirrorless camera. Its new LCD swivels to face forward, making the camera excellent for self-portraits, vlogging, and other applications. The a6100 features a 24 megapixel sensor with 425 embedded phase-detect pixels for lightning-fast autofocus at up to 11 frames per second. With an electronic shutter that provides a silent shooting option, stunning 4K/UHD video capabilities, and new time-lapse photography features, the a6100/ILCE-6100 is a versatile digital camera that has simple operation yet boasts all the features you need to take great photos. With this book in hand, you will discover all the capabilities of the Sony Alpha a6100/ILCE-6100 as you explore the world of digital photography, develop your creativity, and capture the best photographs you've ever taken. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Alpha a6100/ILCE-6100 Guide to Digital Photography describes every feature of this sophisticated camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more. It relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to the a6100/ILCE-6100's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, taking pictures as an advanced enthusiast pushing the limits of your imagination, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony Alpha a6100/ILCE-6100.

David Busch's Sony Alpha a7C Guide to Digital Photography David Busch Camera Guide
The Sony Alpha DSLR-A350, A300, and A200 are loaded with the best features of more advanced digital SLR cameras, in easy-to-use models perfect for budding photographers. As the new owner of a Sony Alpha, you are serious about photography and want to take outstanding pictures. You also want to quickly and easily discover how, when, and why to use the most important features of your cutting-edge camera. David Busch's Sony Alpha DSLR-A350/A300/A200 Guide to Digital SLR Photography will show you how, when, and, most importantly, why to use all the cool features and functions of your camera to take eye-popping photographs. Introductory chapters will help you get comfortable with the basics of your camera before you dive right into exploring creative ways to apply the Sony Alpha's exposure modes, focus controls, and electronic flash options. With information and tips that apply to all three Alpha models, this book is chock full of hands-on tips for choosing lenses, flash units, and software products to use with your new camera. Beautiful, full-color images illustrate where the essential buttons and dials are, so you'll quickly learn how to use your Sony Alpha, and use it well.

David Busch's Sony Alpha A6100/ILCE-6100 Guide to Digital Photography Rocky Nook, Inc.
DAVID BUSCH'S SONY ALPHA SLT-A99 GUIDE TO DIGITAL PHOTOGRAPHY is your all-in-one resource and reference for the Sony Alpha SLT-A99. This newest full-frame camera in the Sony line features a 24.2 megapixel sensor, ISO up to 12,800, and full HDTV video. With this book in hand, you will explore the world of digital photography, develop your creativity, and take great photographs with the Sony Alpha SLT-A99. With clear how-to steps and full-color illustrations, DAVID BUSCH'S SONY ALPHA SLT-A99 GUIDE TO DIGITAL PHOTOGRAPHY covers all the features of this powerful camera in depth, from taking your first photos through advanced details of setup, exposure, lenses, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy SLT-A99 "roadmap," an easy-to-use visual guide to the camera's features and controls. With David Busch as your guide, you'll be in full creative control, whether you're shooting on the job, as an advanced hobbyist, or are just out for fun. Start building your knowledge, creativity, and confidence with the Sony Alpha SLT-A99 today.

David Busch's Sony Alpha A77 II/Ilca-77m2 Guide to Digital Photography Rocky Nook, Inc.

David Busch's Canon EOS R5/R6 Guide to Digital Photography is your all-in-one comprehensive resource and reference for the exciting new Canon EOS R5 and R6 full-frame mirrorless cameras. Enthusiasts can choose between the super-high resolution of the R5's 45-megapixel sensor, or the superior low-light performance and action-friendly high-capacity buffer of the 20-megapixel R6. Both cameras boast continuous shooting up to 20 frames per second, in-body image stabilization, and 1,053 Dual-Pixel II phase-detection AF points for lightning-fast, precise autofocus. Their high-resolution OLED electronic viewfinders provide a bright, clear view. Three available adapters make it easy to supplement your R-mount lenses with a broad selection of legacy Canon EF

and EF-S optics. The EOS R5 and R6 have wireless connectivity to allow linking to a computer and iOS or Android smart device, high-definition 4K and Full HD movie-making capabilities, and a versatile swiveling touch-screen LCD. With this book in hand, you can quickly apply all these advanced features to your digital photography, while boosting your creativity to take great photographs with your Canon EOS R5 or R6.

Filled with detailed how-to steps and full-color illustrations, David Busch's Canon EOS R5/R6 Guide to Digital Photography covers all this upscale camera's features in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy "roadmap" chapter, an easy-to-use visual guide to the camera's features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Canon EOS R5/R6 today.

David Busch's Sony Alpha A7r II/A7 II Guide to Digital Photo Cengage Learning Ptr

This is an updated and newly revised edition of the classic book *The Art of Photography: An Approach to Personal Expression*. Originally published in 1994 and first revised in 2010, *The Art of Photography* has sold well over 100,000 copies and has firmly established itself as the most readable, understandable, and complete textbook on photography. Featuring nearly 200 beautiful photographs in both black-and-white and color, as well as numerous charts, graphs, and tables, this book presents the world of photography to beginner, intermediate, and advanced photographers who seek to make a personal statement through the medium of photography. Without talking down to anyone or talking over anyone's head, renowned photographer, teacher, and author Bruce Barnbaum presents how-to techniques for both traditional and digital approaches. In this newest edition of the book, Barnbaum has included many new images and has completely revised the text, with particular focus on two crucial chapters covering digital photography: he revised a chapter covering the digital zone system, and includes a brand-new chapter on image adjustments using digital tools. There is also a new chapter discussing the concepts of "art versus technique" and "traditional versus digital" approaches to photography. Throughout the book, Barnbaum goes well beyond the technical, as he delves deeply into the philosophical, expressive, and creative aspects of photography so often avoided in other books. Barnbaum is recognized as one of the world's finest landscape and architectural photographers, and for decades has been considered one of the best instructors in the field of photography. This latest incarnation of his textbook—which has evolved, grown, and been refined over the past 45 years—will prove to be an ongoing, invaluable photographic reference for years to come. It is truly the resource of choice for the thinking photographer. Topics include:

- Elements of Composition
- Visualization
- Light and Color
- Filters
- Black-and-White
- The Digital Zone System
- The Zone System for Film
- Printing and Presentation
- Exploding Photographic Myths
- Artistic Integrity
- Realism, Abstraction, and Art
- Creativity and Intuition
- A Personal Philosophy
- And much, much more...

David Busch's Sony Alpha NEX-5/NEX-3 Guide to Digital Photography White Knight Press

David Busch's Sony Alpha a6400/ILCE-6400 Guide to Digital Photography is the most comprehensive reference and guide book available for Sony's advanced APS-C mirrorless camera. This enthusiast digital camera has a more powerful processor and upgraded autofocus with enhanced real-time tracking and advanced Eye AF. Its new LCD swivels to face forward, making the camera excellent for self-portraits, vlogging, and other applications. The a6400 features a 24 megapixel sensor with 425 embedded phase-detect pixels for lightning-fast autofocus at up to 11 frames per second. With an electronic shutter that provides a silent shooting option, stunning 4K/UHD video capabilities, and new time-lapse photography features, the a6400/ILCE-6400 is a versatile digital camera that's simple to use, yet boasts features demanded by the most avid photo buff. With this book in hand, you will discover all the capabilities of the Sony Alpha a6400/ILCE-6400 as you explore the world of digital photography, develop your creativity, and capture the best photographs you've ever taken. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Alpha a6400/ILCE-6400 Guide to Digital Photography describes every feature of this sophisticated camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more. It relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to the a6400/ILCE-6400's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, taking pictures as an advanced enthusiast pushing the limits of your imagination, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony Alpha a6400/ILCE-6400.

The Sony SLT-A77 Muska/Lipman

David Busch's Nikon Z50 Guide to Digital Photography is your all-in-one comprehensive resource and reference for getting the most out of your Nikon Z50 mirrorless camera. Nikon's first APS-C format mirrorless model is compact, weighs just 14 ounces, and is very affordable, making it the perfect camera for budding photo enthusiasts. It's built around a 21-megapixel sensor that offers excellent image quality and is sensitive enough for low light shooting. With a 209-point phase-detect autofocus system covering more than 85 percent of the frame, the Z50 can shoot sports and action at up to 11 frames per second, with lightning fast focus. The Z50 can capture both 4K and Full HD movies, too, and the flip-down rear LCD is ideal for selfies and vlogging. With this book in hand, you'll master all the camera's impressive features, and fine tune your camera skills as develop your creativity taking great photographs with your new Z50.

Filled with detailed how-to steps and full-color illustrations, David Busch's Nikon Z50 Guide to Digital Photography covers all the camera's capabilities in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy visual guide to the Z50, with close-up photos and descriptions of the camera's essential features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Nikon Z50 today.

The Art of Photography, 2nd Edition Rocky Nook, Inc.

David Busch's Sony Alpha a7R IV Guide to Digital Photography is the most comprehensive resource and reference for Sony's innovative 61-megapixel full frame mirrorless camera. Capable of 10 frame-per-second bursts even at full resolution, the a7R IV is fast enough for action photography, and its 15-stop enhanced dynamic range delivers the image quality that the most demanding landscape or fine-art photographer requires. This camera's remarkable low-light performance, fast sensor-based 567-point phase detect autofocus (with real-time face and eye tracking in both still and movie modes), and improved 5-axis in-body image stabilization, the a7R IV has all the tools needed to take incredible images. This book will show you how to master those features as you explore the world of digital photography and hone your creativity with your a7R IV. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Alpha a7R IV Guide to Digital Photography covers every feature of this camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap" chapter, an easy-to-use visual guide to the camera's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for each menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast exploring full frame photography for the first time, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony a7R IV.