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# Endeca Developer Studio Guide

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**Principles of Measurement Systems** Pearson  
College Division

Learn to manage and grow successful analytical teams within your business  
Examining analytics-one of the hottest business topics today-The New KNOW argues that analytics is needed by all enterprises in order to be successful. Until now, enterprises have been required to know what happened in the past,

but in today's environment, your organization is expected to have a good knowledge of what happens next. This innovative book covers Where analytics live in the enterprise The value of analytics Relationships betwixt and between Technologies of analytics Markets and marketers of analytics The New KNOW is a timely, essential resource to staying competitive in your field.

Innovation Powered by Analytics Packt  
Publishing Ltd

Master Oracle Business Intelligence 11g  
Reports and Dashboards Deliver  
meaningful business information to users  
anytime, anywhere, on any device, using  
Oracle Business Intelligence 11g. Written  
by Oracle ACE Director Mark Rittman,

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Oracle Business Intelligence 11g Developers Guide fully covers the latest BI report design and distribution techniques. Find out how to execute effective queries, build accurate models, use scorecards and KPIs, create dynamic reports, set up dashboards, and publish to smartphones and wireless devices. This Oracle Press guide contains comprehensive details on Oracle Exalytics In-Memory Machine, the best-in-class, preintegrated BI platform. Install or upgrade to Oracle Business Intelligence 11g Developer and manage custom Oracle Business Intelligence repositories Access relational, file, and multidimensional data sources Design print-quality reports with Oracle Business Intelligence Publisher Create web-enabled analyses, dashboards, and visualizations Integrate with other applications using Oracle Business Intelligence 11g Action Framework Employ authentication, authorization, and row-level security Configure and deploy Oracle Exalytics In-Memory Machine

**Dictionary of Health Information Technology and Security** Springer  
Jack Kerouac's musings on the creative process are collected together for the first time in this exquisite book. In the 1950s Allen Ginsberg asked Kerouac to formally describe his "spontaneous prose" method, resulting in a list of maxims called *Belief and Technique for Modern Prose*. Kerouac entertains with sage advice, whether he's offering a sublime reminder to "believe in

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the holy contour of life" or a practical admonition to "accept loss forever." With a foreword by Kerouac scholar Regina Weinreich and select photos from the Kerouac Estate, *You're a Genius All the Time* is a beautiful and intimate work of inspiration.

*Conducting Large-scale Online User Experience Studies* Springer Science & Business Media

Quickly master the extremely robust and powerful Oracle Hyperion Interactive Reporting 11 tool with this book and eBook.

*A Managerial and Social Networks Perspective* Elsevier

This textbook offers an exhaustive, step-by-step guide through the powerful features of the Oracle Business Intelligence (BI) product suite. One will learn the concepts, methods

and techniques for building sophisticated data analytic modules. Analytic results are then organized into interactive dashboards. A solid foundation is laid for one to progress onto the latest and most advanced data analytic capabilities. The following specific topics are included in this guide book: Background discussion of data warehousing, business intelligence (BI) and data analytics presented in a form that business professionals can readily understand; Background concepts regarding logical data models, star schema and snowflake schema warehouse models; How to build analytical models using fact tables, dimensions, dimension hierarchies, cubes, measures and other multidimensional data model objects; Use interactive Dashboards to analyze data, uncover trends and make

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strategic business decisions; Export BI results to productivity software such as Microsoft Office or other external systems; Design customized Dashboards to reflect an individual's role, perspective or business interest; Creating data analyses and dynamically interact with results produced from Oracle BI; Format analyses using sorts, filters and prompts; Format column output, subtotaling, customization of column properties and transforming column data using formulas; Create results with compound layouts, including views such as tabular, chart, pivot table, gauge and others; Manage content, permissions and access within the Presentation Catalog. This textbook includes dozens of learning exercises, with detailed point-and-click solutions also provided.

Oracle Big Data Handbook Prentice Hall

With this book, managers and decision makers are given the tools to make more informed decisions about big data purchasing initiatives. Big Data Analytics: A Practical Guide for Managers not only supplies descriptions of common tools, but also surveys the various products and vendors that supply the big data market. Comparing and contrasting the dif

Startup Communities Wiley

With contributions by numerous experts

Understanding PeopleSoft 8 Pearson Higher Ed

Written for a wide variety of biotechnologists, this book provides a major review of the state-of-the-art in bioethanol production technologies, enzymatic biomass conversion, and biodiesel. It also provides a detailed explanation of a breakthrough in

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photosynthetic water splitting which could result in a doubling of the efficiency of solar energy conversion by green plants. The book covers production of lactic acid, succinic acid, 1,3-propanediol, 2,3-butanediol, and polyhydroxybutyrate and xylitol. It also includes a chapter on synthesis-gas fermentation.

Belief and Technique for Modern Prose  
Pearson Education India

Covers techniques and theory in the field, for students in degree courses for instrumentation/control, mechanical manufacturing, engineering, and applied physics. Three sections discuss system performance under static and dynamic conditions, principles of signal conditioning and data presentation, and applications. This

third edition incorporates recent developments in computing, solid-state electronics, and optoelectronics. Includes problems and bandw diagrams. Annotation copyright by Book News, Inc., Portland, OR  
Electronic Commerce 2012 McGraw Hill Professional

"Since the introduction of CUDA in 2007, more than 100 million computers with CUDA capable GPUs have been shipped to end users. GPU computing application developers can now expect their application to have a mass market. With the introduction of OpenCL in 2010, researchers can now expect to develop GPU applications that can run on hardware from multiple vendors"--

Deep Learning for Computer Architects Course  
Technology Ptr

Building Big Data Applications helps data managers

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and their organizations make the most of unstructured data with an existing data warehouse. It provides readers with what they need to know to make sense of how Big Data fits into the world of Data Warehousing. Readers will learn about infrastructure options and integration and come away with a solid understanding on how to leverage various architectures for integration. The book includes a wide range of use cases that will help data managers visualize reference architectures in the context of specific industries (healthcare, big oil, transportation, software, etc.). Explores various ways to leverage Big Data by effectively integrating it into the data warehouse Includes real-world case studies which clearly demonstrate Big Data technologies Provides insights on how to optimize current data warehouse infrastructure and integrate newer infrastructure matching data processing workloads and requirements

[You're a Genius All the Time](#) John Wiley & Sons  
A lot of work is required to release an API, but the

effort doesn't always pay off. Overplanning before an API matures is a wasted investment, while underplanning can lead to disaster. This practical guide provides maturity models for individual APIs and multi-API landscapes to help you invest the right human and company resources for the right maturity level at the right time. How do you balance the desire for agility and speed with the need for robust and scalable operations? Four experts from the API Academy show software architects, program directors, and product owners how to maximize the value of their APIs by managing them as products through a continuous life cycle. Learn which API decisions you need to govern and how and where to do so Design, deploy, and manage APIs using an API-as-a-product (AaaP) approach Examine ten pillars that form the foundation of API product work Learn how the continuous improvement model governs changes throughout an API's lifetime Explore the five stages of a complete API product life cycle Delve into team roles needed to design, build, and maintain your APIs

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Learn how to manage your API landscape—the set of APIs published by your organization

Information Technology for Management

MOHAMMED AZIZUDDIN AAMER

An essential guide to building supportive entrepreneurial communities "Startup communities" are popping up everywhere, from cities like Boulder to Boston and even in countries such as Iceland. These types of entrepreneurial ecosystems are driving innovation and small business energy. Startup Communities documents the buzz, strategy, long-term perspective, and dynamics of building communities of entrepreneurs who can feed off of each other's talent, creativity, and support. Based on more than twenty years of Boulder-based entrepreneur-turned-venture capitalist Brad Feld's experience in

the field? as well as contributions from other innovative startup communities? this reliable resource skillfully explores what it takes to create an entrepreneurial community in any city, at any time. Along the way, it offers valuable insights into increasing the breadth and depth of the entrepreneurial ecosystem by multiplying connections among entrepreneurs and mentors, improving access to entrepreneurial education, and much more. Details the four critical principles needed to form a sustainable startup community Perfect for entrepreneurs and venture capitalists seeking fresh ideas and new opportunities Written by Brad Feld, a thought-leader in this field who has been an early-stage investor and successful entrepreneur for more than twenty years Engaging and informative, this practical



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guide not only shows you how startup communities work, but it also shows you how to make them work anywhere in the world.

Introduction to E-commerce John Wiley & Sons

Machine learning, and specifically deep learning, has been hugely disruptive in many fields of computer science. The success of deep learning techniques in solving notoriously difficult classification and regression problems has resulted in their rapid adoption in solving real-world problems. The emergence of deep learning is widely attributed to a virtuous cycle whereby fundamental advancements in training deeper models were enabled by the availability of massive datasets and high-performance computer hardware. This text serves as a primer for computer architects in a new and rapidly evolving field. We review how machine learning has evolved since its inception in the 1960s and track the key developments leading up to the emergence of the powerful deep learning techniques that emerged in

the last decade. Next we review representative workloads, including the most commonly used datasets and seminal networks across a variety of domains. In addition to discussing the workloads themselves, we also detail the most popular deep learning tools and show how aspiring practitioners can use the tools with the workloads to characterize and optimize DNNs. The remainder of the book is dedicated to the design and optimization of hardware and architectures for machine learning. As high-performance hardware was so instrumental in the success of machine learning becoming a practical solution, this chapter recounts a variety of optimizations proposed recently to further improve future designs. Finally, we present a review of recent research published in the area as well as a taxonomy to help readers understand how various contributions fall in context.

Quickly Master this Powerful Business Intelligence Product [Lulu.com](https://www.lulu.com)

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Combining the latest research and most current coverage available into a succinct nine chapters, **FUNDAMENTALS OF INFORMATION SYSTEMS, 8E** equips students with a solid understanding of the core principles of IS and how it is practiced. The streamlined 560-page eighth edition features a wealth of new examples, figures, references, and cases as it covers the latest developments from the field--and highlights their impact on the rapidly changing role of today's IS professional. In addition to a stronger career emphasis, the text includes expanded coverage of mobile solutions, energy and environmental concerns, the increased use of cloud computing across the globe, and two cases per chapter. Learning firsthand how information systems can increase profits and reduce costs, students explore new information on e-commerce and enterprise systems, artificial intelligence, virtual reality, green computing, and other issues reshaping the industry. The text introduces the challenges and risks of computer crimes, hacking, and cyberterrorism. It also presents some of the most current research on virtual communities, global IS work solutions, and social networking. No matter where students' career paths may lead, **FUNDAMENTALS OF INFORMATION SYSTEMS, 8E** and its resources can help them maximize their success as employees, decision makers, and business leaders. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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### Beautiful Data O'Reilly Media, Incorporated

Written by experienced Oracle insiders, this essential guide distills a vast amount of information into an easy-to-read volume that covers every aspect of the Oracle database. Readers of all technical levels will learn about Oracle's features and technologies, including the product line, architecture, data structures, networking, concurrency, tuning and much more. Augmented with illustrations and helpful hints, the fifth edition of Oracle Essentials offers a valuable one-stop overview of Oracle Database 12c, Oracle's newest database release. More comprehensible than huge complete references, and more detailed than most primers, this book gives current Oracle users the conceptual background they need to understand how the Oracle database truly works. For those new to Oracle, this all-in-one guide provides an essential introduction that will get them up to speed.

Making the Right Decisions in an Evolving Landscape Chronicle Books

This book constitutes revised selected papers from the 15th International Conference on Informatics in Economy, IE 2016, held in Cluj-Napoca, Romania, in June 2016. The 10 full papers and 4 short papers presented in this volume were carefully reviewed and selected from 31 extended paper submissions for this book. They are organized in sections on Distributed Systems, Information Systems Adoption, Knowledge Representation and Processing, Domain-specific Data Analysis, and Computational Models. The volume also contains one invited keynote paper in full-paper length.

Beyond the Usability Lab Springer Science & Business Media

Usability testing and user experience research typically take place in a controlled lab with small groups. While this type of testing is essential to user experience design, more companies are also looking to test large sample sizes to be able compare data according to specific user

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populations and see how their experiences differ across user groups. But few usability professionals have experience in setting up these studies, analyzing the data, and presenting it in effective ways. Online usability testing offers the solution by allowing testers to elicit feedback simultaneously from 1,000s of users. Beyond the Usability Lab offers tried and tested methodologies for conducting online usability studies. It gives practitioners the guidance they need to collect a wealth of data through cost-effective, efficient, and reliable practices. The reader will develop a solid understanding of the capabilities of online usability testing, when it's appropriate to use and not use, and will learn about the various types of online usability testing techniques. \*The first guide for conducting large-scale user experience research using the internet \*Presents how-to conduct online tests with 1000s

of participants – from start to finish \*Outlines essential tips for online studies to ensure cost-efficient and reliable results  
Business Intelligence and Analytics: Systems for Decision Support, Global Edition Morgan Kaufmann  
This new Edition of Electronic Commerce is a complete update of the leading graduate level/advanced undergraduate level textbook on the subject. Electronic commerce (EC) describes the manner in which transactions take place over electronic networks, mostly the Internet. It is the process of electronically buying and selling goods, services, and information. Certain EC applications, such as buying and selling stocks and airline tickets online, are reaching maturity, some even exceeding non-Internet trades. However, EC is not just about buying and selling; it also is about electronically communicating, collaborating, and discovering information. It is about e-learning, e-government, social networks, and much more. EC is having an impact on a significant portion of the world, affecting

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businesses, professions, trade, and of course, people. The most important developments in EC since 2014 are the continuous phenomenal growth of social networks, especially Facebook, LinkedIn and Instagram, and the trend toward conducting EC with mobile devices. Other major developments are the expansion of EC globally, especially in China where you can find the world's largest EC company. Much attention is lately being given to smart commerce and the use of AI-based analytics and big data to enhance the field. Finally, some emerging EC business models are changing industries (e.g., the shared economy models of Uber and Airbnb). The 2018 (9th) edition, brings forth the latest trends in e-commerce, including smart commerce, social commerce, social collaboration, shared economy, innovations, and mobility.

The Non-Technical Guide to Web Technologies

Oracle Big Data Handbook

The biennial PAKM Conference Series offers a communication platform and meeting ground

for practitioners and researchers involved in developing and deploying advanced business solutions for the management of knowledge in organizations. PAKM is a forum for people to share their views, exchange ideas, develop new insights, and envision completely new kinds of knowledge management solutions. PAKM2008, the 7th International Conference on Practical Aspects of Knowledge Management, was held in Yokohama, Japan, for the first time. Although all past PAKM conferences were held in Europe (Basel and Vienna), the PAKM Steering Committee decided two years ago that the PAKM conferences should be “on tour”: it should be organized by different people and be hosted in different places all over the world. For this year's conference we received 62 submissions from 23 countries and 3 reviewers were assigned to one paper from the members of the Program Committee and the

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additional reviewers. Thus 23 good papers were selected. They cover a great variety of approaches to knowledge management, which tackle the topic from many different angles. It is this very diversity that makes PAKM unique, while at the same time focusing on the one issue of managing knowledge within organizations. Many people were involved in setting up PAKM 2008. We would like to express our warm thanks to everybody who contributed to making it a success.