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Search Engine Optimisation Cengage Learning

The integration of recent technological advances into modern business processes has allowed for greater efficiency and productivity.

However, while such improvements are immensely beneficial, the modeling and coordination of these activities offers a unique set of challenges that must be addressed.

Automated Enterprise Systems for Maximizing Business Performance is a pivotal reference source for the latest scholarly research on the modeling and application of automated business systems. Featuring extensive coverage on a variety of topics relating to the design, implementation, and current developments of such systems, this book is an essential reference source for information system practitioners, business managers, and advanced-

level students seeking the latest research on achievements in this field. This publication features timely, research-based chapters within the context of business systems including, but not limited to, enterprise security, mobile technology, and techniques for the development of system models.

Cardboard VR Projects for Android Addison-Wesley Professional

4LTR Press solutions give students the option to choose the format that best suits their learning preferences. This option is perfect for those students who focus on the textbook as their main course resource. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

MIS ITMagnet

The open source nature of the platform has not only established a new direction for the industry, but enables a developer or forensic analyst to understand the device at the most fundamental level. Android Forensics covers an open source mobile device platform based on the Linux 2.6 kernel and managed by the Open Handset Alliance. The Android platform is a major source of digital forensic investigation and analysis. This book provides a thorough

review of the Android platform including supported hardware devices, the structure of the Android development project and implementation of core services (wireless communication, data storage and other low-level functions). Finally, it will focus on teaching readers how to apply actual forensic techniques to recover data. Ability to forensically acquire Android devices using the techniques outlined in the book Detailed information about Android applications needed for forensics

investigations Important information about SQLite, a file based structured data storage relevant for both Android and many other platforms.

Advanced Android Application Development CRC Press

This book gathers and analyzes the latest attacks, solutions, and trends in mobile networks. Its broad scope covers attacks and solutions related to mobile networks, mobile phone security, and wireless security. It examines the previous and emerging attacks and solutions in the mobile networking worlds, as well as other pertinent security issues. The many attack samples present the severity of this problem, while the delivered

methodologies and countermeasures show how to build a truly secure mobile computing environment.

Android Wireless Application Development Volume II Barnes & Noble Special Edition Jones & Bartlett Learning

Find out how to reap the benefits of motivating and engaging the new, direct customer voice The Customer's New Voice shows businesses how to motivate and transform directly volunteered consumer knowledge into profitable insights, enabling a new echelon of marketing relevancy, customer experience, and personalization. With a deep look at the inner workings of how a modern generation of business innovators are tapping into the fresh opportunities with the customer's new voice, this book describes how businesses are transforming "inference-based" predictions of purchase intent with direct consumer knowledge of their actual intentions and buying context. The

result: An untouchable/unprecedented level of offer relevancy, experience, and personalized service levels. Those offers range from the most basic app model of "Give me your physical location, we'll find the best Thai restaurant near you, and give you an instant coupon" to a more complex model such as an Electric utility value proposition: "We'll give you discounts to charge your Prius during certain times to help us optimize our grid efficiency while allowing Toyota to monitor and optimize your battery to enable Toyota's R&D and customer experience enhancement." Forty case studies detail proven approaches for directly engaging the new consumer, showing companies how to take advantage of rapidly evolving personal technology—smart phones, homes, vehicles, wearable technology, and Internet of Things—and the new sharing culture to collect the higher value "intentionally/ discretionarily" shared information. Readers gain access to a robust tool set including templates, checklists, tables, flow diagrams, process maps, and technical data schematics to streamline these new capabilities and accelerate implementation of these transformational techniques. Ninety percent of the data that businesses use to determine what they sell or how to personalize a customer experience results from consumers unintentionally volunteering "indirect" data; however, this type of data has less than 10 percent accuracy. This low effectiveness also necessitates up to 70 percent of a business's cost infrastructure. Direct consumer knowledge is now available and boasts up to 20-50 percent accuracy, yet businesses remain anchored in the old "indirect" competencies. This book helps companies integrate compelling sharing motivators and controls for consumers to feel motivated and safe about directly sharing their product and experience desires, providing the ultimate market advantage. Learn how to catch up to the new digitalized consumer Leverage direct consumer information from current megatrends Navigate privacy's current and future

metamorphosis Unlock the untapped value of Big Data's true enabler—Little Data Parsing "incidentally" volunteered data has been stagnant for decades due to the capabilities and expectations of a new generation of enabled consumers The timeless reality is that any level of investment in computing power, data, and analytics will never approach their full ROI potential without interfusing the direct, intentional insights from the consumer. If today's forward-thinking companies want to profitably engage the new consumers, they must learn the secrets of motivating and safeguarding this new potential of customer transparency. The risks of not engaging these new consumer voices? Irrelevancy and Silence. The Customer's New Voice shows businesses how to fulfill the promise and caveat of the new consumer: "If you make my life easier, reward me, and respect my shared information: I will tell you my secrets." Location Aware Apps for Tourism Packt Publishing Ltd

本書詳介最新版的Google Maps APIs(V3)、Android手機程式開發、跨平台手機程式、雲端運算平台App Engine(使用Java)、Google Cloud SQL雲端資料庫、與電子商務相關APIs。從入門到進階，幫助使用者徹底體驗Google APIs的全面應用！最重要的是：從現在開始，您可以站在Google的肩膀上，提供更有創意的服務！

How Mechanics Cheat Women Springer Nature

Thoroughly updated and expanded, Fundamentals of Medium/Heavy Diesel Engines, Second Edition offers comprehensive coverage of basic concepts and fundamentals, building up to advanced instruction on the latest technology coming to market for medium- and heavy-duty diesel engine systems.

Building Hybrid Android Apps with Java and JavaScript Elsevier

Fundamentals of Medium/Heavy Duty Commercial Vehicle Systems, Second Edition offers comprehensive coverage of basic concepts and fundamentals, building up to advanced instruction on the latest technology coming to market for medium- and heavy-duty trucks and buses. This industry-leading Second Edition includes six new chapters that reflect state-of-the-art technological innovations, such as distributed electronic control systems, energy-saving technologies, and automated driver-assistance systems.

Customer's New Voice Lulu.com

Computerized Engine Controls Cengage

Learning

Voice Application Development for Android John

Wiley & Sons

This book provides a framework for evaluating big data and cloud computing based on how they evolve to fit users' needs in developing countries in key areas, such as agriculture and education. The authors discuss how this framework can be utilized by businesses, governments, and consumers to accelerate economic growth and overcome information and communication barriers. By examining the ways in which cloud computing can drive social, economic, and environmental transformation, readers gain a nuanced understanding of the opportunities and challenges these technologies offer. The authors also provide an authoritative and up-to-date account of big data's diffusion into a wide range of developing economies, such as Brazil and China, illustrating key concepts through in-depth case studies. Special attention is paid to economic development in the context of the new Sustainable Development Goals formulated by the United Nations, introducing readers to the most modern standard of economic

evaluation. Students of information management, entrepreneurship, and development, as well as policy makers, researchers, and practitioners, will find *Big Data and Cloud Computing for Development* an interesting read and a useful reference source.

Android Forensics Packt Publishing Ltd
Create exciting projects by connecting the Raspberry Pi to your Android phone About This Book Manage most of the fundamental functions of Raspberry Pi from your Android phone Use the projects created in this book to develop even more exciting projects in the future A project-based learning experience to help you discover amazing ways to combine the power of Android and Raspberry Pi Who This Book Is For The target audience for this book includes Raspberry Pi enthusiasts, hobbyists, and anyone who wants to create engaging projects with Android OS. Some knowledge of Android programming would be helpful. What You Will Learn Install the tools

required on your Pi and Android to manage and administer the Pi from Android Share your files between different Android devices using the Pi as a server Set up the Pi to live-stream the camera in surveillance mode and customize Android to receive this content Turn your Pi into a media center and control it from your Android See your Android display on a large screen using Raspberry Pi Connect your car's dashboard to your Android device using Raspberry Pi In Detail Raspberry Pi is the credit card-sized, general purpose computer which has revolutionized portable technology. Android is an operating system that widely used in mobile phones today both on the high and low ends of the mobile phone market. However, there is little information about how to connect the two in spite of how popular both of them are. Raspberry Pi Android Projects starts with simple projects that help you access the command prompt and the desktop environment of Raspberry Pi from the comfort of your Android phone or tablet. Then, you

will be introduced to more complex projects that combine the strengths of the Pi and Android in amazing ways. These projects will teach you how to manage services on the Pi from Android, share files between Android devices using the Pi as a server, administer and view the Pi's camera from Android in surveillance mode, and connect your car to the Pi and make data more accessible using Android. The introductory projects covered will be useful each time you need to access or administer your Pi for other purposes, and the more advanced projects will continue to be valuable even after you become an expert on Pi. By the end of this book, you will be able to create engaging and useful projects that will help you combine the powers of both Android and Raspberry Pi. Style and approach A quick and easy-to-follow guide that will show how you can add up the power of Pi and Android by combining them. MIT Press

Get honest car repair without scams Mechanics scam women. This is a guide for outsmarting

mechanics and getting your car fixed well, at a fair price. A sample of topics: Never trust dealership service advisors Engine flushes are a scam New tires won't improve your fuel economy There's no such thing as "dealer-only" parts Most people overpay for transmission repairs Doris Chan is a lifelong car enthusiast from Los Angeles who loves helping other people figure out the world of cars. How Mechanics Cheat Women is everybody's guide to how the car repair industry works for its own benefit, and how you can take charge -- without having any mechanical ability or knowledge yourself -- to get good, honest, low-priced car repairs. Get a \$800 transmission replacement when your neighbor paid \$3,000. Know when and how to say "no" to your mechanic. And overcome your fear of mechanics so that any car, even an old high-maintenance car, becomes

easy-peasy for you and your budget.

Web Geek's Guide to the Android-Enabled Phone
Motorbooks

Give your students a strong foundation in Java programming and the confidence to build successful mobile applications. **ANDROID BOOT CAMP FOR DEVELOPERS USING JAVA: A GUIDE TO CREATING YOUR FIRST ANDROID APPS**, by award-winning technology author Corinne Hoisington, helps prepare students with a thorough introduction to Java and the keys to creating effective mobile applications. Designed for a first-semester course in programming, the book can be used by students with no prior Java experience. The book offers an intensive, hands-on tutorial approach with clear, step-by-step instruction and numerous screen shots to guide readers efficiently through tasks with real-life app examples. Practical callouts and industry tips, exercises that extend learning beyond the book, and a variety of leveled cases and assignments help

reinforce students' understanding of programming logic and Java tools for Android. Effectively prepare student programmers to meet growing business demand for mobile apps with this engaging text.

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Frontend Development Packt Publishing Ltd

The hope and hype about African digital entrepreneurship, contrasted with the reality on the ground in local ecosystems. In recent years, Africa has seen a digital entrepreneurship boom, with hundreds of millions of dollars poured into tech cities, entrepreneurship trainings, coworking spaces, innovation prizes, and investment funds. Politicians and technologists have offered Silicon Valley-influenced narratives of boundless opportunity and exponential growth, in which internet-enabled entrepreneurship allows Africa to

"leapfrog" developmental stages to take a leading role in the digital revolution. This book contrasts these aspirations with empirical research about what is actually happening on the ground. The authors find that although the digital revolution has empowered local entrepreneurs, it does not untether local economies from the continent's structural legacies.

Android UI Development with Jetpack Compose
Apress

Develop a fully functional and dynamic Android application using the latest features of Firebase Key Features Explore all the latest tools in Firebase—Firebase Firestore, ML-Kit, and Firebase Predictions Master Firebase cloud messaging, remote configuration, and work with a real-time database Make your app a global success with the help of Google Analytics and AdMob Book Description Firebase offers a wide spectrum

of tools and services to help you develop high-quality apps in a short period of time. It also allows you to build web and mobile apps quickly without managing the infrastructure. Mastering Firebase for Android Development takes you through the complete toolchain of Firebase, including the latest tools announced in Google IO 2018 such as Firebase ML-Kit, Firestore, and Firebase Predictions. The book begins by teaching you to configure your development environment with Firebase and set up a different structure for a Firebase real-time database. As you make your way through the chapters, you ' ll establish the authentication feature in Android and explore email and phone authentication for managing the onboarding of users. You ' ll be taken through topics on Firebase crash reporting, Firebase functions, Firebase Cloud, Firebase Hosting, and Cloud Messaging for push notifications and explore other key areas in depth. In the concluding chapters, you will learn to use Firebase Test Lab to test your

application before using Firebase Performance Monitoring to trace performance setbacks. By the end of the book, you will be well equipped with the Firebase ecosystem, which will help you find solutions to your common application development challenges. What you will learn Learn about Firebase push notifications and write backend functionalities Identify the root cause of an application crash and diagnose and fix bugs Store different Multipurpose Internet MailExtension(MIME) type files Explore web hosting and connect the Firebase functions to the host website Send push notifications and understand the deep integration of analytics tools and cohorts Market and monetize your application using Firebase Adwords and Admob Build a secure authentication framework while enhancing the sign-in and on-boarding experience for end users Who this book is for Mastering Firebase for Android Development is for individuals looking to extend their skills with Firebase and build faster, scalable,

and real-time mobile applications. Basic understanding of Android programming is necessary. In all, this in-depth guide is an accessible pathway to mastering Firebase.

Perspectives of System Informatics John Wiley & Sons

Presents information on using WebKit to create web apps using HTML5, CSS3, and JavaScript, discusses the difference between web apps and native apps, and offers design tips.

Android Hacker's Handbook Bookboon

This book will give beginners an introduction to building voice-based applications on Android. It will begin by covering the basic concepts and will build up to creating a voice-based personal assistant. By the end of this book, you should be in a position to create your own voice-based applications on Android from scratch in next to no time.Voice Application

Development for Android is for all those who are interested in speech technology and for those who, as owners of Android devices, are keen to experiment with developing voice apps for their devices. It will also be useful as a starting point for professionals who are experienced in Android application development but who are not familiar with speech technologies and the development of voice user interfaces. Some background in programming in general, particularly in Java, is assumed.

App Marketing, This is Real Android Marketing John Wiley & Sons

Develop mobile virtual reality apps using the native Google Cardboard SDK for Android About This Book Learn how to build practical applications for Google's popular DIY VR headset Build a reusable

VR graphics engine on top of the Cardboard Java SDK and OpenGL ES graphics libraries The projects in this book will showcase a different aspect of Cardboard development—from 3D rendering to handling user input Who This Book Is For The book is for established Android developers with a good knowledge level of Java. No prior OpenGL or graphics knowledge is required. No prior experience with Google Cardboard is expected, but those who are familiar with Cardboard and are looking for projects to expand their knowledge can also benefit from this book. What You Will Learn Build Google Cardboard virtual reality applications Explore the ins and outs of the Cardboard SDK Java classes and interfaces, and apply

them to practical VR projects Employ Android Studio, Android SDK, and the Java language in a straightforward manner Discover and use software development and Android best practices for mobile and Cardboard applications, including considerations for memory management and battery life Implement user interface techniques for menus and gaze-based selection within VR Utilize the science, psychology, mathematics, and technology behind virtual reality, especially those pertinent to mobile Cardboard VR experiences Understand Cardboard VR best practices including those promoted by Google Design Lab. In Detail Google Cardboard is a low-cost, entry-level media platform through which you can experience virtual reality and virtual 3D environments. Its applications are as broad and varied as mobile smartphone applications themselves. This book will educate you on the best practices and methodology needed to build effective, stable, and performant mobile VR applications. In this book, we begin by defining virtual reality (VR) and how Google Cardboard fits into the larger VR and Android ecosystem. We introduce the underlying scientific and technical principles behind VR, including geometry, optics, rendering, and mobile software architecture. We start with a simple example app that ensures your environment is properly set up to write, build, and run the app. Then we develop a reusable VR graphics engine that you can build upon. And from then on, each

chapter is a self-contained project where you will build an example from a different genre of application, including a 360 degree photo viewer, an educational simulation of our solar system, a 3D model viewer, and a music visualizer. Given the recent updates that were rolled out at Google I/O 2016, the authors of Cardboard VR Projects for Android have collated some technical notes to help you execute the projects in this book with Google VR Cardboard Java SDK 0.8, released in May 2016. Refer to the article at <https://www.packtpub.com/sites/default/files/downloads/GoogleVRUpdateGuideforCardbook.pdf> which explains the updates to the source code of the projects. Style and approach This project based guide is written in a tutorial-style project format, where you

will learn by doing. It is accompanied by in-depth explanations and discussions of various technologies, and provides best practices and techniques.

Emerging Perspectives on the Mobile Content Evolution Airiti Press

This two-volume set LNICST 304-305 constitutes the post-conference proceedings of the 15th International Conference on Security and Privacy in Communication Networks, SecureComm 2019, held in Orlando, FL, USA, in October 2019. The 38 full and 18 short papers were carefully reviewed and selected from 149 submissions. The papers are organized in topical sections on blockchains, internet of things, machine learning, everything traffic security communicating covertly, let ' s talk privacy, deep analysis, systematic theory, bulletproof defenses, blockchains and IoT, security and analytics, machine learning, private, better clouds, ATCS workshop.

Bioinformatics and Biomedical Engineering Springer

From hand-held, dedicated units to software that turns PCs and Palm Pilots into powerful diagnostic scanners, auto enthusiasts today have a variety of methods available to make use of on-board diagnostic systems. And not only can they be used to diagnose operational faults, they can be used as low-budget data acquisition systems and dynamometers, so you can maximize your vehicle's performance.

Beginning with why scanners are needed to work effectively on modern cars, this book teaches you how to choose the right scanner for your application, how to use the tool, and what each code means. "How To Use Automotive Diagnostic Scanners" is

illustrated with photos and diagrams to help you understand OBD-I and OBD-II systems (including CAN) and the scanners that read the information they record. Also included is a comprehensive list of codes and what they mean. From catalytic converters and O₂ sensors to emissions and automotive detective work, this is the complete reference for keeping your vehicle EPA-compliant and on the road!