

Dont Think Of An Elephant Know Your Values And Frame The Debate Essential Guide For Progressives George Lakoff

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Don't Think Of An Elephant!/How Democrats And Progressives Can Win Harper Collins

At first glance, issues like economic inequality, healthcare, climate change, and abortion seem unrelated. However, when thinking and talking about them, people reliably fall into two camps: conservative and liberal. What explains this divide? Why do conservatives and liberals hold the positions they do? And what is the conceptual nature of those who decide elections, commonly called the "political middle"? The answers are profound. They have to do with how our minds and brains work. Political attitudes are the product of what cognitive scientists call Embodied Cognition — the grounding of abstract thought in everyday world experience. Clashing beliefs about how to run nations largely arise from conflicting beliefs about family life: conservatives endorse a strict father and liberals a nurturant parent model. So-called "middle" voters are not in the middle at all. They are morally biconceptual, divided between both models, and as a result highly susceptible to moral political persuasion. In this brief introduction, Lakoff and Wehling reveal how cognitive science research has advanced our understanding of political thought and language, forcing us to revise common folk theories about the rational voter. Moral Politics EK Books

Abandoned by his mother in an Acadia National Park campground, Jack tries to make his way back to Boston before anyone figures out what is going on, with only a small toy elephant for company.

Don't Think About Purple Elephants Harper Collins

This timely reissue of Richard Hofstadter's classic work on the fringe groups that influence American electoral politics offers an invaluable perspective on contemporary domestic affairs.In The Paranoid Style in American Politics, acclaimed historian Richard Hofstadter examines the competing forces in American political discourse and how fringe groups can influence — and derail — the larger agendas of a political party. He investigates the politics of the irrational, shedding light on how the behavior of individuals can seem out of proportion with actual political issues, and how such behavior impacts larger groups. With such other classic essays as “Free Silver and the Mind of 'Coin' Harvey” and “What Happened to the Antitrust Movement?,” The Paranoid Style in American Politics remains both a seminal text of political history and a vital analysis of the ways in which political groups function in the United States.

The Elephant in the Boardroom Harper Collins

This study juxtaposes philosophical analysis and clinical experience to present an overview of the issues surrounding dementia. It conveys a strong ethical message, arguing in favour of treating people with dementia with all the dignity they deserve as human beings.

Elephant's Music Macmillan + ORM

The must-read summary of George Lakoff’s book: “Don’t Think of an Elephant!: Know Your Values and Frame the Debate”. This complete summary of “Don’t Think of an Elephant!” by George Lakoff, an influential cognitive linguist, reveals the way conservatives think and how to counter their arguments. In his book, the author explains in detail how conservatives have framed the debate and provides examples of how to reframe it by knowing your values and identity. Lakoff has drawn from his years of experience to provide readers with this practical political handbook on how to finally win the debate. Added-value of this summary: • Save time • Understand how political discourse and debate work in the context of US elections • Expand your knowledge of American politics and democracy To learn more, read “Don’t Think of an Elephant!” and discover how American liberals can finally reframe the debate away from playing into the hands of conservative interests.

The Elephant in the Room Simon & Schuster

"Elephants do not belong in trees. It’s not natural. It makes other animals uncomfortable." This is the story of Larry, an elephant who wanted to live in a tree. This is a story about being the new kid and being a little bit different (okay, A LOT different). A story about acceptance and making friends. When Larry decides he wants to live in the big bushy tree in the middle of the wide-open field, the current residents, Bird, Squirrel and Monkey, are not very welcoming. They throw nuts at him and peck at his head; they tell him to leave and are downright rude. But Larry persists—why can’t he live in the tree? When his new home is threatened by something much bigger than all the animals combined, Larry shows everyone that he cares just as much about the tree as they do.

Beyond Words: What Elephants and Whales Think and Feel New Directions Publishing

"The phrase ‘seeing the elephant’ symbolized for ‘49 gold rushers the exotic, the mythical, the once-in-a-lifetime adventure, unequalled anywhere else but in the journey to the promised land of fortune: California.

Most western myths . . . generally depict an exclusively male gold rush. Levy’s book debunks that myth. Here a variety of women travel, work, and write their way across the pages of western migrant history."-Choice "One of the best and most comprehensive accounts of gold rush life to date"^–San Francisco Chronicle The Elephant's Girl Princeton University Press

You know the moments of inspiration that come out of nowhere? Maybe it's an idea for a product that will change people's lives, or a way to solve a conflict. No matter the epiphany, this surge of excitement is often as fleeting as the good ideas we abandon too quickly. But what if we took a chance? What if we used our momentum to see our ideas through? Our ancestors used their ideas for change. They took big risks to improve the lives of future generations, doing whatever it took with few alternatives. Now it's our turn to take the risks and change the world, but we're comfortable and complacent-even when we shouldn't be. In The Elephant's Dilemma, Jon Bostock shares how he took a chance with his fascinating story of business success. He shows how we're chained to our current reality, and what can happen when we break free and reimagine our future. His book is an urgent battle cry asking us to step forward, live a more fulfilled life, and leave a legacy for future generations.

So Simple a Beginning Andrews UK Limited

All the animals are in a panic. The elephant's sneeze would blow the monkeys out of the trees, the feathers off the birds, the stripes off the zebra. Even the fish and the fly, the crocodile and the kangaroo, know what a catastrophe that sneeze would be. "Please don't sneeze!" they beg. . . . The classic story of an enormous sneeze in the marking, told in sprightly nonsense verse, has been newly illustrated in full color to delight a new generation of fans.

The Girl Who Stole an Elephant Oxford University Press

Lakoff takes a fresh look at how we think and talk about politics and shows that political and moral ideas develop in systematic ways from our models of ideal families. Arguing that conservatives have exploited the connection between morality, the family and politics, while liberals have failed to recognize it, Lakoff expalins why the conservative moral position has not been effectively challenged.

Have You Seen Elephant? Orca Book Publishers

Human beings are primates, and primates are political animals. Our brains, therefore, are designed not just to hunt and gather, but also to help us get ahead socially, often via deception and self-deception. But while we may be self-interested schemers, we benefit by pretending otherwise. The less we know about our own ugly motives, the better - and thus we don't like to talk or even think about the extent of our selfishness. This is the elephant in the brain. Such an introspective taboo makes it hard for us to think clearly about our nature and the explanations for our behavior. The aim of this book, then, is to confront our hidden motives directly - to track down the darker, unexamined corners of our psyches and blast them with floodlights. Then, once everything is clearly visible, we can work to better understand ourselves: Why do we laugh? Why are artists sexy? Why do we brag about travel? Why do we prefer to speak rather than listen? Our unconscious motives drive more than just our private behavior; they also infect our venerated social institutions such as Art, School, Charity, Medicine, Politics, and Religion. In fact, these institutions are in many ways designed to accommodate our hidden motives, to serve covert agendas alongside their official ones. The existence of big hidden motives can upend the usual political debates, leading one to question the legitimacy of these social institutions, and of standard policies designed to favor or discourage them. You won't see yourself - or the world - the same after confronting the elephant in the brain.

Elephants Do Not Belong in Trees Penguin

Lisa was having a bad day. Things were not going well since morning, until the time she rode the bus home from school. She was in a bad mood! Her daddy never likes to see Lisa in a bad mood, so he steps in to try and make her smile. Maybe he can even make her laugh. Daddy has a way of making people laugh with silly animal images. If that isn't enough to make someone laugh, his silliness and ability to make himself laugh could cheer anyone up. Will his tactics work for Lisa this time? You will see.

Elephant Talk MIT Press

"Once I started this incomparable story, I couldn't put it down, and I cannot get it out of my mind–nor will I ever. The message of what can be accomplished by training through affection and joy will thrill all animal lovers." –Betty White A captivating true story of loyalty, friendship, and high adventure that spans several decades and three continents, Modoc is one of the most remarkable true stories ever told, perfect for fans of The Zookeeper's Wife or Water for Elephants. Raised together in a small German circus town, a boy and an elephant formed a bond that would last their entire lives, and would be tested time and again: through a near-fatal shipwreck in the Indian Ocean, an apprenticeship with the legendary Mahout elephant trainers in the

Indian teak forests, and their eventual rise to circus stardom in 1940s New York City. As the African Sun-Timesthe illustrations. put it, Modoc is "heartwarming. . . probably the greatest love story ever told."

The Elephant in the Brain Candlewick Press

Since September 11, 2001, the Bush administration has relentlessly invoked the word "freedom." The United States can strike preemptively because "freedom is on the march." Social security should be privatized in order to protect individual freedoms. In the 2005 presidential inaugural speech, the words "freedom," "free," and "liberty" were used forty-nine times. "Freedom" is one of the most contested words in American political discourse, the keystone to the domestic and foreign policy battles that are racking this polarized nation. For many Democrats, it seems that President Bush's use of the word is meaningless and contradictory—deployed opportunistically to justify American military action abroad and the curtailing of civil liberties at home. But in *Whose Freedom?*, George Lakoff, an adviser to the Democratic party, shows that in fact the right has effected a devastatingly coherent and ideological redefinition of freedom. The conservative revolution has remade freedom in its own image and deployed it as a central weapon on the front lines of everything from the war on terror to the battles over religion in the classroom and abortion. In a deep and alarming analysis, Lakoff explains the mechanisms behind this hijacking of our most cherished political idea—and shows how progressives have not only failed to counter the right-wing attack on freedom but have failed to recognize its nature. *Whose Freedom?* argues forcefully what progressives must do to take back ground in this high-stakes war over the most central idea in American life.

Thinking Points Chelsea Green Publishing

The now-classic *Metaphors We Live By* changed our understanding of metaphor and its role in language and the mind. Metaphor, the authors explain, is a fundamental mechanism of mind, one that allows us to use what we know about our physical and social experience to provide understanding of countless other subjects. Because such metaphors structure our most basic understandings of our experience, they are "metaphors we live by"—metaphors that can shape our perceptions and actions without our ever noticing them. In this updated edition of Lakoff and Johnson's influential book, the authors supply an afterword surveying how their theory of metaphor has developed within the cognitive sciences to become central to the contemporary understanding of how we think and how we express our thoughts in language.

From Molecule to Metaphor Holiday House

Our minds are so powerful and what we choose to think and believe can greatly impact how we feel about ourselves and the world around us. Being happy starts with controlling the message that we speak to ourselves in our heads. "Don't Think of Pink Elephants" is perfect for all ages and opens our minds to the importance of positive thoughts and the power that these messages have over us. Come along on the journey as we explore how to program our brains to find true happiness in this fun light-hearted read!

The Elephant's Dilemma International Perspectives in

All of the animals in the forest can play an instrument, except Edward the Elephant. He tries, and he tries, but all he can do is make a terrible noise. So instead he became happy just listening, and so much so, that he became the band's biggest fan! After walking up late for a performance one day, Edward runs though the jungle... DUM DUM DUM DUM... and discovered that he was musical after all. He turns out to be the beat the band needed! This is a playful yet important story about individual differences and finding ways to belong.

The Little Blue Book Austin Macauley

A young reader's adaptation of The New York Times bestseller Follow researcher Carl Safina as he treks with a herd of elephants across the Kenyan landscape, then travel with him to the Pacific Northwest to track and monitor whales in their ocean home. Along the way, find out more about the interior lives of these giants of land and sea—how they play, how they fight, and how they communicate with one another, and sometimes with us, too. Weaving decades of field research with exciting new discoveries about the brain and featuring astonishing photographs taken by the author, *Beyond Words: What Elephants and Whales Think and Feel* gives readers an intimate and extraordinary look at what makes these animals different from us, but more important, what makes us all similar.

How to Find an Elephant Primento

Don't Think of an Elephant! is the definitive handbook for understanding what happened in the 2004 election and communicating effectively about key issues facing America today. Author George Lakoff has become a key advisor to the Democratic party, helping them develop their message and frame the political debate. In this book Lakoff explains how conservatives think, and how to counter their arguments. He outlines in detail the traditional American values that progressives hold, but are often unable to articulate. Lakoff also breaks down the ways in which conservatives have framed the issues, and provides examples of how progressives can reframe the debate. Lakoff's years of research and work with environmental and political leaders have been distilled into this essential guide, which shows progressives how to think in terms of values instead of programs, and why people vote their values and identities, often against their best interests. Don't Think of An Elephant! is the antidote to the last forty years of conservative strategizing and the right wing's stranglehold on political dialogue in the United States. Read it, take action--and help take America back. *How Democrats and Progressives Can Win* (DVD) features a lively interview with George Lakoff, television news clips, and illustrative graphics, this is a must-see media tool for everyone who wants to better understand and communicate the progressive agenda. Includes "How to Debate a Conservative," "Know Your Values," and much more. Each DVD includes a summary card of key points. Produced by Educate the Base, LLC.

The Political Mind University of Chicago Press

A boy provides instructions as he searches high and low for an elephant, which the reader can find in