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An Introduction to Industrial Economics Sweet & Maxwell

For anyone working with business and consumer contracts, this book provides essential information and advice on the statutory controls available to guard against the misuse of exclusion clauses.

Engineered Wood Products for Construction IOS Press

This book adopts a principled approach to the law applied in the construction of commercial contracts. This approach is presented as part of a coherent theory of the law of contract construction which makes a unique contribution to scholarship and understanding of the most important aspect of the practice of commercial lawyers. The law is explained by reference to three stages in construction. It distinguishes the preliminary stage in which context is established, from the 'meaning' and 'application' stages of contract construction. The approach provides insights both into the practical problems that lawyers face, in particular in relation to admissibility of extrinsic evidence, and the theoretical underpinnings of the subject. The book also explains the relationship between intention and construction, and discusses general and specific rules that determine the results of construction disputes. Each chapter is introduced by statements of its objectives and the book includes simple definitions of key concepts, as well as summaries of the complex principles which comprise the law of construction. In illustrating construction principles and their application, the exposition of the law draws on the author's knowledge of Australian contract law and the influence and role of the UNIDROIT principles, CISG and the American Restatement (Second) Contracts.

International Conference on Road Transport Information and Control Springer Nature

The Safety of Systems contains the invited papers presented at the fifteenth annual Safety-critical Systems Symposium, held at Bristol, UK in February 2007. The papers included in this volume cover a broad spectrum of important safety issues. They provide a combination of industrial experience and recent developments, and are presented under a variety of headings.

Intelligence in Services and Networks. Paving the Way for an Open Service Market Routledge

Sustainable development is a highly topical issue and is of critical importance to tourism as the environment is of utmost importance for the continued development and prosperity of the industry. There have been numerous texts written on sustainable tourism and the measures to mitigate and manage this but none which acknowledges Information and Communication Technologies (ICT) as a mechanism of doing so despite being an emerging area of research. ICT in this context refers to innovative tools which form an integrated system of software and networked equipment that facilitates data processing information sharing communication and the ability to search and select from an existing range of products and services for an organisation's benefits. Despite the symbiotic relationship, which exists between ICT and sustainable tourism, there has been little research, which has considered how the use of such technology can be used to make sustainable tourism development a more workable reality. This opportune book is the first to provide a focus on the interrelationship of these two important topics demonstrating their synergies and providing insight into a new and innovative approach to managing sustainable tourism development. It considers the use of technology to reduce the negative impacts of tourism from both the demand and supply side perspectives. A critical review of a range of cutting edge technologies used by tourists and businesses to assess their usefulness in managing sustainable tourism development from the macro to the micro level is also discussed. It further integrates examples and practical applications to show how ICT can be an invaluable mechanism in the management of sustainable tourism development. This cutting-edge volume provides a wealth of information on an important yet neglected subject. This book will be invaluable reading for students, researchers, academics and members of the tourism industry looking for new and innovate ways of fostering a more sustainable tourism industry.

British Business Brasport

This book explains the politics of thirty years of 'market reform' in the English NHS, with the rest of the UK a counter-factual. Paton shows how each subsequent reform has been shaped by the confusion left by the previous reform. The long-term ideology has been anti-statist but policy-making at each stage of 'reform' has been driven by short-term politics. The outcome in England has been ever-increasing complexity in the NHS, with significantly increased management costs and no commensurate benefit.

The Construction of Commercial Contracts Springer

The European Union's (EU) common Energy Policy commits the EU to generating 20 per cent of total energy consumption from renewables by 2020. The European Commission proposed national renewable energy targets for each Member State and it was suggested that 15 per cent of UK energy be derived from renewables by 2020.

Exclusion Clauses and Unfair Contract Terms Springer Science & Business Media

This book examines the nature of service design and service thinking in healthcare and hospital management. By adopting both a service-based provider perspective and a consumer-oriented perspective, the book highlights various healthcare services, methods and tools that are desirable for customers and effective for healthcare providers. In addition, readers will learn about new research directions, as well as strategies and innovations to develop service solutions that are affordable, sustainable, and consumer-oriented. Lastly, the book discusses policy options to improve the service delivery process and customer satisfaction in the healthcare and hospital sector. The contributors cover various aspects and fields of application of service design and service thinking, including service design processes, tools and methods; service blueprints and

service delivery; creation and implementation of services; interaction design and user experience; design of service touchpoints and service interfaces; service excellence and service innovation. The book will appeal to all scholars and practitioners in the hospital and healthcare sector who are interested in organizational development, service business model innovation, customer involvement and perceptions, and service experience.

Multicultural Perspectives in Customer Behaviour John Wiley & Sons

When it comes to contract law 'Chitty on Contracts' is the foundation on which to base any case. It provides you with the depth of insight you require, so you can confidently cite it in court.

Geodemographics, GIS and Neighbourhood Targeting Springer

This new edition of the market-leading textbook by Paul Burns offers an unrivalled holistic introduction to the field of entrepreneurship and valuable guidance for budding entrepreneurs looking to launch their own small business. Drawing on his decades of academic and entrepreneurial experience, the author takes you on a journey through the business life-cycle, from the early stages of start-up, through progressive growth, to the confident strides of a mature business. Combining cutting-edge theory with fresh global examples and lessons from real-life business practice, this accessible and explorative textbook will encourage you to develop the knowledge and skills needed to navigate the challenges faced by today's entrepreneurs. Entrepreneurship and Small Business will help you to: - Learn what makes entrepreneurs tick with brand new Get into the Mindset video interviews and an exploration of entrepreneurial character traits - Seamlessly incorporate multimedia content into your learning with the new Digital Links platform accessed via your smart device - Understand how worldwide events can impact small businesses through incisive analysis of the effects of the COVID-19 pandemic - Grasp how entrepreneurship differs around the globe, with over 100 Case Insights and new examples from a diverse range of countries and industries - Ensure your understanding of the entrepreneurial landscape is up-to-date, with new chapters on recruiting and managing people, and on lean methodologies and business model frameworks. This is the ideal textbook for students taking undergraduate and postgraduate Entrepreneurship or Small Business Management courses, as well as for MBA students.

Innovative B2B Marketing Oxford University Press, USA

This book constitutes the refereed proceedings of the 14th IFIP WG 8.5 International Conference on Electronic Government, EGOV 2015, held in Thessaloniki, Greece, in August/September 2015 in conjunction with the 7th International Conference on eParticipation, ePart 2015. The 25 revised full papers presented were carefully reviewed and selected from 53 submissions. The papers have been organized in the following topical sections: foundations; open and smart government; services, processes and infrastructure; and application areas and evaluation.

Flash Mobile Application Development For Dummies The Stationery Office

The "Models for Writing" books provide a complete programme to teach the writing process through shared, guided and extended work. Based on the National Literacy Strategy requirements, the books feature sentence-level focus, lively activities, and an easy-to-use solution for differentiation.

Entrepreneurship and Small Business BoD – Books on Demand

This book constitutes the refereed proceedings of the 6th International Symposium on Mobile Human-Computer Interaction, Mobile HCI 2004, held in Glasgow, UK, in September 2004. The 25 revised full papers, 20 revised short papers, and 22 revised posters presented together with summaries of 7 workshops and 2 panels were carefully reviewed and selected from a total of 166 submissions. The full papers are organized in topical sections on screen and power limitations; user differences and navigation; evaluation and evaluation techniques, till, touch and text entry; auditory interactions; device differences and web pages; and novel interaction techniques.

The Economics of Defence Policy APH Publishing

Artificial Intelligence continues to be one of the most exciting and fast-developing fields of computer science. This book presents the 177 long papers and 123 short papers accepted for ECAI 2016, the latest edition of the biennial European Conference on Artificial Intelligence, Europe's premier venue for presenting scientific results in AI. The conference was held in The Hague, the Netherlands, from August 29 to September 2, 2016. ECAI 2016 also incorporated the conference on Prestigious Applications of Intelligent Systems (PAIS) 2016, and the Starting AI Researcher Symposium (STAIRS). The papers from PAIS are included in this volume; the papers from STAIRS are published in a separate volume in the Frontiers in Artificial Intelligence and Applications (FAIA) series. Organized by the European Association for Artificial Intelligence (EurAI) and the Benelux Association for Artificial Intelligence (BNVKI), the ECAI conference provides an opportunity for researchers to present and hear about the very best research in contemporary AI. This proceedings will be of interest to all those seeking an overview of the very latest innovations and developments in this field.

Society as an Interaction Space Oxford University Press

This new edition of the Oxford Handbook in Geriatric Medicine has been expanded and updated to reflect the substantial changes in clinical practice since the previous edition, including the Francis report and the impact on care for the older patient, the National Dementia Strategy and screening, and the evolution of the role of Geriatricians in other specialities. It includes new material on risk scoring management of TIA, and a new chapter on the older surgical patient. With an ageing population, geriatric medicine is increasingly central to emergency and internal medicine in hospital settings and in general practice. Diseases are more common in the older person, and can be particularly difficult to assess and to treat effectively in a field that has limited evidence, yet makes up a substantial proportion of the work of most clinicians. Using clinical vignettes and how-to boxes to provide practical advice on common problems, this is a practical, accessible, and essential handbook for all medical staff who manage older patients.

Service Design and Service Thinking in Healthcare and Hospital Management Springer Science & Business Media

Wood is a gift from nature. It is a sustainable and renewable bio-composite material that possesses a natural ability to mitigate carbon dioxide. However, due to deforestation and climate change, it has become necessary to develop alternative building and construction materials. Engineered wood products (EWPs) such as parallel strand lumber, laminated veneer lumber, and cross-laminated timber are promising substitutions for conventional lumber products. This book presents a comprehensive overview of EWPs, including information on their classification, design, synthesis, properties, and more. It is divided into two sections: "General Overviews and Applications of EWPs" and "Recent Research and Development of EWPs". The book is a valuable reference for manufacturers, engineers, architects, builders, researchers, and students in the field of construction.

Mobile Human-Computer Interaction - Mobile HCI 2004 How To Books

This updated and expanded 1985 edition of the classic 1974 work covers deindustrialisation, industrial and competition policy, the public enterprise sector, regional and urban policy, and privatisation, as well as focussing on the firm and the industrial sector in all its facets. It remains the key work on industrial economics.

Electronic Government John Wiley & Sons

This book identifies the typical questions raised by economists when studying defence policy, shows how simple economic analysis can be used to answer these questions and provides a critical evaluation of defence policy.

Intensive Care Nursing Ginn

The rise of the female entrepreneur over the past 30 years is a cause for celebration in the UK. Whether driven by unfair treatment at work, conflict between office and family life, or the inspiration of a great business idea, hundreds of thousands of women are motivated to work for themselves. There are many benefits to being self-employed but many, too, are the challenges. Women need confidence, support, and often some start-up finance to make a go of it. This book will provide inspiration, information and loads of advice from a range of women who run their own business. It starts by recognising that women start all kinds of ventures in many different circumstances: - Developing an idea from home - Freelancing - Joining the 'mumpreneurs' - Launching a business with capital investment - Buying a franchise or creating a franchise - Becoming a direct selling agent - Creating a social enterprise - Starting up after redundancy or unemployment - Breaking new ground - young, retired, disabled, disadvantaged

The Politics of Health Policy Reform in the UK Routledge

With globalisation taking centre stage in the business world and multiculturalism affecting markets and societies, there is a need to understand the ways that customers respond to the changing marketplace from international and multicultural perspectives. This book is timely in addressing important themes raised in the most recent marketing literature, such as: global consumer culture, and the impact of Western culture on consumer behaviour in other countries; consumer acculturation processes, and the impact on identity conflicts and the strategies people use to manage them; globalisation vs. localised strategies, and the interaction of local and global influences on customer behaviour; climate change and global warming, the impact on consumer behaviour, and the implications for social responsibility; and cross-cultural customer research, including important methodological questions around the application of sociological, group-level measures to psychological, individual-level phenomenon in marketing contexts. The papers in this edition address those themes, reporting on studies from a range of countries, including Germany, Greece, China, and Austria, and a number of cultural groups in the UK. These papers draw on quantitative and qualitative methodologies, reflecting the full range of methods employed in contemporary consumer research. This book was originally published as a special issue of the Journal of Marketing Management.

Government Cloud Procurement Routledge

The fourth edition of this seminal text retains its focus on placing the health visitor at the forefront of supporting and working with children, families, individuals and communities. Health Visiting: Preparation for Practice has been fully revised and updated to reflect the changes and developments in health policy, public health priorities, and health visiting. It considers the public health role of the health visitor, and the important role and responsibilities the health visitor has with safeguarding children to ensure the child has the best possible start in life. Key features: Fully updated throughout, with new content on practice and policy developments Takes into account the challenges and changing role of the health visitor, and the need to ensure that their practice is evidenced-based Includes an additional chapter on working in a multicultural society with a discussion on some of the challenges faced by health visitors Discusses and debates the practice of public health and working with communities Examines the role of the health visitor with safeguarding and child protection, as well as working within a multi-professional team Features case studies and learning activities Health Visiting: Preparation for Practice is essential reading for student health visitors, public health nurses, and those on community placements, as well as other health practitioners working with and in the community.