
Discourse Analysis As Theory And Method

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Discourse Analysis Georgetown University Press

In contemporary linguistics, both cognitive and critical approaches to language have been elaborated in some detail. Unfortunately, the two perspectives have seldom converged, despite the potential theoretical advances such collaboration offers. The contributions to this volume explore the convergence of cognitive and critical trends in the guise of Cognitive Linguistics and critical discourse analysis. The volume addresses a range of socio-political discourses in various international contexts, including discourses on nation, education, immigration, and war. One single integrated model is not presented, but

rather, a number of methodologies are developed and assessed across the chapters. The application of established Cognitive Linguistic theories, including conceptual metaphor theory, conceptual blending theory and frame semantics, are discussed, as well as developing theories, such as metaphor power theory and discourse space theory. The book is of value to anyone interested in the interaction between language, mind, and society, including both students and scholars of Cognitive Linguistics and Critical Discourse Analysis.

[Discourse Analysis as Theory and Method](#) John Wiley & Sons

"How great to have this practical introduction to doing critical discourse analysis, especially one that provides examples of multimodal discourse analysis. Extremely useful for students who need tools for the study of text, talk and images." - Teun van Dijk, Pompeu Fabra University "The authors have truly achieved the impossible: to make extremely complex phenomena accessible for students and scholars alike. Thus, this textbook will provide a most helpful guide when looking for adequate ways to grasp and analyze the intricate interdependence of written, oral and visual forms of

semiosis." - Ruth Wodak, Lancaster University How do media texts manipulate and persuade us? How do language and images play out the ideas, values and identities? This book shows readers exactly how language, power and ideology are negotiated in media texts, from magazine and advertising, to YouTube and music videos. Presenting a systematic toolkit of theories, concepts and techniques for doing language and image analysis, students learn how to dig deep into discourses and the media landscape. With case studies and examples from a range of traditional and new media content, the book equips students to understand the relationship between language, discourse and social practices. **Critical Discourse Analysis** SAGE

Kevin C. Dunn and Iver B. Neumann offer a concise, accessible introduction to discourse analysis in the social sciences. A vital resource for students and scholars alike, *Undertaking Discourse Analysis for Social Research* combines a theoretical and conceptual review with a "how-to" guide for using the method. In the first part of the book, the authors discuss the development of discourse analysis as a research method and identify the main theoretical elements and epistemological assumptions that have led to its emergence as one of the primary qualitative methods of analysis in contemporary scholarship. Then, drawing from a wide-range of examples of social science scholarship, Dunn and Neumann provide an indispensable guide to the variety of ways discourse analysis has been used. They delve into what is gained by using this approach and demonstrate how one actually applies it. They cover such important issues as research prerequisites, how one conceives of a research question, what "counts" as evidence, how one "reads" the data, and some common obstacles and pitfalls. The result is a clear and accessible manual for successfully implementing discourse analysis in social research.

[Discourse Theory and Political Analysis](#) Routledge
Discourse Studies is an interdisciplinary field studying the social production of meaning across the entire spectrum of the social sciences and humanities. The *Discourse Studies Reader* brings together 40 key readings from discourse researchers in Europe and North America, some of which are now translated into English for the first time. Divided into seven sections – 'Theoretical Inspirations: Structuralism versus Pragmatics',

'From Structuralism to Poststructuralism', 'Enunciative Pragmatics', 'Interactionism', 'Sociopragmatics', 'Historical Knowledge' and 'Critical Approaches' – The *Discourse Studies Reader* offers a comprehensive overview of the main currents in discourse studies, both discourse theory and discourse analysis. With short introductions elaborating the broader context, the sections present key selections from a variety of disciplinary backgrounds by placing them into their respective epistemological traditions. The *Discourse Studies Reader* is an indispensable textbook for students and scholars alike who are interested in discourse theoretical questions and working with discourse analytical methods.

Discourse Bloomsbury Publishing

This book is designed as an introduction to Critical Discourse Analysis (CDA) and gives an overview of the various theories and methods associated with this sociolinguistic approach. It also introduces the reader to the leading figures in CDA and the methods to which they are most closely related. The text aims to provide a comprehensive description of the individual methods, an understanding of the theories to which methods refer and a comparative treatment of each of these methods so that students may be able to determine which is the most appropriate to select for their particular research question. Given the balance between theory and application, plus the intended audience - no previous knowledge of CDA is assumed - *Methods of Critical Discourse Analysis* should be useful reading for both students and researchers in the fields of linguistics, sociology, social psychology and the social sciences in general.

The Methodology of Discourse Analysis
University of Michigan Press

Presents a unique integrated approach of discourse analysis. Assuming no prior knowledge of linguistics Gee presents both a theory of language in use and as a method of research.

An Introduction to Discourse Analysis SAGE Publications

An exploration of how any language produced by man, spoken or written, is used to communicate for a purpose and within a context.

Methods of Critical Discourse Analysis SAGE

Sara Mills offers an accessible and comprehensive analysis of the term 'discourse' and explores the theoretical assumptions underlying it. This handy, easy to follow pocket guidebook for students provides: straightforward working definitions historical developments of the term studied analysis of Michel Foucault discussion of the appropriation of the term 'discourse' by feminist, colonial and post-colonial discourse theorists examples of literary and non-literary texts to illustrate the use of 'discourse'.

Discourse Analysis as Theory and Method John Benjamins Publishing

Demonstrating how the methods and findings of conversation and discourse analysis may inform the development of empirical research questions, this text offers clear comparisons between the two approaches, as well as offering a positioned argument.

Discourse and Knowledge Cambridge Scholars Publishing

Revised and updated, this third edition of Barbara Johnstone's Discourse Analysis encourages students to think about discourse analysis as an open-ended set of techniques. Exploring a variety of approaches, including critical discourse analysis, conversation analysis, interactional and variationist sociolinguistics, ethnography, corpus linguistics, social semiotics, and other qualitative and quantitative methods, the book balances its comprehensive coverage with extensive practical examples, making

it the ideal introductory text for students new to the subject. This new edition reflects the increased importance within the field of new media discourse, multi-modal discourse and the analysis of large corpora of discourse data. Updated material expands the discussion of stancetaking, whilst new material addresses recontextualization, precontextualization, and language and the body. Pedagogical features have been refreshed, including discussion questions, exercises, and ideas for small research projects, with suggested supplementary readings at the end of each chapter to encourage further discovery. Chapters in this book are self-contained, so they can be handled in any order Suggested supplementary readings are featured at the end of every chapter Book is written specifically for a non-specialist, interdisciplinary audience Examples of computer-aided corpus analysis (reflecting the improvements made to theories and tools) supplement every chapter Discussion questions and ideas for small research projects are interspersed throughout The combination of breadth of coverage, practical examples, and student-friendly pedagogical features ensures Discourse Analysis remains the ideal textbook for students taking their first course in linguistic approaches to discourse.

Discourse Analysis as Theory and Method Routledge

This book is available as open access through the Bloomsbury Open Access programme and is available on www.bloomsburycollections.com. What is Discourse Analysis? is an accessible introduction to an empirical research approach which is widely used in the social sciences and related disciplines. This book explores the idea of how meaning is socially constructed and

how 'talk' and text can be interpreted. The challenges of discourse analysis are outlined as well as helpful ways to approach them - from finding the right starting point, processing and interpreting data through to building an argument. Discourse analysts work with language data, including talk, documents and broadcast material. Researchers in different traditions study interactions and social practices, meaning-making and larger meaning systems, and contests and conflicts around collective identities, social norms and subjectification. What is Discourse Analysis? addresses new researchers and other academics interested in language and its associated practices. The book outlines the history of discourse analysis, its key concepts and theorists and its uses and challenges. Discussions of published studies illustrate the use of the approach to investigate a range of research topics, such as gender, health and national identities. The book also addresses the practical aspects of discourse analysis, providing clear guidance on data collection and data processing, including transcription and selection. Covering important topics, What is Discourse Analysis? draws from recent articles to show how discourse analysis works in action. Common questions about discourse analysis are presented in a lively and accessible Q&A format. This book will be an essential resource for all researchers working with discourse analysis.

A New Agenda in (Critical) Discourse Analysis
SAGE

Bringing together papers written by Norman Fairclough over a 25 year period, Critical

Discourse Analysis represents a comprehensive and important contribution to the development of this popular field. The book is divided into seven sections covering the following themes: language in relation to ideology and power discourse in processes of social and cultural change dialectics of discourse, dialectical relations between discourse and other moments of social life methodology of critical discourse analysis research analysis of political discourse discourse in globalisation and 'transition' critical language awareness in education The new edition has been extensively revised and enlarged to include a total of twenty two papers. It will be of value to researchers in the subject and should prove essential reading for advanced undergraduate and postgraduate students in Linguistics and other areas of social science.

Methods of Text and Discourse Analysis Cambridge University Press

In this groundbreaking collection, scholars within the field of linguistics and beyond offer discourse analyses in multiple languages, contexts, and modes, demonstrating the importance of the diverse perspectives that various approaches to discourse bring to bear on human communication.

Cognitive Linguistics in Critical Discourse Analysis SAGE

This text provides specially written profiles of eight key discourse analysts, describing each one's main contribution to the field, and introducing their method of discourse analysis.

Critical Discourse Analysis Edinburgh University Press

Critical Discourse Analysis (CDA) has established itself over the past two decades as an area of academic activity in which scholars and students from many different disciplines are involved. It is a field that draws on social theory and aspects of linguistics in order to

understand and challenge the discourses of our day. It is time for A New Agenda in the field. The present book is essential for anyone working broadly in the field of discourse analysis in the social sciences. The book includes often critical re-assessments of CDA's assumptions and methods, while proposing new route-maps for innovation. Practical analyses of major issues in discourse analysis are part of this agenda-setting volume.

Undertaking Discourse Analysis for Social Research Edward Elgar Publishing

?This volume is the most comprehensive overview to date of sociologically orientated approaches to text and discourse analysis and is worth reading even for those who are interested only in purely linguistic approaches to text and discourse. Its main merit, I think, is that it introduces approaches which up to now have hardly been admitted into the universe of scientific discourse? - Discourse Studies Methods of Text and Discourse Analysis provides the most comprehensive overview currently available of linguistic and sociological approaches to text and discourse analysis. Among the 10 linguistic and sociological models surveyed in this book some of the more important are Grounded Theory, Content Analysis, Conversation Analysis and Critical Discourse Analysis. The book presents each approach according to a standardised format, which allows for direct systematic comparisons. The fully annotated lists of sources provide readers with an additional means of evaluation of the competing analytical methods. Interdisciplinary and international in its aims, *Methods of Text and Discourse Analysis* suggests the benefits both linguists and sociologists will derive from a more intimate knowledge of each others' methods and procedures.

Discourse Analysis Springer

Perspectives on Discourse Analysis: Theory and Practice provides the student/reader with the basic theoretical knowledge and the empirical tools of some of the most relevant approaches to the

analysis of discourse. It has been mainly conceived of as a general (university) course on Discourse Analysis, but it can also be useful for any person or group whose main concern is to acquire the basic necessary knowledge and skills for analyzing any type of discourse. The subject matter of the book could not only be of use for linguists or prospective linguists: given its interdisciplinary character, its findings can be (and in fact are) used and applied by practitioners and scholars from different fields, such as sociology, psychology, medical science, computer science, and so on. Thus the book can be used by any person who, having certain linguistic knowledge, is interested in exploring the fascinating world of discourse. All the chapters contain both a theoretical and an empirical section, the latter containing examples of analysis, as well as exercises (Practice) and self-evaluation questions, whose answers can be found at the end of the book (in the Practice key and Key to self-evaluation questions sections). The book is divided into 12 chapters. The first two introduce basic information about discourse analysis and text linguistics, as well as the necessary techniques for gathering data, including a very brief introduction to corpus linguistics. Chapters 3-11 present and discuss some of the most prominent and well-known approaches to discourse analysis, namely Pragmatics, Interactional Sociolinguistics, Conversation Analysis, The Ethnography of Communication, Variation Analysis and Narrative Analysis, Functional Sentence Perspective, Post-Structuralist Theory and Social Theory, Critical Discourse Analysis and Positive Discourse Analysis, and Mediated Discourse Analysis. Finally, Chapter 12 deals with crucial and further issues, such as the type of discourse chosen for the analysis, the strategies and

functions of discourse, or the problem of choosing an appropriate unit of analysis which will suit the aims of research. Perspectives on Discourse Analysis: Theory and Practice may prove of value to all those who are professionally involved in the area of discourse and pragmatic studies, or simply to those who wish to acquire the necessary basic knowledge and techniques for analyzing any type of discourse, from medical, journalistic or political discourse to computer-mediated, humoristic, or hegemonic discourse (where the use and abuse of power is an important issue), just to name a few of the innumerable possibilities. A desirable and intended effect of this book is also the development of an open and tolerant mind, which will eventually lead to a better understanding of the different and varied manifestations of language, culture and communication in human society.

Methods for Critical Discourse Analysis
Routledge

A clear and lively introduction to current trends in the theory, method and tools of discourse studies, this book is a valuable guide for students and teachers of linguistics as well as for those with an interest in the linguistic methods of analysing discourse (media, rhetoric and stylistics, pragmatics, communication studies scholars etc). * Comprehensive, accessible, state-of-the-art textbook *

Close analyses of a wide range of narrative and non-narrative texts, both spoken and written* Emphasis on practical text analysis: includes guided activities for self-study or use in a classroom* Suggestions for further reading in each chapter. This revised second edition registers key changes in a rapidly expanding area and thoroughly updates suggestions for further reading and the bibliography.

[An Introduction to Discourse Analysis](#)

SAGE

Discourse Analysis: Investigating Processes of Social Construction is the first book to provide a concise, straightforward guide for students and researchers who are interested in understanding and using discourse analysis. The authors reflect on the practice of analyzing discourse and the potential for revealing the processes of social construction that constitute social and organizational life. Addressed to graduate students, academics, and experienced researchers, this book is a comprehensive guide for those new to discourse analysis as well as for researchers in need of a complement to other modes of inquiry.

Critical Policy Discourse Analysis

Routledge

Previous works on Discourse Analysis and Pragmatics have either been dominantly focused on theory or on practice without much balance and attention to both theory and analysis. The present volume seeks to strike a balance between the two closely related disciplines on the one hand, and between the study of theory in the two disciplines and on issues of methodology and application in specific areas of enquiry on the other. The book seeks to provide a cross-sectional view of scholarship in these areas, specifically from the perspective of how the intersection of theory and practice enables Nigerian scholars of Discourse Analysis and Pragmatics to understand and analyse texts that have pan-Nigerian peculiarities.