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Alternative Approaches to
Trade, Politics and Power

Cengage Learning

This volume fills a gap in the international business literature, offering the perspectives of researchers who are deeply embedded in one key emerging market, India. With the global economy changing dramatically, firms from

emerging markets are playing increasingly important roles in both outward and inward internationalisation.

International Business Strategy offers profound insights into international business activities in this rapidly-evolving environment, in which multinational corporations from emerging markets are now influential players.

Reflecting the complex nature of India itself, the chapters employ a variety of theoretical lenses to shed light on a wide range of issues encountered by Indian businesses, from some of the world 's largest corporations to small, entrepreneurial firms.

New Perspectives on Corporate Social Responsibility Springer

This volume examines the role that airports play in economic development and land values, the regulation

and economic efficiency of airports, airport pricing and competition, and the role played by airports in influencing airline operations and networks.

Challenges and Opportunities for Sustainable

Development Oxford

University Press

India Migration

Report 2014 is one

of the first

systematic studies

on contribution of

diasporas in

development, in

countries of origin

as well as

destination. This

volume: examines how

diasporic human and

financial resources

can be utilized for

economic growth and

sustainable

development,

especially in

education and

health; offers critical insights on migrant experiences, transnationalism and philanthropic networks, and indigenization and diaspora policies, as well as return of diasporas; and includes case studies on Indian migrants in the Gulf region – in particular, Bahrain, Oman and Saudi Arabia – and the United Kingdom, among others. With essays by major contributors, the volume will interest scholars and researchers on economics, development studies, migration and diaspora studies, and sociology. It will also be useful to policy-makers and government institutions working in the area.

Forests and Globalization
Edward Elgar Publishing
The Oxford Handbook of Transnational Feminist Movements explores the historical, political, economic and social contexts in which transnational feminist movements have emerged and spread, and the contributions they have made to global knowledge, power and social change over the past half century. The publication of the handbook in 2015 marks the fortieth anniversary of the United Nations International Women's Year, the thirtieth anniversary of the Third World Conference on Women held in Nairobi, the twentieth anniversary of the Beijing Declaration and Platform for Action, and the fifteenth anniversaries of the Millennium Development Goals and of UN Security Council Resolution 1325 on 'women, peace and security'. The editors and contributors critically interrogate

transnational feminist movements from a broad spectrum of locations in the global South and North: feminist organizations and networks at all levels (local, national, regional, global and 'glocal'); wider civil society organizations and networks; governmental and multilateral agencies; and academic and research institutions, among others. The handbook reflects candidly on what we have learned about transnational feminist movements. What are the different spaces from which transnational feminisms have operated and in what ways? How have they contributed to our understanding of the myriad formal and informal ways in which gendered power relations define and inform everyday life? To what extent have they destabilized or transformed the global hegemonic systems that constitute patriarchy? From a position of fifty years of knowledge production, activism, working with institutions, and critical reflection, the handbook recognizes that transnational feminist movements form a key

epistemic community that can inspire and provide leadership in shaping political spaces and institutions at all levels, and transforming international political economy, development and peace processes. The handbook is organized into ten sections, each beginning with an introduction by the editors. The sections explore the main themes that have emerged from transnational feminist movements: knowledge, theory and praxis; organizing for change; body politics, health and well-being; human rights and human security; economic and social justice; citizenship and statebuilding; militarism and religious fundamentalisms; peace movements, UNSCR 1325 and postconflict rebuilding; feminist political ecology; and digital-age transformations and future trajectories.

Media Concentration and Ownership around the World Springer

The proceedings of the 1st AAGBS International Conference on Business

Management 2014 (AiCoBM 2014), held in Penang, Malaysia, gathers 57 refereed papers. They cover areas relating to various aspects of business management and reflect the conference 's three main themes (management and marketing, economics and finance, and entrepreneurship) and present original papers contributed by researchers, scholars, professionals and postgraduate students. They address a range of disciplines that encompass each of the main themes. Using basic and applied research findings together with case studies they provide valuable information on current research trends in business management, international business,

marketing, economics, finance, Islamic finance and economics, and entrepreneurship.

The Oxford Handbook of Africa and Economics Zed Books Ltd.

Since the 2008 global economic crisis, East Asian economies have faced a number of macroeconomic issues including China ' s new growth model, the middle-income trap in developing East Asian countries, and the growing natural fibre market and its socio-economic implications. This book addresses these key topical issues which East Asian economies are facing today. Written by international experts in the area of Asian economics and business, it presents the most recent macroeconomic outlook in the region and then goes on to analyse a number of business corporations and industry-related cases,

focussing on the theme of firms' strategies. Examining the links between environmental and financial performance, corporate social responsibility and the transfer of environmental management, financial accounting standards, the relationship between corporate sustainability activities and corporate profit, and the different cultural approaches towards business ethics, this book provides both practical strategies and new theoretical insights. As such it will appeal to students, scholars and practitioners interested in Asian business and economics.

The Culture and Development Manifesto

Business Expert Press
Revised edition of the author's *Doing capitalism in the innovation economy*,

c2012.

Social and Solidarity Economy
Oxford University Press

As economic crises, growing inequality and climate change prompt a global debate on the meaning and trajectory of development, increasing attention is focusing on 'social and solidarity economy' as a distinctive approach to sustainable and rights-based development.

While we are beginning to understand what social and solidarity economy is, what it promises and how it differs from 'business as usual', we know far less about whether it can really move beyond its fringe status in many countries and regions. Under what conditions can social and solidarity economy scale up and

scale out - that is, expand in terms of the growth of social and solidarity economy organizations and enterprises, or spread horizontally within given territories?

Bringing together leading researchers, blending theoretical and empirical analysis, and drawing on experiences and case studies from multiple countries and regions, this volume addresses these questions. In so doing, it aims to inform a broad constituency of development actors, including scholars, practitioners, activists and policy makers.

Managing Organizations for Sustainable Development in Emerging Countries
Lulu.com

How much do economists really know? In most cases, they claim to have profound knowledge but in fact understand little and

obscure almost everything. Most people are convinced that economics should be left to the 'experts', when they themselves are perfectly capable of understanding it. This book explains that mainstream economics serves the interests of the rich through its logical inconsistency and unabashedly reactionary conclusions. John F. Weeks exposes the myths of mainstream economics and explains in straightforward language why current policies fail to serve the vast majority of people in the United States, Europe and elsewhere. Their failure to serve the interests of the many results from their devoted service to the few.

Growth and Institutions in African Development
Springer

In the next twenty years the world economy will enjoy one of its

strongest periods of growth. Greater innovation and technical change will increase opportunities. Life expectancy, income and educational standards will rise. The West's share in the global economic cake may get smaller, but there will be more cake than ever before. These are the predictions of Gerard Lyons, a leading international economist who spent nearly thirty years working in the City. He is now the chief economic adviser to the Mayor of London. Over the last quarter-century he has been ahead of the game in predicting the major economic trends that we now take as a given. The Consolations of Economics is a lucid and accessible expert's attempt to look objectively at the

changing global economy - what is happening and what it means. He shows how we can embrace change, rather than hide from it. The results are fascinating, refreshing - and unusually cheering. Doing Capitalism in the Innovation Economy Oxford University Press

A popular myth about the travails of Africa holds that the continent's long history of poor economic performance reflects the inability of its leaders and policymakers to fulfill the long list of preconditions to be met before sustained growth can be achieved. These conditions are said to vary from the

necessary quantity and quality of physical and human capital to the appropriate institutions and business environments. While intellectually charming and often elegantly formulated, that conventional wisdom is actually contradicted by historical evidence and common sense. It also suggests a form of intellectual mimicry that posits a unique path to prosperity for all countries regardless of their level of development and economic structure. In fact, the argument underlining that reasoning is tautological, and the policy prescriptions derived from it are fatally teleological: low-income countries are by definition those where such ingredients are missing. None of today's high-income countries started its growth process with the "required" and complete list of growth ingredients. Unless one truly believes that the continent of Africa-and most developing countries-are ruled predominantly if not exclusively by plutocrats with a high propensity for sadomasochism, the conventional view must be re-examined, debated, and questioned. This volume-the second of the IOxford Handbook of Africa and Economics-reassesses the economic policies

and practices observed across the continent since independence. It offers a collection of analyses by some of the leading economists and development thinkers of our time, and reflects a wide range of perspectives and viewpoints. Africa's emergence as a potential economic powerhouse in the years and decades ahead amply justifies the scope and ambition of the book.

Reframing Economics

Routledge

This Handbook assembles original contributions from influential authors such as Herman Daly, Paul Ekins, Marina Fischer-Kowalski, Jeroen van den Bergh, William E. Rees and Tim Jackson who have helped to define our understanding of growth and

sustainability. The

Handbook also presents new contributions on topics such as degrowth, the debt-based financial system, cultural change, energy return on investment, shorter working hours and employment, and innovation and technology.

Explorations of these issues can deepen our understanding of whether growth is sustainable and, in turn, whether a move away from growth can be sustained. With issues such as climate change looming large, our understanding of growth and sustainability is critical. This Handbook offers a broad range of perspectives that can help the reader to decide:

Growth? Sustainability?
Both? Or neither?

Beyond Free Trade

Emerald Group
Publishing

This book represents one of the first attempts by a multidisciplinary

research team, encompassing the social sciences, business, architecture and planning, engineering, and finance and economics, to help rural communities discover sustainable and self-reliant paths to development and transformation. The opening chapter outlines the background of the research, its importance in the context of China and other countries, the rationale for choosing the case study communities in rural China, and the composition of the research team. Chapter 2 explores key issues in the role of social entrepreneurship and leadership in rural community development. Chapter 3 analyses a green platform for a pilot transaction of China forest carbon sinks led by the Huadong Forestry Exchange. The fourth chapter examines carbon trade, forestry land rights, and the livelihoods of farmers in rural Chinese communities. Chapter 5 explores alternative energy development in rural Chinese communities, where the poor are often disproportionately dependent on fuel wood and solid biomass, causing environmental degradation, reduced productivity and the decline of income generating opportunities. Chapter 6 examines and tests the proposition that stronger communities will result from ‘connected up’, holistic, synergistic and inclusive planning of services and supporting infrastructure. Chapter 7 analyzes information and

communications technology (ICT) based service innovations for supporting rural community enterprises. Chapter 8 highlights key elements of stronger rural communities, drawing together the themes and proposals of preceding chapters and constructing an integrated model. The authors demonstrate that interconnected community enterprises based on clean forest products, forest carbon and ecotourism can be underpinned by local infrastructure enterprises such as renewable energy, water, waste management, ICT and transport, and financial mechanisms like carbon finance, all involving skills development, leadership and social

entrepreneurship coupled with corporate and investment partnerships. Such interconnected approaches are expected to generate increased employment and prosperity, improve social livelihoods, and benefit the environment. International Journal of Peace Economics and Peace Science Vol.1, No.2 Routledge
The overarching contribution of this book is a review and assessment of the current and future impacts of globalization on the world ' s forests. The work has been developed by the "Resources for the Future" Task Force for the International Union of Forest Research Organizations (IUFRO). Four key themes are addressed: the effect of

globalization on forests (including future trade flows); plantations as the primary source of forest products and its consequences, including plant breeding and forest health; the effect of new products such as bio-products and markets on forests; and the emergence of forest ecosystem services and their impact on the landscape and human communities. These four themes are examined in detail to map out the impacts of these trends for forests throughout the world and at multiple scales, and how forest research needs to be adapted to address these trends. Overall, the volume provides a major synthesis of current thinking and knowledge on the topic for advanced students, as well as

policy-makers and professionals in the forest sector.

The case of Ireland
Cambridge Scholars
Publishing

The world of trade is changing rapidly, from the 'rise of the South' to the growth of unconventional projects like fair trade and carbon trading. Beyond Free Trade advances alternative ways for understanding these new dynamics, based on historical, political, or sociological methods that go beyond the limitations of conventional trade economics.

Value Economics Image

The objectives of this book are twofold. Firstly, it proposes that economics should be defined as a study of imperfect

cooperation. Secondly, it elucidates the continuities that extend from classical political economy through the neoclassical, Keynesian Principles of Economics Volume 2 of 2 Routledge Goncalves and Alves' work is a very interesting and promising book for the development themes of emerging markets. The style and quality of the material is worthy of respect, providing a clear analysis of the international markets and global development of various economic and commercial relations and trading routes. —Yurii Pozniak, International Management Consultant at Ukroboronservis, Kiev, Ukraine. Emerging and Frontier Markets: The New Frontline for Global Trade brings together a collection of insights and a new outlook of the dynamics happening between the emerging and the advanced markets. The

book provides also an excellent, easy to read and straight-to-the point economic and political description of the MENA, BRICS, ASEAN, and CIVETS markets. A description that should interest every person willing to invest, work or just acquire a deep understanding of the emerging markets economic and political conditions. —Réd Massoudi, BU Director Management and Transformation Consulting, LMS Organization & Human Resources. Casa-blanca, Morocco.

A Guide for the Curious Springer
This book analyses the potentials and consequences of a change from production-based to consumption-based approaches in international climate policy. With the help of

an analytical model, the author investigates the effects of different policy variants on environmental effectiveness, cost-effectiveness, carbon leakage, competitiveness and the global distribution of income. The economic, legal and political background and the often contradictory findings on consumption-based approaches are reviewed in great detail. In the final chapters, options for practical policy design are developed. The book concludes that a switch to consumption orientation is not a policy tool whereby industrialized countries can unilaterally improve

climate policy effectiveness, but should rather be seen as a possible intermediate step on the way to a fully multilateral mitigation strategy.

Trials and Tribulations in the Implementation of Pre-Commercial Procurement in Europe Routledge
Providing a timely contribution to the ongoing questions surrounding topics which are by definition subject to varying stakeholder interpretations, this book addresses “the missing link” between theoretical CSR concepts and everyday management practice. It acts as a guide to awaken managers to the advantages of adopting a CSR “mindset” when developing sustainable business strategies. The book consists of three parts: 1) A theoretical

realm which establishes the key concepts and rationale for the adoption of a sustainable CSR approach, 2) A practical realm which addresses putting CSR and sustainability into business practice, 3) An educational realm which proposes how to incorporate the concepts into teaching and training.

Proceedings of the 1st AAGBS International Conference on Business Management 2014 (AiCoBM 2014) Springer

Media ownership and concentration has major implications for politics, business, culture, regulation, and innovation. It is also a highly contentious subject of public debate in many countries around the world. In Italy, Silvio Berlusconi's companies have dominated Italian politics. Televisa has been accused of taking cash for positive

coverage of politicians in Mexico. Even in tiny Iceland, the regulation of media concentration led to that country's first and only public referendum. Who Owns the World's Media? moves beyond the rhetoric of free media and free markets to provide a dispassionate and data-driven analysis of global media ownership trends and their drivers. Based on an extensive data collection effort from scholars around the world, the book covers thirteen media industries, including television, newspapers, book publishing, film, search engines, ISPs, wireless telecommunication and others, across a ten to twenty-five year period in thirty countries. In many countries--like Egypt, China, or

Russia--little to no data exists and the publication of these chapters will become authoritative resources on the subject in those regions. After examining each country, Noam and his collaborators offer comparisons and analysis across industries, regions, and development levels. They also calculate overall national concentration trends beyond specific media industries, the market share of individual companies in the overall national media sector, and the size and trends of transnational companies in overall global media. This definitive global study of the extent and impact of media concentration will be an invaluable resource for communications, public policy, law, and business scholars in doing research and also for media, telecom, and IT companies and financial institutions in the private sector.