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Supplement: Student Value Edition for Economics Today: The Micro View - Economics Today: The Micro View Plus Myeconlab Plus EBook Addison-Wesley

Students learn best when they see concepts applied to examples from their everyday lives. With an abundance of relentlessly current examples, Economics Today: The Micro View appeals to today's diverse student population by presenting ideas clearly, at an accessible level, and in the context of newsworthy applications. Each chapter begins and ends with an Issues and Applications feature, which introduces a timely issue in the chapter opener and analyzes the issue using the economic tools learned in that chapter at the end. This text is also available with MyEconLab(r), which includes assessment questions that tie to these Issues and Applications, as well as ABC News video clips. With MyEconLab, students can continue working problems online and receive personalized tutorial resources. Visit MyEconLab for more information.

Economics Today Prentice Hall

Miller's Economics Today: The Macro View remains committed to providing readers with discussion and coverage of the most current issues and events. Given the immense changes in our economy over the past year, the Updated 15th Edition addresses what has occurred and discusses the importance of today's major economic issues.

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Miller's "Economics Today": "The Macro View "remains committed to providing students with discussion and coverage of the most current issues and events. Given the immense changes in our economy over the past year, we are pleased to provide an updated edition. This updated 15th edition of "Economics Today: The Macro View "addresses the immense economic changes that have occurred recently and discusses the importance of today's major economic issues. Students learn best when they see concepts applied to examples from their everyday lives. With an abundance of relentlessly current examples, new chapter openers and revised data in this updated edition, "Economics Today: The Macro View "appeals to today's diverse student population by presenting ideas clearly, at an accessible level, and in the context of newsworthy applications.

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Economics Today: The Micro View Pearson College Division

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Economics Today Addison-Wesley

The 12th edition of 'Economics Today: The Micro View' features all new examples that have been selected to grab and hold students' attention. These examples serve the basic purpose of driving home the application of the theory just presented.

Economics Today: Micro View ALA Carte& Mel Addison Wesley Publishing Company

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Study Guide for Economics Today Addison Wesley Longman

Miller, Economics Today: The Macro View 16e remains committed to providing students with discussion and coverage of the most current issues and events. This text appeals to today's diverse student population by presenting ideas clearly, at an accessible level, and in the context of newsworthy applications.

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Readers learn best when they see concepts applied to examples from their everyday lives. With an abundance of relentlessly current examples, Economics Today: The Micro View appeals to today's diverse population by presenting ideas clearly, at an accessible level, and in the context of newsworthy applications. Introduction: The Nature of Economics; Scarcity and the World of Trade-Offs; Demand and Supply; Extensions of Demand and Supply Analysis; Public Spending and Public Choice; Funding the Public Sector. Dimensions of Microeconomics: Demand and Supply Elasticity; Consumer Choice; Rents, Profits, and the Financial Environment of Business. Market Structure, Resource Allocation, and Regulation: The Firm: Cost and Output Determination; Perfect Competition; Monopoly; Monopolistic Competition; Oligopoly and Strategic Behavior; Regulation and Antitrust Policy in a Globalized Economy. Labor Resources and the Environment: The Labor Market: Demand, Supply, and Outsourcing; Unions and Labor Market Monopoly Power; Income, Poverty, and Health Care; Environmental Economics. Global Economics: Comparative Advantage and the Open Economy; Exchange Rates and the Balance of Payments. For all readers interested in microeconomics.

Economics Today Pearson

The Study Guide allows students to expand their learning experience outside the classroom. Written by Roger LeRoy Miller and updated by David VanHoose of Baylor University, the Study Guide includes: Learning objectives for each chapter A outline for each chapter Key terms and concepts Completion questions True-false questions Multiple-choice questions Matching questions Answers to all questions in the Study Guide A glossary for each chapter Students can purchase the Study Guide from our catalog, or from MyPearsonStore.

Economics Today Addison-Wesley

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Economics Today Prentice Hall

Economics Today: Micro View – Bringing the Real World to Your Students For a complete multimedia book tour of Miller, Economics Today, 17e, Click Here. For a look at the Supply & Demand Chapter of this title, Click Here. Students learn best when they see concepts applied to examples from their everyday lives. This new edition of Economics Today: Micro View covers leading-edge issues while lowering barriers to student learning. The text relentlessly pursues the fundamental objective of showing students how economics is front and center in their own lives while providing them with many ways to evaluate their understanding of key concepts covered in each chapter. Each chapter begins and ends with an Issues and Applications feature, which introduces a timely issue in the chapter opener and analyzes the issue using the economic tools learned in that chapter at the end. This text is also available with MyEconLab®, which includes assessment questions that tie to these Issues and Applications, as well as ABC News video clips. With MyEconLab, students can continue working problems online and receive personalized tutorial resources. Visit MyEconLab for more information.

Economics Today Prentice Hall

For courses in Macroeconomics. Economics Today -- Bringing the real world to your students Readers learn best when they see concepts applied to examples from their everyday lives. The Eighteenth Edition of Economics Today: The Macro View addresses leading-edge issues while facilitating reader learning. The text shows readers how economics is front and center in their daily routines while providing them with many ways to evaluate their understanding of key concepts covered in each chapter. New and revised tools and features engage readers and help them focus on the central ideas in economics today. Also available with MyEconLab(R) MyEconLab is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. Note: You are purchasing a standalone product; MyEconLab does not come packaged with this content. If you would like to purchase both the physical text and MyEconLab search for ISBN-10: 0134004639 / ISBN-13: 9780134004631 Economics Today: The Macro View Plus MyEconLab with Pearson eText -- Access Card Package, 18/e. That package includes ISBN-10: 0133884872 / ISBN-13: 9780133884876 Economics Today: The Macro View, 18/e and ISBN-10: 0133921301 / ISBN-13: 9780133921304 MyEconLab with Pearson eText -- Access Card -- for Economics Today: The Macro View, 18/e. MyEconLab should only be purchased when required by an instructor.

Economics Today, the Macro View Addison-Wesley

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Economics Today New York : Harper & Row

Twenty-three chapters provide introductory material and discuss the dimensions of microeconomics; market structure, resource allocation, and regulation; productive factors, poverty, the environment, and interest groups; and global and cyber economics. The included CD-ROM is a software tutorial that helps the student to visualize data with shifting curves and dynamic graphical output, explore relationships between theory and real-world applications, and prepare for exams with customizable quizzes. This edition does not contain parts two through five. Annotation copyrighted by Book News, Inc., Portland, OR

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MyEconLab Edition presents an unprecedented wealth of specially designed multimedia resources available in CourseCompass, Addison-Wesley's premier Blackboard-based course management system. This Web site includes an electronic version of the textbook that serves as a navigational tool for students to access animations, video clips, audio narration, and Internet activities that are indicated by icons built right into the text. Together, these media-based features sharpen students' overall mastery of economics by reinforcing their command of economic theory and bolstering their ability to analyze graphs.