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The professionaland's favored tool for over a decade, this backbone reference provides a comprehensive set of drafting elements that can be used from contract to contract. Move step-by-step through the contract-creation process and—from conducting the initial client meeting to closing the deal, with detailed discussions of the eleven, essential drafting elements, parties, recitals, subject, consideration, warranties and representations, risk allocation, conditions, performance, dates and term, boilerplate, and signatures. By Robert A. Feldman and Raymond T. Nimmer A favorite reference tool for professional drafters for over a decade, *Drafting Effective Contracts* combines a clear analysis of how effective agreements are structured with a practical breakdown of the essential elements of any contractand— giving you the best way to draft contracts. This completely updated practical

reference guide presents a consistent structural analysis and a comprehensive set of drafting elements that can be used from contract to contract. You are led step-by-step through the process by which contracts are created, given clear sample contract provisions, and offered direction around the obstacles that may be encountered in drafting agreements for goods and services, promissory notes, guaranties, and secured transactions. *Drafting Effective Contracts* provides a complete handbook for drafting legal agreements that work. For starters, you get a practical and comprehensive approach to the overall contract processand—from conducting the initial client meeting to closing the deal. Youand'll find a detailed discussion of the 11 drafting elements that every contract may have: Parties Recitals Subject Consideration Warranties and Representations Risk Allocation Conditions Performance Dates and Term Boilerplate Signatures After you get a solid explanation of these essential elements and how theyand're assembled to create effective contracts, you get key strategies for negotiating the agreement and closing the deal. You get an overview of the legal concepts that underpin various types of agreements and—such as promissory notes, guaranties, security agreements, and agreements for the sale of goods and services. Then youand'll see how to apply the drafting elements to create the finished contract. You also get an array of sample agreements and contracts as well as statutory material. Only *Drafting Effective Contracts* combines the best benefits of a forms book and a treatise to give you the most complete tool for building effective legal agreements.

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This marketing text provides proven strategies and tools for increasing response - and revenue - with every e-mail message.

Kiplinger's Personal Finance Taylor & Francis

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Communication Technology Update Vault Inc.

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The TV Guide Book of Lists Amacom Books

Four specific trends are driving the DVR industry: consumer content choice, consumer content control, personalization of content libraries, and the ability to transfer content from device-to-device and person-to-person. "Digital Video Recorders" features a macro and micro views of the already established yet still burgeoning DVR industry. As part of the NAB Executive Technology Briefing series, this book gives you a wealth of

market knowledge, business models, case studies, and industry insights explained in a non-technical fashion. "Digital Video Recorders" discusses the impact of the technology across many different industries and platforms, explains hardware, software and technology of set-top boxes, DVR infrastructure, on-screen guides, planning and scheduling, content security, and more. Whether you are an executive in the broadcast, telecommunications, consumer electronic, or advertising space, you will expand your knowledge on DVR impact, explore new business opportunities, and get a brief overview of the technical terms needed. You will also be able to accurately analyze and understand the trends, projections and other data, all of which will help lead to the expedited growth and development of DVR industry.

Assembly Lulu.com

New communication technologies are being introduced at an astonishing rate. Making sense of these technologies is increasingly difficult. Communication Technology Update is the single best source for the latest developments, trends, and issues in communication technology. Now in its ninth edition, Communication Technology Update has become an indispensable information resource for business, government, and academia. As always, every chapter has been completely rewritten to reflect the latest developments and market statistics, and now covers mobile computing, digital photography, personal computers, digital television, and electronic games, in addition to the two dozen technologies explored in the previous edition. The book's companion website (www.tfi.com/ctu) offers updated information submitted by chapter authors and offers links to other Internet resources.

PC Mag Wolters Kluwer

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The Status of Competition in the Multichannel Video Programming Distribution Marketplace Chosen Books

The most trustworthy source of information available today on savings and investments, taxes, money management, home ownership and many other personal finance topics.

Video Competition Simon & Schuster

Case Studies for Corporate Finance: From A (Anheuser) to Z (Zypps) (In 2 Volumes) provides a distinctive collection of 51 real business cases dealing with corporate finance issues over the period of 1985 – 2014. Written by Harold Bierman Jr, world-renowned author in the field of corporate finance, the book spans over different areas of finance which range from capital structures to leveraged buy-outs to restructuring. While the primary focus of the case studies is the economy of the United States, other parts of the world are also represented. Notable to this comprehensive case studies book are questions to which unique solutions are offered in Volume 2, all of which aim to provide the reader with simulated experience of real business situations involving corporate financial decision-making. Case studies covered include that of Time Warner (1989 – 1991), The Walt Disney Company (1995), Exxon – Mobil (1998), Mitsubishi's Zero Coupon Convertible Bond (2000), and Apple (2014).

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Loan Guarantee Program to Promote the Delivery of Direct-to-home Satellite Services to Rural America Taylor & Francis

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The Old Farmer's Almanac Houghton Mifflin Harcourt

Men's Health magazine contains daily tips and articles on fitness, nutrition, relationships, sex, career and lifestyle.

PC Mag Routledge

With this new Guide created for the many job seekers drawn to the glamorous and exciting world of media and entertainment.

The Essential Guide to Deliverance Taylor & Francis

Practical, Everyday Introduction to Deliverance for All Christians For most Christians, the word deliverance often brings negative connotations to mind: lots of yelling and holy water and darkness--maybe even something from a Hollywood horror movie exorcism. But deliverance is not about shouting or showmanship. It is about the simple act of asking Jesus for help, for freedom, and using his authority over the enemy. In this accessible and practical guide, evangelical leader and bestselling author Larry Richards walks you through the who, what, when, where, why, and how of deliverance. In everyday language, he shows how you can apply this information to your life and the lives of your friends and family. As children of God, we have been given access to Jesus' death-defying power to help free ourselves and others from evil. You don't have to continue to struggle with persistent problems or strongholds. Your loved ones can be freed from the lies or addictions that hold them back. There is hope in Christ--you can live in freedom! Includes an extensive glossary of terms and appendixes with prayers and even more practical resources.

Drafting Effective Contracts Taylor & Francis

With today's communications industry experiencing major changes on an almost daily basis, media managers must have a clear understanding of the different delivery platforms, as well as a grasp of critical management, planning, and economic factors in order to stay current and move their organizations forward. Telecommunications and Business Strategy helps current and future media professionals understand the relationship and convergence patterns between the broadcast, cable television, telephony, and Internet communication industries. Author Richard A. Gershon examines telecommunications industry structures and the management practices and business strategies affecting the delivery of information and entertainment services to consumers. He brings in specialists to present the finer points of management and planning responsibilities. Case studies from the International Radio and Television Society (IRTS) competition supplement the main text and offer an invaluable perspective on management issues. Developed for students in telecommunications management, electronic media management, and telecommunication economics, this volume also serves as a practical reference for the professional manager.

TV Guide, the First 25 Years

"Fitted for Boston and the New England states, with special corrections and calculations to answer for all the United States."

Vectors

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Open Forum on Decency

Popular Science gives our readers the information and tools to improve their technology and their world. The core belief that Popular Science and our readers share: The future is going to be better, and science and technology are the driving forces that will help make it better.

Drafting Effective Contracts: A Practitioner's Guide, 3rd Edition

The professional's favored tool for over a decade, this backbone reference provides a comprehensive set of drafting elements that can be used from contract to contract. Move step-by-step through the contract-creation process --from conducting the initial client meeting to closing the deal, with detailed discussions of the eleven, essential drafting elements, parties, recitals, subject, consideration, warranties and representations, risk allocation, conditions, performance, dates and term, boilerplate, and signatures. A favorite reference tool for professional drafters for over a decade, Drafting Effective Contracts combines a clear analysis of how effective agreements are structured with a practical breakdown of the essential elements of any contract-- giving you the best way to draft contracts. This completely updated practical reference guide presents a consistent structural analysis and a comprehensive set of drafting elements that can be used from contract to contract. You are led step-by-step through the process by which contracts are created, given clear sample contract provisions, and offered direction around the obstacles that may be encountered in drafting agreements for goods and services, promissory notes, guaranties, and secured transactions. Drafting Effective Contracts provides a complete handbook for drafting legal agreements that work. For starters, you get a practical and comprehensive approach to the overall contract process--from

conducting the initial client meeting to closing the deal. You'll find a detailed discussion of the 11 drafting elements that every contract may have: Parties Recitals Subject Consideration Warranties and Representations Risk Allocation Conditions Performance Dates and Term Boilerplate Signatures After you get a solid explanation of these essential elements and how they're assembled to create effective contracts, you get key strategies for negotiating the agreement and closing the deal. You get an overview of the legal concepts that underpin various types of agreements --such as promissory notes, guaranties, security agreements, and agreements for the sale of goods and services. Then you'll see how to apply the drafting elements to create the finished contract. You also get an array of sample agreements and contracts as well as statutory material. Only Drafting Effective Contracts combines the best benefits of a forms book and a treatise to give you the most complete tool for building effective legal agreements.