



scrutinizing clues left behind by our work habits and Internet use. But who connects the dots about what firms are doing with all this information? Frank Pasquale exposes how powerful interests abuse secrecy for profit and explains ways to rein them in.

*The Book of Buried Treasure* Harvard University Press

With 16 pages of black-and-white illustrations Now in paperback, the first fully documented biography of the legendary Polish-born Nazi hunter—a revelatory account of a man whose life, though part invention, was wholly dedicated to ensuring both that the Nazis be held responsible for their crimes and that their destruction of European Jewry never be forgotten. Within days of being liberated from the Mauthausen concentration camp, Simon Wiesenthal had assembled a list of nearly 150 Nazi war criminals, the first of dozens of such lists he would compile over a lifetime as a Nazi hunter. A hero in the eyes of many, Wiesenthal was also attacked for his unrelenting pursuit of justice for crimes committed in a past that many preferred to forget. With access to Wiesenthal's private papers and to American, East German, and Israeli government archives, Tom Segev sheds new light on Wiesenthal's most closely guarded secrets: his true role in the capture of Adolf Eichmann, his connection to Israel's Mossad, his controversial investigative techniques, his unlikely friendships with Kurt Waldheim and Albert Speer, his rivalry with Elie Wiesel—making clear that the truth of Wiesenthal's existence was far more complex and compelling than the legends (often of his own making) that surrounded him.

**Mars Crossing** Nation Books

In today's hyper-connected society, understanding the mechanisms of trust is crucial. Issues of trust are critical to solving problems as diverse as corporate responsibility, global warming, and the political system. In this insightful and entertaining book, Schneier weaves together ideas from across the social and biological sciences to explain how society induces trust. He shows the unique role of trust in facilitating and stabilizing human society. He discusses why and how trust has evolved, why it works the way it does, and the ways the information society is changing everything.

*How Music Got Free* DigiCat

"Engrossing. . . . Gellman [is] a thorough, exacting reporter . . . a marvelous narrator for this particular story, as he nimbly guides us through complex technical arcana and some stubborn ethical questions. . . . Dark Mirror would be simply pleasurable to read if the story it told didn't also happen to be frighteningly real." —Jennifer Szalai, The New York Times From the three-time Pulitzer Prize winner and author of the New York Times bestseller Angler, the definitive master narrative of Edward Snowden and the modern surveillance state, based on unique access to Snowden and groundbreaking reportage around the world. Edward Snowden touched off a global debate in 2013 when he gave Barton Gellman, Laura Poitras and Glenn Greenwald each a vast and explosive archive of highly classified files revealing the extent of the American government's access to our every communication. They shared the Pulitzer Prize that year for public service. For Gellman, who never stopped reporting, that was only the beginning. He jumped off from what Snowden gave him to track the reach and methodology of the U.S. surveillance state and bring it to light with astonishing new clarity. Along the way, he interrogated Snowden's own history and found important ways in which myth and reality do not line up. Gellman treats Snowden with respect, but this is no hagiographic account, and Dark Mirror sets the record straight in ways that are both fascinating and important. Dark Mirror is the story that Gellman could not tell before, a gripping inside narrative of investigative reporting as it happened and a deep dive into the machinery of the surveillance state. Gellman recounts the puzzles, dilemmas and tumultuous events behind the scenes of his work – in top secret intelligence facilities, in Moscow hotel rooms, in huddles with Post lawyers and editors, in Silicon Valley executive suites, and in encrypted messages from anonymous accounts. Within the book is a compelling portrait of national security journalism under pressure from legal threats, government investigations, and foreign intelligence agencies intent on stealing Gellman's files. Throughout Dark Mirror, Gellman wages an escalating battle against unknown adversaries who force him to mimic their tradecraft in self-defense. With the vivid and insightful style that is the author's trademark, Dark Mirror is a true-life spy tale about the surveillance-industrial revolution and its discontents. Along the way, with the benefit of fresh reporting, it tells the full story of a government leak unrivaled in drama since All the President's Men.

**The God's Eye View** PublicAffairs

The challenges to humanity posed by the digital future, the first detailed examination of the unprecedented form of power called "surveillance capitalism," and the quest by powerful corporations to predict and control our behavior. In this masterwork of original thinking and research, Shoshana Zuboff provides startling insights into the phenomenon that she has named surveillance capitalism. The stakes could not be higher: a global architecture of behavior modification threatens human nature in the twenty-first century just as industrial capitalism disfigured the natural world in the twentieth. Zuboff vividly brings to life the consequences as surveillance capitalism advances from Silicon Valley into every economic sector. Vast wealth and power are accumulated in ominous new "behavioral futures markets," where predictions about our behavior are bought and sold, and the production of goods and services is subordinated to a new "means of behavioral modification." The threat has shifted from a totalitarian Big Brother state to a ubiquitous digital architecture: a "Big

Other" operating in the interests of surveillance capital. Here is the crucible of an unprecedented form of power marked by extreme concentrations of knowledge and free from democratic oversight. Zuboff's comprehensive and moving analysis lays bare the threats to twenty-first century society: a controlled "hive" of total connection that seduces with promises of total certainty for maximum profit -- at the expense of democracy, freedom, and our human future. With little resistance from law or society, surveillance capitalism is on the verge of dominating the social order and shaping the digital future -- if we let it.

*Losing the Signal* Thomas & Mercer

Why there is no such thing as a free audience in today's attention economy The internet was supposed to fragment audiences and make media monopolies impossible. Instead, behemoths like Google and Facebook now dominate the time we spend online—and grab all the profits. This provocative and timely book sheds light on the stunning rise of the digital giants and the online struggles of nearly everyone else, and reveals what small players can do to survive in a game that is rigged against them. Challenging some of the most enduring myths of digital life, Matthew Hindman explains why net neutrality alone is no guarantee of an open internet, and demonstrates what it really takes to grow a digital audience in today's competitive online economy.

*The Film Appreciation Book* ESPN

Argues that technology is changing the way we understand human society and discusses how the disciplines of politics, culture, public debate, morality, and humanism will be affected when responsibility for them is delegated to technology.

**The Book of Basketball** Yale University Press

NEW YORK TIMES BESTSELLER • The NBA according to The Sports Guy—now updated with fresh takes on LeBron, the Celtics, and more! Foreword by Malcom Gladwell • “The work of a true fan . . . it might just represent the next phase of sports commentary.”—The Atlantic Bill Simmons, the wildly opinionated and thoroughly entertaining basketball addict known to millions as ESPN's The Sports Guy, has written the definitive book on the past, present, and future of the NBA. From the age-old question of who actually won the rivalry between Bill Russell and Wilt Chamberlain to the one about which team was truly the best of all time, Simmons opens—and then closes, once and for all—every major pro basketball debate. Then he takes it further by completely reevaluating not only how NBA Hall of Fame inductees should be chosen but how the institution must be reshaped from the ground up, the result being the Pyramid: Simmons's one-of-a-kind five-level shrine to the ninety-six greatest players in the history of pro basketball. And ultimately he takes fans to the heart of it all, as he uses a conversation with one NBA great to uncover that coveted thing: The Secret of Basketball. Comprehensive, authoritative, controversial, hilarious, and impossible to put down (even for Celtic-haters), The Book of Basketball offers every hardwood fan a courtside seat beside the game's finest, funniest, and fiercest chronicler.