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China Apa Publications (UK) Limited

With an iconic style and a bestselling brand, this is the quintessential pocket-sized travel guide to China - now with a bilingual dictionary Plan your trip, plan perfect days and discover how to get around - this pocket-sized guide is a convenient, quick-reference companion to discovering fun and interesting things to do and see in China, from top tourist attractions like the Great Wall, Li River, Terracotta Army, Forbidden City and the Bund, to hidden gems, including Suzhou, Chengdu and Kunming. - What to see: comprehensive coverage of the country's attractions, illustrated with striking photography - What to do: how to make the most of your leisure time, from local entertainment to the best activities and

shopping - History and culture: giving you a deeper understanding of the country's heritage, people and contemporary life - Practical tips: where to stay, dining out and how to get around: reliable recommendations and expert travel advice - Dictionary: quick-reference bilingual language guide to help you with vocabulary on the ground - Covers: Beijing, the Northeast and Inner Mongolia, Northern Heartlands, Shanghai the Lower Yangzi, Southern China, Southwest China and Northwest China. About Berlitz: Berlitz draws on years of travel and language expertise to bring you a wide range of travel and language products, including travel guides, maps, phrase books, language-learning courses, dictionaries and kids' language products.

Understanding China [3rd Edition] Tuttle Publishing Full-colour Berlitz Pocket Guide China is the ultimate handy guide to this enigmatic destination, covering all the information you need on where to go and what to do. The book features a rundown of the country's Top 10 Attractions from the Great Wall to the amazing landscapes of Guilin, and a suggested 14-day tour of the principal sights. Inside China Pocket Guide: Where To Go details all the key sights, while handy maps on the cover flaps help you find your way around, and are cross-referenced to the text. Top 10 Attractions gives a run-down of the best sights to take in on your trip. What

To Do is a snapshot of ways to spend your spare time, from scuba diving, to walking in national parks or working your way around stylish bars. Essential information on culture and history. Eating Out covers the country's best cuisine. Curated listings of the best hotels and restaurants. A-Z of all the practical information you'll need.

China - Insight Guides Pocket Simon and Schuster This beautiful quide makes the vast enigma of China accessible to every visitor. Continuing the series' winning formula, this new edition combines indepth, up-to-date descriptions with dazzling photographs, detailed maps, cutaway illustrations of renowned structures, and a wealth of useful travel tips organized by cities and areas. Once Upon a Time in China Princeton University Press The Rough Guide to Beijing is the ultimate travel guide to China's remarkable capital city. From the majestic Forbidden City and maze-like hutong alleys to gorgeous lake-filled parks and the exquisite Summer Palace, this vibrant book - packed full of stunning photography and clear, colour-coded maps - reveals the city's best sights and attractions. And if you fancy taking a trip outside of Beijing, you'll be pointed in the right direction: incredible treks around the Great Wall, ancient villages, imperial hunting parks and fascinating, offbeat museums are all part of the mix. Comprehensive sections detail the very best places to sleep, eat, drink, shop and unwind: check out our author picks and "Beijing's Best" boxes, selecting atmospheric courtyard hotels, stylish bars, edgy art galleries, lively antiques markets, and much more. Expert reviews on film, literature and live music create a rounded and exciting picture of modern Beijing. However long you're staying, and whatever your budget, The Rough Guide to Beijing has you covered.

The Smart Business Guide to China E-Commerce Praeger As China has evolved into an economic superpower, interest in its

culture and current place in the world has skyrocketed; China Studies are now taught in almost every college or university in the U.S., as well as in many junior high and high schools. Covering modern China, not just Chinese culture from an historical perspective, this important new book fills a sizeable gap in the literature. Originating as a Carnegie Whitney Award-winning book project, Ye's research guide goes beyond a mere list of print resources to reflect the predominant role of digital resources in the changing landscape of scholarly research, teaching critical information literacy concepts and skills in the field of China Studies by Sketching in basic facts and figures of Chinese history and culture from antiquity to the present Detailing key Englishand Chinese-language resources in literature, government, statistics, art, film, history, philosophy, religion, economics, law, politics, and more Offering strategies for finding research sources like articles and dissertations, as well as primary sources such as government documents and archives Including guidance on how to acquire print and electronic resources in Chinese This richly detailed, up-to-date work will guide researchers at all levels to the most important resources in the field of Modern China Studies. Insight Guides China (Travel Guide eBook) Houghton Mifflin Kangzhan: Guide to Chinese Ground Forces 1937–45 is the first ready reference to the organization and armament of Chinese ground forces during the Sino-Japanese War of 1937–45. The work integrates Chinese, Japanese and Western sources to examine the details of the structure and weapons of the period. Recent scholarship has contributed greatly to our understanding of China's role in the war, but this is the first book to deal with the bottom-level underpinnings of this

massive army, crucial to an understanding of its tactical and operational entrepreneurs. It covers critical areas such as: -- How any brand can be a pureutility. An introductory chapter discusses the military operations in China, often given short shrift in World War II histories. The work then traces the evolution of the national army's organizational structure from the end of the Northern Expedition to the conclusion of World War II. Included are tables of organization and strength reports for the wartime period. The armament section illustrates and details not only the characteristics of the many and varied weapons used in China, many seen nowhere else, but also their acquisition and such local production as was undertaken. This is complemented by a chapter on the arsenals and their evolution and production programs. The Chinese army was one of the largest of the war and it, and Japan's, fought longer than any other. It faced unique challenges, including fragmented loyalties, huge expanses of territory, poor logistics networks, inadequate arms supplies. and, often, incompetence and corruption. Nevertheless, they fought bravely in major battles through 1941 and were able to counterpunch effectively in important regions through the rest of the war. Aimed at both military historians and wargamers, this work fills an important gap in our understanding of this, the most under-appreciated army of the war.

Passport China Apa Publications (UK) Limited

How to win in the world's largest retail market. China is the largest ecommerce market in the world and the most digital of the major economies. At the same time, many international brands are intimidated by the China market given their lack of familiarity and the significant cultural and language differences. The Smart Business Guide helps bridge this gap by providing a how-to approach to the China e-commerce ecosystem. Ecommerce provides a powerful tool for brands to reach consumers and offers the predictability and statistical feedback that dramatically reduces the costs of a brand to enter the China market. A quick, punchy read, The Smart Business Guide is a useful book for consumer brands, retailers, and

play e-commerce brand in China -- How Chinese consumers are different from U.S. consumers -- The main platforms and social media channels --Case studies of success and failure in China -- How to deal with market entry challenges, trademark registration, and product approval -- How to compete and win in the most challenging--and most promising--retail market in the world

The ALA Guide to Researching Modern China Apa Publications (UK) Limited

Insight Guides Explore Shanghai Travel made easy. Ask local experts. Focused travel guide featuring the very best routes and itineraries. Discover the best of Shanghai with this unique travel guide, packed full of insider information and stunning images. From making sure you don't miss out on must-see, top attractions like the Bund, Yu Garden and the Oriental Pearl TV Tower, to discovering cultural gems, including the inspirational M50 Art District, a fascinating and informative trip to the Shanghai Museum, and a peaceful walk in Fuxing Park, the easy-to-follow, ready-made walking routes will save you time, and help you plan and enhance your visit to Shanghai. Features of this travel guide to Shanghai: - 15 walks and tours: detailed itineraries feature all the best places to visit, including where to eat and drink along the way - Local highlights: discover the area's top attractions and unique sights, and be inspired by stunning imagery -Historical and cultural insights: immerse yourself in China's rich history and culture, and learn all about its people, art and traditions -Insider recommendations: discover the best hotels, restaurants and nightlife using our comprehensive listings - Practical full-colour maps: with every major sight and listing highlighted, the full-colour maps make on-the-ground navigation easy - Key tips and essential information: packed full of important travel information, from transport and tipping to etiquette and hours of operation - Covers: The

Chinese City; Xintiandi; The Former French Concession; Hongkou Jewish Ghetto & Lu Xun Park; Suzhou Creek; Xujiahui; Pudong; Shanghai After Dark; Tongli; Suzhou; Hangzhou Looking for a comprehensive guide to China? Check out Insight Guides China for a detailed and entertaining look at all the country has to offer. About Insight Guides: Insight Guides is a pioneer of full-colour guide books, with almost 50 years' experience of publishing high-quality, visual travel guides with user-friendly, modern design. We produce around 400 full-colour print guide books and maps as well as phrase books, picture-packed eBooks and apps to meet different travellers' needs. Insight Guides' unique combination of beautiful travel photography and focus on history and culture create a unique visual reference and planning tool to inspire your next adventure.

A Guide to the Mammals of China National Geographic Books Map on inside back cover./ Includes bibliographical references (p. 220) and index.

The Ultimate Guide to Chinese Tea Routledge

Welcome to Shanghai is a helpful language phrase book for the most common words and phrases needed by newcomers to China. This simple guide will provide you with the basic knowledge to survive your first year in Shanghai

The China Guidebook American Library Association A superb guide for learning Chinese. Suitable for young and adult beginners. Selling very well since it was published in 2004. Fast and easy to learn systematic, effective and interesting.

The Rough Guide to Beijing (Travel Guide eBook) Rough **Guides UK**

Insight Guides Explore Hong Kong Travel made easy. Ask local

Bund; Behind the Bund; People's Square; Nanjing Road West; The Old experts. Focused travel guide featuring the very best routes and itineraries. Discover the best of Hong Kong with this unique travel guide, packed full of insider information and stunning images. From making sure you don't miss out on must-see, top attractions like Victoria Peak, Hong Kong Disneyland and Tian Tan Buddha, to discovering cultural gems, including the stunning beaches on the Southside, the glorious Pak Tai Temple and fabulous artistic discoveries at the Hong Kong Museum of Art, the easy-to-follow, ready-made walking routes will save you time, and help you plan and enhance your visit to Hong Kong. Features of this travel guide to Hong Kong: - 18 walks and tours: detailed itineraries feature all the best places to visit, including where to eat and drink along the way - Local highlights: discover the area's top attractions and unique sights, and be inspired by stunning imagery - Historical and cultural insights: immerse yourself in Hong Kong's rich history and culture, and learn all about its people, art and traditions - Insider recommendations: discover the best hotels, restaurants and nightlife using our comprehensive listings - Practical fullcolour maps: with every major sight and listing highlighted, the full-colour maps make on-the-ground navigation easy - Key tips and essential information: packed full of important travel information, from transport and tipping to etiquette and hours of operation - Covers: Central District; Western District; Causeway Bay and Happy Valley; Hollywood Road; Lan Kwai Fong, Wyndham Street and Soho; Wan Chai Afternoon; Wan Chai After Dark; Victoria Peak; Southside; Tsim Sha Tsui; Yau Ma Tei and Mong Kok; Lantau; Hong Kong Disneyland; Lamma; Western New Teritories Looking for a comprehensive guide to China?

Check out Insight Guides China for a detailed and entertaining look at all the country has to offer. About Insight Guides: Insight Guides is a pioneer of full-colour guide books, with almost 50 years' experience of publishing high-quality, visual travel guides with user-friendly, modern design. We produce around 400 full-colour print guide books and maps as well as phrase books, picture-packed eBooks and apps to meet different travellers' needs. Insight Guides' unique combination of beautiful travel photography and focus on history and culture create a unique visual reference and planning tool to inspire your next adventure.

The Rough Guide to China (Travel Guide eBook) Bret Hinsch Insight Guides City Guide Beijing Travel made easy. Ask local experts. Explore one of the most exciting cities in the world with the inspirational travel guide. From deciding when to go, to choosing vose when you arrive, this guide to Beijing is all you need to plan your trip and experience the best this city has to offer, with insider information on must-see, top attractions like the Imperial Palace, the Great Wall and the 798 Art District, and cultural gems like the picturesque Black Lakes area, the unforgettable Tiananmen Square the beautiful environs of the New Summer Palace. Features of this travel guide to Beijing: - Inspirational colour photography: discovery

Decoding China Apa Publications (UK) Limited

The 'I Ching' (the Book of Changes) is the Chinese classic that is best known and most widely read in Western civilization. Although it was written nearly 3000 years ago, its wisdom is still applicable to modern issues, and in its multi-metaphorical themes one may find insights and solutions to the personal, social, political and philosophical problems encountered today. Dr Hacker's 'I Ching Handbook' is the best compendium of study aids and state-of-the-art information now available on the ancient Book of Changes. It contains knowledge that allows the reader to achieve a deeper level of understanding of the 'I Ching'. It also provides the reader with a formal presentation of the subject that is not found elsewhere. The Handbook is excellently referenced with footnotes and appendices to meet the needs of the most assiduous scholar. It also contains 2 annotated bibliographies, a concordance to the most often studied Wilhelm/Baynes translation of the 'I Ching', and a glossary of technical terms. Features: * A comprehensive compendium of study aids to guide the reader through the most popular of ancient Chinese texts * Excellent references and 2 bibliographies for further reading * Gl

The Rough Guide to China (Travel Guide eBook) Bret Hinsch Insight Guides City Guide Beijing Travel made easy. Ask local experts. Explore one of the most exciting cities in the world with this inspirational travel guide. From deciding when to go, to choosing what to see when you arrive, this guide to Beijing is all you need to plan information on must-see, top attractions like the Imperial Palace, the Great Wall and the 798 Art District, and cultural gems like the picturesque Black Lakes area, the unforgettable Tiananmen Square and the beautiful environs of the New Summer Palace. Features of this travel guide to Beijing: - Inspirational colour photography: discover the best destinations, sights and excursions, and be inspired by stunning imagery - Historical and cultural insights: immerse yourself in Beijing's rich history and culture, and learn all about its people, art and traditions - Practical full-colour maps: with every major sight and listing highlighted, the full-colour maps make on-the-ground navigation easy - Editor's Choice: uncover the best of Beijing with our pick of the city's top destinations - Key tips and essential information: packed full of important travel information, from transport and tipping to etiquette and hours of operation - Covers: Tiananmen Square and Surroundings; The Forbidden City; Southern Beijing; The Lake District and the North; Eastern Beijing; Western Beijing; The Summer Palaces; Western Fringes; The Great Wall; Further Afield Looking for a comprehensive guide to China? Check out Insight Guides China for a detailed and entertaining look at all the country has to offer. About Insight Guides: Insight Guides is a pioneer of full-colour guide books, with almost 50 years' experience of publishing high-quality, visual travel guides with user-friendly, modern design. We produce around 400 full-colour print guide books and maps, as well as phrase books, picture-packed eBooks and apps to meet different travellers' needs.

Insight Guides' unique combination of beautiful travel photography and distribution, natural history, and conservation status of every focus on history and culture create a unique visual reference and planning tool to inspire your next adventure.

distribution, natural history, and conservation status of every species. An up-to-date distribution map accompanies each species. Write a majority of species. Write a majority of species.

The Rough Guide to China Apa Publications (UK) Limited From Jackie Chan to Ang Lee, from "Supercop" to "Crouching Tiger, Hidden Dragon," Chinese cinema has truly arrived in the U.S. Filled with photos and tidbits, this is the definitive book for anyone who has already fallen in love with Chinese cinema--and all those who are looking to learn more about it.

The Rough Guide to China Hill and Wang

After ten years, John Bryan Starr has thoroughly revised and updated his classic introduction to the background of, the data about, and the issues at stake in China's present and future. In the new edition, Starr seamlessly weaves in additional material on the 2008 Olympics in Beijing, the Chinese government's ongoing efforts to curb the influence of the Internet, and the intensifying trade disputes between the United States and China. Succinct, modest, and refreshingly forthright, Understanding China remains a necessary guide for the uninitiated to everything from the Chinese economy and political system, to its intellectual freedoms and human rights, to its relationship with the rest of the world. The I Ching Handbook World Trade Press

China's stunning diversity of natural habitats--from parched deserts to lush tropical forests--is home to more than 10 percent of the world's mammal species. A Guide to the Mammals of China is the most comprehensive guide to all 556 species of mammals found in China. It is the only single-volume reference of its kind to fully describe the physical characteristics, geographic

distribution, natural history, and conservation status of every species. An up-to-date distribution map accompanies each species account, and color plates illustrate a majority of species. Written by a team of leading specialists, including Professor Wang Sung who provides a history of Chinese mammalogy, A Guide to the Mammals of China is the ideal reference for researchers and a delight for anyone interested in China's rich mammal fauna. The definitive, comprehensive, up-to-date guide to all of China's 556 mammal species High-quality color plates accompany the detailed text Each species account comes with a distribution map Organized taxonomically for easy reference Includes an extensive bibliography

<u>Insight Guides Experience Shanghai (Travel Guide eBook)</u> Apa Publications (UK) Limited

Perfect day itineraries and top travel tips in a pocket-sized package. Now with free eBook and a pull-out map. Plan your trip, plan perfect days and discover how to get around - this pocket-sized guide is a convenient, quickreference companion to discovering what to do and see in China, from top attractions like the Forbidden City, Beihai Park, the Great Wall, the Bund and West Lake to hidden gems, including Lijiang. Compact, concise, and packed with essential information about Where to Go and What to Do, this is an ideal on-the-move companion when you're exploring China - Cultural: delve into the region's rich heritage and get to know its modern-day life and people - Inspirational: discover where to go and what to do, highlighted with stunning photography - Practical: get around with ease with a free pull-out map featuring key attractions - Informative: plan your visit with an A to Z of advice on everything from transport to tipping - Innovative and unique extras: a free eBook and pull-out map - Inventive design makes for an engaging, easy-reading experience - Covers: Beijing, the Northeast and Inner Mongolia, Northern Heartlands, Shanghai the Lower Yangzi, Southern China, Southwest China and Northwest China. About Insight Guides: Insight

Guides is a pioneer of full-colour guide books, with almost 50 years' experience of publishing high-quality, visual travel guides with user-friendly, modern design. We produce around 400 full-colour print guide books and maps, as well as phrase books, picture-packed eBooks and apps to meet different travellers' needs. Insight Guides' unique combination of beautiful travel photography and focus on history and culture create a unique visual reference and planning tool to inspire your next adventure.

Welcome to Shanghai Rough Guides UK

The Rough Guide to China covers of all of mainland China and Tibet, as well as the lesser known administrative regions of Hong Kong and Macau. The Rough Guide provides all the information you need, whether you want to explore the sophisticated nightlife of Beijing and Shanghai, chill out in the mellow travellers' havens of Dali and Yangshuo, or roam the streets of wonderfully historical towns such as Lijiang. Up-to-date descriptions provide you with the low-down on famous sights such as Beijing's Forbidden City, the Terracotta Army outside Xi'an, limestone peaks around Guilin and the cruise through the mighty Three Gorges along the Yangzi. There's also full practical information on where to drink, sleep, party and eat - from streetside snack stalls to luxurious Beijing Duck restaurants. Detailed maps and comprehensive practical information help you get under the skin of China, whilst the guide's stunning photography and a fullcolour introduction make this your ultimate travelling companion. Make the most of your time on earthTM with The Rough Guide to China. Originally published in print in 2011. Now available in ePub format.

<u>Action! China</u> Apa Publications (UK) Limited China is now the worlds second largest economy, and continues to grow at a remarkable pace. This pace of growth together with the progressive opening up of Chinas financial markets have made it increasingly attractive to foreign investors and business leaders. In addition the growth of Chinese-based multi-nationals has presented other opportunities for working and investing. But there have been concerns voiced about the role of the State. China has more State-Owned Enterprises (SOEs) than any other country, over 150,000. There have also been concerns raised about the standards of corporate governance (CG) currently operating. And the differences in culture that can mean that investing and doing business in China can feel like navigating in the dark.