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Organizational Behavior Cengage Learning

"This book provides researchers readers with a synthesis of current research on developing countries experience with e-commerce"--Provided by publisher.

Ethical Theory and Business World Scientific

Electronic Commerce is a complete introduction to the world of electronic commerce, including balanced coverage of technical and business topics. Case studies and plentiful business examples complement conceptual coverage to provide a real-world context. Implementation strategies are analyzed, using examples of both successful and unsuccessful implementations.

Business Law Pearson Higher Ed

This unique text deals with the most important legal areas for e-commerce related business in most of the member states in Europe as well as the USA. Topics that are dealt with include: contract law, consumer protection, intellectual property law, unfair competition, antitrust law, liability of providers, money transactions, privacy and data protection.

Smart Future: Knowledge Trends that will Change the World Routledge
NEW PERSPECTIVES ON THE INTERNET has been updated to cover the newest releases of the three main web browsers including Internet Explorer 9, Mozilla Firefox 4, and Google Chrome. With the New Perspectives critical-thinking, problem-solving approach, students will learn basic to advanced features of the Internet from Browser Basics to Electronic Commerce.
Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

E-commerce Law and Practice in Europe Pearson Education

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. This comprehensive, market-leading text emphasizes the three major driving forces behind e-commerce—technology change, business development, and social issues—to provide a coherent conceptual framework for understanding the field.

Research and Development in E-Business through Service-Oriented Solutions Pearson Higher Ed

As businesses are continuously developing new services, procedures, and standards, electronic business

has emerged into an important aspect of the science field by providing various applications through efficiently and rapidly processing information among business partners. Research and Development in E-Business through Service-Oriented Solutions highlights the main concepts of e-business as well as the advanced methods, technologies, and aspects that focus on technical support. This book is an essential reference source of professors, students, researchers, developers, and other industry experts in order to provide a vast amount of specialized knowledge sources for promoting e-business.

E-business and E-commerce Management Electronic Commerce Electronic Commerce is a complete introduction to the world of electronic commerce, including balanced coverage of technical and business topics. Case studies and plentiful business examples complement conceptual coverage to provide a real-world context. Implementation strategies are analyzed, using examples of both successful and unsuccessful implementations. The Legal Environment of Business and Online Commerce Business Ethics, E-commerce, Regulatory, and International Issues

Packed with cutting-edge coverage, the first Europe, Middle East & Africa edition of E-Business equips students with a solid understanding of the dynamics of this fast-paced industry. By detailing how the landscape of online commerce is evolving, this market-leading text delivers comprehensive coverage of emerging online business strategies and technologies in the electronic commerce marketplace.

Business, Technology and Society Lulu.com

The ICDL Conferences are recognized as one of the most important platforms in the world where noted experts share their experiences. Many DL experts have contributed thought-provoking papers in ICDL 2016. These important papers are reviewed and conceptualized into ICDL on different areas of DL proceedings. The Proceedings have two volumes and over 700 pages.

Electronic Commerce 2018 Taylor & Francis

WHAT'S IN IT FOR ME? Information technology lives all around us—in how we communicate, how we do business, how we shop, and how we learn. Smart phones, iPods, PDAs, and wireless devices dominate our lives, and yet it's all too easy for students to take information technology for granted. Rainer and Turban's Introduction to Information Systems, 2nd edition helps make Information Technology come alive in the classroom. This text takes students where IT lives—in today's businesses and in our daily lives while helping students understand how valuable information technology is to their future careers. The new edition provides concise and accessible coverage of core IT topics while connecting these topics to Accounting, Finance, Marketing, Management, Human resources, and Operations, so students can discover how critical IT is to each functional area and every business. Also available with this edition is WileyPLUS - a powerful online tool that provides instructors and students with an integrated suite of teaching and learning resources in one easy-to-use website. The WileyPLUS course for Introduction to Information Systems, 2nd edition includes animated tutorials in Microsoft Office 2007, with iPod content and podcasts of chapter summaries provided by author Kelly Rainer.

Fundamentals of Information Systems LexisNexis

Introduction to E-commerce discusses the foundations and key aspects of E-commerce while focusing on the latest developments in the E-commerce industry. Practical case studies offer a useful reference for dealing with

various issues in E-commerce such as latest applications, management techniques, or psychological methods. Dr. Zheng Qin is currently Director of the E-Commerce Institute of Xi'an Jiaotong University.

Managing E-commerce in Business Springer Science & Business Media

This text focuses on managerial issues of operations management for e-commerce businesses. The text is based on empirical evidence provided by numerous e-commerce organizations and research scholars.

E-Commerce 2014 Amir Manzoor

An anthology of readings, legal perspectives, and cases in business ethics. Ethical Theory and Business provides students with a strong understanding of ethics in business. Case studies, a discussion of ethical theory, and a diverse range of perspectives on specific topics give students the tools needed to address ethical situations in business and challenge them to think for themselves. Learning Goals Upon completing this book readers will be able to: * Reflect on ethical and sustainable business practices * Understand the role of ethics in all function areas of business including management, marketing, international business, human resources, finance, and accounting

* Discuss the most pressing issues confronting business leaders today

Tools for Business Decision Making 5th Edition for University of Arizona Juta and Company Ltd

With current authorities, succinct discussions of complex issues, and the forms vital to handling a commercial case, the Ninth Edition of Business Litigation in Florida is a must-have for business practitioners and trial attorneys alike. The completely updated manual covers the full range of concerns to business litigators, from initial considerations of jurisdiction and venue, through myriad discovery and other pretrial and trial issues, to recovery of attorneys' fees. Highlights of the new edition include: DOAH's centralized electronic database 2016 amendments to F.S. 120.57 Authority to reconsider and vacate prior final order in disciplinary proceedings Judicial Review Revised statutes and rules New case law

International Conference on Digital Libraries (ICDL) 2016 Springer Nature

PRINCIPLES OF BUSINESS, Eighth Edition, provides complete instruction in business concepts and skills students need in today's competitive environment. This market-leading introductory business text offers extensive coverage in major business concepts, such as finance, marketing, operations, and management. Students gain valuable information and skills for the workplace, as well as preparation for success in competitive events, such as DECA, FBLA, and BPA. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

New Perspectives on the Internet: Comprehensive Cengage Learning

Offering a comprehensive guide to economical travel in diverse regions of the world, these innovative new versions of the popular handbooks feature an all-new look, sidebars highlighting essential tips and facts, information on a wide range of itineraries, transportation options, off-the-beaten-path adventures, expanded lodging and dining options in every price range, additional nightlife options, enhanced cultural coverage, shopping tips, maps, 3-D topographical maps, regional culinary specialties, cost-cutting tips, and other essentials.

Emerging Markets and E-Commerce in Developing Economies World Scientific

"This 10-volume compilation of authoritative, research-based articles contributed by thousands of researchers and experts from all over the world emphasized modern issues and the presentation of potential opportunities, prospective solutions, and future directions in the field of information science and technology"--Provided by publisher.

Hospitality Information Systems and E-Commerce John Wiley & Sons

This best-selling book takes a traditional approach to Organizational Behavior beginning with The Individual, The Group and then moving into The Organization. It covers the cutting-edge topics such as learning and motivation, emotions, trust and group-dynamics.

Strategy, Business Models and Technology IGI Global

Information and Communication Technology (ICT) is becoming indispensable in the spheres of business, government, education and entertainment. It makes Internet marketing, e-government, e-learning and online chat services possible. And its commercial aspect, e-commerce, is part of this trend. Today, no business training is complete without the inclusion of at least the basics of e-commerce. But although e-commerce has opened up

new opportunities, it also presents threats and risks. The success of e-commerce hinges on security and trust.

Every business manager should therefore have a fundamental awareness of the meaning of e-commerce and ICT security and risk management. This second edition provides guidelines for overcoming these challenges by exploring the ways in which entrepreneurs and managers should co-operate with IT experts to exploit opportunities and combat the threats imposed by new technologies.

An Introduction V&R unipress

The Legal Environment of Business and Online Commerce, 6e examines how the current legal environment, government regulation, and e-commerce environment impact today's business decisions. Legal Heritage and the Information Age; Business Ethics and Social Responsibility; Court Systems and Administrative Law; Alternative, Judicial, and E-Dispute Resolution; Constitutional Law for Business and E-Commerce; Torts and Strict Liability; Criminal Law and Cyber Crimes; International and World Trade Law; Formation of Traditional and E-Contracts; Performance of Traditional and E-Contracts; Cyber Law and E-Commerce; Sales, Leases, and Warranties; Credit, Secured Transactions, and Bankruptcy; Entrepreneurship and Small Businesses; LLCs, LLPs, and Global Forms of Business; Corporations and Sarbanes-Oxley Act; Investor Protection and E-Securities Transactions; Agency Law; Equal Opportunity in Employment; Employment Compensation and Worker Protection Laws; Immigration and Labor Laws; Intellectual Property and Cyber Piracy; Antitrust Law and Unfair Trade Practices; Consumer Protection and Global Product Safety; Environmental Protection and Global Warming; Estates, Leaseholds, and Regulation of Property MARKET: For readers interested in a current and cutting-edge understanding of the legal environment of business and online commerce.

Information Technology Law IGI Global

This textbook introduces readers to digital business from a management standpoint. It provides an overview of the foundations of digital business with basics, activities and success factors, and an analytical view on user behavior. Dedicated chapters on mobile and social media present fundamental aspects, discuss applications and address key success factors. The Internet of Things (IoT) is subsequently introduced in the context of big data, cloud computing and connecting technologies, with a focus on industry 4.0, smart business services, smart homes and digital consumer applications, as well as artificial intelligence. The book then turns to digital business models in the B2C (business-to-consumer) and B2B (business-to-business) sectors. Building on the business model concepts, the book addresses digital business strategy, discussing the strategic digital business environment and digital business value activity systems (dVASs), as well as strategy development in the context of digital business. Special chapters explore the implications of strategy for digital marketing and digital procurement. Lastly, the book discusses the fundamentals of digital business technologies and security, and provides an outline of digital business implementation. A comprehensive case study on Google/Alphabet, explaining Google's organizational history, its integrated business model and its market environment, rounds out the book.