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Discovering Psychology Worth Pub

This briefer, streamlined version of Don and Sandra Hockenbury's acclaimed text, *Psychology, Second Edition*, warmly invites students to explore the science that speaks most directly to their everyday lives. Using a narrative rich with engaging anecdotes and real-life stories--often drawn from the authors' own lives and experiences--*Discovering Psychology* helps to clarify abstract concepts and psychological principles. With its smart pedagogy, attractive design and state-of-the-classroom media and supplements package, there is no text better equipped for introducing students to the science that speaks most directly to their everyday lives.

Discovering Psychology Worth Pub

More than any other introductory psychology textbook, the Hockenburys' brief book presents the discipline with a unique understanding of today's students--emphasizing its relevance and immediate impact on their lives. Without sacrificing science, the authors draw on personal experiences and anecdotes to illustrate essential concepts and important research direction. The "Fourth Edition" incorporates hundreds of new research studies throughout, with particular attention to areas of intensive current research and enduring student interest, including neuroscience, lifespan development, memory, and gender and culture issues. Also new is the dramatically enhanced media and supplements package, offering more ways than ever to help students make the study of psychology a part of their world.

Discovering Psychology + Study Guide Worth

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Ptb T/a Discovering Psychology 2/e Worth Pub

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Discovering Psychology Worth Publishers

Check out a preview. More than any other introductory psychology textbook, the Hockenburys' brief book is the one in which students see themselves - and the world they live in. The new edition builds on that distinction, presenting the discipline with a unique understanding of today's students in all their diversity, emphasizing the field's immediate impact on their lives. Without sacrificing science, Don and Sandy Hockenbury draw on personal experiences and anecdotes to illustrate essential concepts and important research directions.

STUDE GUIDE TO ACCOMPANY DISCOVERING PSYCHOLOGY. Worth Pub

This detailed study guide helps students to understand and retain the material in *Discovering Psychology*, fifth edition, by Hockenbury and Hockenbury. Each chapter includes practice tests and exercises, key concept reviews, section reviews and guided study questions.

Study Guide + Scientific American Reader for Hockenbury & Hidden Mind Reader Worth Pub

More than any other psychology textbook, Don and Sandra Hockenbury's *Psychology* relates the science of psychology to the lives of the wide range of students taking the introductory course. Now *Psychology*

returns in a remarkable new edition that shows just how well-attuned the Hockenburys are to the needs of today's students and instructors. *Psychology* began with a basic idea: combine scientific authority with a narrative that engages students and relates to their lives. From decades of experience teaching, the Hockenburys created a book filled with cutting-edge science and real-life stories that draw students of all kinds into the course.

Discovering Psychology, Study Guide, I-clicker + Scientific American Reader for Hockenbury Macmillan

Sandra Hockenbury and new co-author Susan Nolan's remarkable textbook is grounded in the belief that all students can develop a real understanding of psychology and lasting scientific literacy. Using relatable personal stories to communicate the concepts of psychological science (and the process of science itself), *Discovering Psychology* presents important research in a clear, accessible way. New co-author Susan Nolan (Seton Hall University) regularly gives talks about incorporating scientific literacy into the introductory course and across the psychology curriculum, providing valuable insight to the book's 7th edition. The book can also be purchased with the breakthrough online resource, LaunchPad, which offers innovative media content, curated and organised for easy assignability. LaunchPad's intuitive interface presents quizzing, flashcards, animations and much more to make learning actively engaging.

Psychology Worth Pub

More than any other introductory textbook, Don and Sandra Hockenbury's *Discovering Psychology* makes the story of psychology a captivating, highly personal experience for all kinds of students. Without sacrificing science, the authors draw on personal experiences and other real stories to illustrate essential concepts and important research directions in a recognizable, relatable way. This is especially true in the area of cutting-edge neuroscience, which the Hockenburys make extremely teachable and utterly absorbing without oversimplifying the presentation. Special Package: Each student copy of *Discovering Psychology, Sixth Edition* is packaged with the book's Study Guide and Worth Publishers' new Three-Dimensional Brain. DSM 5 Updates Available for Fall 2014 classes, this update version features new content from Sandra Hockenbury in response to the release of the DSM-5. This new content is integrated into the text without changing pagination or the structure of the chapters. A special DSM 5 Supplement by Sandra Hockenbury is available for Fall 2013 and Spring and Summer 2014 courses.

Discovering Psychology Worth Pub

This acclaimed classroom favourite makes the science of psychology come alive for students, with personal stories that exemplify important concepts in a student-friendly way and coverage of the field's scientific foundations and advances. The substantially updated new edition extends the book's focus on developing scientific literacy in the context of psychology, with new features in print and in the book's new online course space, LaunchPad. These features are the result of the book's most dramatic addition--Sandra Hockenbury's new writing partnership with co-author, Susan Nolan, who shares her belief that the introductory course can help all kinds of students develop a real understanding of psychology and lasting scientific literacy

without sacrificing the field's research core. The book can also be purchased with the breakthrough online resource, LaunchPad, which offers innovative media content, curated and organised for easy assignability. LaunchPad's intuitive interface presents quizzing, flashcards, animations and much more to make learning actively engaging.

Discovering Psychology + Launchpad, 6-month Access Worth Pub

Scientific American Reader & Hidden Mind Worth Pub

Discovering Psychology (Loose Leaf) Worth Pub

Discovering Psychology + Scientific American Reader + Study Guide Worth Pub

Discovering Psychology Institute of Electrical & Electronics Engineers(IEEE)

Discovering Psychology + Scientific American Reader for Hockenbury Worth Pub

Discovering Psychology 2e High School Edition + Study Guide Macmillan

Study Guide to Accompany Discovering Psychology, Second Edition Worth Pub

Loose-Leaf Version for Discovering Psychology & Launchpad for Discovering Psychology (Six Month Access) [With Access Code] Worth Publishers

Discovering Psychology + Ebook + Study Guide Worth Pub