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Entrepreneurship Anthem Press

Entrepreneurship: Successfully Launching New Ventures explores the allure of entrepreneurship, teaching students how to successfully launch and grow their own business. Using real business profiles of inspiring young entrepreneurs, the text engages students through relevant examples they can easily relate to. The 6th Edition examines entrepreneurship through an easy, four-step process that clearly outlines both the excitement and difficulty of launching a new company. Careful to identify failures as well as successes, the text is a guide to starting a new business.

Critical Perspectives on Work and Employment in Globalizing India OECD

The Giver/Houghton Mifflin Harcourt

The Status of the Translation Profession in the European Union Addison-Wesley Professional

With some 200 indicators, the 2017 edition of the OECD Science, Technology and Industry (STI) Scoreboard shows how the digital transformation affects science, innovation, the economy, and the way people work and live. It aims to help governments design more effective science, innovation and industry policies in the fast-changing digital era. The charts and underlying data in this publication are available for download and over half the indicators contain additional data expanding the time and/or country coverage of the print edition.

Don't Make Me Think! "O'Reilly Media, Inc."

Scientists from management and strategy, information systems, engineering and telecommunications have discussed a novel concept: Smart Business Networks. They see the future as a developing web of people and organizations, bound together in a dynamic and unpredictable way, creating smart outcomes from quickly (re-)configuring links between actors. The question is: What should be done to make the outcomes of such a network 'smart', that is, just a little better than that of your competitor? More agile, with less pain, with more return to all the members of the network, now and over time? The technical answer is to create a 'business operating system' that should run business processes on different organisational platforms. Business processes would become portable: The end-to-end management of processes running across many different organizations in many different forms would become possible. This book presents you the outcomes of an energizing and new direction in management science.

The Art of Selling to the Affluent World Bank Publications

The American IT job market is slowly coming apart at the seams, and it's all our fault. Most of us have been stumbling around letting our careers take us where they may, and now we're surprised when our companies are shipping our jobs overseas for a fraction of the price. It's time to take control of our careers, and in the process, learn to stay both relevant and employed. This book will show you how to take action to avoid becoming yet another casualty of offshoring.

Metaphor and Metonymy in Comparison and Contrast Harvard Business Press

..... About the Original Book:..... D?n't M?k? M? Th?nk, Revisited (2014) d???r?b?? th? basic ?r?n???l?? g?v?rn?ng b?h?v??r online ?nd ?x?l??n? h?w ??u can build a website th?t d?l?v?r? a gr??t u??r ?x??r??n??. Al?? included ?? a ??m?l? gu?d? t? h?l? you t??t a w?b??t? ?t ???h stage of ?t? d?v?l?m?nt..... About th? Authr:..... St?v? Krug ?? a r?n?wn?d usability expert with ?v?r 20 years ?f ?x??r??n?? as a consultant f?r companies ?u?h as A??l?, Bloomberg, L?xu? and the Int?rn?t??n?l Monetary Fund. H??' also th? author ?f R??k?t Surg?r? Made E??? Th? D?-?t-Y?ur??lf Gu?d? t? F?nd?ng and F?x?ng U??b?l?t? Problems..... Disclaimer:..... This b??k ?? n?t m??nt t? r??l??? th? ?r?g?n?l b??k but t? ??

Psychology and Adult Learning The Giver

The New York Times--bestselling guide to how automation is changing

the economy, undermining work, and reshaping our lives Winner of Best Business Book of the Year awards from the Financial Times and from Forbes "Lucid, comprehensive, and unafraid...;an indispensable contribution to a long-running argument."--Los Angeles Times What are the jobs of the future? How many will there be? And who will have them? As technology continues to accelerate and machines begin taking care of themselves, fewer people will be necessary.

Artificial intelligence is already well on its way to making "good jobs" obsolete: many paralegals, journalists, office workers, and even computer programmers are poised to be replaced by robots and smart software. As progress continues, blue and white collar jobs alike will evaporate, squeezing working- and middle-class families ever further. At the same time, households are under assault from exploding costs, especially from the two major industries--education and health care--that, so far, have not been transformed by information technology. The result could well be massive unemployment and inequality as well as the implosion of the consumer economy itself. The past solutions to technological disruption, especially more training and education, aren't going to work. We must decide, now, whether the future will see broad-based prosperity or catastrophic levels of inequality and economic insecurity. Rise of the Robots is essential reading to understand what accelerating technology means for our economic prospects--not to mention those of our children--as well as for society as a whole. **Reaping Digital Dividends** Houghton Mifflin Harcourt

The best entrepreneurs balance brilliant business ideas with a rigorous commitment to serving their customers' needs. If you read nothing else on entrepreneurship and startups, read these 10 articles by experts in the field. We've combed through hundreds of articles in the Harvard Business Review archive and selected the most important ones to help you build your company for enduring success. Leading experts and practitioners such as Clayton Christensen, Marc Andreessen, and Reid Hoffman provide the insights and advice that will inspire you to: Understand what makes entrepreneurial leaders tick Know what matters in a great business plan Adopt lean startup practices such as business model experimentation Be prepared for the race for scale in Silicon Valley Better understand the world of venture capital--and know what you'll get along with VC funding Take an alternative approach to entrepreneurship: buy an existing business and run it as CEO This collection of articles includes "Hiring an Entrepreneurial Leader," by Timothy Butler; "How to Write a Great Business Plan," by William A. Sahlman; "Why the Lean Start-Up Changes Everything," by Steve Blank; "The President of SRI Ventures on Bringing Siri to Life," by Norman Winarsky; "In Search of the Next Big Thing," an interview with Marc Andreessen by Adi Ignatius; "Six Myths About Venture Capitalists," by Diane Mulcahy; "Chobani's Founder on Growing a Start-Up Without Outside Investors," by Hamdi Ulukaya; "Network Effects Aren't Enough," by Andrei Hagiu and Simon Rothman; "Blitzscaling," an interview with Reid Hoffman by Tim Sullivan; "Buying Your Way into Entrepreneurship," by Richard S. Ruback and Royce Yudkoff; and "The Founder's Dilemma," by Noam Wasserman.

The Rise of the Robots Princeton University Press

This book showcases issues of work and employment in contemporary India through a critical lens, serving as a systematic, scholarly and rigorous resource which provides an alternate view to the glowing metanarrative of the subcontinent's ongoing economic growth in today's globalized world. Critical approaches ensure that divergent and marginalized voices are highlighted, promoting a more measured perspective of entrenched standpoints. In casting social reality differently, a quest for solutions that reshape current dynamics is triggered. The volume spans five thematic areas, subsuming a range of economic sectors. India is a pre-eminent destination for offshoring, underscoring the relevance of global production networks (Theme 1). Yet, the creation of jobs has not transformed employment patterns in the country but rather accentuated informalization and casualization (Theme 2). Indeed, even India's ICT-related sectors, perceived as mascots of modernity and vehicles for upward mobility, raise questions about the extent of social upgrading (Theme 3). Nonetheless, these various developments have not been accompanied by collective action -- instead, there is growing evidence of diminished pluralistic employment relations strategies (Theme 4). Emergent concerns about work and employment such as gestational surrogacy and expatriate experiences attest to the evolving complexities associated with offshoring (Theme 5).

Human Resource Management IDS Project Press

Paul McCartney and John Lennon described him as the Beatles' "favorite group," he won Grammy awards, wrote and recorded hit songs, and yet no figure in popular music is as much of a paradox, or as underrated, as Harry Nilsson. In this first ever full-length biography, Alyn Shipton traces Nilsson's life from his Brooklyn childhood to his Los Angeles adolescence and his gradual emergence as a uniquely talented singer-songwriter. With interviews from friends, family, and associates, and material drawn from an unfinished autobiography, Shipton probes beneath the enigma to discover the real Harry Nilsson. A major celebrity at a time when huge concerts and festivals were becoming the norm, Nilsson shunned live performance. His venue was the studio, his stage the dubbing booth, his greatest triumphs masterful examples of studio craft. He was a gifted composer of songs for a wide variety of performers, including the Ronettes, the Yardbirds, and the Monkees, yet Nilsson's own biggest hits were almost all written by other songwriters. He won two Grammy awards, in 1969 for "Everybody's Talkin'" (the theme song for Midnight Cowboy), and in 1972 for "Without You," had two top ten singles, numerous album successes, and wrote a number of songs--"Coconut" and "Jump into the Fire," to name just two--that still sound remarkably fresh and original today. He was once described by his producer Richard Perry as "the finest white male singer on the planet," but near the end of his life, Nilsson's career was marked by voice-damaging substance abuse and the infamous deaths of both Keith Moon and Mama Cass in his London flat. Drawing on exclusive access to Nilsson's papers, Alyn Shipton's biography offers readers an intimate portrait of a man who has seemed both famous and unknowable--until now.

Optimized C++ Routledge

The book elaborates one of Roman Jakobson's many brilliant ideas, i.e. his insight that the two cognitive strategies of the metaphoric and the metonymic are the end-points on a continuum of conceptualization processes. This elaboration is achieved on the background of Lakoff and Johnson's twodomain approach, i.e. the mapping of a source onto a target domain of conceptualization. Further approaches dwell on different stretches of this metaphor-metonymy continuum. Still other papers probe into the specialized conceptual division of labor associated with both modes of thought. Two new breakthroughs in the cognitive linguistics approach to metaphor and metonymy have recently been developed: one is the three-domain approach, which concentrates on the new blends that become possible after the integration or the blending of source and target domain elements; the other is the approach in terms of primary scenes and subscenes which often determine the way source and target domains interact.

Data for the People Springer Science & Business Media

The goal of the book is to show how computer-assisted translation (CAT) tools may affect trainee translators and to what degree. As the main issues in the CAT-based classroom come to light, the author discusses how to negate them in order to prepare students to enter the professional market.

Developer Hegemony SitePoint

Annotation. Feudal Society discusses the economic and social conditions in which feudalism developed providing a deep understanding of the processes at work in medieval Europe.

Microsoft Excel 2000 SAGE Publications

Mac OS X was released in March 2001, but many components, such as Mach and BSD, are considerably older. Understanding the design, implementation, and workings of Mac OS X requires examination of several technologies that differ in their age, origins, philosophies, and roles. *Mac OS X Internals: A Systems Approach* is the first book that dissects the internals of the system, presenting a detailed picture that grows incrementally as you read. For example, you will learn the roles of the firmware, the bootloader, the Mach and BSD kernel components (including the process, virtual memory, IPC, and file system layers), the object-oriented I/O Kit driver framework, user libraries, and other core pieces of software. You will learn how these pieces connect and work internally, where they originated, and how they evolved. The book also covers several key areas of the Intel-based Macintosh computers. A solid understanding of system internals is immensely useful in design, development, and debugging for programmers of various skill levels. System programmers can use the book as a reference and to construct a better picture of how the core system works. Application programmers can gain a deeper understanding of how their applications interact with the system. System administrators and power users can use the book to harness the power of the rich environment offered by Mac OS X. Finally, members of the Windows, Linux, BSD, and other Unix communities will find the book valuable in comparing and contrasting Mac OS X with their respective systems. *Mac OS X Internals* focuses on the technical aspects of OS X and is so full of extremely useful information and programming examples that it will definitely become a mandatory tool for every Mac OS X programmer.

The Giver Vijay Shinde

Based on thorough and extensive research, this book examines in detail traditional status signals in the translation profession. It provides case studies of eight European and non-European countries, with further chapters on sociological and economic modelling, and goes on to identify a number of policy options and make recommendations on rectifying problem areas.

Smart Business Networks Routledge

Human Resource Strategy provides an overview of the academic

and practitioner responses to these and other questions.

Applying an integrative framework, the authors review twenty years' worth of empirical and theoretical research in an attempt to reconcile often-conflicting conceptual models and competing empirical results. The authors present much of the relevant research in the context of the critical strategic decisions that executives must actually make with regard to human resource investments and deployments. As a result, often complex theoretical models and scientific findings are presented such that they are not only understandable but also highly relevant to non-research-oriented practitioners.

Nilsson Emc Pub

Intelligent algorithms are already well on their way to making white collar jobs obsolete: travel agents, data-analysts, and paralegals are currently in the firing line. In the near future, doctors, taxi-drivers and ironically even computer programmers are poised to be replaced by 'robots'. Without a radical reassessment of our economic and political structures, we risk the very implosion of the capitalist economy itself. In *The Rise of the Robots*, technology expert Martin Ford systematically outlines the achievements of artificial intelligence and uses a wealth of economic data to illustrate the terrifying societal implications. From health and education to finance and technology, his warning is stark - all jobs that are on some level routine are likely to eventually be automated, resulting in the death of traditional careers and a hollowed-out middle class. The robots are coming and we have to decide - now - whether the future will bring prosperity or catastrophe.

My Job Went to India BlogIntoBook.com

This edited volume presents current perspectives on the innovative use of Information and Communication Technologies (ICT) as an integral part of the changing nature of work. The individual chapters address a number of key concepts such as telecommuting, alternative work arrangements, job crafting, gamification and new work skills, supplemented by a range of examples and supporting case studies. *The Impact of ICT on Work* offers a valuable resource for business practitioners and academics in the areas of information systems, as well as for human resources managers. The book will also be useful in advanced graduate classes dealing with the social and business impacts of information and communication technologies.

Rise of the Robots Basic Books

From East to West, the economies of Europe and Central Asia (ECA) are not taking full advantage of the internet to foster economic growth and job creation. The residents of Central Asia and the South Caucasus pay some of the highest prices in the world for internet connections that are slow and unreliable. In contrast, Europe enjoys some of the world's fastest and affordable internet services. However, its firms and individuals are not fully exploiting the internet to achieve higher productivity growth as well as more and better jobs. *Reaping Digital Dividends* investigates the barriers that are holding back the broader adoption of the internet in ECA. The report identifies the main bottlenecks and provides policy recommendations tailored to economies at varying levels of digital development. It concludes that policies to increase internet access are necessary but not sufficient. Policies to foster competition, international trade and skills supply, as well as adapting regulations to the changing business environment and labor markets, will also be necessary. In other words, *Reaping Digital Dividends* not only requires better connectivity, but also complementary factors that allow governments, firms and individuals to make the most out of it.

Investing in America's Workforce Love Your Life Pub

Both public and academic libraries are invested in the creation and distribution of information and digital content. They have morphed from keepers of content into content creators and curators, and seek best practices and efficient workflows with emerging publishing platforms and services. The Library Publishing Toolkit looks at the broad and varied landscape of library publishing through discussions, case studies, and shared resources. From supporting writers and authors in the public library setting to hosting open access journals and books, this collection examines opportunities for libraries to leverage their position and resources to create and provide access to content.