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Disciplined Entrepreneurship: 24 Steps to a Successful Startup

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Harvard Medical School Healthcare Innovation Bootcamp brings the rigorous, collaborative, action-

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STEP 24 Develop a Product Plan IN THIS STEP, YOU WILL: Go beyond the Minimum Viable Business Product

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<p> 24 Steps to Success! </p>

<p> <i> Disciplined Entrepreneurship </i> will change the way you think about starting a company. Many believe that entrepreneurship cannot be taught, but great entrepreneurs aren ' t born with something special – they simply make great products. This book will show you how to create a successful startup through developing an innovative product. It breaks down ...

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Disciplined Entrepreneurship: 24 Steps to a Successful ...

Disciplined Entrepreneurship is a systematic and rigorous 24 step to build new innovation-based ventures, created at MIT.

[Disciplined Entrepreneurship by Aulet, Bill \(ebook\)](#)

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@The Family. What is entrepreneurship? What is innovation? Six myths of entrepreneurship. Varieties of innovation. What makes a business. Our passion for entrepreneurship at MIT.

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An introduction to the Disciplined Entrepreneurship - 24 Steps to A Successful Startup. Author: Marius Ursache, Founder/Chief Design Officer at Grapefruit. D...

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"Entrepreneurship is not only a mindset but a skill set. The 24 Steps presents a practical step-by-step process to channel the creative spirit to maximize the chances of success and ultimate impact."

—MITCH KAPOR, founder, Lotus Development Corporation

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starting a company. Many believe that entrepreneurship cannot be taught, but great entrepreneurs aren't born with something special - they simply make great products.

However, MIT professor and serial entrepreneur Bill Aulet takes a different view of the start-up. In his book *Disciplined Entrepreneurship: 24 Steps to a Successful Startup*, he's not looking to knock down the entrepreneur's pedestal but instead raise the masses to the same level.