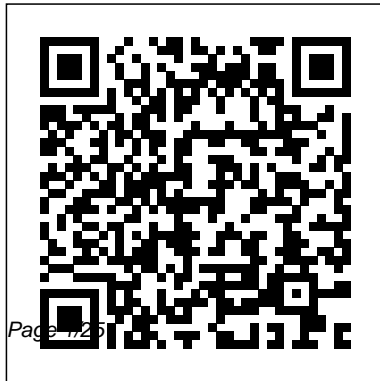

Easy Qlikview User Guide

As recognized, adventure as without difficulty as experience just about lesson, amusement, as competently as harmony can be gotten by just checking out a books Easy Qlikview User Guide as a consequence it is not directly done, you could tolerate even more going on for this life, on the world.

We come up with the money for you this proper as with ease as easy way to acquire those all. We have enough money Easy Qlikview User Guide and numerous books collections from fictions to scientific research in any way. in the midst of them is this Easy Qlikview User Guide that can be your partner.



Practical guide to creating
interactive and user-
friendly business
intelligence dashboards
Packt Publishing Ltd
Unlock the meaning of

your data with QlikView
The Qlik platform was designed to provide a fast and easy data analytics tool, and QlikView Your Business is your detailed, full-color, step-by-step guide to understanding Qlikview's powerful features and techniques so you can quickly start unlocking your data 's potential. This expert author team brings real-world insight together with practical business analytics, so you can approach, explore, and solve business

intelligence problems using the robust Qlik toolset and clearly communicate your results to stakeholders using powerful visualization features in QlikView and Qlik Sense. This book starts at the basic level and dives deep into the most advanced QlikView techniques, delivering tangible value and knowledge to new users and experienced developers alike. As an added benefit, every topic presented is enhanced with tips, tricks, and

insightful recommendations that the authors accumulated through years of developing QlikView analytics. This is the book for you: If you are a developer whose job is to load transactional data into Qlik BI environment, and who needs to understand both the basics and the most advanced techniques of Qlik data modelling and scripting If you are a data analyst whose job is to develop actionable and insightful QlikView

visualizations to share within your organization
If you are a project manager or business person, who wants to get a better understanding of the Qlik Business Intelligence platform and its capabilities
What You Will Learn: The book covers three common business scenarios - Sales, Profitability, and Inventory Analysis. Each scenario contains four chapters, covering the four main disciplines of business analytics:
Business Case, Data

Modeling, Scripting, and Visualizations. The material is organized by increasing levels of complexity. Following our comprehensive tutorial, you will learn simple and advanced QlikView and Qlik Sense concepts, including the following:
Data Modeling:
Transforming Transactional data into Dimensional models
Building a Star Schema
Linking multiple fact tables using Link Tables
Combing multiple tables into a single fact able

using Concatenated Fact models
Managing slowly changing dimensions
Advanced date handling, using the As of Date table
Calculating running balances
Basic and Advanced Scripting: How to use the Data Load Script language for implementing data modeling techniques
How to build and use the QVD data layer
Building a multi-tier data architectures
Using variables, loops, subroutines, and other script control statements
Advanced scripting

techniques for a variety of normalized and non-normalized Mekko charts, Waterfall charts, Whale Tail charts, and more Building Insightful Visualizations in Qlik Sense: Introducing Qlik Sense - how it is different from QlikView and what is similar? Creating Sense sheet objects Building and using the Library of Master Items Exploring Qlik Sense unique features — Storytelling, Geo Mapping, and using Extensions Whether you are just starting o

ETL solutions Building Insightful Visualizations in QlikView: Introduction into QlikView sheet objects — List Boxes, Text Objects, Charts, and more Designing insightful Dashboards in QlikView Using advanced calculation techniques, such as Set Analysis and Advanced Aggregation Using variables for What-If Analysis, as well as using variables for storing calculations, colors, and selection filters Advanced visualization techniques -

Official Guide QlikView Your Business
An Expert Guide to Business Discovery with QlikView and Qlik Sense
Want to solve your Business Intelligence headaches? Learn how QlikView can help, and discover a powerful yet accessible BI solution that lets you harness your data About This Book Design interactive dashboards using QlikView to share sharp BI insights Discover how to create effective data models to manage and harness your data with QlikView's ETL functionality Learn and implement best practices to

successfully integrate QlikView within your organization. Who This Book Is For If you recognize the challenges of harnessing data for a modern business, this book is for you. Maybe you already know a little about QlikView – if you want to learn more, *QlikView Essentials* is a great way to develop your knowledge and skills. What You Will Learn Learn the complete QlikView workflow – from loading data, to visualization and analytics. Learn how to Load data from different sources, including QVD files and how to optimize data models for accuracy and precision. Discover solutions to common data modeling problems, so you can respond quickly to changing situations. Create accessible dashboards and quality data visualizations to share insights effectively. Learn how to deploy your BI application for optimal availability. In Detail This guide demonstrates just how easy it is to get started with QlikView and create your own BI application. Featuring an introduction to its core features before exploring how to load data and model it, you'll soon become more confident that you can take full advantage of QlikView's capabilities. You will also learn how to use QVD files with QlikView – and how they offer a simpler way of handling data. After digging deeper into data handling, as you learn how to use mapping tables and create a master calendar, you'll then find out how to get the most from QlikView's visualization features – vital if you are to use your data insights effectively. From accessible and user friendly dashboards to strategies and best practices for subjecting data to further analysis, you can be confident that you'll be prepared to get

the most out of your data with QlikView. With details on how to finally secure your application and deploy it for a successful integration in your organization, QlikView Essentials underlines exactly why QlikView is becoming more and more popular for businesses that understand the value of data. Style and approach The book takes a step-by-step approach to QlikView development, and is explained in an easy-to-follow style. Each topic is accompanied by an exercise so you can put your knowledge into practice. This book will be useful for you no

matter what your needs and experience levels with the technology.
Qlikview 12 Developer's Cookbook - Second Edition
Packt Publishing Ltd
Bring real business insights to your company through effective and engaging dashboards in QlikView About This Book Build outstanding dashboards that respond to your company's information needs Present the

data in efficient and innovative ways to promote insights Unleash the true power of QlikView by creating engaging visualizations Who This Book Is For This book is focused on QlikView developers with basic knowledge of scripting and layouts who want to improve their designing skills and build effective, eye-catching dashboards that deliver tangible value to their

business. What You and pie charts Create like ERP systems,
Will Learn Build a robust visualizations data warehouses or
comprehensive library such as heat maps, spreadsheets into a
of QlikView histograms and single application in
components to speed scatter plots In order display
up your developments Detail QlikView is dashboards with state-
Define a practical one of the most of-the-art
roadmap that will powerful analytical visualizations.
help you build tools in the market. Creating Stunning
business-driven Based on an in-memory Dashboards with
dashboards Explore associative model, it QlikView is an easy
the most effective lets users freely to follow handbook
and engaging ways to navigate through the that guides you
present data Apply data, spot trends and through the process
the best practices in make better of creating an
the field of data decisions. This effective and
visualization Avoid platform is capable engaging dashboard
common pitfalls when of integrating a wide that delivers
creating bar, line range of data sources tangible value to the

business. It starts with the identification of the business needs and the definition of the main KPIs, and takes you all the way to the application rollout. Throughout the book, you will learn how to apply some of the best practices in the field of data visualization, create a robust navigation schema, chose the best chart types for each scenario and many other things that will help you create effective dashboards that uncover all the stories behind the data. Style and approach This easy-to-follow compilation of best practices, tips, and tricks will help you leverage your QlikView developments. Each section presents practical guidelines to help you create dashboards that are not only functional, but also engaging and compelling.

[Presto: The Definitive Guide](#) Packt Publishing Ltd

The 3rd International Conference on Intelligent and Interactive Computing 2021 (IIC 2021) was held virtually at Universiti Teknikal Malaysia Melaka (UTeM), Melaka, Malaysia, on 9 September 2021. The event was jointly organized by the Department of Interactive Media and Department of Intelligent Computing and Analytics, Faculty of Information and Communication Technology, Universiti Teknikal Malaysia Melaka (UTeM), with the theme ‘ Empowering the World with Intelligent and Immersive Computing towards Smart

Solutions'. This open access e-proceedings contains a compilation of 38 selected papers from the IIC 2021. The technical committees received a great response for submissions from various areas including computational intelligence, data analytics, robotics and automation, multimedia and immersive technologies, education 4.0 and others. We hope that this proceeding will serve as a valuable reference for researchers. The event has achieved its aim which is to gather academic scholars and industry practitioners to share valuable knowledge and expertise in related disciplines. Moreover, it is hoped that this conference has opened up opportunities to explore recent advancements and

challenges on selected research discipline. As the editors-in-chief, we are grateful and would like to convey our sincerest gratitude to the fellow review members for their effort in reviewing the submitted papers for this proceeding. We are thankful to all the authors for revising their papers according to the proceeding requirements. Also, we would like to express our thoughtful appreciation to the organizer of the IIC 2021.

[QlikView 11 for Developers](#)
Packt Publishing Ltd

This book takes away the fear of working with, analyzing, and visualizing data. Understand the key concepts involved with data

analytics while working with real-world business examples. You are introduced to two fantastic tools to cleanse and analyze data (KNIME) and visualize your insights (Microsoft Power BI), but the principles from this ...

QlikView Server and Publisher
Packt Publishing Ltd

It will be a step-by-step tutorial that will discuss best practices. The book is structured in such a way that it can be read both from start to end or can be dipped into. If you are a

developer who is looking to learn a fast and easy way to learn to develop your business intelligence apps with QlikView, then this book is for you. If you are a power-user in a QlikView environment, then you will find quicker ways of working with QlikView. You should know the basics of business intelligence before you pick up this book. This book covers QlikView Desktop Personal Edition. Deployments to QlikView Server/Publisher are out of scope for this book. Expert techniques on self-

service data analytics to create enterprise ready Business Intelligence solutions Packt Publishing Ltd
This book explains QlikView concepts in easy to understand question and answer format. It covers General concepts, QlikView designer, QlikView developer and Server/publisher. This book presents scenario based questions that help in better understanding of the concepts. **Qlikview Scripting** Packt

Publishing Ltd
How do you design an evaluation for participants with low-literacy abilities? How does master-detail linking of views work? Which partners should implement a web service operation in a process type? Does your software facilitate the setting of thresholds and provide alerts to users? How important will analytics be in your organization in the next 1-3 years? This powerful Qlik self-assessment will make you the reliable Qlik domain assessor by revealing just what you need to know to be fluent and ready for any Qlik challenge. How do I reduce the effort in

the Qlik work to be done to get problems solved? How can I ensure that plans of action include every Qlik task and that every Qlik outcome is in place? How will I save time investigating strategic and tactical options and ensuring Qlik costs are low? How can I deliver tailored Qlik advice instantly with structured going-forward plans? There's no better guide through these mind-expanding questions than acclaimed best-selling author Gerard Blokdyk. Blokdyk ensures all Qlik essentials are covered, from every angle: the Qlik self-assessment shows succinctly and clearly that what needs to be clarified to organize the required activities and processes so that Qlik outcomes are achieved. Contains extensive criteria grounded in past and current successful projects and activities by experienced Qlik practitioners. Their mastery, combined with the easy elegance of the self-assessment, provides its superior value to you in knowing how to ensure the outcome of any efforts in Qlik are maximized with professional results. Your purchase includes access details to the Qlik self-assessment dashboard download which gives you your dynamically prioritized projects-ready tool and shows you exactly what to do next. Your exclusive instant access details can be found in your book. You will receive the following contents with New and Updated specific criteria: - The latest quick edition of the book in PDF - The latest complete edition of the book in PDF, which criteria correspond to the criteria in... - The Self-Assessment Excel Dashboard - Example pre-filled Self-Assessment Excel Dashboard to get familiar with results generation - In-depth and specific Qlik Checklists - Project management checklists and templates to assist with implementation INCLUDES

LIFETIME SELF

ASSESSMENT UPDATES

Every self assessment comes with Lifetime Updates and Lifetime Free Updated Books. Lifetime Updates is an industry-first feature which allows you to receive verified self assessment updates, ensuring you always have the most accurate information at your fingertips.

Data Analytics Made Easy

John Wiley & Sons

Create dynamic dashboards to bring interactive data visualization to your enterprise using Qlik Sense Key Features Implement various Qlik Sense features to create interactive dashboards

Analyze data easily and make business decisions faster using Qlik Sense Perform self-service data analytics and geospatial analytics using an example-based approach Book Description Qlik Sense allows you to explore simple-to-complex data to reveal hidden insights and data relationships to make business-driven decisions. Hands-On Business Intelligence with Qlik Sense begins by helping you get to grips with underlying Qlik concepts and gives you an overview of all Qlik Sense's features. You will learn advanced modeling techniques and learn how to analyze the data loaded using a variety of

visualization objects. You'll also be trained on how to share apps through Qlik Sense Enterprise and Qlik Sense Cloud and how to perform aggregation with AGGR. As you progress through the chapters, you'll explore the stories feature to create data-driven presentations and update an existing story. This book will guide you through the GeoAnalytics feature with the geo-mapping object and GeoAnalytics connector. Furthermore, you'll learn about the self-service analytics features and perform data forecasting using advanced analytics. Lastly, you'll deploy Qlik Sense apps for mobile and

tablet. By the end of this book, you will be well-equipped to run successful business intelligence applications using Qlik Sense's functionality, data modeling techniques, and visualization best practices. What you will learn Discover how to load, reshape, and model data for analysis Apply data visualization practices to create stunning dashboards Make use of Python and R for advanced analytics Perform geo-analysis to create visualizations using native objects Learn how to work with AGGR and data stories Who this book is for If you're a data analyst, BI developer, or interested in business

intelligence and want to gain practical experience of working on Qlik Sense, this book is for you. You'll also find it useful if you want to explore Qlik Sense's next-generation applications for self-service business intelligence. No prior experience of working with Qlik Sense is required.

Health Informatics: Practical Guide Seventh Edition
Lulu.com

Perform fast interactive analytics against different data sources using the Presto high-performance, distributed SQL query engine. With this practical guide, you

learn how to conduct analytics on data where it lives, whether it's Hive, Cassandra, a relational database, or a proprietary data store. Analysts, software engineers, and production engineers will learn how to manage, use, and even develop with Presto. Initially developed by Facebook, open source Presto is now used by Netflix, Airbnb, LinkedIn, Twitter, Uber, and many other companies. Matt Fuller, Manfred Moser, and Martin Traverso show you how a single Presto query

can combine data from multiple sources to allow for analytics across your entire organization. Get started: Explore Presto's use cases and learn about tools that will help you connect to Presto and query data Go deeper: Learn Presto's internal workings, including how to connect to and query data sources with support for SQL statements, operators, functions, and more Put Presto in production: Secure Presto, monitor workloads, tune queries, and connect more applications; learn how

other organizations apply Presto
QlikView Your Business
TechStuff Books
This is a comprehensive guide with a step-by-step approach that enables you to host and manage servers using QlikView Server and QlikView Publisher. If you are a server administrator wanting to learn about how to deploy QlikView Server for server management, analysis and testing, and QlikView Publisher for publishing of business content then this is the perfect book for you. No prior experience with QlikView is expected.

Proceedings of the 3rd

International Conference on Intelligent and Interactive Computing 2021 Packt Publishing Ltd
Become a full-fledged Qlik Sense Consultant with the help of this unique guide
About This Book Become a successful Qlik consultant with the help of this insightful guide Build what is in line as well as exceeding your customer's expectations from your Qlik Sense solutions using this highly practical guide Build result-driven optimized BI

solutions using Qlik with the help of industry examples. Who This Book Is For: If you have basic familiarity with Qlik Sense and want to upgrade your skills to become a full-fledged Qlik Consultant, this book is for you. With this book, you will be able to create efficient business intelligence solutions that would fetch client satisfaction, and in turn, more projects. What You Will Learn: Understand the importance and expectations of a

consultant's role. Engage with the customer to understand their goals and future objectives. Design the optimum architecture, using the best practices for the development and implementation of your projects. Ensure successful adoption using real-life examples to make your learning complete. Learn about the important stages of a Qlik project's life cycle. In Detail: Qlik Sense is a leading platform for business intelligence (BI)

solutions. Qlik Sense helps organizations in making informed decisions based on the data they have. This book will teach you how to effectively use Qlik for optimum customer satisfaction. You will undergo a metamorphosis from a developer to a consultant who is capable of building the most suitable BI solutions for your clients. The book will take you through several business cases – this will give you enough insight to understand the needs of

the client clearly and build a BI solution that meets or exceeds their expectations. Starting from the pre-project activities, you will go to the actual execution of the project, the implementation, and even maintenance. This book will give you all the information you need - from the strategy to requirement gathering to implementing BI solutions using Qlik Sense. The book will empower you to take the right decisions in tricky and difficult

situations while developing analytics and dashboards. Style and approach This book will be a hands-on guide that will teach you all the what-to-do's, when-to-do's, and how-to-do's for becoming a successful Qlik Sense Consultant. With the help of various business scenarios, the book will cover real-world problems that you can relate to. Various solutions in the book will be backed up by the thought process of why are these solutions used and how you can

implement them in your own business environment.

[An Expert Guide to Business Discovery with QlikView and Qlik Sense](#) John Wiley & Sons Teaches Excel, Tableau, and Qlikview users how to get the most insight and analysis from Microsoft's Power Platform suite for data analysis and visualization Microsoft Power Platform enables users to visualize data and share insights throughout an entire organization. Able to connect to any source on-premises or in the cloud, this powerful business analytics solution is rated as a leader in Gartner's

Business Intelligence Magic Quadrant—ranking ahead of Tableau and Qlik. Reports, Dashboards and Apps Using Microsoft Power Platform helps readers understand the Power Platform suite, adopt and adapt the products based on their business needs, and transform how their organizations gain insights about business process optimization. Written by members of the Microsoft team that built Power Platform, this authoritative book instructs readers on the effective, hands-on use of these technologies. Excel users seeking to upgrade for better analysis and visualization and Tableau or Qlikview users looking to

integrate with Power Platform more easily will find the information invaluable. This book enables readers to:

- Prepare data models and author reports
- Create dashboards
- Manage dashboards and at enterprise scale
- Use Power Apps to create actionable insights
- Automate processes using Microsoft Flow

Reports, Dashboards and Apps Using Microsoft Power Platform is an essential guide for Business Intelligence professionals, analysts, data scientists, developers, and Excel, Tableau, and Qlikview power users.

CASP+ CompTIA

Advanced Security Practitioner Study Guide

"O'Reilly Media, Inc."

This book is focused on QlikView developers with basic knowledge of scripting and layouts who want to improve their designing skills and build effective, eye-catching dashboards that deliver tangible value to their business. Creating Stunning Dashboards with QlikView is an easy to follow handbook that guides you through the process of creating an effective and engaging dashboard that delivers tangible value to

the business. It starts with the identification of the business needs and the definition of the main KPIs, and takes you all the way to the application rollout.

QlikView Your Business John Wiley & Sons

The book will help you build effective business intelligence dashboards using the latest features of QlikView. You will create different types of visualizations such as bar charts, interactive plots, and more. With this book, you will learn how to gain actionable insights from your data and communicate them across to relevant stakeholders in ...

A Complete Guide for Advanced Data Analytics Using the Latest Trends, Tools, and Technologies (English Edition) Packt Publishing Ltd

Unlock more than 50 amazing tips and tricks to enhance your QlikView skills About This Book Learn QlikView development best practices from the experts Discover valuable tips, tricks, and undocumented features A fast-paced guide with techniques and best practices to optimize high-performance, robust, and scalable applications Who

This Book Is For QlikView Unlocked is intended for anyone with at least some experience in designing, developing, or supporting QlikView applications. Whether you are new to QlikView or are a seasoned developer, there is something for everyone in this book. What You Will Learn Build the QlikView environment correctly so that it is flexible and robust Deliver a successful QlikView project Understand and implement QlikView best practices Discover the best way to prototype,

develop, and deploy applications. Overcome data modeling challenges. Explore the in's and out's of Section Access. Solve post-deployment issues in Server and Publisher In Detail. QlikView is considered as one of the most used tool for Business Intelligence (BI). An efficient BI tool should provide five important capabilities for effective data analysis—collection (gathering important information), reporting, analysis (the ability to interact with data), visualization (the

presentation of data), and discovery (exploring data). QlikView offers all these necessary skills required to deal with big data in real-world scenarios. QlikView Unlocked will provide you with new insights to get the very best from QlikView. This book will help you to develop skills to work with data efficiently. We will cover all the secrets of unleashing the full power of QlikView, which will enable you to make better use of the tool and create better results for future projects. In the course of this book, we will walk you

through techniques and best practices that will enable you to be more productive. You will gain quick insights into the tool with the help of short steps called "keys," which will help you discover new features of QlikView. Moving on you will learn new techniques for data visualization, scripting, data modeling, and more. This book will then cover best practices to help you establish an efficient system with improved performance. We will also teach you some tricks that will help you speed up development

processes, monitor data with dashboards, and so on. By the end of this book, you will have gained beneficial tips, tricks, and techniques to enhance the overall experience of working with QlikView. Style and approach Written in a fairly informal style, this is a book that can be read cover-to-cover or simply used as a "how-to" reference. Using real-world examples with clear explanations, code samples, and screenshots, you will be able understand each topic fully. You will be able to apply the knowledge

gained to your QlikView projects.

Guide to Qlikview and Faqs Packt Publishing Ltd

Discover the strategies needed to tackle the most challenging tasks facing a QlikView developer About This Book* Take your QlikView training to the next level with this brilliant book that's packed with recipes progressing from intermediate to advanced level* Use the easy-to-follow, clear recipes to solve the problems in your day-to-day QlikView development* Create efficient business

intelligence solutions with QlikView 12 easier than ever! Who This Book Is For This book is for anyone who has either attended QlikView Developer training or has taught themselves QlikView from books or online sources. You might be working for a QlikView customer, partner, or even QlikView themselves (or want to!) and want to improve your QlikView skills. What you will learn* Use QlikView charts to create more advanced visualizations* Lay out your screen and use different

color schemes* Implement Total and AGGR for advanced aggregations* Improve the performance of your application* Secure your application using OMIT* Explore the latest functionality of accessing QlikView data via mobile devicesIn DetailQlikView 12 features the ability to consolidate relevant data from multiple sources into a single application, as well as an associative data model that enables you to explore the data to a way your brain works, state-of-the-art visualizations, dashboard,

analysis and reports, and mobile data access. This cookbook will give you insightful recipes to efficiently work with QlikView 12. With a clear notion of the pain points that a QlikView developer faces on a day-to-day basis, this book will be your savior for common and not-so-common issues. From advanced charting and layout to set analysis, and from advanced aggregations through to scripting, performance, and security, this book will cover all the areas that you need to know about. You will also come

across interesting recipes on RESTful APIs for enhanced connectivity to external data sets, enhanced security features, a better QlikMarket, mobile touch improvements, and more. The recipes in this book give you a lot of the information you will need to become an excellent QlikView developer.

Exam CAS-003 Packt Publishing
A Complete Data Analytics Guide for Learners and Professionals. KEY FEATURES ? Learn Big

Data, Hadoop Architecture, Tools, and Practices” can be considered a handbook or a guide for professionals who want to start their journey in the field of data science. The journey starts with the introduction of DBMS, RDBMS, NoSQL, and DocumentDB. The book introduces the essentials of data science and the modern ecosystem, including the important steps such as data ingestion, data munging, and visualization. The book covers the different types of analysis, different Hadoop ecosystem tools like Apache Spark, Apache Hive, R, MapReduce, and NoSQL Database. It also includes the different machine learning techniques that are useful for data analytics and how to visualize data with different graphs and charts. The book discusses useful tools and approaches for data analytics, supported by concrete code examples. After reading this book,

DESCRIPTION These days critical problem solving related to data and data sciences is in demand. Professionals who can solve real data science problems using data science tools are in demand. The book “Data Analytics: Principles,

types of analysis, different Hadoop ecosystem tools like Apache Spark, Apache Hive, R, MapReduce, and NoSQL Database. It also includes the different machine learning techniques that are useful for data analytics and how to visualize data with different graphs and charts. The book discusses useful tools and approaches for data analytics, supported by concrete code examples. After reading this book,

you will be motivated to explore real data analytics and make use of the acquired knowledge on databases, BI/DW, data visualization, Big Data tools, and statistical science. WHAT YOU WILL LEARN ? Familiarize yourself with Apache Spark, Apache Hive, R, MapReduce, and NoSQL Database. ? Learn to manage data warehousing with real time transaction processing. ? Explore various machine learning techniques that apply to data analytics. ? Learn how to visualize data using a variety of graphs and charts using real-world examples from the industry. ? Acquaint yourself with Big Data tools and statistical techniques for machine learning. WHO THIS BOOK IS FOR IT graduates, data engineers and entry-level professionals who have a basic understanding of the tools and techniques but want to learn more about how they fit into a broader context are encouraged to read this book. TABLE OF CONTENTS 1. Database Management System 2. Online Transaction Processing and Data Warehouse 3. Business Intelligence and its deeper dynamics 4. Introduction to Data Visualization 5. Advanced Data Visualization 6. Introduction to Big Data and Hadoop 7. Application of Big Data Real Use Cases 8. Application of Big Data 9. Introduction to Machine Learning 10.

Advanced Concepts to Machine Learning 11. Application of Machine Learning

Qlik Sense(r) Cookbook

Packt Pub Limited

Don't simply show your data—tell a story with it! *Storytelling with Data* teaches you the fundamentals of data visualization and how to communicate effectively with data. You'll discover the power of storytelling and the way to make data a pivotal point in your story. The lessons in this illuminative text are grounded in theory, but made accessible through numerous real-world examples—ready for immediate

application to your next graph or presentation. Storytelling is not an inherent skill, especially when it comes to data visualization, and the tools at our disposal don't make it any easier. This book demonstrates how to go beyond conventional tools to reach the root of your data, and how to use your data to create an engaging, informative, compelling story. Specifically, you'll learn how to: Understand the importance of context and audience Determine the appropriate type of graph for your situation Recognize and eliminate the clutter clouding your information Direct your

audience's attention to the most important parts of your data Think like a designer and utilize concepts of design in data visualization Leverage the power of storytelling to help your message resonate with your audience Together, the lessons in this book will help you turn your data into high impact visual stories that stick with your audience. Rid your world of ineffective graphs, one exploding 3D pie chart at a time. There is a story in your data—*Storytelling with Data* will give you the skills and power to tell it!

QlikView 11 Developer's

BPB Publications

The recipes in this

Cookbook provide a concise yet practical guide on how to improve your QlikView skills. become an excellent QlikView developer. The book begins with intermediate level recipes and then moves on to more complex recipes in an incremental manner. This book is for anyone who has either attended QlikView Developer training or has taught themselves QlikView from books or online sources. You might be working for a QlikView customer, partner, or even QlikView themselves (or want to!) and want to