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Mastering WooCommerce 4 Apress

WordPress is much more than a blogging platform. As this practical guide clearly demonstrates, you can use WordPress to build web apps of any type—not mere content sites, but full-blown apps for specific tasks. If you have PHP experience with a smattering of HTML, CSS, and JavaScript, you'll learn how to use WordPress plugins and themes to develop fast, scalable, and secure web apps, native mobile apps, web services, and even a network of multiple WordPress sites. The authors use examples from their recently released SchoolPress app to explain concepts and techniques throughout the book. All code examples are available on GitHub. Compare WordPress with traditional app development frameworks Use themes for views, and plugins for backend functionality Get suggestions for choosing WordPress plugins—or build your own Manage user accounts and roles, and access user data Build asynchronous behaviors in your app with jQuery Develop native apps for iOS and Android, using wrappers Incorporate PHP libraries, external APIs, and web service plugins Collect payments through ecommerce and membership plugins Use techniques to speed up and scale your WordPress app WordPress Themes in Depth Packt Publishing Ltd

Whether you're a budding blogger or web development professional, WordPress is a brilliant tool for creating websites—if you know how to tap its impressive features. This jargon-free Missing Manual shows you how to use WordPress and its themes, plug-ins, and widgets to build just about any website you can imagine, from a classy blog to a basic e-commerce site. The important stuff you need to know: Create a blog. Get a free WordPress.com account, choose the right theme, and start publishing content. Build a website. Produce a professional-looking business site by customizing a WordPress theme. Add features. Choose from thousands of WordPress widgets and plug-ins to extend your site's features. Mix in multimedia. Include slideshows, video clips, webcasts, podcasts, and music players. Involve your readers. Let readers leave comments, contribute to your site, and carry on a dialog. Build an audience. Learn search-engine optimization, measure your reader's favorite pages, and publicize your site. Create a community. Use social media tools such as "Like" and sharing buttons, and provide RSS feeds of your posts.

Emotionally Naked Packt Publishing Ltd

425 Pages of practical WordPress wisdom in full-color printed format. Includes free lifetime updates, exclusive themes, and much more.

WordPress John Wiley & Sons

Legions of web designers and developers are choosing WordPress for building sites. That's because it's powerful, reliable, flexible, scalable—and more. This book is your complete guide to mastering WordPress theme development, covering everything from installation to leveraging the community and resources to improve your WordPress skills for years to come. You'll learn how to: Install WordPress and work on a development server Create site plans and content architecture Develop basic through advanced WordPress themes Maintain responsive design integrity Implement the right plugins Convert an already-built website to a WordPress-powered theme Get involved with the WordPress community With detailed explanations, real-life examples, and step-by-step tutorials, you'll find everything you need to build and deploy WordPress-powered websites with no prior server-side or WordPress development experience.

WordPress for Beginners 2019 Packt Publishing Ltd

Create your own powerful, interactive plugins to extend and add features to your WordPress site.

WordPress Plug-in Development (Beginner's Guide) CreateSpace

Learn how to build dynamic web applications with Express, a key component of the Node/JavaScript development stack. In this hands-on guide, author Ethan Brown teaches you the fundamentals through the development of a fictional application that exposes a public website and a RESTful API. You'll also learn web architecture best practices to help you build single-page, multi-page, and hybrid web apps with Express. Express strikes a balance between a robust framework and no framework at all, allowing you a free hand in your architecture choices. With this book, frontend and backend engineers familiar with JavaScript will discover new ways of looking at web development. Create webpage templating system for rendering dynamic data Dive into request and response objects, middleware, and URL routing Simulate a production environment for testing and development Focus on persistence with document databases, particularly MongoDB Make your resources available to other programs with RESTful APIs Build secure apps with authentication, authorization, and HTTPS Integrate with social media, geolocation, and other third-party services Implement a plan for launching and maintaining your app Learn critical debugging skills This book covers Express 4.0.

Sales Engagement John Wiley & Sons

This book is written exclusively for readers like you who want to create a WordPress website/blog & earn passive income and/or make a career in blogging. This book is brought to you by an award winning blog ShoutMeLoud Now, you don't have to be "tech-savvy" to do various WordPress tasks, as these days almost everything is automated. The biggest things that you need to know are how to create a WordPress website/blog, how to use a WordPress website/blog, and where to look for help when you need it. This eBook is going to be your best friend. It will help you learn all the basics of WordPress and will work as your personal assistant when you're ready to set up your own WordPress blog.

Digging Into WordPress John Wiley & Sons

Explore built-in WordPress features and the power of advanced plugins and themes for building modern websites using exciting recipes Key Features Build custom features and extend built-in features in WordPress with custom coding and plugins Get to grips with extending WordPress as an application framework Manage non-functional aspects of your website such as security, performance, and maintenance Book Description WordPress has been the most popular content management system (CMS) for many years and is now powering over 30% of all websites globally. With the demand for WordPress development and skilled developers ever-increasing, now is the best time to learn WordPress inside out. This book starts with simple recipes for configuring WordPress and managing basic platform features. You'll then move on to explore how to install and customize WordPress plugins, widgets, and themes. The next few chapters cover recipes for content and user-management-related topics such as customizing the content display, working with content types, using the new Gutenberg editor, and customizing editorial workflow for building advanced blogs. As you advance, you'll learn how to use WordPress as an application framework as well as a platform for building e-commerce sites. This WordPress book will also help you optimize your site to maximize visibility on search engines, add interactivity, and build a user community to make the site profitable. Finally, you'll learn how to maintain a WordPress site smoothly while taking precautions against possible security threats. By the end of the book, you'll have the tools and skills required to build and maintain modern WordPress websites with the latest technologies and be able to find quick solutions to common WordPress problems. What you will learn Install and customize WordPress themes and plugins for building websites Develop modern web designs without the need to write any code Explore the new Gutenberg content editor introduced in WordPress 5 (Bebo) Use the existing WordPress plugins to add custom features and monetize your website Improve user interaction and accessibility for your website with simple tricks Discover powerful techniques for maintaining and securing your websites Extend built-in WordPress features for advanced website management Who this book is for This book is for beginners who want to build powerful modern websites with minimum coding knowledge and intermediate web developers who want to extend the basic features of WordPress to cater to advanced modern website technologies. Although prior experience with WordPress is not required, familiarity with basic PHP, HTML, and CSS is necessary to understand the concepts covered.

Professional WordPress Plugin Development XinXii

Effortlessly ensure your application's code quality from day 1 About This Book Customize your Moodle 3.x app. Leverage the new features of Moodle 3.x by diving deep into the Moodle development eco-system. Cater to heavy user traffic, customize learning requirements and create custom third party plugins. Who This Book Is For This book is for Moodle developers who are familiar with the basic Moodle functionality and have an understanding of the types of scenarios in which the Moodle platform can be usefully employed. You must have medium-level PHP programming knowledge. You should be familiar with HTML and XML protocols. You do not need to have prior knowledge of Moodle-specific terminology What You Will Learn Work with the different types of custom modules that can be written for Moodle 3.x Understand how to author custom

modules so they conform to the agreed Moodle 3.x development guidelines Get familiar with the Moodle 3.x architecture—its internal and external APIs Customize Moodle 3.x so it can integrate seamlessly with third-party applications of any kind Build a new course format to specify the layout of a course Implement third-party graphics libraries in your plugins Build plugins that can be themed easily Provide custom APIs that will provide the means to automate Moodle 3 in real time In Detail The new and revamped Moodle is the top choice for developers to create cutting edge e-learning apps that cater to different user segments and are visually appealing as well. This book explains how the Moodle 3.x platform provides a framework that allows developers to create a customized e-learning solution. It begins with an exploration of the different types of plugin.. We then continue with an investigation of creating new courses. You will create a custom plugin that pulls in resources from a third-party repository. Then you'll learn how users can be assigned to courses and granted the necessary permissions. Furthermore, you will develop a custom user home. At the end of the book, we'll discuss the Web Services API to fully automate Moodle 3.x in real time. Style and approach This book takes a step-by-step practical approach with every step explained in great detail using practical examples. You will create custom plugins from scratch with the examples shown and create new modules as well as extensions with the examples presented.

Building Web Apps with WordPress John Wiley & Sons

Taking WordPress to the next level with advanced plugin development WordPress is used to create self-hosted blogs and sites, and it's fast becoming the most popular content management system (CMS) on the Web. Now you can extend it for personal, corporate and enterprise use with advanced plugins and this professional development guide. Learn how to create plugins using the WordPress plugin API: utilize hooks, store custom settings, craft translation files, secure your plugins, set custom user roles, integrate widgets, work with JavaScript and AJAX, create custom post types. You'll find a practical, solutions-based approach, lots of helpful examples, and plenty of code you can incorporate! Shows you how to develop advanced plugins for the most popular CMS platform today, WordPress Covers plugin fundamentals, how to create and customize hooks, internationalizing your site with translation files, securing plugins, how to create customer users, and ways to lock down specific areas for use in corporate settings Delves into advanced topics, including creating widgets and metaboxes, debugging, using JavaScript and AJAX, Cron integration, custom post types, short codes, multi site functions, and working with the HTTP API Includes pointers on how to debug, profile and optimize your code, and how to market your custom plugin Learn advanced plugin techniques and extend WordPress into the corporate environment.

Learning WordPress REST API "O'Reilly Media, Inc."

It might be easier to say what this guide isn't, rather than what it is. It isn't an in depth look at every single function available within the WordPress dashboard. Nor is it a guide to help you develop or modify WordPress themes. It's an easy to follow WordPress manual that will help you to get an overall understanding of how you use the various features within the WordPress Dashboard to keep your website or blog updated. The official WordPress Codex is great if you want to get really involved in developing your own WordPress theme or modifying your site with plugins, but it can be a bit daunting for those users who just want a simple guide to using the Content Management side of WordPress or just need to update their site pages every so often. The Easy WP Guide will teach you how to add content to your website and keep it updated, simply and easily. This version has been completely updated for use with WordPress 4.2.

WordPress For Dummies John Wiley & Sons

Extend WordPress with plugins using this advanced WordPress development book, updated for the current version This significantly updated edition of Professional WordPress Plugin Development addresses modern plugin development for WordPress, the highly popular content management system (CMS). If you're using WordPress to create and manage websites, WordPress plugins are the software that can extend or enhance CMS functionality. This book offers guidance on writing plugins for WordPress sites to share or sell to other users. The second edition of Professional WordPress Plugin Development covers the building of advanced plugin development scenarios. It discusses the plugin framework and coding standards as well as dashboards, settings, menus, and related application programming interfaces (APIs). Additional topics include security, performance, data validation, and SQL statements. • Learn about the power of hooks in WordPress • Discover how JavaScript and Ajax will work in your site • Understand key technologies: Block Editor/Gutenberg, JS/React, PHP, and the REST API • Create and use custom post types and

taxonomies. • Creating custom dashboard menus and plugin settings • Work with users and user data • Schedule tasks and utilizing Cron • Performance and security considerations Written by experienced plugin developers, Professional WordPress Plugin Development also helps you internationalize and localize your WordPress website. Find out about debugging systems and optimizing your site for speed. As WordPress use continues to increase, you can elevate your professional knowledge of how to extend WordPress through plugins.

Building WordPress Themes from Scratch Packt Publishing Ltd
An in-depth and comprehensive take on WordPress, covering everything about the platform such as WordPress posts, pages, themes, plugins, and more. Key Features Get up to date with the latest WordPress 5.0 (Bebo) and all its new features Beginner-friendly layout and advice you can apply from day one with loads of screenshots and examples Enrich your development experience with the new block-based editor Gutenberg Book Description Back in the day, when you wanted to launch a new website, you either had to learn web programming yourself or hire a professional who would take care of the whole process for you. Nowadays, with WordPress, anyone can build an optimized site with the least amount of effort possible and then make it available to the world in no time. Here, in the seventh edition of the book, we are going to show you how to build great looking and functional websites using WordPress. The new version of WordPress – 5.0 – comes with a few important changes, and we tell you all about how to use them effectively. From crafting content pages using the block editor, and customizing the design of your site, through to making sure it's secure, we go through it all. The book starts by introducing WordPress and teaching you how to set it up. You are then shown how to create a blog site, start writing content, and even use plugins and themes to customize the design of the site and add some unique elements to set it apart. If you want to get more in-depth, we also show you how to get started creating your own themes and plugins. Finally, we teach you how to use WordPress for building non-blog websites. By the end of the book, you will be sufficiently skilled to design high-quality websites and will be fully familiar with the ins and outs of WordPress. What you will learn Learn to adapt your plugin with the Gutenberg editor Create content that is optimized for publication on the web Craft great looking pages and posts with the use of block editor Structure your web pages in an accessible and clear way Install and work with plugins and themes Customize the design of your website Upload multimedia content, such as images, audio, and video easily and effectively Develop your own WordPress plugins and themes Use WordPress to build websites that serve purposes other than blogs Who this book is for The ideal target audience for this book would be PHP developers who have some basic knowledge of working with WordPress and who want to get a comprehensive practical understanding of working with WordPress and create production-ready websites with it.

WordPress Development Quick Start Guide John Wiley & Sons
The ultimate guide to WordPress Themes - one of the hottest topics on the web today WordPress is so much more than a blogging platform, and Smashing WordPress Themes teaches readers how to make it look any way they like - from a corporate site, to a photography gallery and more WordPress is one of the hottest tools on the web today and is used by sites including The New York Times, Rolling Stone, flickr, CNN, NASA and of course Smashing Magazine Beautiful full colour throughout - web designers expect nothing less Smashing Magazine will fully support this book by promoting it through their website and on twitter feeds

Web Development with Node and Express Packt Publishing Ltd
A complete guide for web designers and developers who want to begin building and administering sites with WordPress.

WordPress for Web Developers Packt Publishing Ltd
Get the latest word on the biggest self-hosted blogging tool on the market Within a week of the announcement of WordPress 3.0, it had been downloaded over a million times. Now you can get on the bandwagon of this popular open-source blogging tool with WordPress Bible, 2nd Edition. Whether you're a casual blogger or programming pro, this comprehensive guide covers the latest version of WordPress, from the basics through advanced application development. If you want to thoroughly learn WordPress, this is the book you need to succeed. Explores the principles of blogging, marketing, and social media interaction Shows you how to install and maintain WordPress Thoroughly covers WordPress basics, then ramps up to advanced topics Guides you through best security practices as both a user and a developer Helps you enhance your blog's findability in major search engines and create customizable and dynamic themes Author maintains a high-profile blog in the WordPress community, Technosailor.com Tech edited by Mark Jaquith, one of the lead developers of WordPress The WordPress Bible is the only resource you need to learn WordPress from beginning to end.

WordPress All-in-One For Dummies "O'Reilly Media, Inc."

A practical tutorial to get you up and running with the revolutionary WordPress REST API About This Book Learn how to run the latest WordPress REST API with various platforms Create exciting apps and manage non-WordPress content with them Secure, export, and

manage your data through illustrative examples Who This Book Is For This book is for WordPress developers and designers who want to get a complete practical understanding of the WordPress REST API and leverage it to create fully-featured web apps. What You Will Learn Use the WordPress REST API to read, write, and edit posts Create and work with metadata using the WordPress REST API Work with taxonomies using the REST API Add custom routes and build apps using the WordPress REST API Process requests and integrate with external applications and frameworks Make your WordPress projects ready for the RESTful API standard In Detail The WordPress REST API is a recent innovation that has the potential to unlock several new opportunities for WordPress developers. It can help you integrate with technologies outside of WordPress, as well as offer great flexibility when developing themes and plugins for WordPress. As such, the REST API can make developers' lives easier. The book begins by covering the basics of the REST API and how it can be used along with WordPress. Learn how the REST API interacts with WordPress, allowing you to copy posts and modify post metadata. Move on to get an understanding of taxonomies and user roles in WordPress and how to use them with the WordPress REST API. Next, find out how to edit and process forms with AJAX and how to create custom routes and functions. You will create a fully-functional single page web app using a WordPress site and the REST API. Lastly, you will see how to deal with the REST API in future versions and will use it to interact it with third-party services. By the end of the book, you will be able to work with the WordPress REST API to build web applications. Style and Approach A step by step tutorial to explain the new and exciting world of the WordPress REST API with the real world examples.

Redmine Plugin Extension and Development Packt Publishing Ltd
Take WordPress beyond its comfort zone As the most popular open source blogging tool, WordPress is being used to power increasingly advanced sites, pushing it beyond its original purpose. In this unique book, the authors share their experiences and advice for working effectively with clients, manage a project team, develop with WordPress for larger projects, and push WordPress beyond its limits so that clients have the customized site they need in order to succeed in a competitive marketplace. Explains that there is more than one approach to a WordPress challenge and shows you how to choose the one that is best for you, your client, and your team Walks you through hosting and developing environments, theme building, and contingency planning Addresses working with HTML, PHP, JavaScript, and CSS WordPress: Pushing the Limits encourages you to benefit from the experiences of seasoned WordPress programmers so that your client's site can succeed.

WordPress 5 Complete John Wiley & Sons
Engage in sales—the modern way Sales Engagement is how you engage and interact with your potential buyer to create connection, grab attention, and generate enough interest to create a buying opportunity. Sales Engagement details the modern way to build the top of the funnel and generate qualified leads for B2B companies. This book explores why a Sales Engagement strategy is so important, and walks you through the modern sales process to ensure you're effectively connecting with customers every step of the way. • Find common factors holding your sales back—and reverse them through channel optimization • Humanize sales with personas and relevant information at every turn • Understand why A/B testing is so incredibly critical to success, and how to do it right • Take your sales process to the next level with a rock solid, modern Sales Engagement strategy This book is essential reading for anyone interested in up-leveling their game and doing more than they ever thought possible.

Professional WordPress New Riders

This book provides a thorough look at the tools available within Redmine to facilitate the development of plugins and extensions. Full of tips and tricks, a recurring case study is also used to help guide you through the various content area extensions and plugin helpers and to provide context and real-world examples of the concepts being covered. This book is intended for those who want to build custom functionality into the Redmine project management platform. If you're already comfortable with Ruby, Rails, and Redmine, but you aren't quite sure what to do next, this book will walk you through the basics of getting a plugin written and integrated into various key areas of Redmine.